



Jodi Fiala

Greetings and welcome to my Diploma of Interior Design Graduate Portfolio. This is a selection of work I've completed while pursuing my studies at TAFENSW Design Centre Enmore. This exciting course started with a Certificate IV in Interior Decoration that enabled me to discover the styling tips and tricks needed to combine my passion for coastal life and its breezy freedom, into my designs. I adore creating coastal and natural interiors that produce a calm, comfortable and carefree environment for people to live in. Studying is never easy especially straight after the Pandemic! Over the past two years I have learnt how determination, personal commitment and dedication conquers all. As evidenced by my portfolio, my ability to create and design beautiful interiors has been a direct reward for my resilience.

Contents

01

Commercial Natora Nexus Boutique Hotel Tempe 02

Residential 9a Park Rd Marrickville 03

Residential
The MCM House

04

Commercial 82-84 George St Redfern

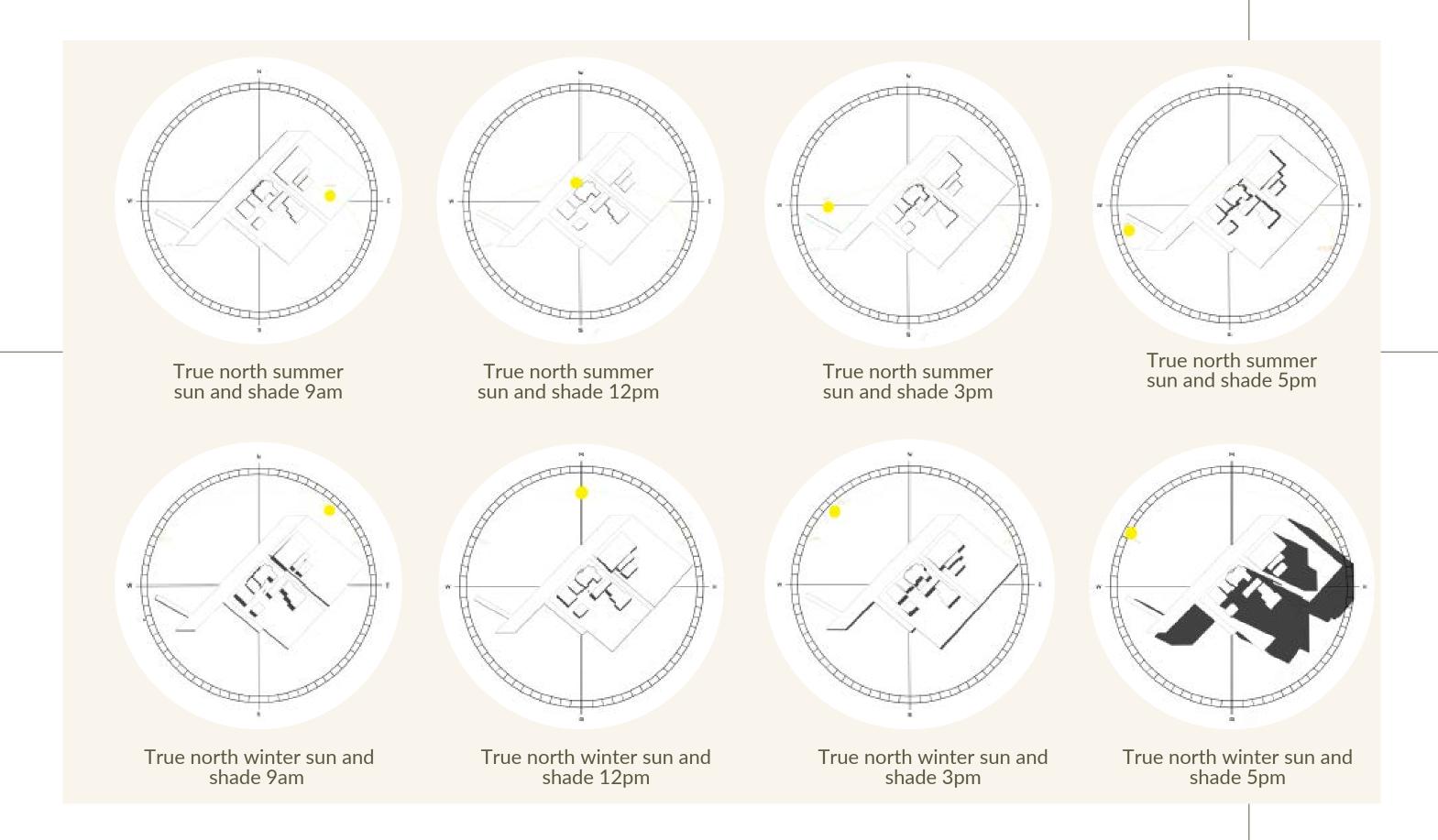
The Inner West of Sydney is home to the boutique hotel design project Natora Nexus, which aims to provide an enjoyable hotel experience that is both culturally immersing and environmentally conscientious. Inspired by the diverse Inner West and the spiritual creation journeys of Australian First Nations peoples, the design blends ecofriendly materials, Indigenous wisdom, and biophilic principles to create spaces that are both contemporary and meaningful. Three key areas make up the project: "The Gathering Place" (lobby), which is intended to serve as a communal entry that promotes connection and displays local art; "The Sanctuary of Stories" (guest rooms), which are intended to be restful, narrative spaces that combine comfort and cultural symbolism; and "Sacred Waters" (bathhouse), a peaceful wellness retreat inspired by traditional Aboriginal healing practices. Designed for "Reductionist" travellers looking for sensory experiences and a connection to the real world, The hotel redefines boutique hotels through combining design innovation, sustainability, and heritage into a holistic, and introspective journey.



