

THINK FORWARD

HUMAN CENTRED

FUTURE VISION



www.goideas.com.au

ABOUT ME



Juliana Lo
M.A., B.Bus., Dip.Des. (Interior), Dip.Des. (Graphic)

EDUCATION

Master of Arts
Bachelor of Business
Diploma in Interior Design
Diploma in Graphic Design
Certificate in Interior Decoration

SOFEWARE SKILLS

Autodesk Revit
Sketchup
Twinmotion
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Microsoft Office

LANGUAGE

Cantonese
Mandarine
English

MY GOAL

To craft spaces that are not only beautiful but also meaningful, functional, and reflective of the personalities and needs of my clients. I aim to inspire and enrich lives through exceptional design.

CONTENT

Experience

With 7 years of experience in the media industry, I have developed skills in marketing strategy, creative direction and client engagement, which help me create cost-effective solutions while maintaining creativity.

With 15 years of experience in event decoration and wedding planning, I've gained a deep understanding of clients' personal and family needs, enabling me to accurately capture and fulfil their vision. In addition, my background in marketing has provided me with valuable insights into customer behaviour, brand positioning, and strategic communication.

Combining my expertise in design with a strong marketing foundation allows me to help clients transform their properties into valuable assets, creating spaces that not only reflect their personal style but also enhance the property's appeal and market potential.



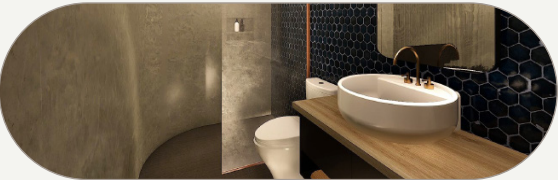
LIVING

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KITCHEN

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BATHROOM

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BEDROOM

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LANDSCAPE

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PROJECT *Living room*

The living space is more than just a room; it's the heart of the home where daily life unfolds, conversations flow, and lasting memories are made. It serves as a central hub that reflects personal style, supports relaxation, and welcomes guests with warmth. A well-designed living room balances comfort and functionality, creating an environment that feels both inviting and inspiring.

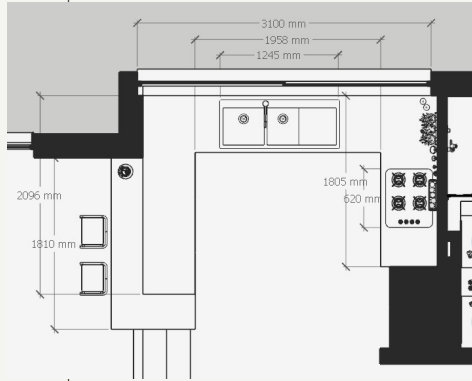


DESIGN THAT SPEAKS TO *Lifestyle*

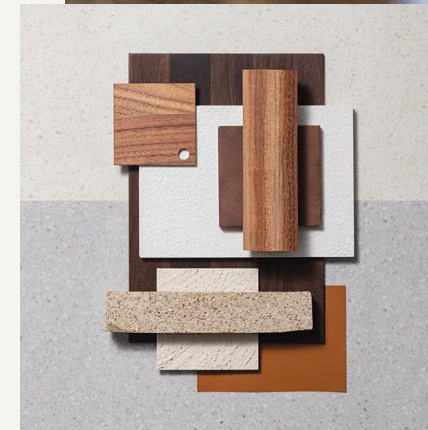
My approach to living room design focuses on harmonizing aesthetics with purpose. From spatial planning to material selection, every element is thoughtfully curated to enhance the flow, light, and mood of the space. My living room designs not only elevate the visual appeal but also enrich everyday living—tailored to reflect each client's unique lifestyle and taste.