838/840 PRINCES HIGHWAY, TEMPE NSW 2044











LEGEND

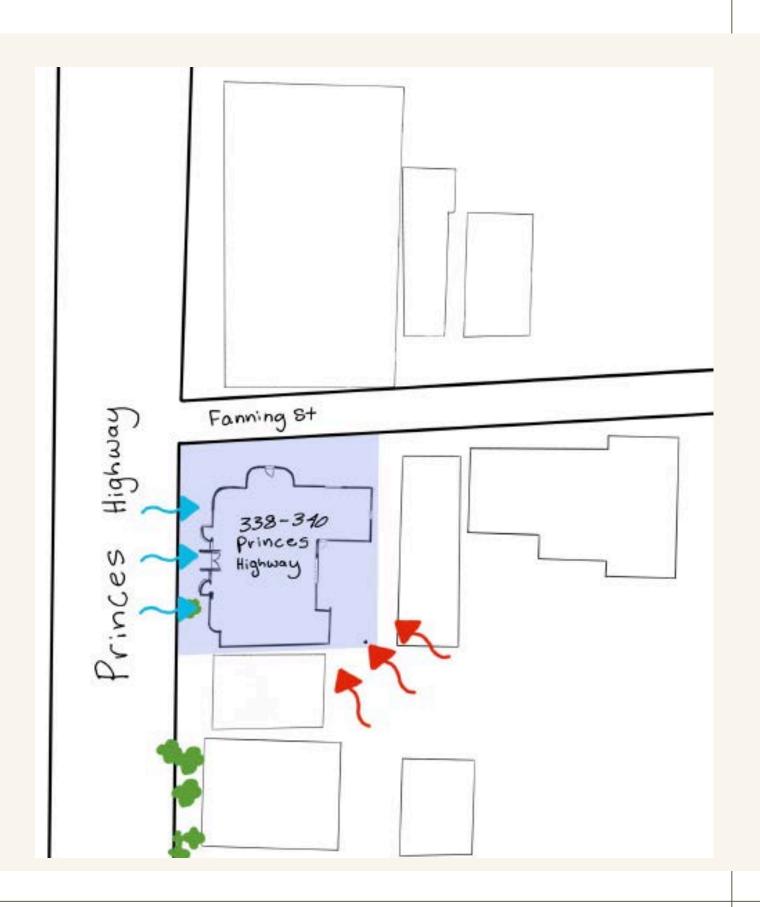
Site -

Hot winds -

Cold winds-

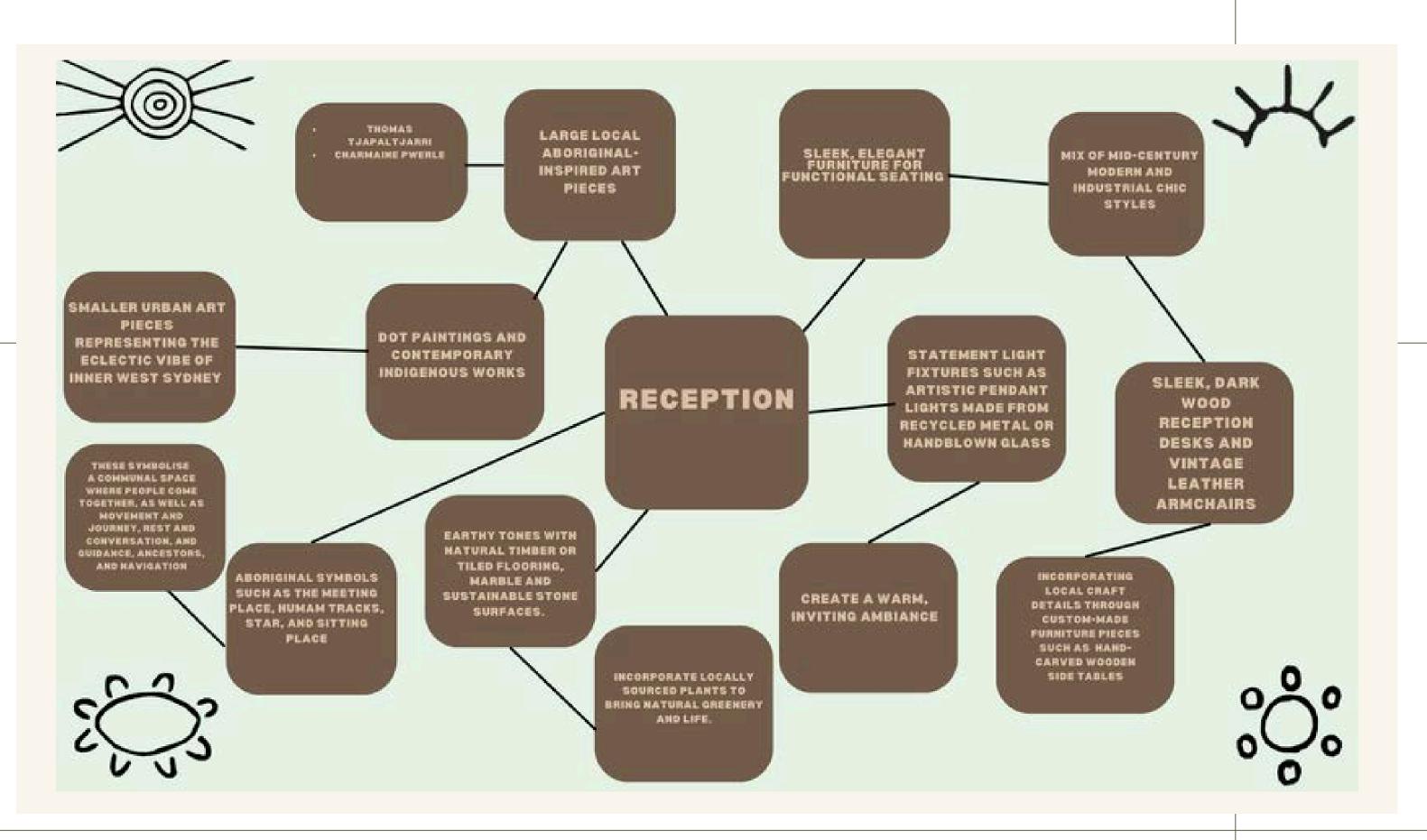
Road - -

Trees -



PROJECT 1 COMMERCIAL NATORANEXUS F Interior Designs

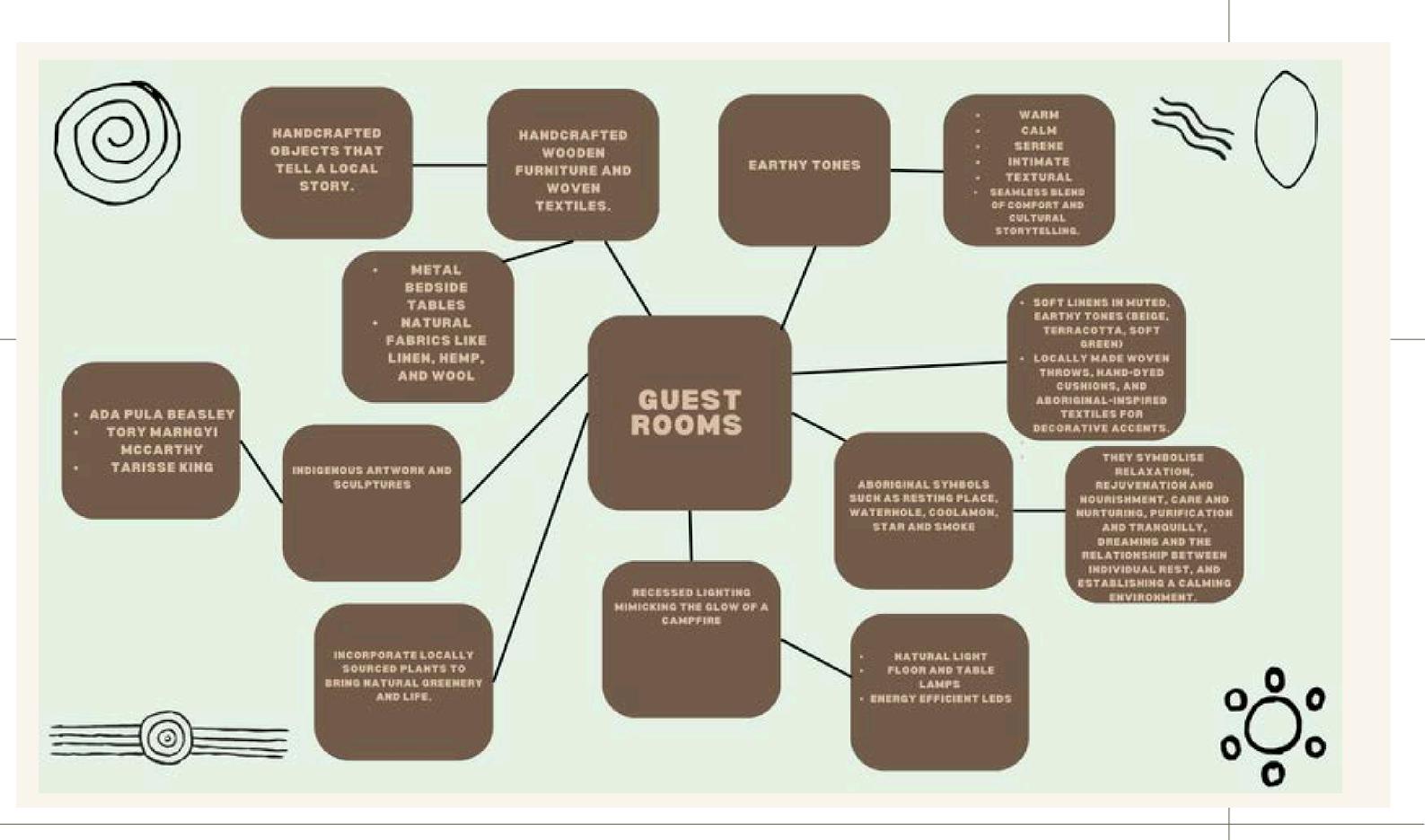










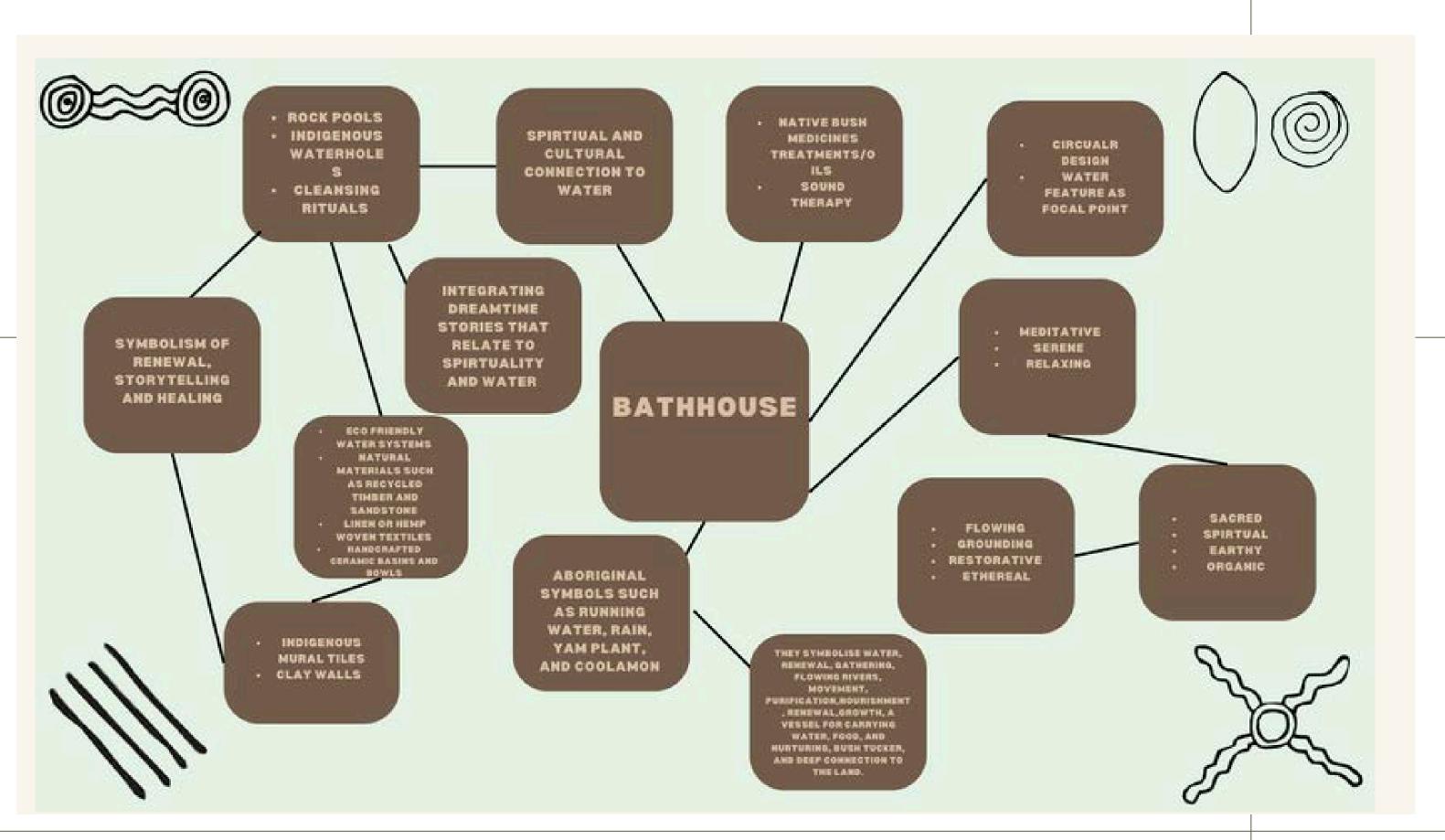




PROJECT 1 COMMERCIAL NATORA NEXUS

JF Interior Designs

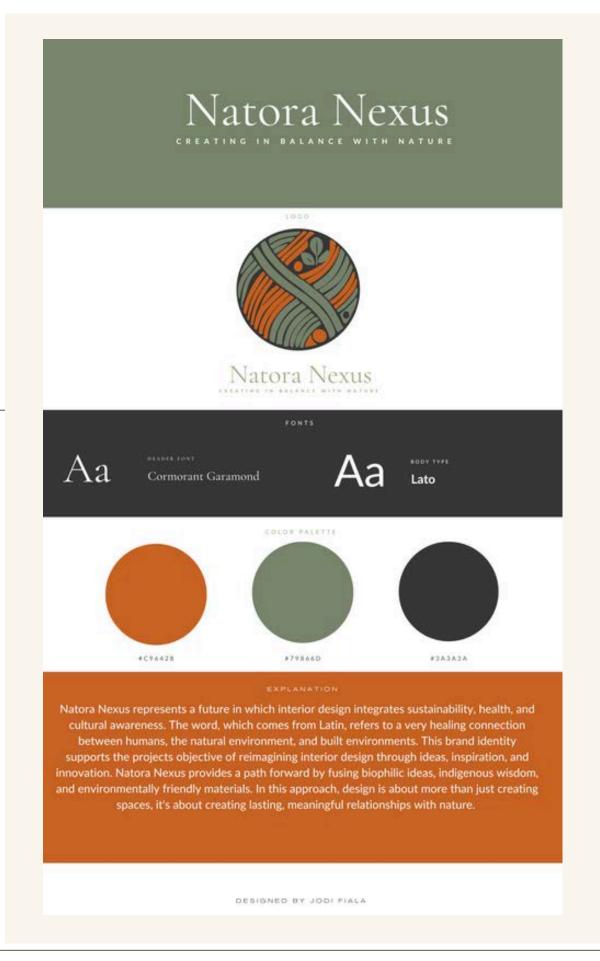












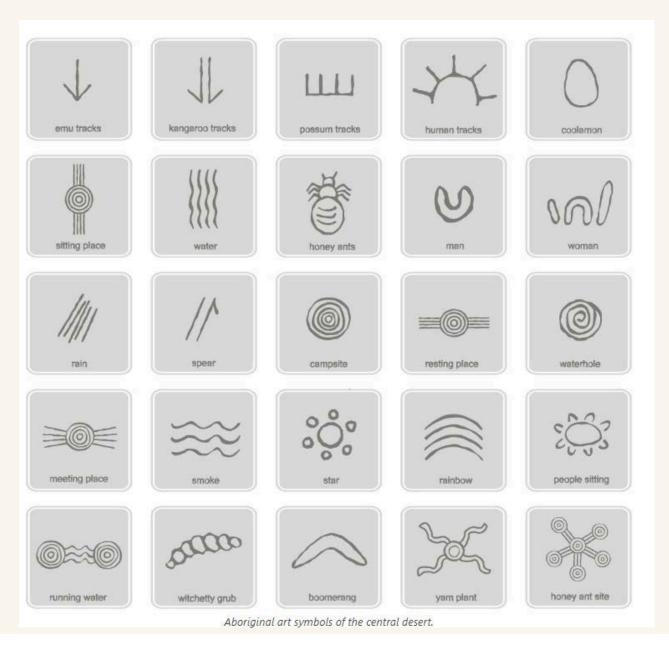
BRAND BOARD





Concept

The creation journey of our Australian First Nations ancestors is represented in many art forms by various symbols and motifs. These universal symbols are the inspiration for the space planning of 'Natora Nexus'. Colour and form throughout the hotel are used not just for aesthetics but to hold profound cultural and spiritual meaning as guests navigate a new cultural journey. Focusing on combining sustainable practises with the artistic flair of Sydney's Inner West to create a cultural journey around the hotel. Locally produced art, eco friendly materials, and the creation of private areas that promote introspection and interaction with culture and regional heritage are going to be highlighted throughout the design. However, cultural and comfort exploration are going to be prioritised in this holistic guest experience, which combines contemporary practility with heritage inspired features. The ultimate goal is to create a unique, unforgettable ambience while promoting sustainability, cultural enrichment, and a sense of local pride.





JF Interior Designs



Target market: The reductionist

"Reductionists are looking to re-establish IRL connections and communities with a more human touch. After embracing digital convenience and remote living during the pandemic, this cohort wants to reduce their screen time and rebuild their sense of community, valuing the tangible over the digital."

Concept and target market relation:

- Spiritual and Cultural Bond Reductionists Looking for Meaningful Experiences: My concept incorporates deeply spiritual symbols and motifs to highlight the creation journey of Australia's First Nations ancestors. In contrast to surface level, screen based interactions, this is in line with reductionists' wish to re engage with real-world experiences. In contrast to digital convenience, I'll provide visitors a meaningful, multisensory experience by immersing them in an area that communicates a cultural story
- Heritage & Tangibility Reductionists Who Value the Real Over the Digital: Using Aboriginal symbolism, natural materials, and locally created art as a central component of the design, my hotel, 'Natora' Nexus, reflects reductionists' emphasis on concrete, real-world engagement. The hotel is more than simply a place to rest; it's a real, breathing cultural experience because to its emphasis on touch, texture, and engagement with heritage.
- Ethical & Sustainable Decisions Reductionists Giving Authenticity Top
 Priority: Reductionists, who favour ethical consumption, will find my use of
 sustainable practices and eco friendly materials to be particularly appealing. I'm
 addressing their philosophy of deliberate, purposeful living by designing a
 hotel that has a minimal impact on the environment
- Private Spaces for Reflection Reductionists Seeking Balance: Introspective spaces in my design let visitors take their time, think, and unplug from technology. Reductionists want to disengage from digital distractions and reestablish a meaningful, grounded sense of community. This is made possible by my hotel's thoughtful mix of private retreat areas and cultural immersion.
- Community & Interaction Reductionists Rebuilding Real-Life Connections:
 Natora Nexus offers more than simply a place to stay; it creates an experience
 that promotes cultural enrichment and local pride. Reductionists are longing
 for genuine methods to interact with people, history, and Indigenous culture,
 and this is made possible by the incorporation of regional tradition, storytelling,
 and communal spaces.









Services

- Service Mapping
- Customer Service
- Touch Points (digital and analog)

Holistic Guest Experiences through Thoughtful Design and Interaction

Service Mapping: To guarantee flawless visitor experiences at every touchpoint, from arrival to departure, a thorough service journey is mapped in order to maintain consistency with the hotel's cultural and sustainable themes, this entails recognising and attending to crucial moments like checkin, wellness activities, and customised in room experiences.

Customer Service: With a focus on guest connection and storytelling, the staf will be educated to provide outstanding, culturally sensitive, and individualised service. In order to strengthen the overall guest connection, staff members will serve as cultural ambassadors, imparting knowledge about the history and significance of the hotel's motifs, rituals, and sustainability practices.

Touch Points: The hotel's culture is meticulously reflected in the design of both digital and physical interactions. A harmonious balance between technology and human connection is ensured by analogue touch points such as immersive lobby designs, tangible storytelling materials in guest rooms, and personalised interactions with staff during wellness retreats or cultural events. Digital touch points contain online booking platforms and an app that offers interactive guides and storytelling content.

Zoning: Carefully arranging the hotel's spaces to provide unique settings for reflection, cultural interaction, and social interaction. Zones could include, for instance, private retreats, art-infused public places, eco-friendly rest areas, and narrative sanctuaries.

Customer Flow: Frictionless guest movement across the hotel, guaranteeing smooth transitions between areas. From the welcoming, community-focused entrance to the individualised private rooms and interactive areas, Flow is intended to foster a cultural trip. However, navigation enhances the experience by incorporating cultural symbols to discreetly direct movement.

Interior Design: Aesthetics influenced by Sydney's Inner West arts and the cultural themes of Australia's First Nations ancestors. The design creates a visually arresting yet sustainable ambience by fusing eco friendly materials with brilliant, meaningful colours. Every component tells a tale, combining functionality with features inspired by tradition to improve comfort and story immersion.

Space

- Zoning
- Customer Flow
- Interior Design

People

- Target customers
- Employees
- Partners
- Investors

Community of Contributors

Target market: Reductionists looking for real, physical contacts and cultural enrichment. In an effort to reestablish a connection with their community and culture, they prioritise sustainability, human interaction, and in person experiences over virtual ones.

Employees: a group of enthusiastic cultural representatives who have been taught to live up to the "Natora Nexus" ideal.

They embrace narrative, sustainability, and great guest experiences while offering friendly, individualised service

Partners: Partnerships with regional craftspeople, cultural institutions, and environmentally conscious vendors. In order to give the hotel a genuine artistic flair, local tradition, and ecological solutions,

Investors: Forward thinking individuals who support Natora Nexus's objective of advancing innovation, sustainability, and legacy. They support creative efforts that encourage cultural pride and environmentally conscious behaviour. 'The creation journey of Australian First Nations Ancestors'

Uses patterns and symbols to honour the rich legacy of Australia's First Nations ancestors. The design of Natora Nexus, a hotel experience rich in narrative, is guided by these universal symbols, where colour and form have profound cultural and spiritual significance.

Multi Sensory Heritage

Naming: Natora Nexus highlights the connection between nature, culture, and storytelling, accentuates the journey inspired by Australian First Nations symbols, and Sydney's Inner West artistry. The name conveys a feeling of location and cultural importance.

Visual and verbal Identity: A harmonious blend of cultural symbolism and evocative language. Earthy colours, colourful accents, and patterns influenced by First Nations culture are all used in the visual identity to foster a narrative and sustainable environment. Alongside this, the verbal identity invites guests into a heritage driven cultural and communal journey through the use of deliberate, narrative rich language signage, guides, and communication materials

Sound and smell: The spiritual and cultural ties to the land are strengthened by ambient sounds like native music, natural rhythms (birdsong, water movement), and carefully chosen scents like eucalyptus or native botanicals.

Identity

- Naming
- Visual and verbal identity
- Sound and smell

Immersive Cultural Engagement

Distribution: Multiple platforms are used to enable this, guaranteeing visitors accessibility and connection. This is demonstrated by the fact that visitors can buy locally produced artwork, printed guides with the Aboriginal symbols, and eco friendly products that are all based on the hotel's narrative themes. Another can be bathhouse products like native oils, as well as travel size room scents that will be distributed throughout the guestrooms. All of these will be available onsite, enhancing the guests' experience of rest and renewal and enabling them to bring home tangible memories of their visit.

Activities: The curated activities will foster cultural connections while introducing visitors to sustainable and artistic practices. Storytelling sessions about First Nations artwork, sculptures, symbolism, and narratives will be the activities that take place. Offering unique bathhouse health rituals like 'The Kodo massage', a traditional oil massage with Aboriginal traditions that uses rhythmic ways to harmonise energy flow and encourage relaxation, is another option. Finally, there will be audio guided meditations featuring cultural motifs and storytelling books to enhance private moments and encourage a customised guest room experience.

Events: Natora Nexus win celebrate its etnos through community focused and nertage driven events, including storytelling evenings, where cultural ambassadors or First Nations elders will share stories, personal histories, or insights into the land's heritage; traditional oil health fituals like The Kodo massage, along with discussions on the cultural significance of this traditional oil health ritual; and, finally, guest rooms that car offer custom packages for special occasions, like storytelling nights where guests read or listen to carefully chosen cultural stories, like Aboriginal Dreamtime narratives, with thoughtful accepts such as ambient lighting and native behanical scending.

Cultural Storytelling and Sustainable Creativity

Messaging themes: This include cultural heritage, sustainability, and communit connection. The messaging emphasises Sydney's Inner West's creative flair, the incorporation of eco friendly practises, and the journey of First Nations Ancestors. The evocative, contemplative, and immersive tone encourages visitors to delve deeper into cultural ties.

Intellectual property (publications, models, design): The proprietary designs influenced by First Nations symbols and motifs are used throughout the hotel. The hotel's development process, sustainable practises, and cultural significance can be showcased through potential publications like a curated collection of stories, legends, and motifs from Australian First Nations heritage guides about the Aboriginal symbols used throughout the hotel that describes their meanings, provenance, and relationship to cultural storytelling, books about local art collaborations, and insights into bathhouse rituals and self care practises inspired by local heritage. The eco conscious and heritage driven approach will also he reflected in interior designs and architectural models.

Product and merchandising: This can include locally made items, such as bathhouse products like native oils, locally created artwork, printed guides of the Aboriginal symbols, and environmentally friendly items that draw inspiration from the hotel's architecture. These provide visitors with concrete recollections of their time at Natora Nexus

Contont

- Messaging themes
- Intellectual property (publications, models, design)
- Product and merchandising

Story

- Positioning
- Role
- Purpose

CONCEPTUAL FRAMEWORK OF NATORA NEXUS BOUTIQUE HOTEL

Channels

Events

DistributionActivities





The 3D concept model is based off symbolism of the creation journey as it a contemporary reinterpretation of man, women and water as the elements of all relationships as we trace our human tracks. We live on this earth but only for a moment and this is my new cultural journey









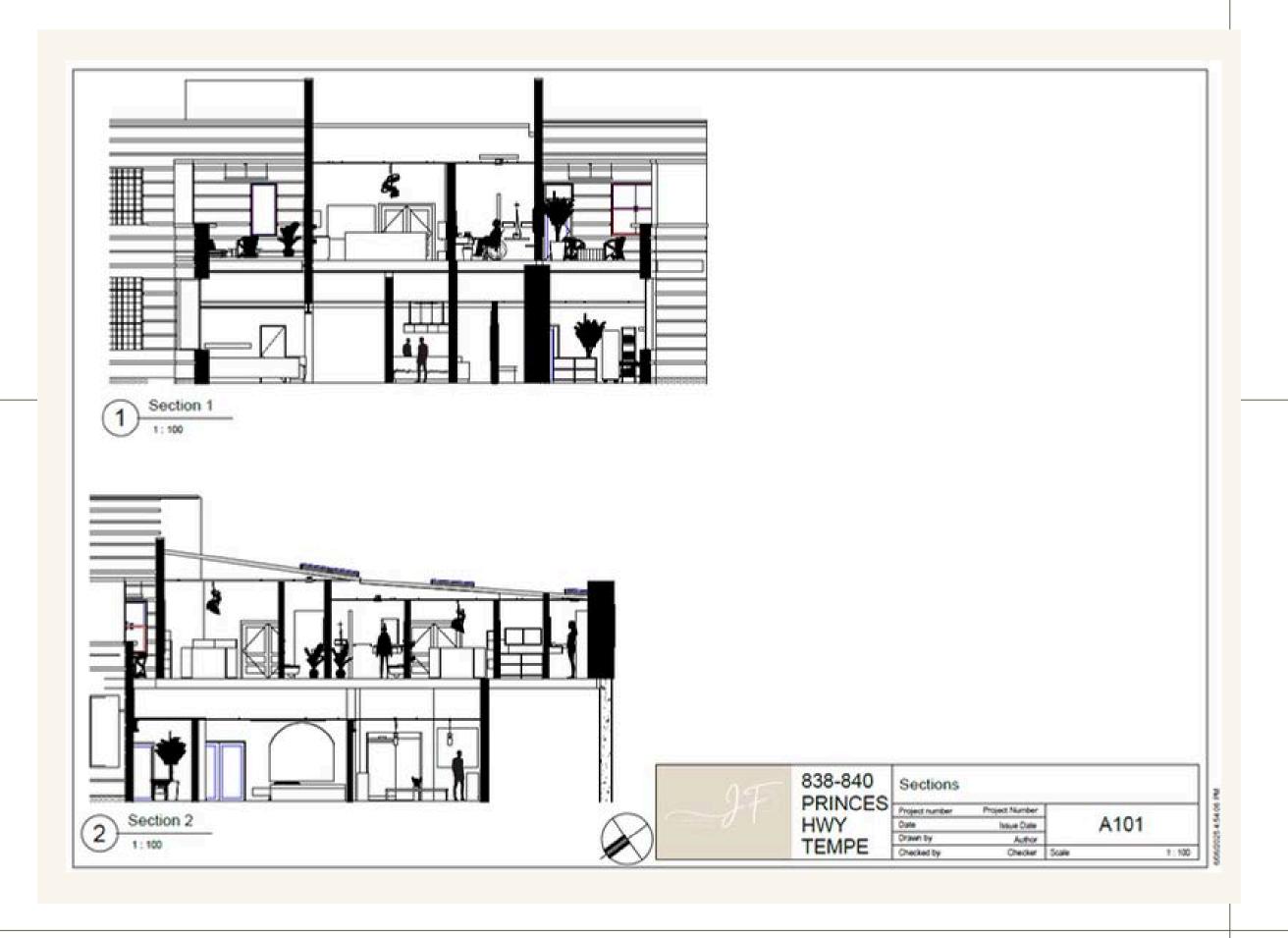


OVERALL HOTEL CONCEPT

PROJECT 1 COMMERCIAL NATORANEXUS

F Interior Designs





SECTIONS





Concept - Hotel Lobby

The Gathering Place - A warm cultural entryway that establishes the mood for the visitor experience.

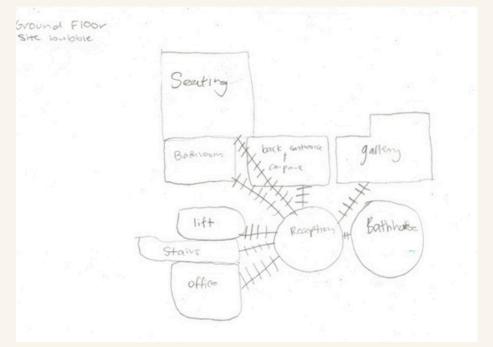
This serves as the inspiration for the design as it's the idea of a community gathering spot that embodies the artistic and narrative spirit of the Inner West.

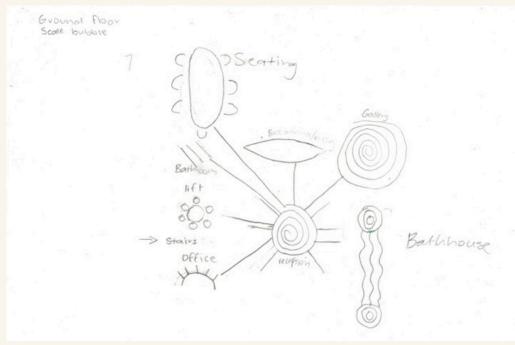


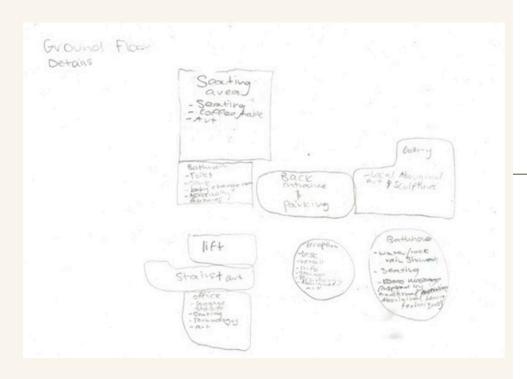
CONCEPT BOARD THE GATHERING SPACE - BRIEF 1 HOTEL LOBBY









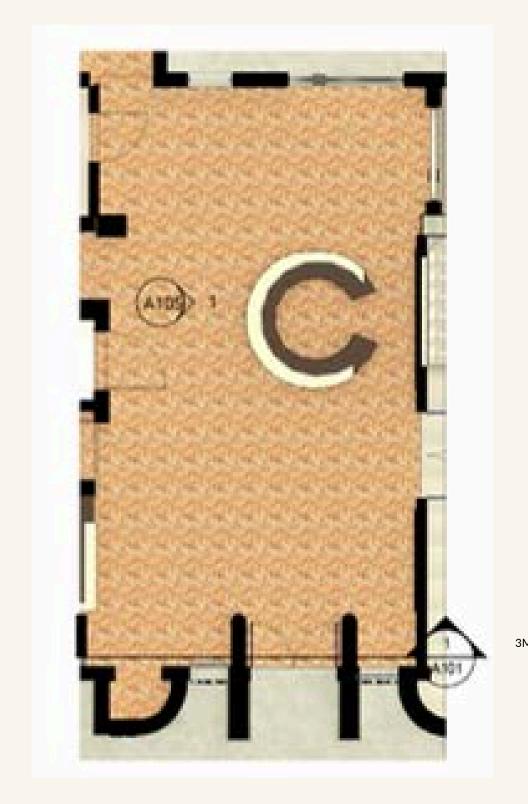


BUBBLE DIAGRAM - GROUND FLOOR

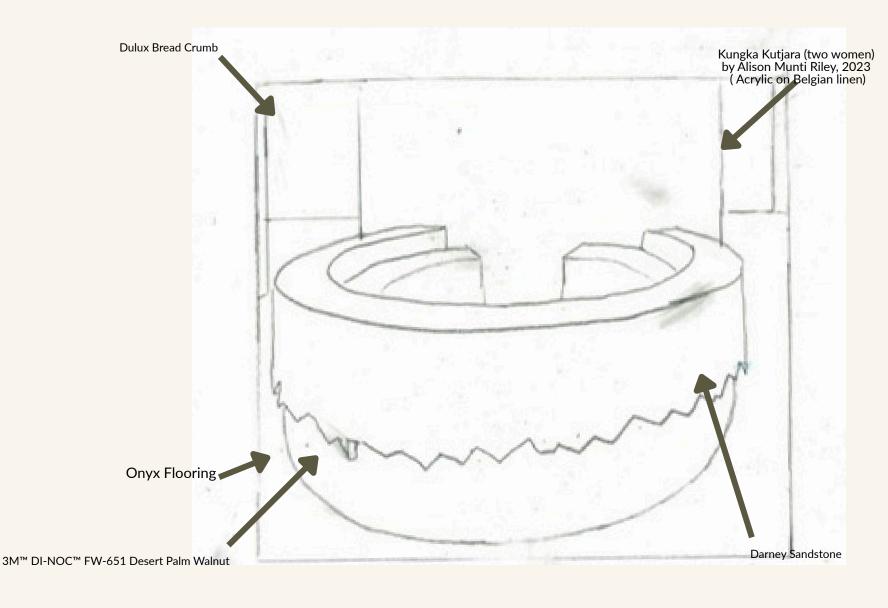
PROJECT 1 COMMERCIAL NATORANEXUS

F Interior Designs





Ground Floor Lobby Reception Proposed



Ground Floor Lobby Reception Ideation



IDEATION & PROPOSED PLANS - BRIEF 1 HOTEL LOBBY







DIGITAL MATERIAL BOARD - BRIEF 1 HOTEL LOBBY





m	Material	Name	Supplier	Application	Lead Time	Cost	Links to website	Notes (material choices, ergonomic considerations, and aesthetics)
	Vood/Value	SM ^{III} DI-NOC ^{III} FW-651 Desert Pulle Walket	Anchitectural finishes	Acception derk, office derk, Shelver, storige	4-16 weeks	POA		Material Choice: a premium architectural viryl finish that offers warmth and rich texture by imitating natural walnut. Ergonomic considerations: a smooth finish promotes hygienic practices and tactile comfort when applied to areas that are regularly touched, such as shelves and reception/office desks. Aesthetics: natural elements are reflected in the deep wood grain, creating a cosy, earthy ambience that is in line with Aboriginal storytelling traditions.
	Northemberland gundatons	Danney sundations	Hetton Stone	Crestom atoms piece of receptation deah	4-% weeks	***	https://herv.hutto nations.co.uk/port folioidathey/	Material Choice: sturdy and classic, authentic natural stone was used for the custom reception desk detailing. Ergonomic considerations: provides a smooth, durable surface that is perfect for reception counters. It supports ergonomic comfort by providing pleasant touchpoints, thermal stability, and natural tones that lessen eye strain and improve the room's serene, inviting appearance. Aesthetics: geological connections to the country and landscape by providing a grounded, tactile contrast to the wood.
	Онук	Омух	Stone Contact	Reception Floor	4-% weeks	POA	https://www.stone contact.com/flor e.delle: abs/s11000	Material Choice: translucent, naturally patterned semi-precious stone that represents depth and richness. Ergonomic Considerations: applied to floor to improve visual depth and reduce the chance of slippage. Aesthetic: adding richness and depth to flooring, its translucent appearance and natural veining make it visually attractive. Its earthy, warm hues complement cultural aesthetics, elevating the visual and sensory experience and fosters an elegant, narratively rich environment.
	Lightweight Concrete Copper	lekino Sida Tubla	Walter Knoll	Reception resting was	4-% weeks	FOA		
	Cores motorist Credo, Double ptick roum. Colour Bitter Chocolete	Putk Repor	Vitra	Reception sesting tree	4-15 weeks	FOA	https://www.uitra.c om/en- aufproduct/detail silpetit.eepos	Material Choice: the upholstery is made of a luxurious, tactile fabric with earthy tones that promotes longevity. Ergonomic Considerations: it's perfect for reception/welcoming spaces, and these lounge chairs are made to support and relax posture. Aesthetics: contributes a warm, sophisticated touch to the space with its earthy tone and smooth texture, fostering a friendly and outurally grounded atmosphere.
	Acrylic on Bolgisa lines	Kungks Kutjurs (two women) By Alicos Munti Riley, 2023	This is Aberiginal Act	Bohind Respetion Deck on wall	4-16 weeks	\$3,950.00	https://thisisabori ginalart.com.aufs hophungka: kutjata-bg-alicon; mutni-rilep-2007/	Material Choice: longevity and vivid colour preservation are supported with traditional acrylic on fine linen. Ergonomic Considerations: positioned behind the reception desk at eye level for the best viewing and cultural interaction. Aesthetics: a richly narrative piece that serves as a cultural focal point, establishing First Nations storytelling as the space's foundation and fostering an emotional response from visitors.

FF&E SCHEDULE - BRIEF 1 HOTEL LOBBY



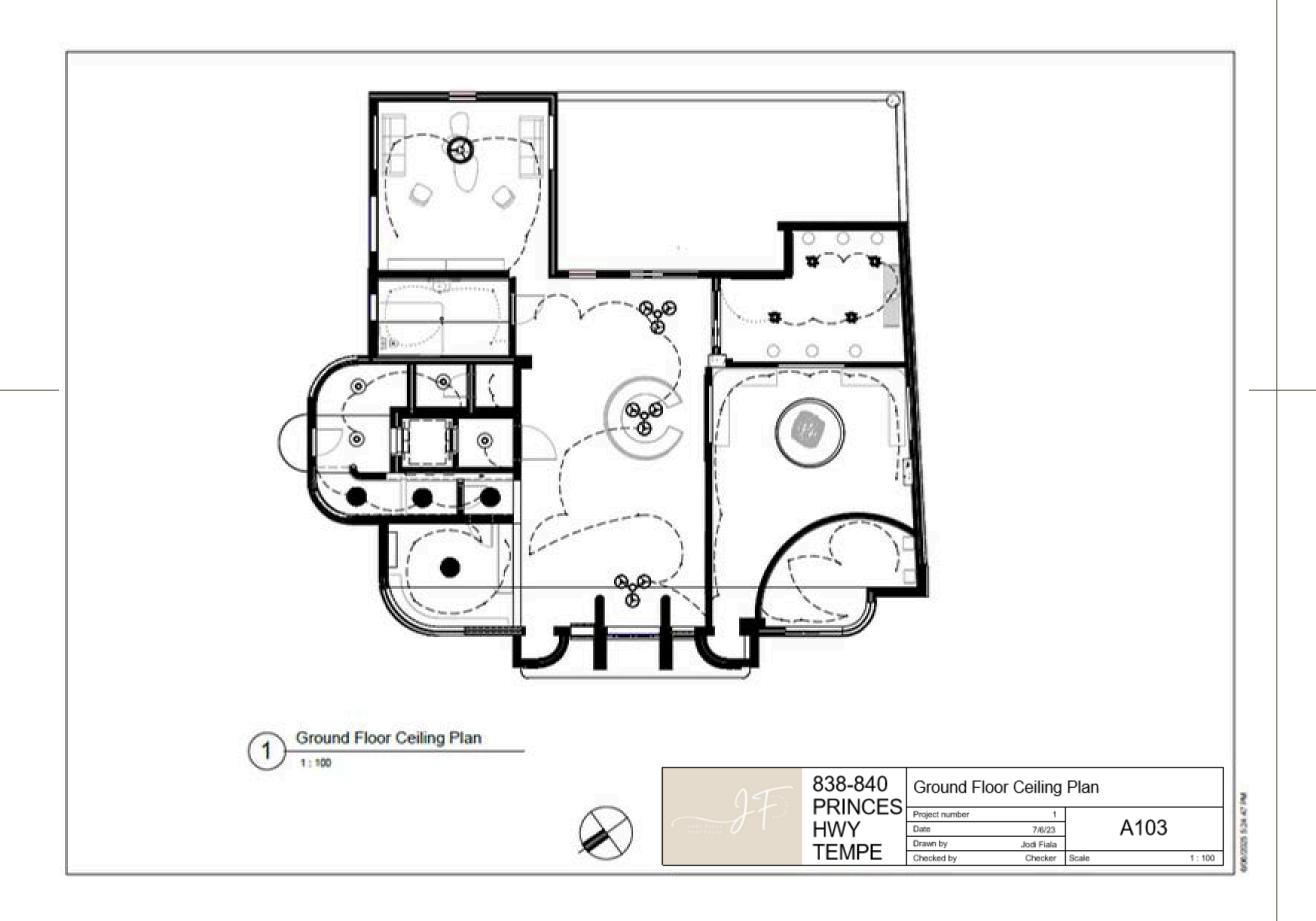




GROUND FLOOR PLAN PROPOSED - BRIEF 1 HOTEL LOBBY



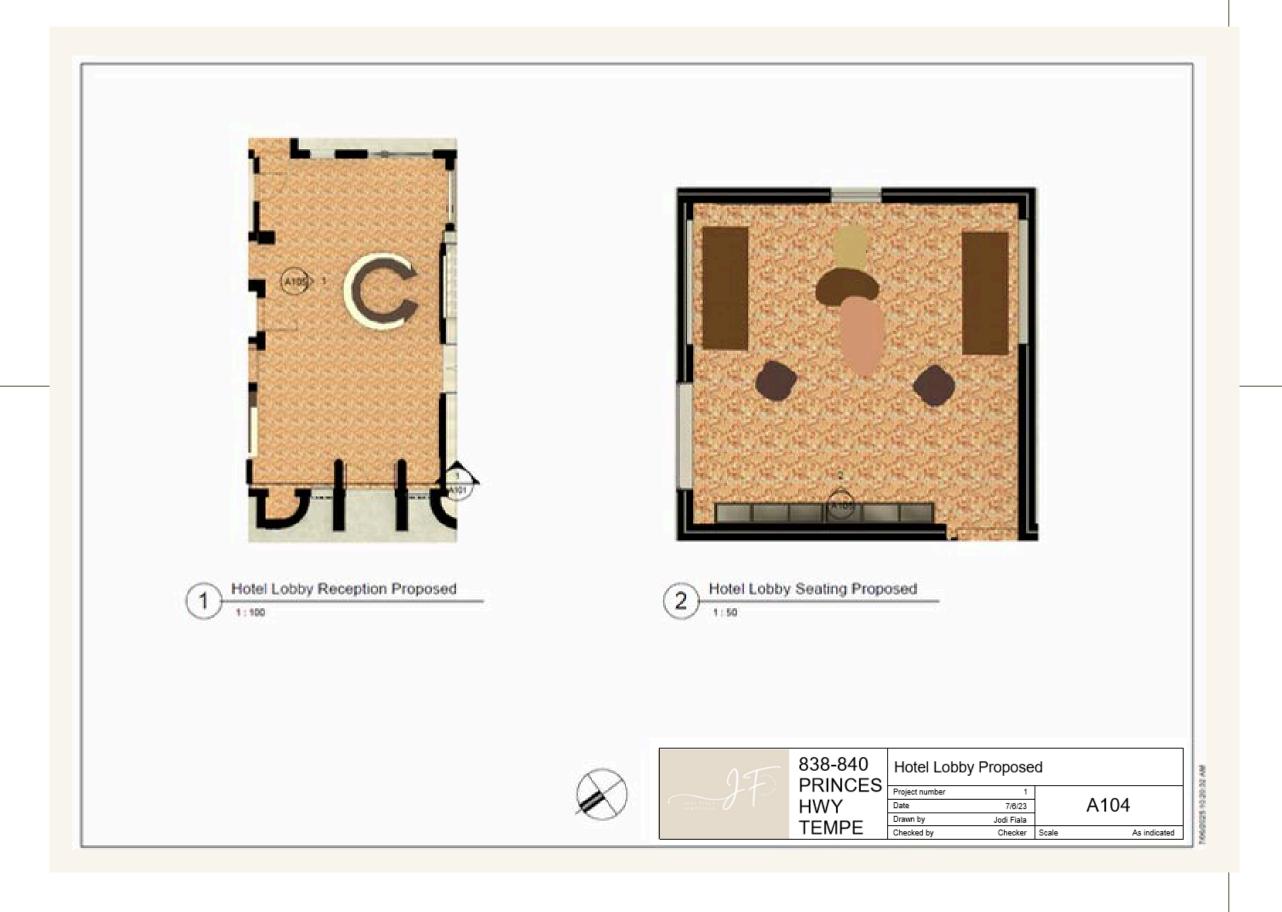




CEILING PLAN GROUND FLOOR- BRIEF 1 HOTEL LOBBY



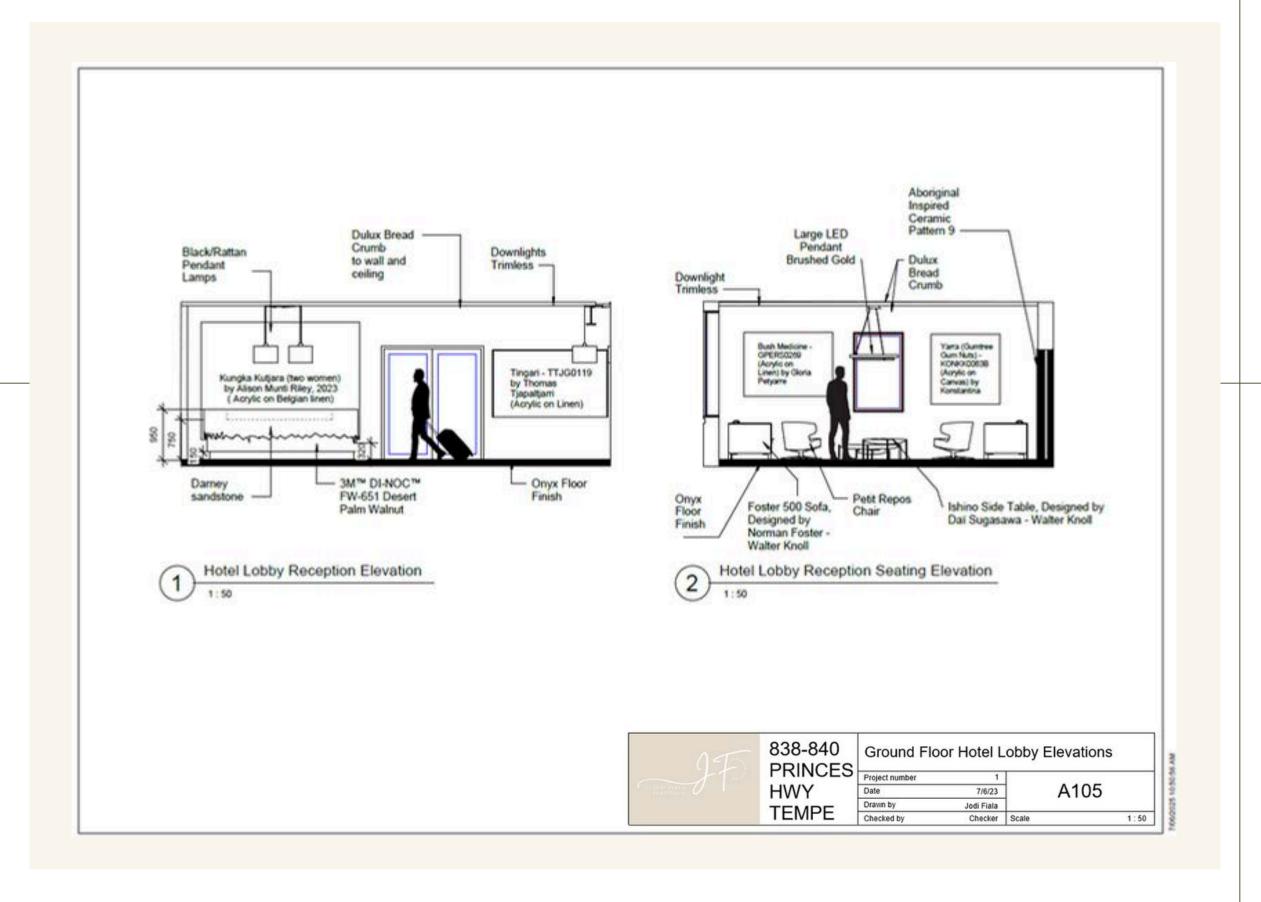




PROPOSED HOTEL LOBBY RECEPTION & SEATING - BRIEF 1 HOTEL LOBBY















HOTEL LOBBY RECEPTION 3D RENDER 1 - BRIEF 1 HOTEL LOBBY







HOTEL LOBBY RECEPTION 3D RENDER 2 - BRIEF 1 HOTEL LOBBY







HOTEL LOBBY RECEPTION SEATING AREA 3D RENDER 3 - BRIEF 1 HOTEL LOBBY





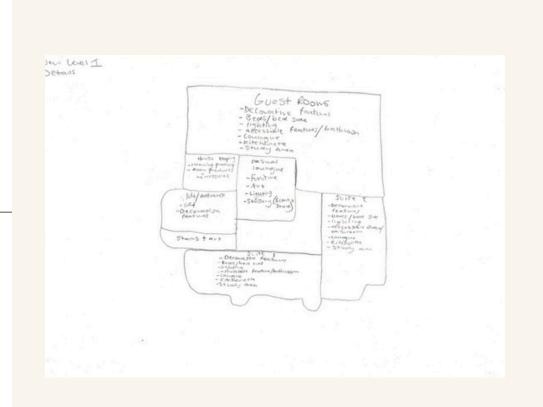
Concept - Guest Room
Sanctuary of Stories - A private
haven that combines
sustainability, narrative, and
comfort. The idea is to create
harmony between storytelling
and minimalism, with each space
representing a distinct story
related to the land, the seasons,
or culture symbols.