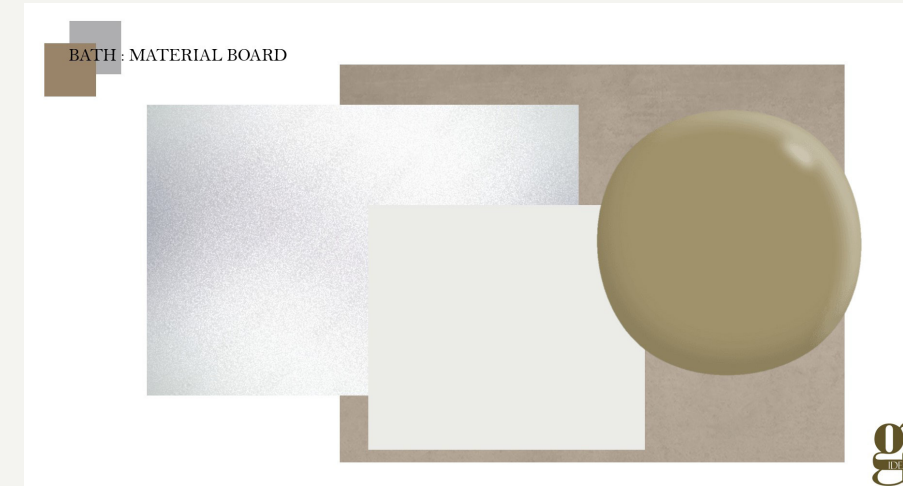
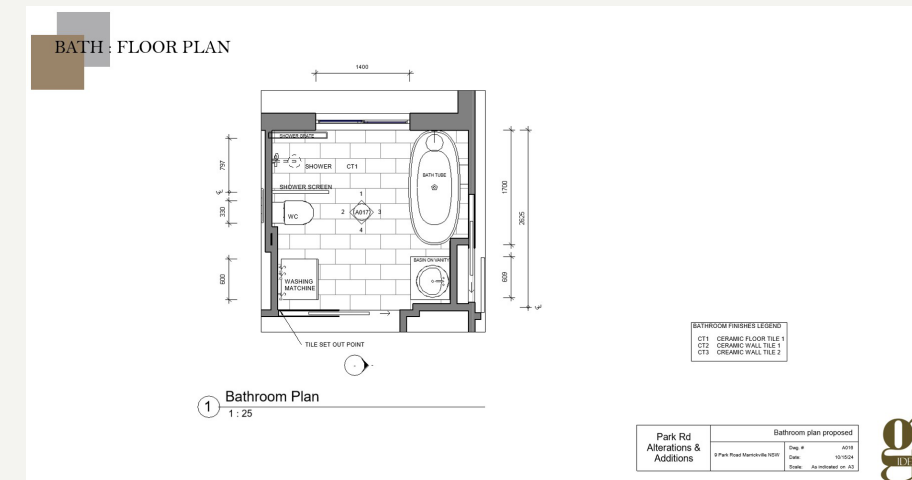


Thoughtful Planning
Timeless Materials



A kitchen is a space that demands thoughtful planning, seamless flow, and lasting functionality. Effective design goes beyond aesthetics; it begins with a clear understanding of how the space will be used. By integrating high performance materials, natural textures, and expert craftsmanship, each kitchen becomes both elegant and enduring, crafted to enhance daily living and meet the demands of everyday use.





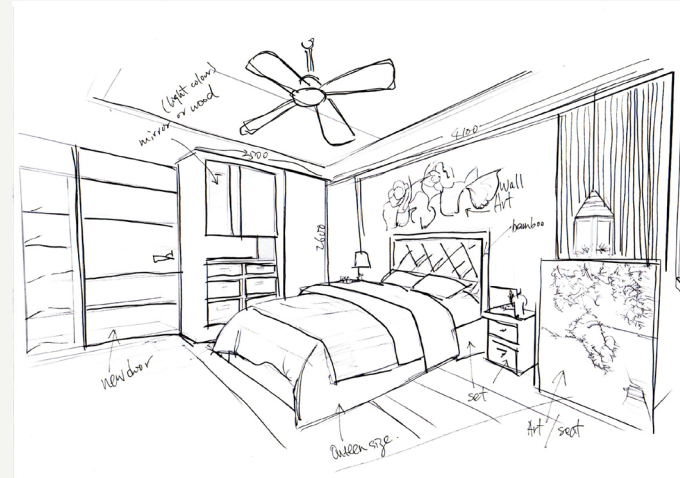
Design for comfort and style

Thoughtful bathroom design enhances daily routines, supports wellbeing, and adds significant value to a home. From layout planning to lighting and material choices, every detail plays a role in creating a space that feels both refreshing and restorative.