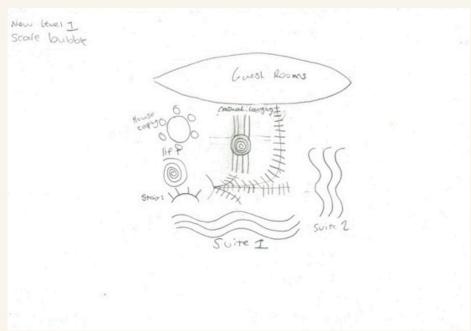


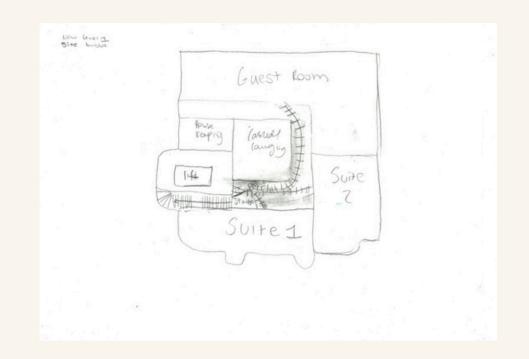
SANTURARY OF STORIES (GUESTROOM)
CONCEPT BOARD - BRIEF 2 GUEST ROOM







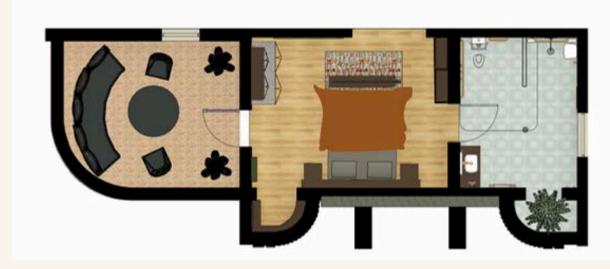




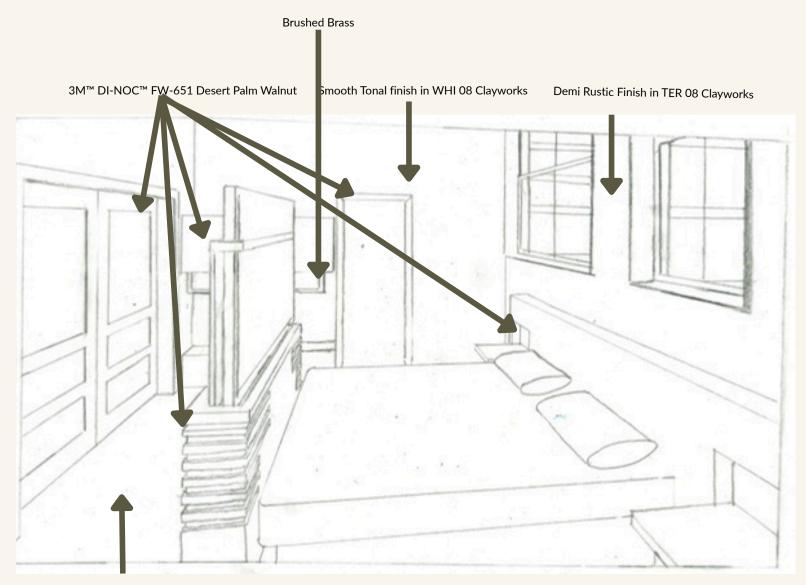
BUBBLE DIAGRAM LEVEL 1 - BRIEF 2 GUEST ROOMS







Level 1 Suite 1 Accessible Guest Room Proposed



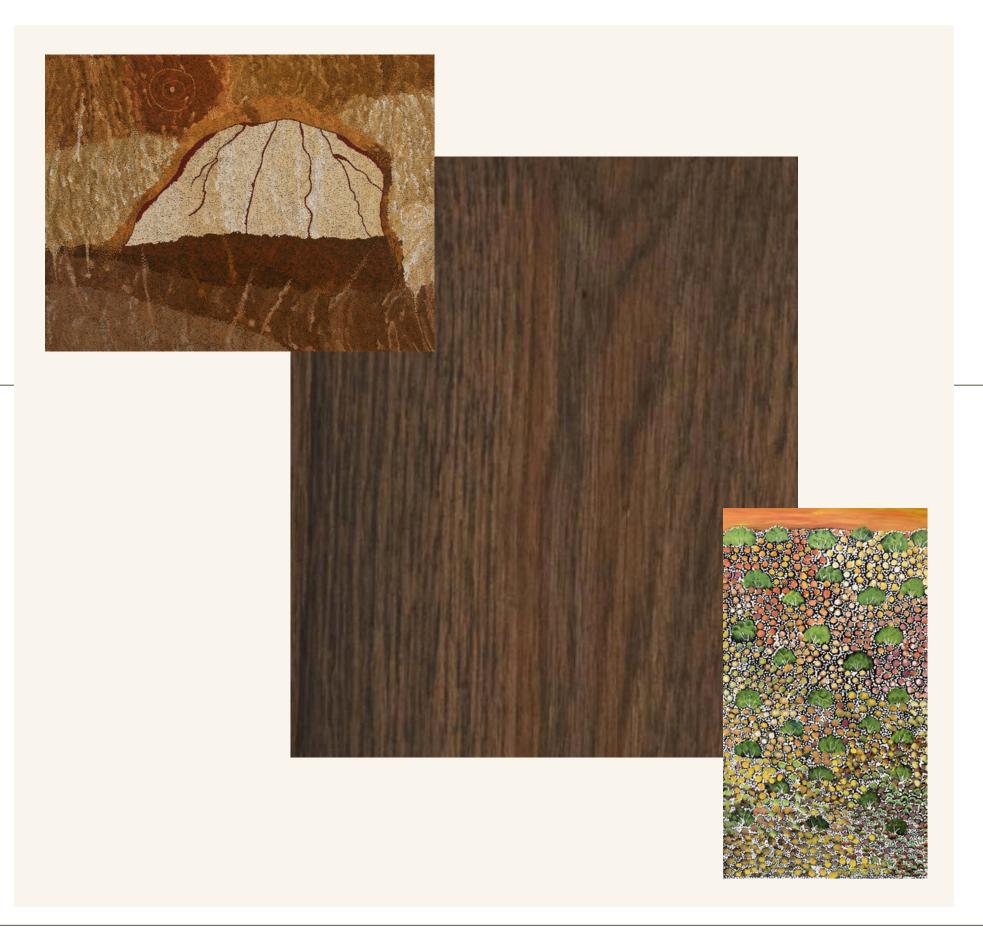
Blackbutt Hybrid Flooring, Premium SPC Flooring

Level 1 Suite 1 Accessible Guest Room Ideation

PROPOSED PLANS & IDEATION - BRIEF 2
GUEST ROOM







DIGITAL MATERIAL BOARD - BRIEF 2 GUEST ROOM



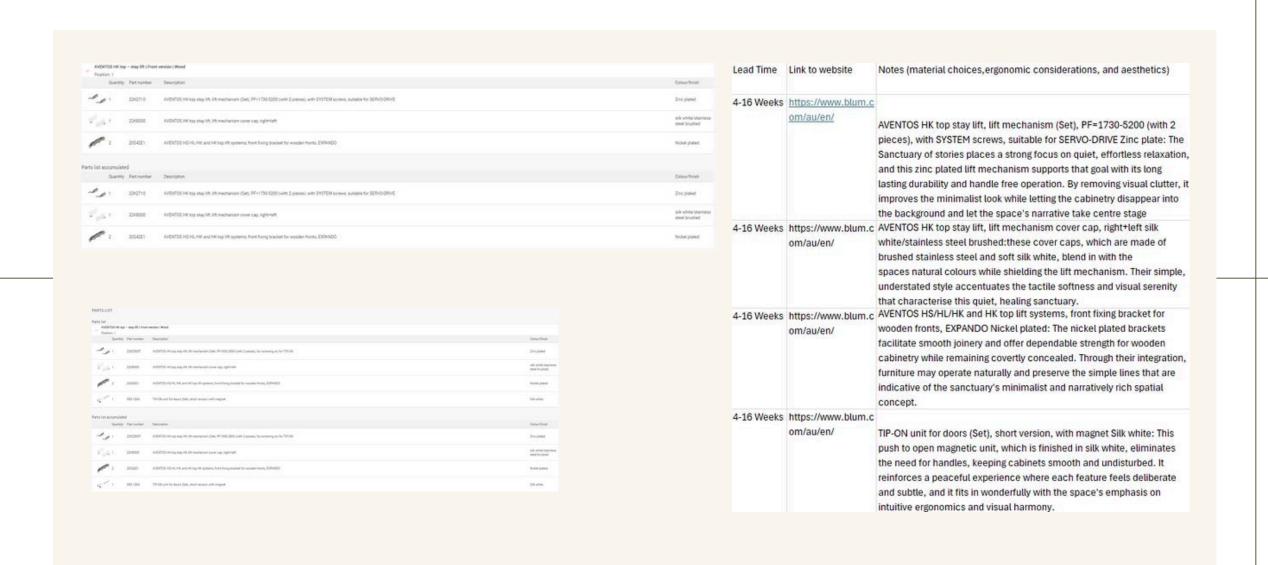


:em	Material	Name	Supplier	Application	Lead Time	Cost	Link to website	ivotes (material choices,ergonomic considerations, and aesthetics)
	Wood/Walnut	3M™ DI- NOC™ FW- 651 Desert Palm Walnut	Architectur al finishes		4-16 weeks	POA	https://architectural finishes.wrisupply.c om/products/3m-di- noc-fw-651-desert- palm-walnut/	Material Choice: eco conreiour derign ir reflected in thir low-maintenance, environmentally friendly vinyl woodsubstitute. Ergonomic Considerations: applied to kitchenette, Blum Wardrobe, shelves, vanities and doors to improve functional access and quarantees mooth, safes surfaces. Aesthetics: replicates the grain of real wood, bringing warmth and organic colours that enhance the narrative of the place and the season without overpowering the minimal surroundings.
	Aerylic on Canvas	My Country APBAP123 3606		On wall in Aboriginal art/sculpt ure display area	4-16 weeks	\$1,995.00	https://www.kateow engallery.com/artist s/Ada993/Ada2265 1.htm	Material Choice: is durable and has vivid colour retention that's provided by lightweight acrylic on canvas, making it perfect for long term display in quiet, passive spaces. Ergonomic Considerations: positioned for easy viewing in quiet, private areas to promote introspection without causing visual strain. Aesthetics: This piece connects the viewer to the country by telling a distinctive land based story and adding emotional and cultural denth to the simple design.
	Acrylic on Linen	Peppimenar ti Hill - TMAG0019	Kate Owen Gallery	On wall in Aboriginal art/sculpt ure display area	4-16 weeks	\$2,600.00	https://www.kateow engallery.com/artist s/Tor1090/Tor2295 1.htm	Material Choice: in line with sustainability goals, a natural linen base improves texture and breathability while giving stories an organic feel. Ergonomic Considerations: it encourages peaceful reflection and is wall mounted to prevent interference with personal mobility space. Additionally, it is positioned for comfortable viewing in to encourage reflection without straining the eyes. Aesthetics: the artwork, which is earth-hued and textural, embodies the sanctuary's peaceful narrative (concept) ambience while grounding the space in ancestral connection and tranquilly.

FF&E SCHEDULE - BRIEF 2
GUEST ROOM







BLUM PRODUCT FF&E SCHEDULE - BRIEF 2 GUEST ROOM



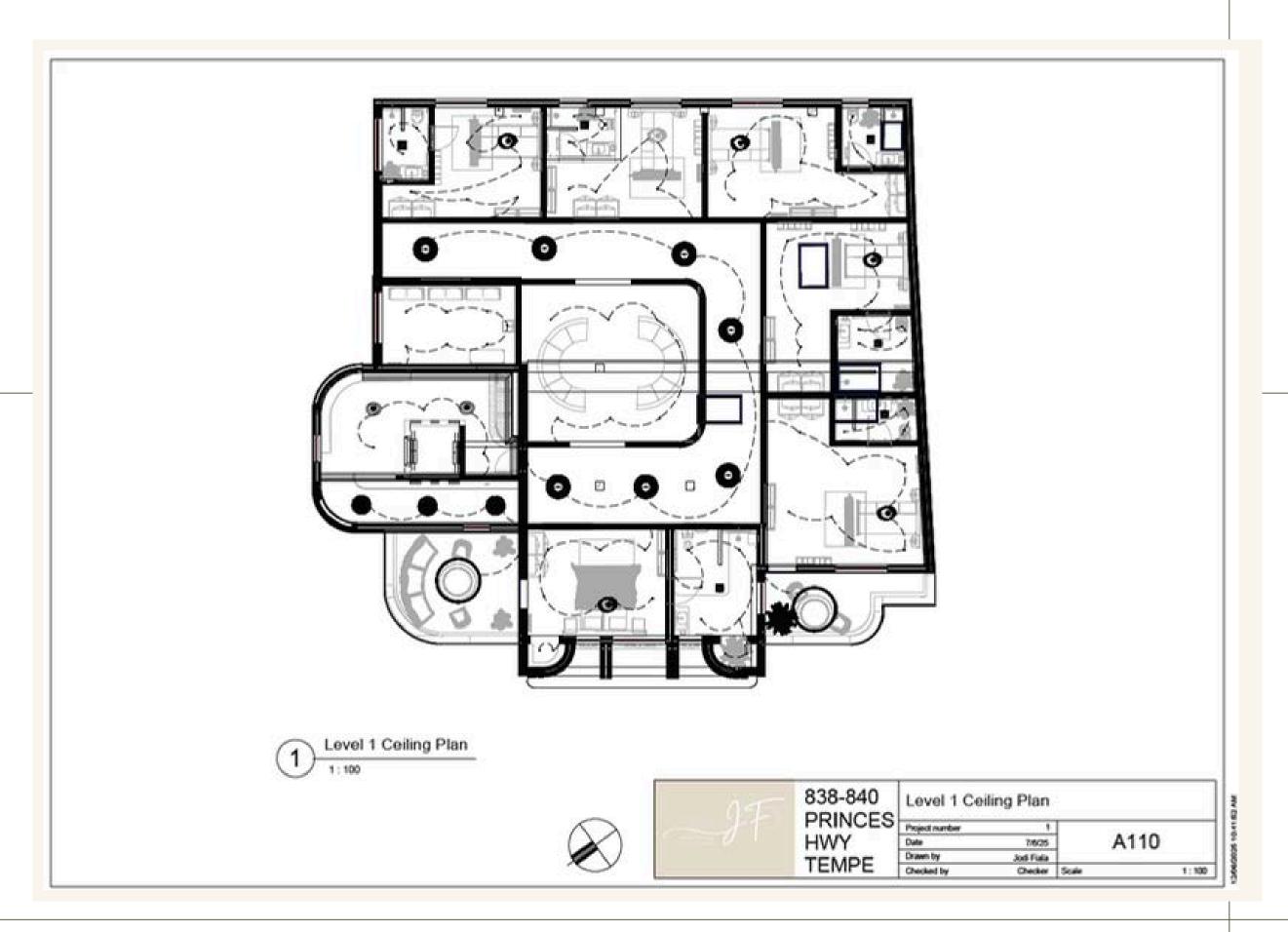




LEVEL 1 PROPOSED - BRIEF 2 GUEST ROOM



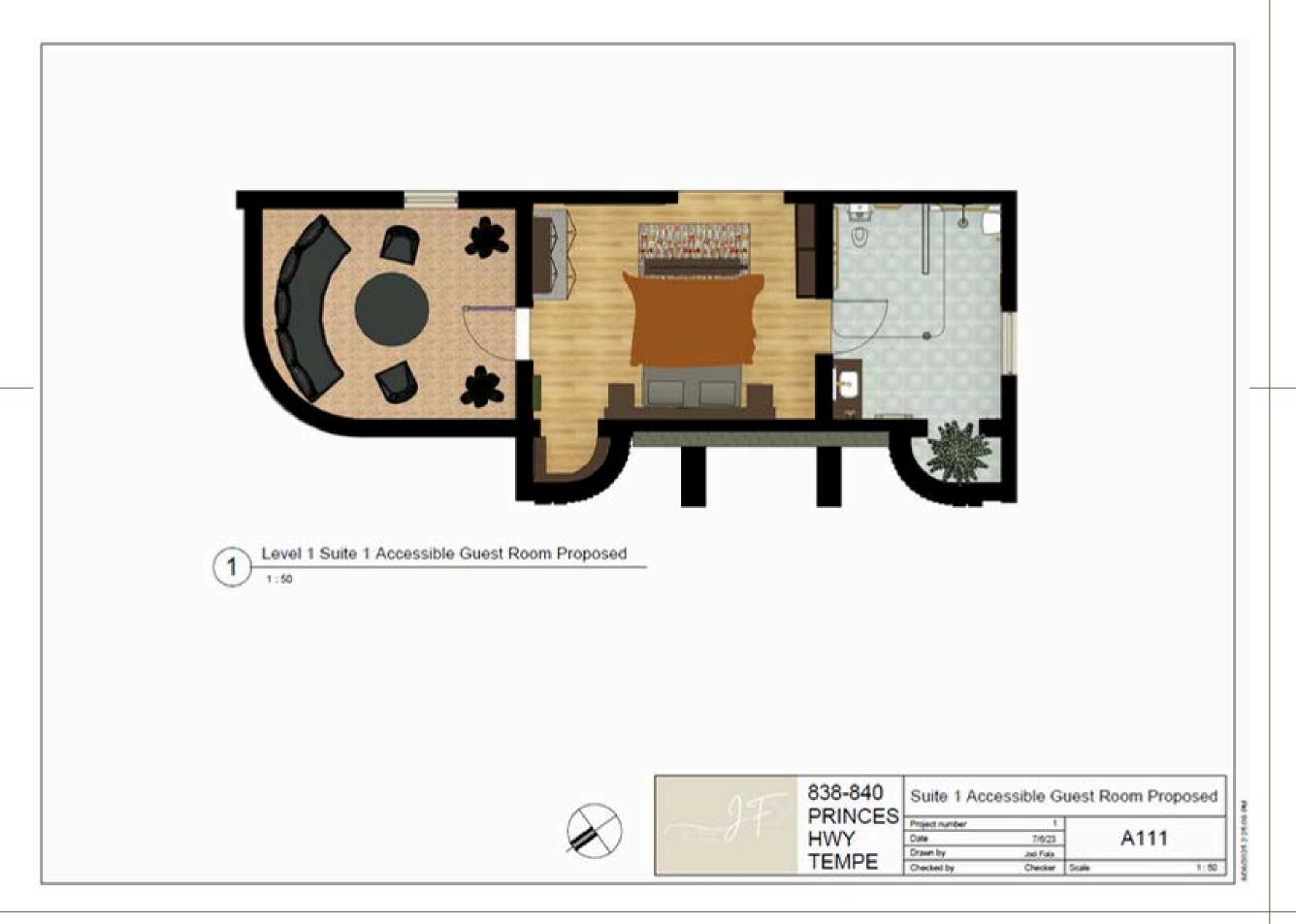




CEILING PLAN LEVEL 1 - BRIEF 2 GUEST ROOM



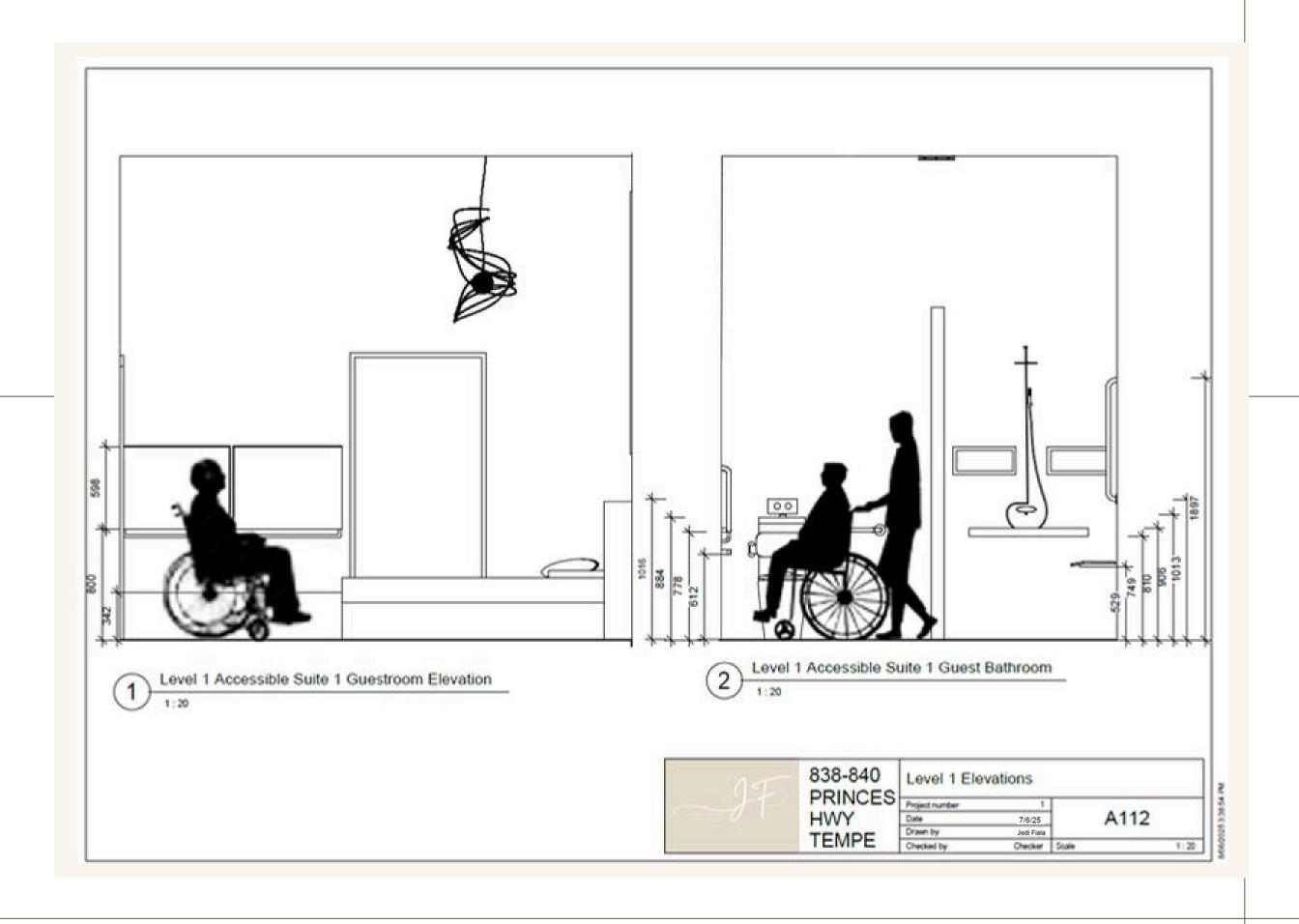




PROPOSED LEVEL 1 SUITE 1 ACCESSIBLE GUEST ROOM PROPOSED - BRIEF 2 GUEST ROOM



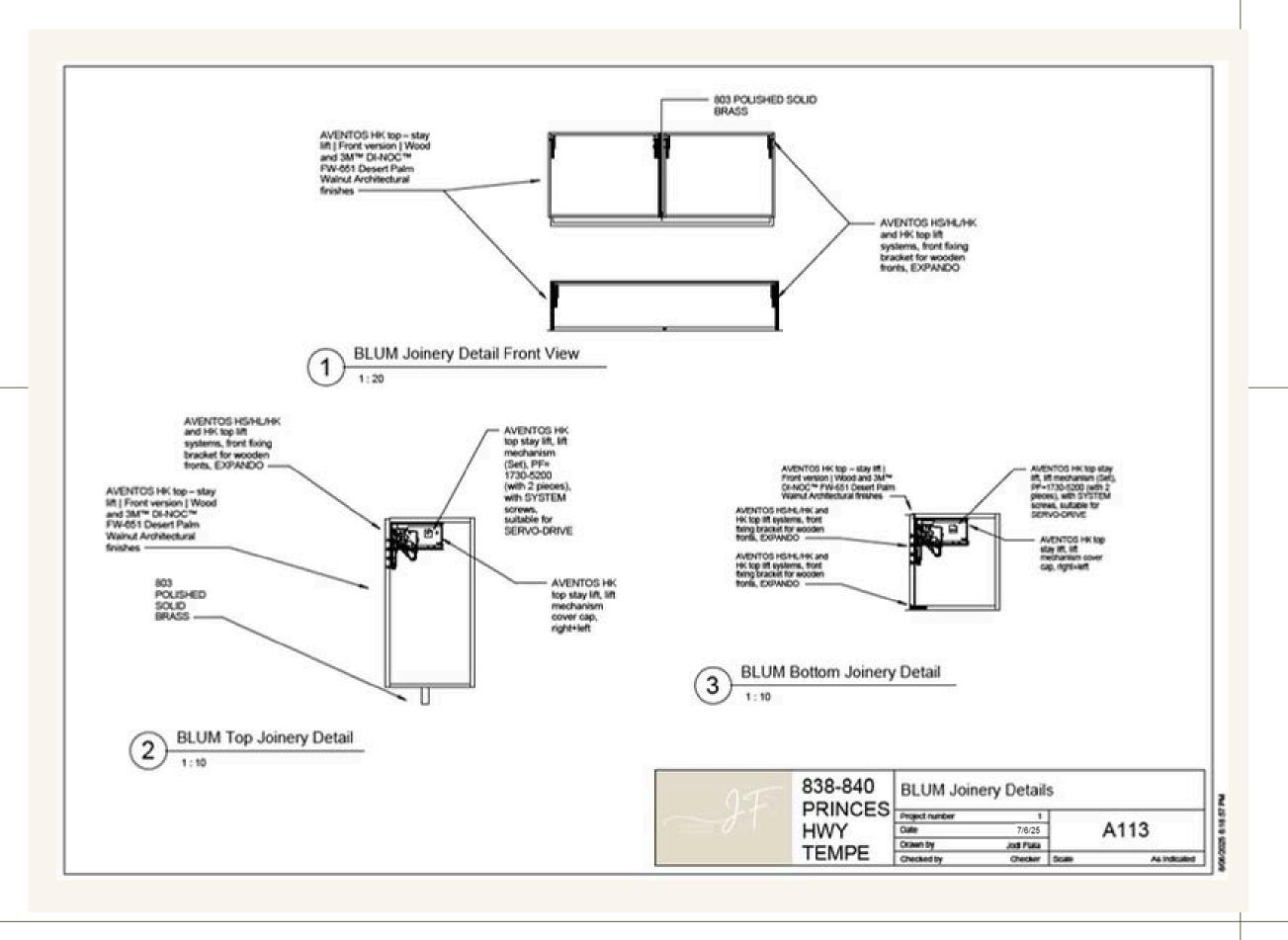




LEVEL 1 SUITE ACCESSIBLE GUEST ROOM ELEVATION - BRIEF 2 GUEST ROOM







LEVEL 1 SUITE 1 ACCESSIBLE GUEST ROOM BLUM JOINERY ELEVATION - BRIEF 2 GUEST ROOM



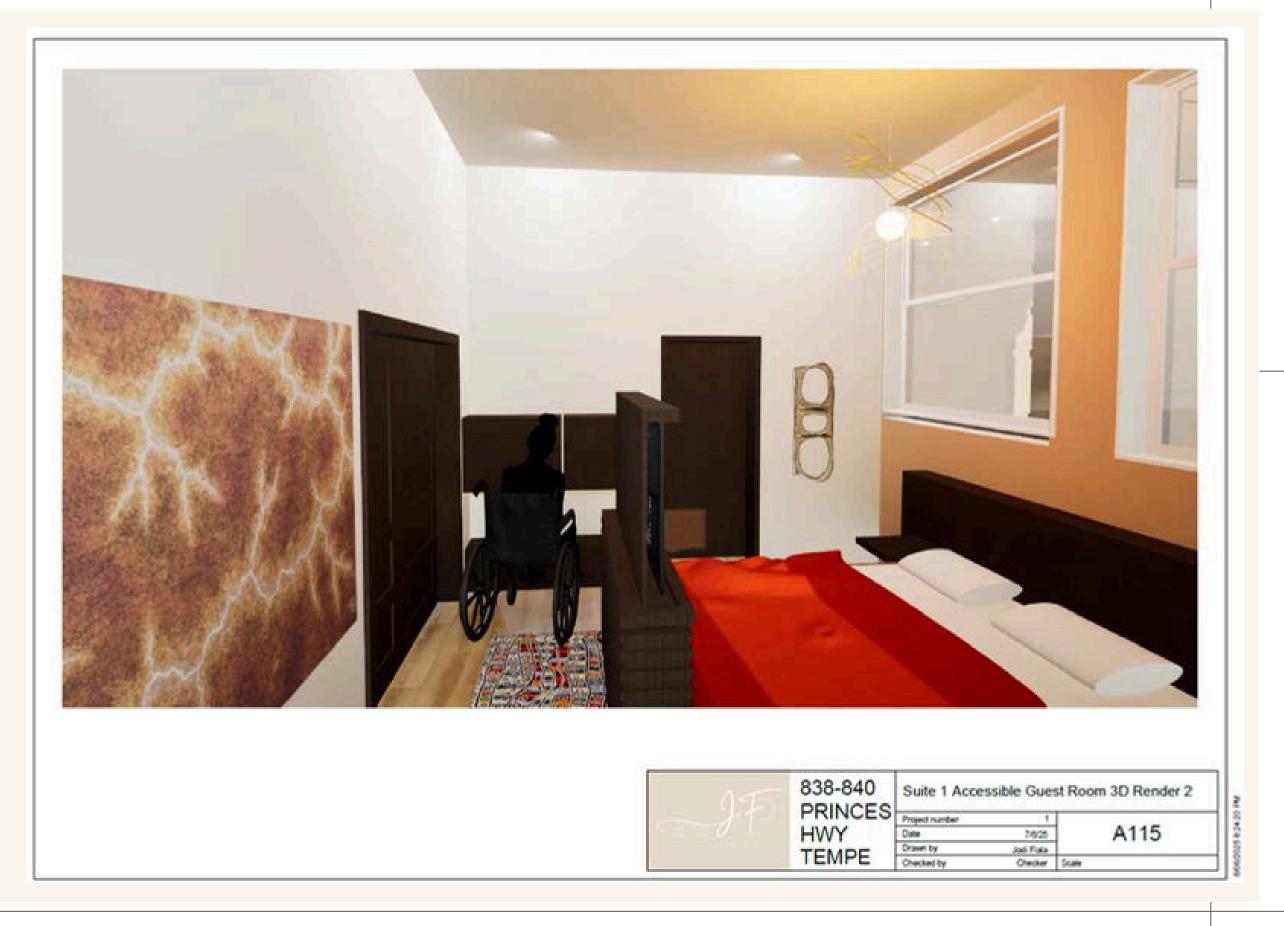




SUITE 1 ACCESSIBLE GUEST ROOM 3D RENDER 1 - BRIEF 2 GUEST ROOM PROJECT 1 COMMERCIAL NATORA NEXUS

F Interior Designs

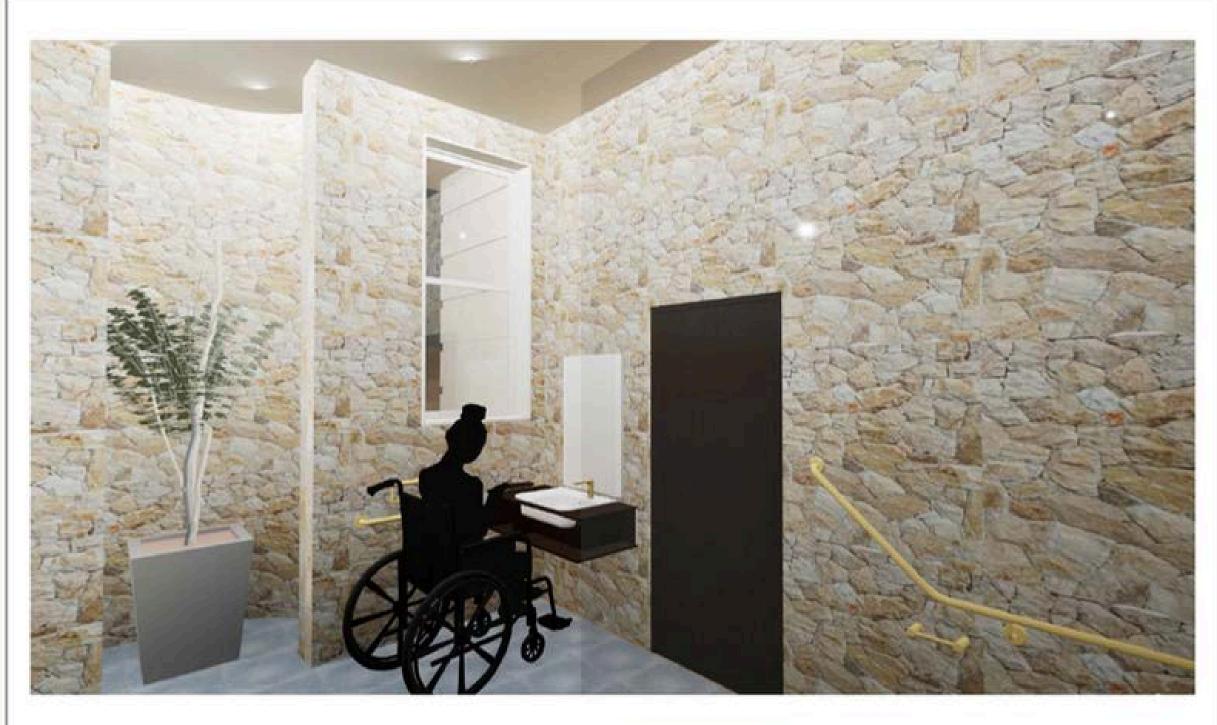


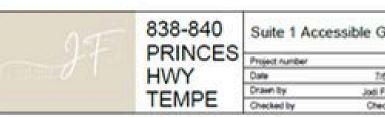


SUITE 1 ACCESSIBLE GUEST ROOM 3D RENDER 2 - BRIEF 2 GUEST ROOM









Suite 1 Accessible Guest Room 3D Render 3

Project runther 1
Date 1625
Crawn by Jos Falsa
Checked by Checker Scale

SUITE 1 ACCESSIBLE GUEST ROOM 3D RENDER 3 - BRIEF 2 GUEST ROOM





Concept - Bathhouse

Sacred Waters - A peaceful retreat influenced by the spiritual significance of water and traditional healing. The idea is inspired by regional and Aboriginal healing customs, which emphasise water as a purifying and spiritual component.



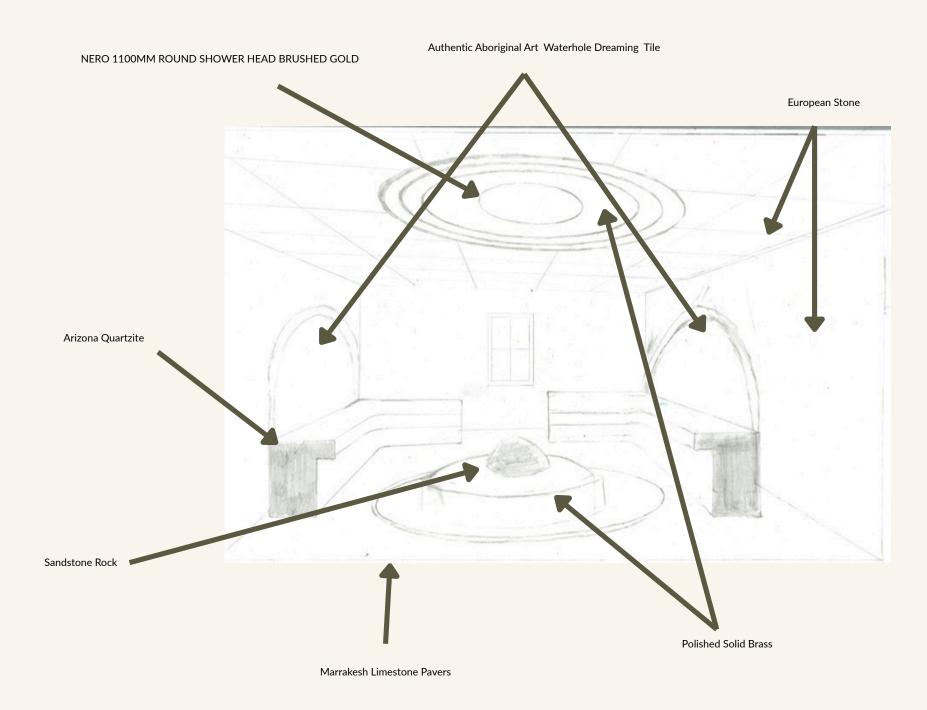
SACRED WATER (BATHHOUSE) CONCEPT BOARD - BRIEF 3 BATHHOUSE







Bathhouse Proposed



Bathhouse Ideation

PROPOSED PLANS & IDEATION - BRIEF 3
BATHHOUSE







DIGITAL MATERIAL BOARD - BRIEF 3
BATHHOUSE



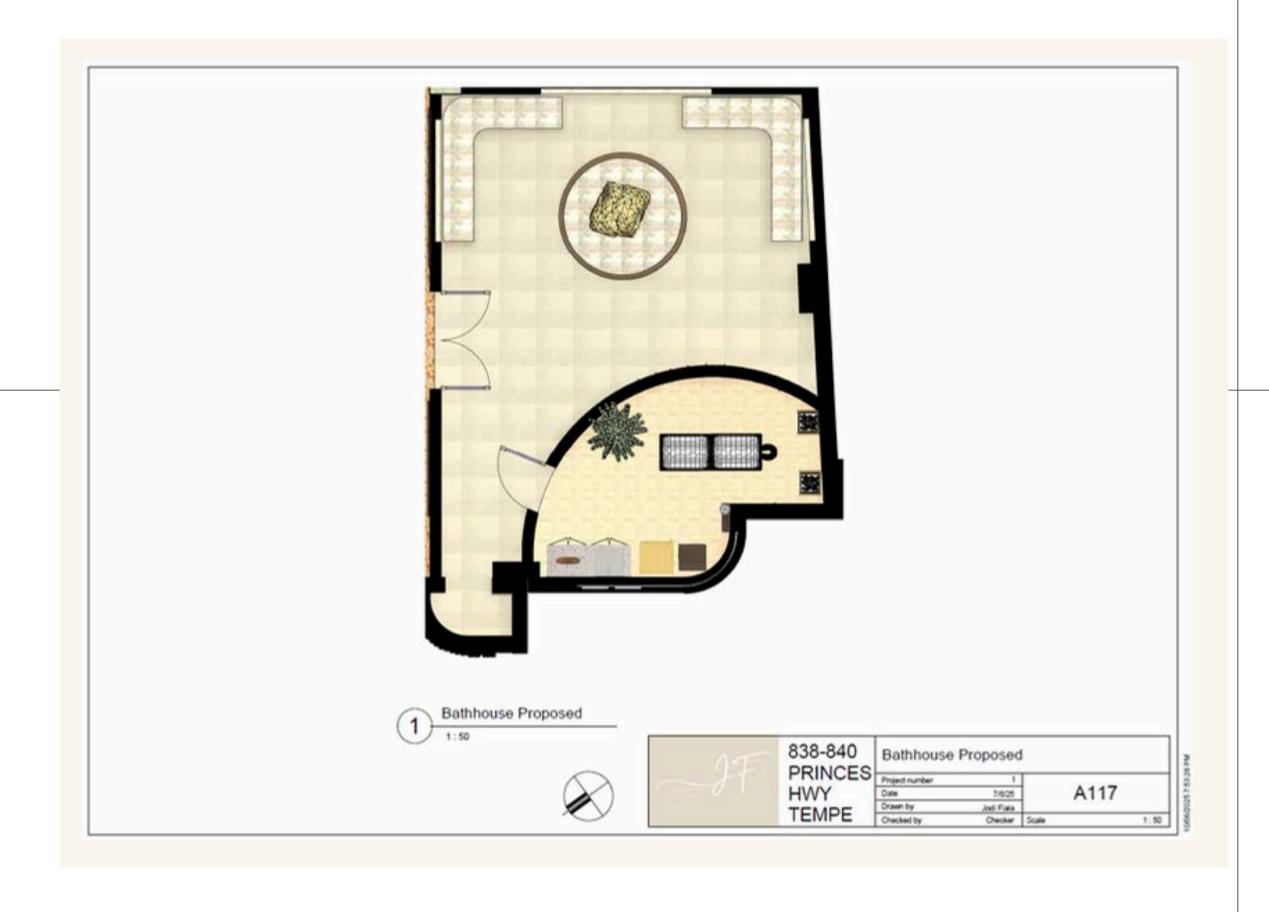


tem	Material	Name	Supplier	Application	Load Time	Copt	Links to website	Notes (material choices, ergonomic considerations, and aesthetics)
	Sandstone	Rundom boulders 600mm 300mm	Sydney Sundstone Supplies	Floor	4-16 Weeks	\$90 per Tonte	https://sydneysandstone.supplies.com.au/ product/random-boulders-600mm- 300mm/	Sandstone is a naturally occurring earthy material with a natural tone that has the ability to absorb water. Its ergonomic considerations include the fact that it is heavy and requires strong support, it can get heated in excessive sunlight, and that its rounded edges make it safer to touch. Its aesthetic is that It has unique colours and layers, a timeless and serene appearance, a natural feel, grounding, and incorporates nature into the design
	Natural Limestone	Misriskesh Limestone Pavers	State Discounts	Flooring	4-16 Weeks	\$ 59	https://slatediscounts.com.au/product/m airakesh-limestone	Marrakesh limestone is a natural stone that can be used both indoors and outdoors. It is perfect for a variety of environments due to its resilience to weather and durability. Its ergonomic considerations is that the stone's gently crushed surface offers a comfortable, casual edge. It also has a high non-slip rating (P5) which guarantees safety underfoot. Its aesthetics is that it gives the space classic elegance and calmness with its natural hues and
	White Ceramic	Authentic Aboriginal Art Waterbole Decaming Tile	Zuzele	Archs on walls	4-16 Weeks	POA	https://www.zazzle.com.au/authentic_abori ginal_art_waterhole_dreaming_tile- 227096169235594783	The tile is suitable for humid settings like bathhouses because it is composed of ceramic, which is renowned for its strength and moisture resistance. Its ergonomic considerations is installing it at the proper height to guarantee that it is at eye level for the best viewing experience. Its aesthetics can be seen through the "Waterhole Dreaming" design, a noteworthy piece of Aboriginal art with spiritual and cultural significance. While white signifies purity, peace, the sky, and the presence of ancestors, blue can symbolise life giving waterholes. Together, these colours can symbolise the sacred connection to water and spirituality, underscoring the deep cultural significance of these elements in Aboriginal Dreamtime
	Overteito	Arizona Geortzita	CDK Stone	Custom seats and seating around sandstone	4-16 Weeks	POA	https://www.edkstone.com.au/product/latiz ona-quartzite/	stories. Arizona quartzite is a natural stone with remarkable hardness, wear resistance, and water resistance. Its ergonomic choices include an honed surface that improves user comfort and safety, increases grip and lowers the chance of slipping. Its aesthetic can be through the subtle veining and the colour palette of the product, that complements the the earthy tones of the walls and sandstone, creating a harmonious and peaceful bathhouse atmosphere.
1	Gold (300mm Round), being custom made to be \$100mm	NERO 300MM ROUND SHOWER HEAD BRUSHED GOLD	idesi Bathroom Centre	Shower Head	4-16 Weeks	1523.60	t_sync&utm_sources.google&utm_conten ts:sag_organic&utm_campaigns:sag_orga nic&omp_ids:21649129188&adg_ids:1672631	The material is made from a brushed gold finish, that is long lasting and has corrosion resistant brass, which offers a high-end appearance and longevity against water damage. The large water coverage provided by the generous 300mm diameter design improves comfort and showering efficiency, the adjustable 1100mm radius enables customised setting for the best user reach and convenience. Its aesthetic is the brushed gold finish adds a sophisticated focal point with a sleek, minimalist circular shape and provides a warm and rich tone.