My Approach to Bathroom Design in my bathroom projects, I focus on harmonizing practicality with elegance. I carefully consider spatial flow, lighting balance, and tactile materials to create environments that feel luxurious yet highly functional. Whether it's a modern minimal look or a soft, spa-like retreat, each design reflects a tailored approach to suit the client's lifestyle and elevate their everyday experience.

A Space to Reconnect with Yourself

The bedroom is more than a place to sleep; it's a personal retreat where you can unwind and reconnect with yourself. It offers a quiet pause from the outside world, allowing moments of stillness, reflection, and self-care. A well-designed bedroom nurtures this sense of calm through soft lighting, natural textures, and a serene atmosphere that supports emotional and physical well-being.





PROJECT Landscape



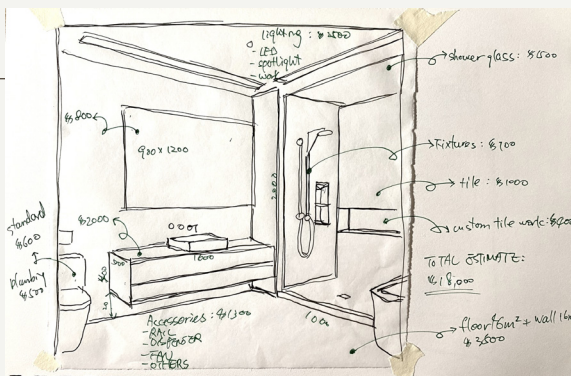
Extension of Home

A well-designed backyard or landscape extends the warmth of the home into the outdoors, creating a versatile space for connection and relaxation. It's where families gather, children play, and friends come together; whether for casual weekends or special celebrations. Thoughtful outdoor design brings people closer through shared moments in a setting that feels open, inviting, and alive



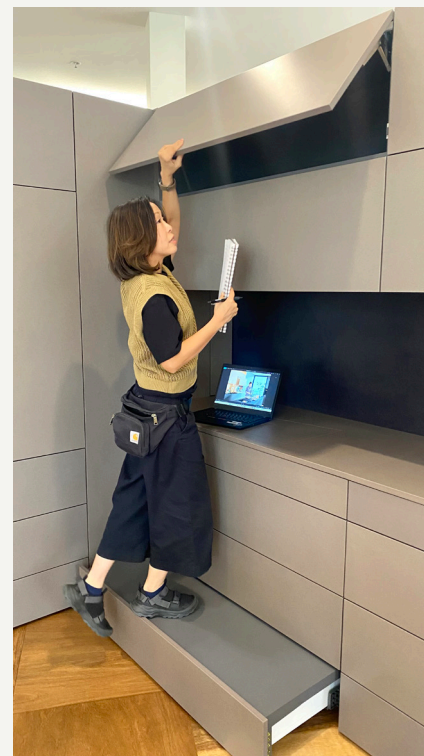
HUMAN CENTRED

Everything starts with you. We design spaces that reflect your needs, emotions, and unique story, ensuring every detail feels personal and meaningful.



THINK FORWARD

We push boundaries with bold ideas. Combining human creativity with cutting-edge innovation, we craft innovative designs that anticipate tomorrow's possibilities.



FUTURE VISION

Your dreams shape what's next. We transform your vision into timeless spaces, blending imagination with AI precision for a future you can live in today.



CONTACT



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lowanchijuliana



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Go Ideas

I love seeing happy smiling faces! I hope that every design can meet needs, touch hearts, and bring joy to life. I will fully utilize my skills and knowledge to realize this vision, creating unique spatial experiences for every client, enhancing the quality of life while also increasing the property's appeal and market value. I believe these efforts will surely bring about more happy smiling faces.



Juliana Lo