FF&E SCHEDULE - BRIEF 3 BATHHOUSE



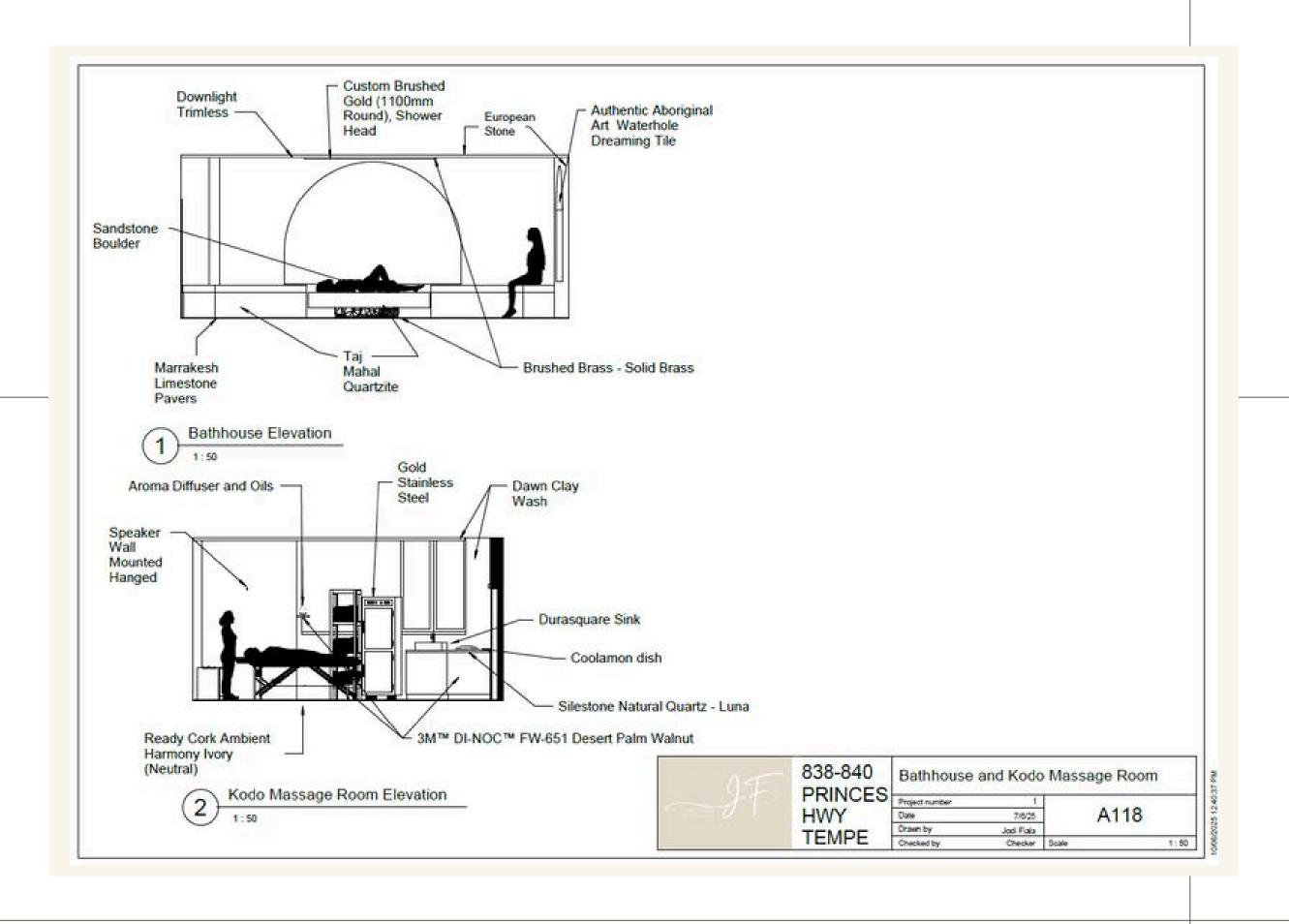




PROPOSED BATHHOUSE - BRIEF 3 BATHHOUSE



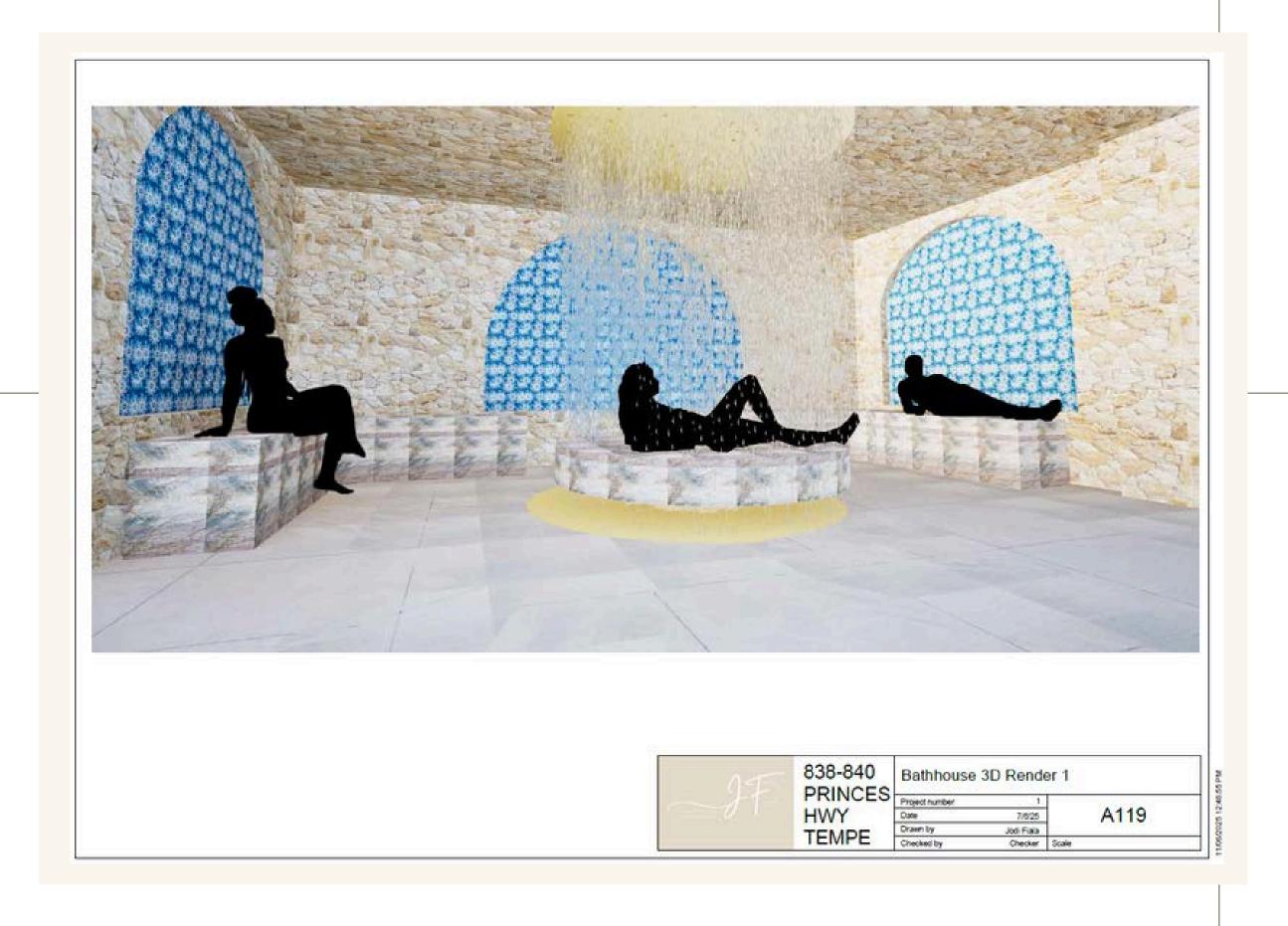








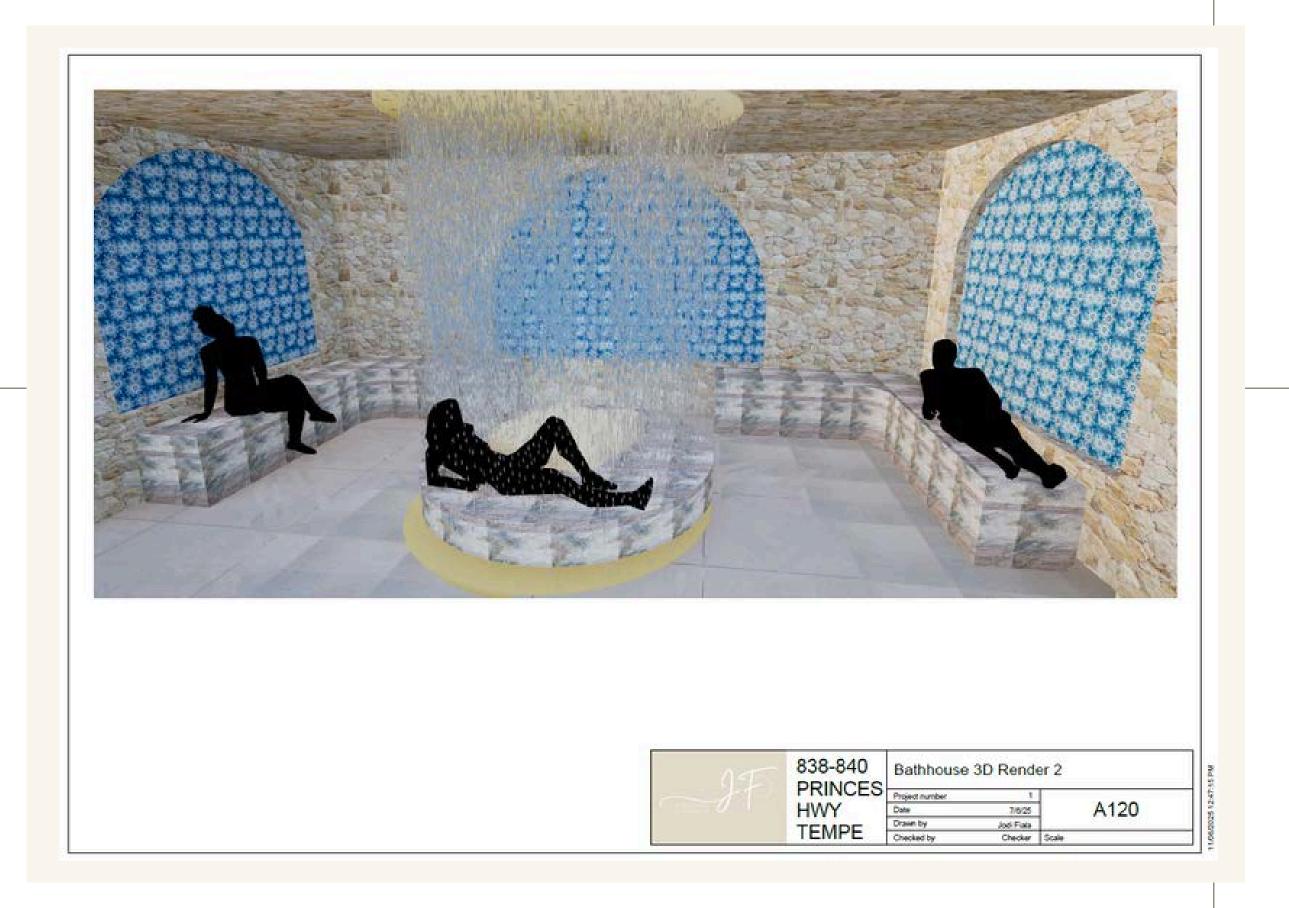




BATHHOUSE 3D RENDER 1-BRIEF 3 BATHHOUSE



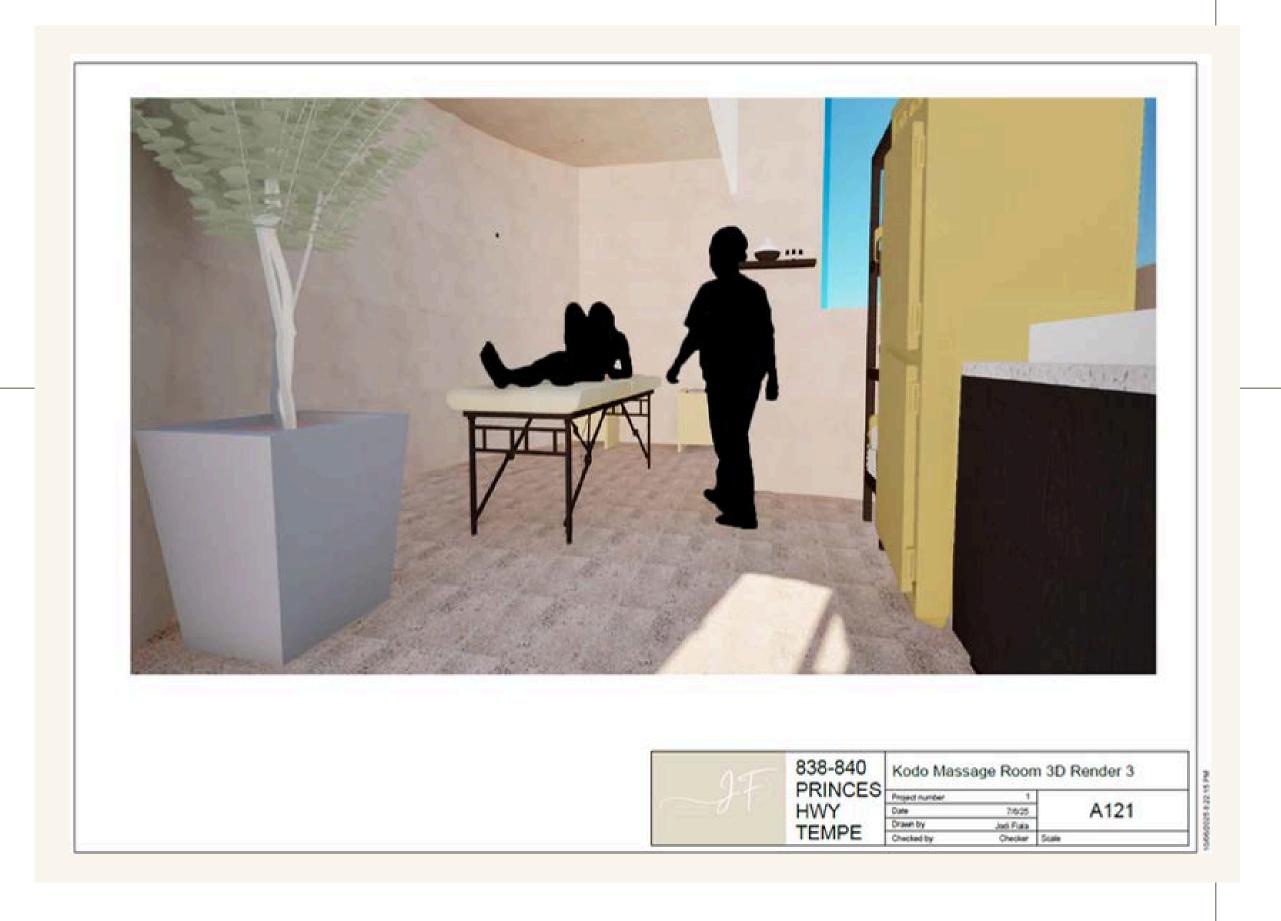




BATHHOUSE 3D RENDER 2 - BRIEF 3 BATHHOUSE







BATHHOUSE 3D RENDER 3 -BRIEF 3 BATHHOUSE





The Addition of a second storey and renovations to the Stairs, Kitchen, and Bathroom are the main goals of this family home, with a focus on sustainability. This project will use durable, low-VOC, and ethically produced materials. The three stages of the renovation will be finished: Stage 1 concentrates on the stairway, Stage 2 concentrates on bulk storage and composing elements in the kitchen, and Stage 3 concentrates on Moroccan-inspired finishes in the bathroom. The project combines sustainability with imaginative, Industrial, and Moroccan design elements. The project has a 200k Budget (not including design fees), and was scheduled to be completed in 18 months.



PROJECT 2 RESIDENTIAL 9A PARK ROAD MARRICKVILLE

JF Interior Designs











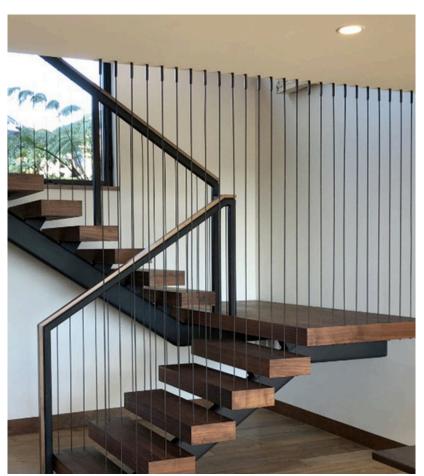




CLIENT BOARD







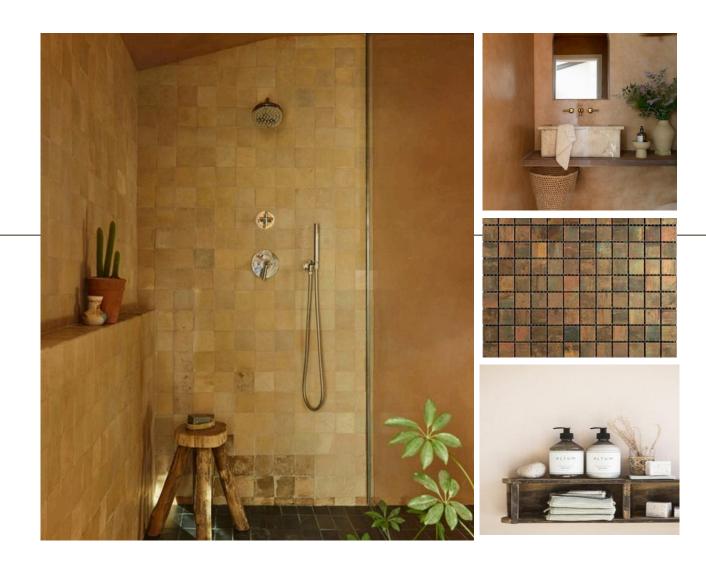


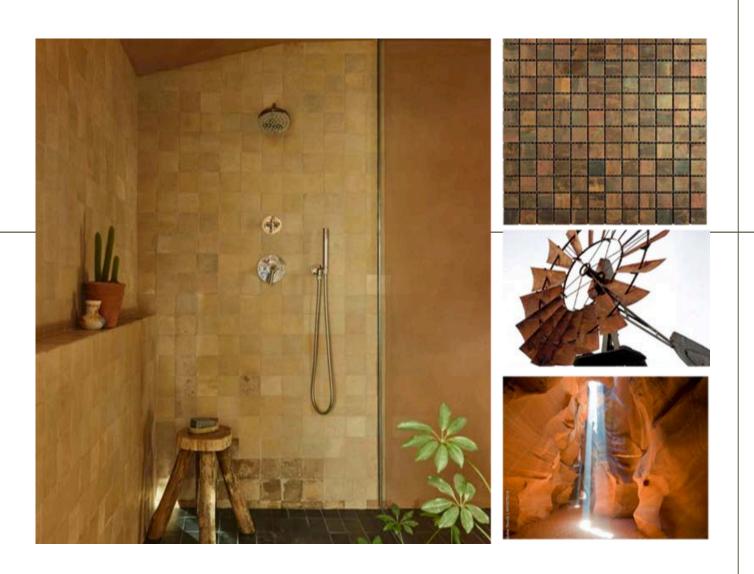












BRIEF 1 - STAIR LEGEND

- 1. Exsisting Brick Wall
- 2. Grey irobnbark wood
- 3. Particleboard, Oak veneer, Stain, Tinted clear lacquer, Clear acrylic lacquer, Solid wood, Melamine foil, Plastic edging, Fi-breboard, Paper foil, Steel, Epoxy/ polyester powder coat- ing, Plastic

foil, Acrylic paint, Reinforced poly- amide plastic, Galva- nized and Nickel-plated

- 4. Steel
- 5. Stainless steel



BRIEF 2 - KITCHEN LENGEND

1.European Oak top layer in a Natural Grade, finished with a UV Lacquer.

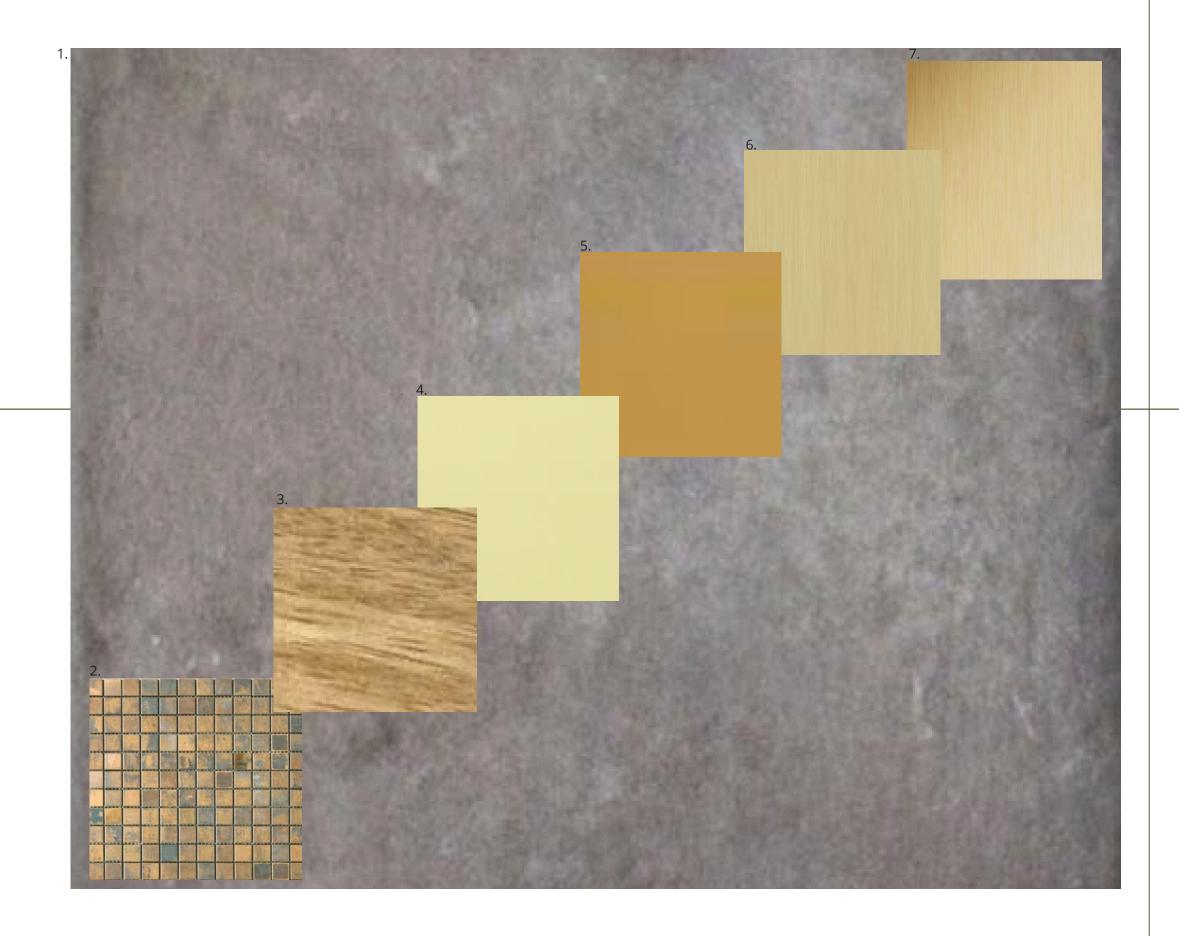
2.Particleboard, Oak veneer,
Stain, Tinted clear lacquer, Clear
acrylic lacquer, Solid wood,
Melamine foil, Plastic edging,
Fibreboard, Paper foil, Steel,
Epoxy/polyester powder coating,
Plastic foil, Acrylic paint,
Reinforced polyamide plastic,
Galvanized and Nickel-plated

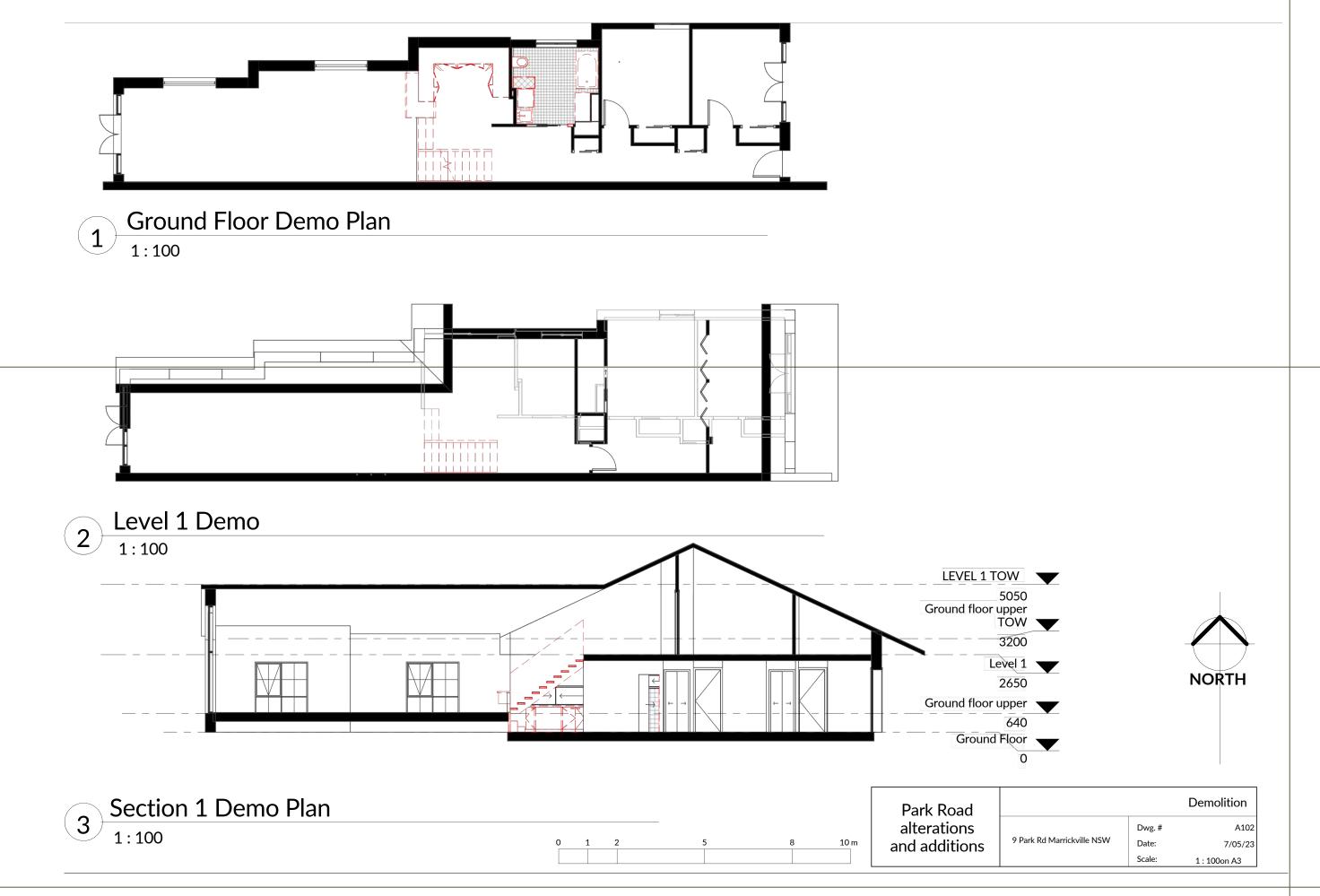
- 3. Quartz
- 4. Stainless Steel
- 5. Ceramic with matte finish subway tile
- 6. Woodland brown
- 7. VARYA TAPIZ stool with sled base with a base finish of B00 and upholestry grade G6 with the upholestry colour being 105

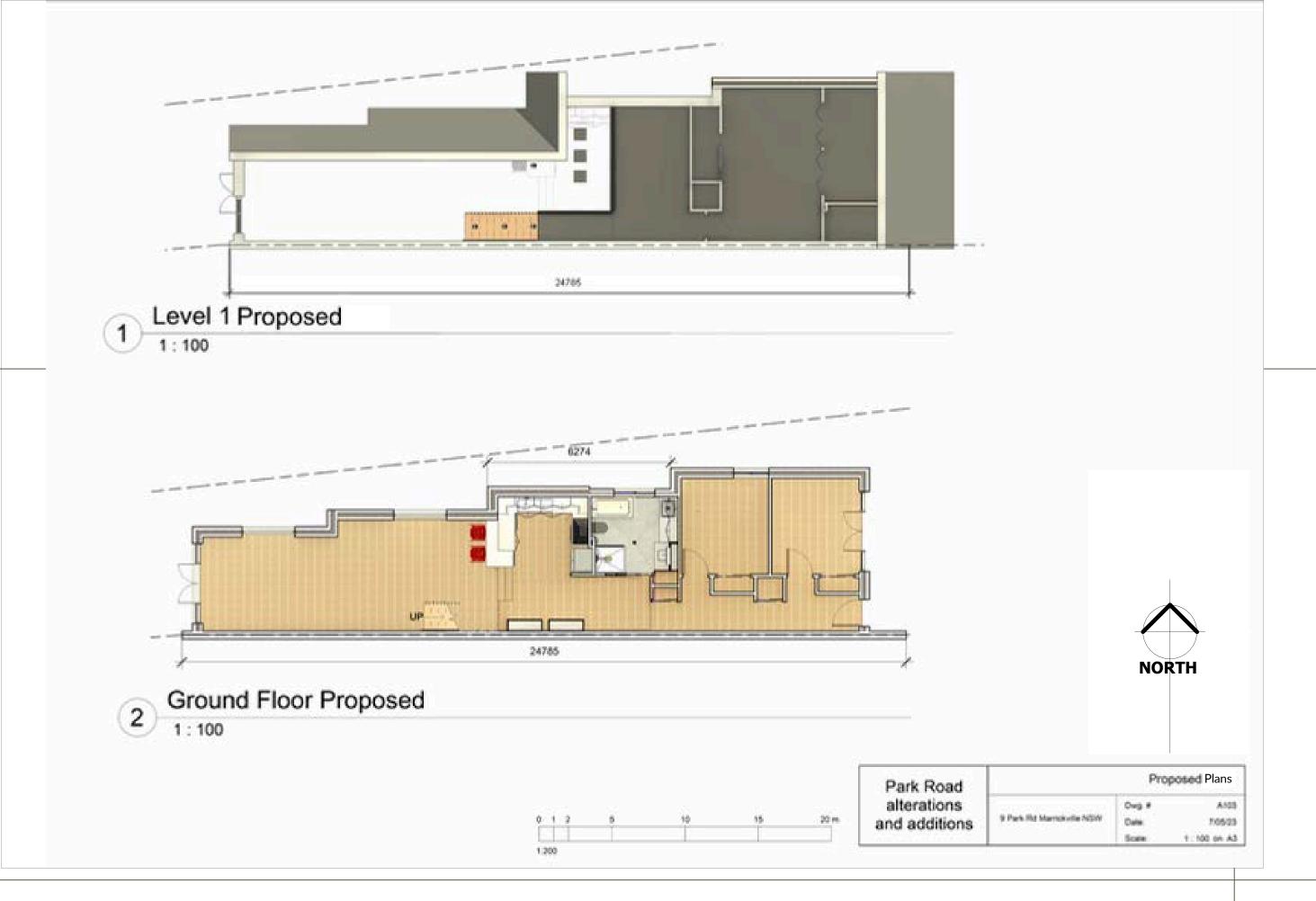


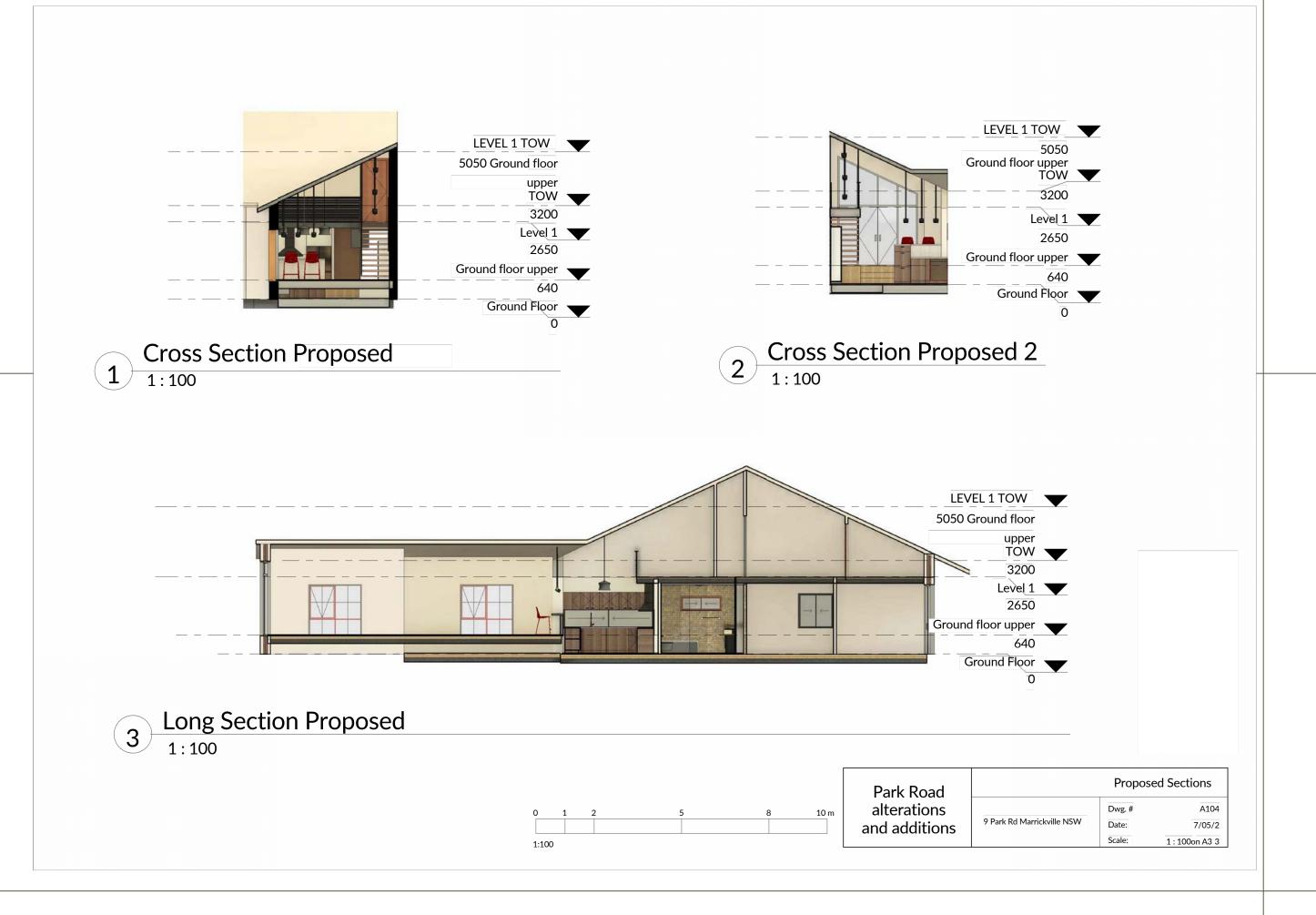
BRIEF 3 - BATHROOM LEGEND

- 1. Porcelain Brighton Beach Black Encaustic Look Square Tile
- 2. Metal Tile Antique Copper
- 3. Reclaimed Wood
- 4. SUS 304 Stainless steel
- 5. Gold Stainless steel towel, toilet paper holder, shower rail
- 6. DR Brass with PVD Brushed gold
- 7. Brushed Brass
- 8. Frosted glass
- 9. Stainless Steel (304 Grade)
- 10. MDF board with melamine veneer finish and glass 11. Vitreous China

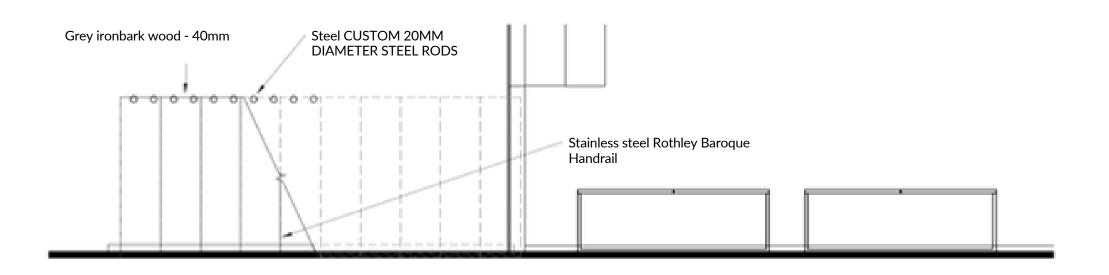












Proposed Stair

1:20



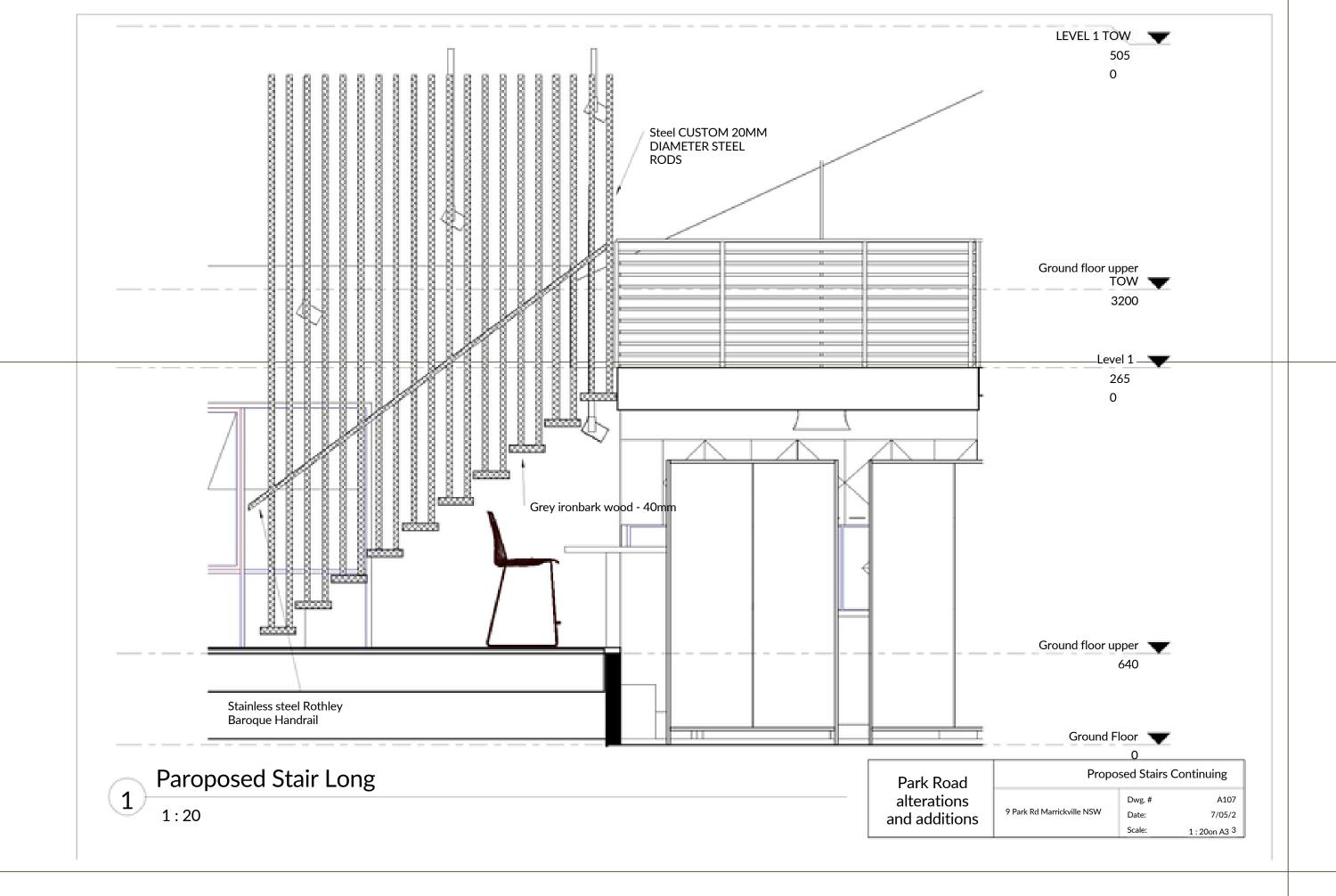
Paroposed Stair Long Section 1

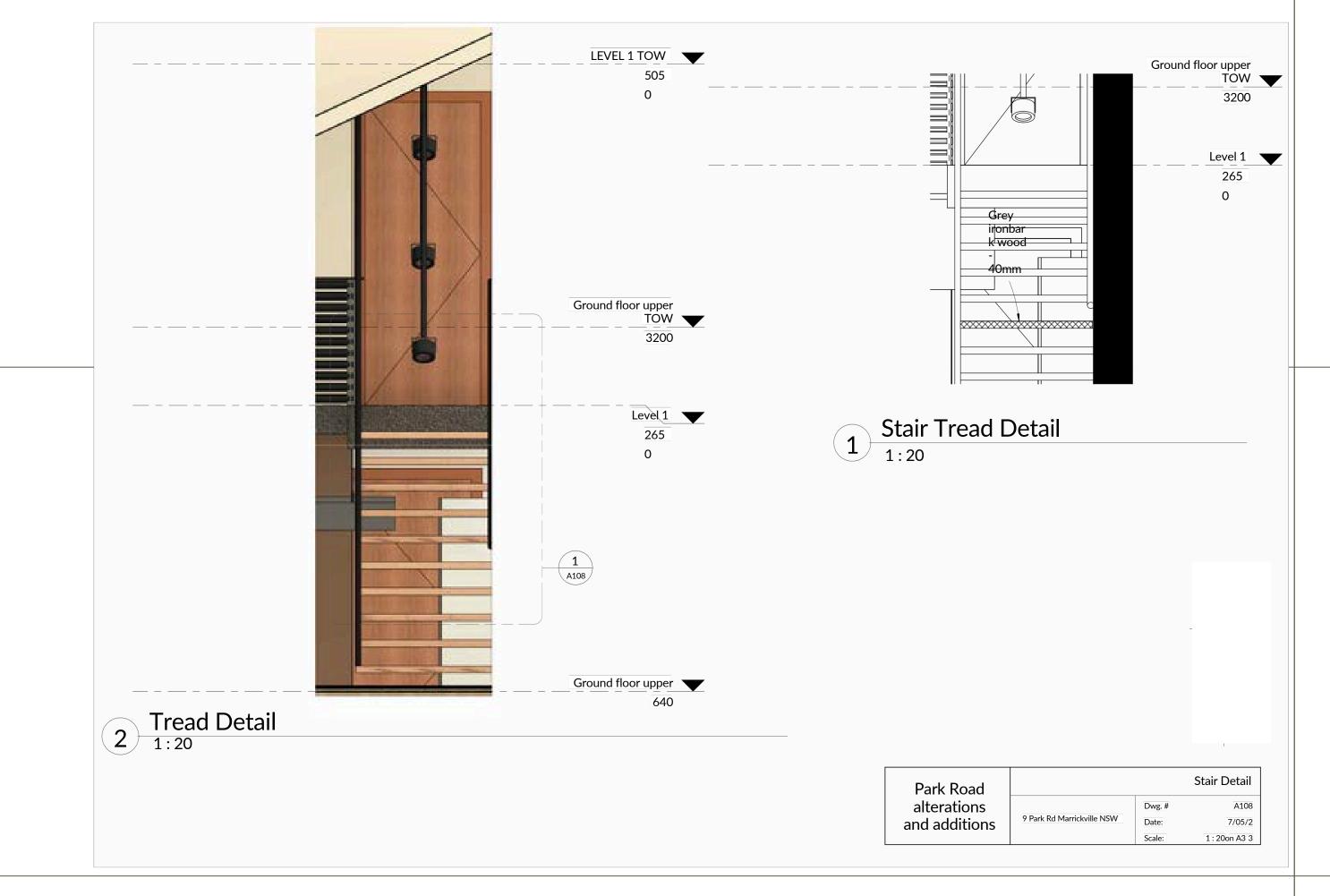
Park Road	Proposed Stairs			
alterations		Dwg. #	A106	
and additions	9 Park Rd Marrickville NSW	Date:	7/05/2	
		Scale:	1:20on A3 3	

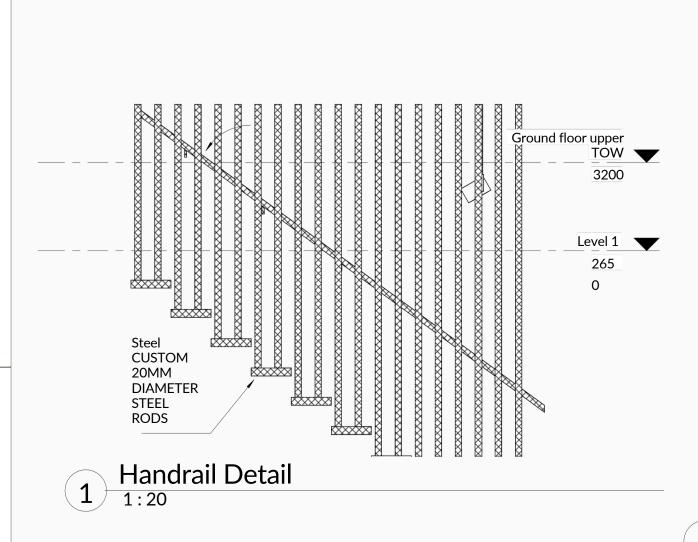
PROPOSED STAIRS & PARAPOSED STAIR LONG SECTION - BRIEF 1 STAIRS

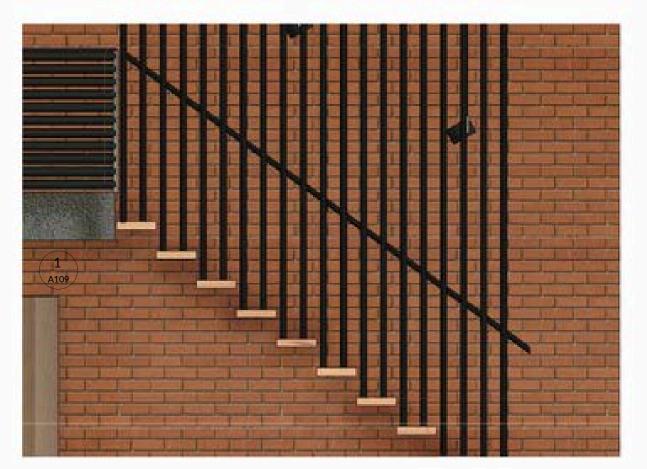
PROJECT 2 RESIDENTIAL 9A PARK ROAD MARRICKVILLE

JF Interior Designs





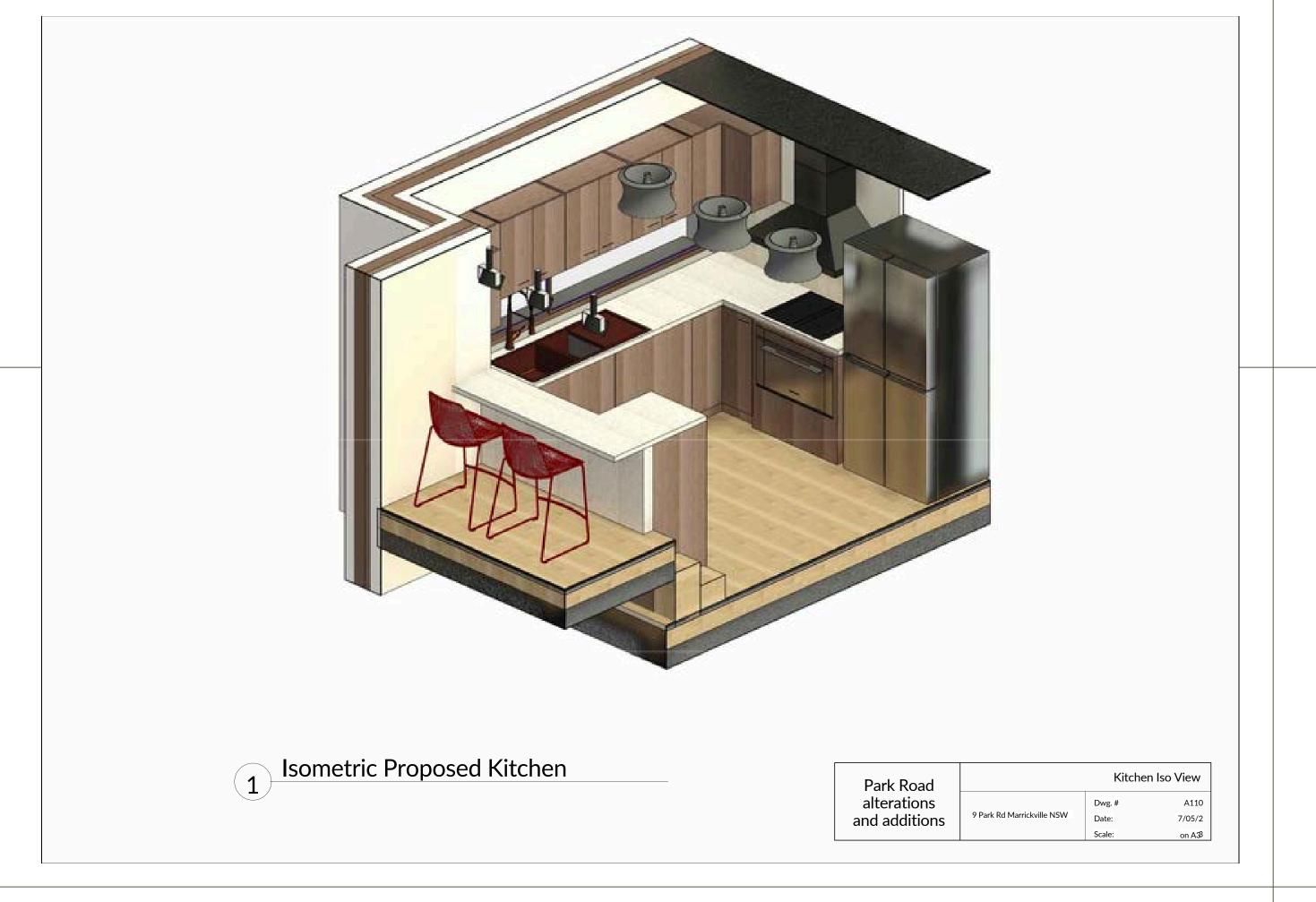


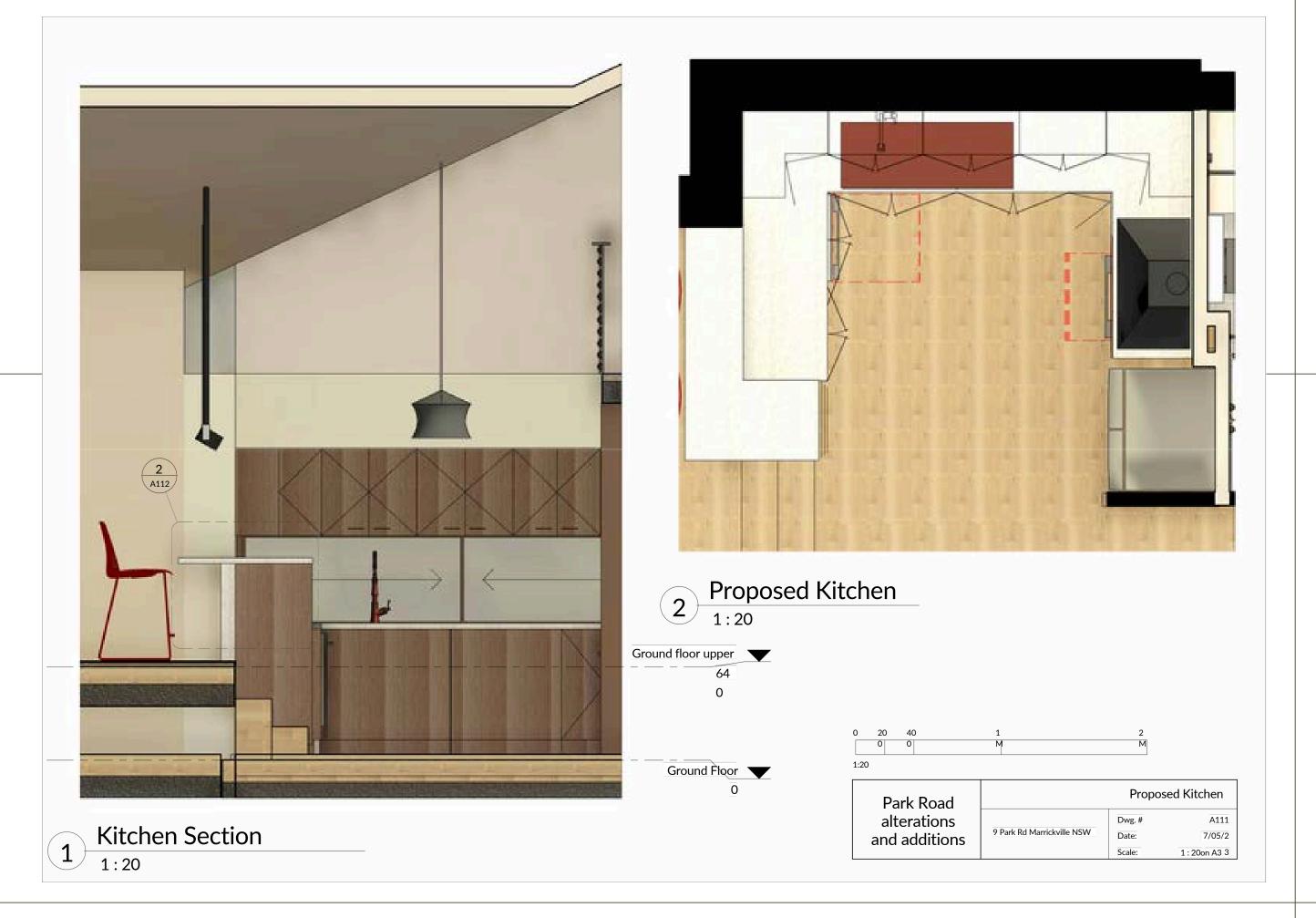


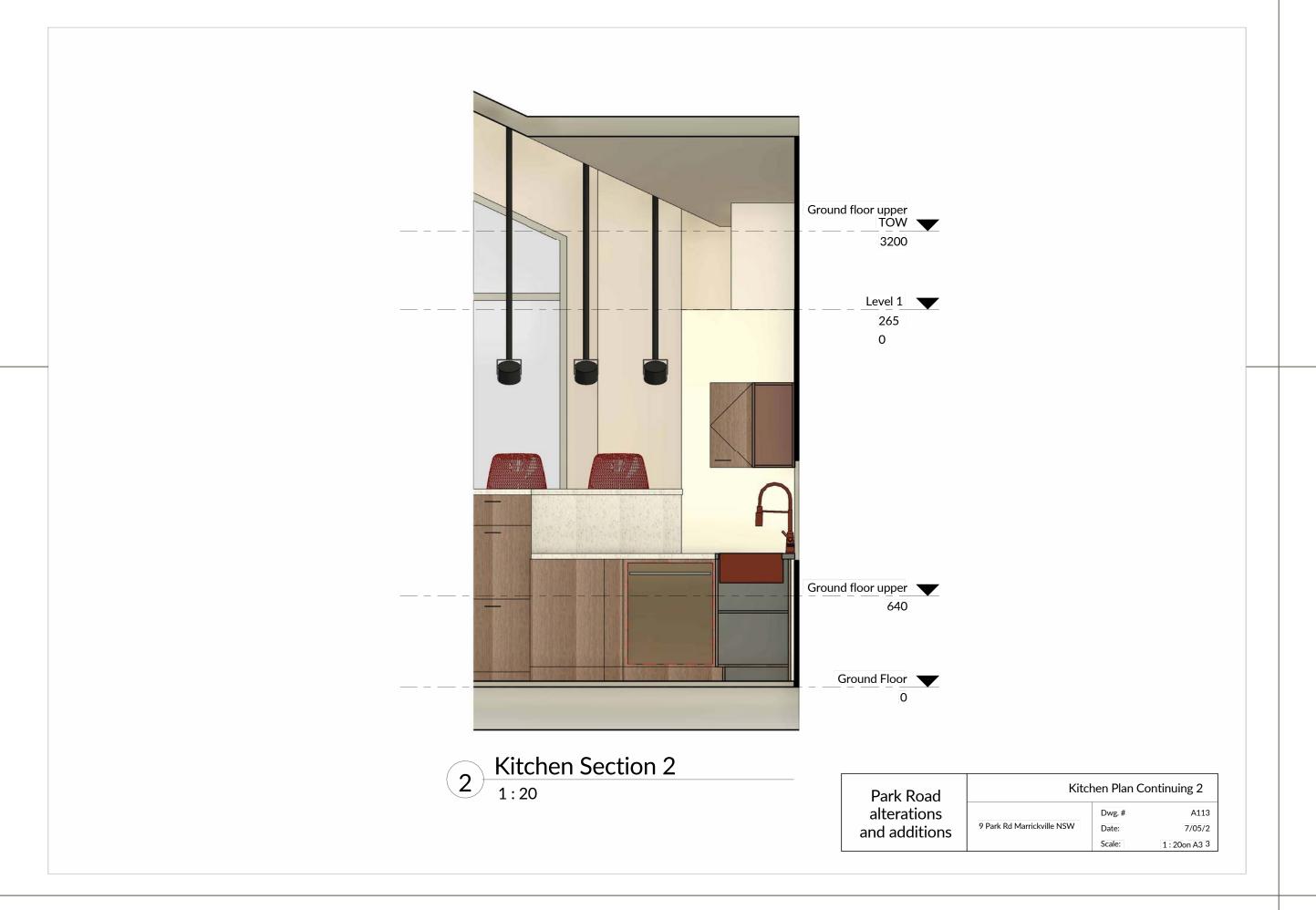
Stair Callout

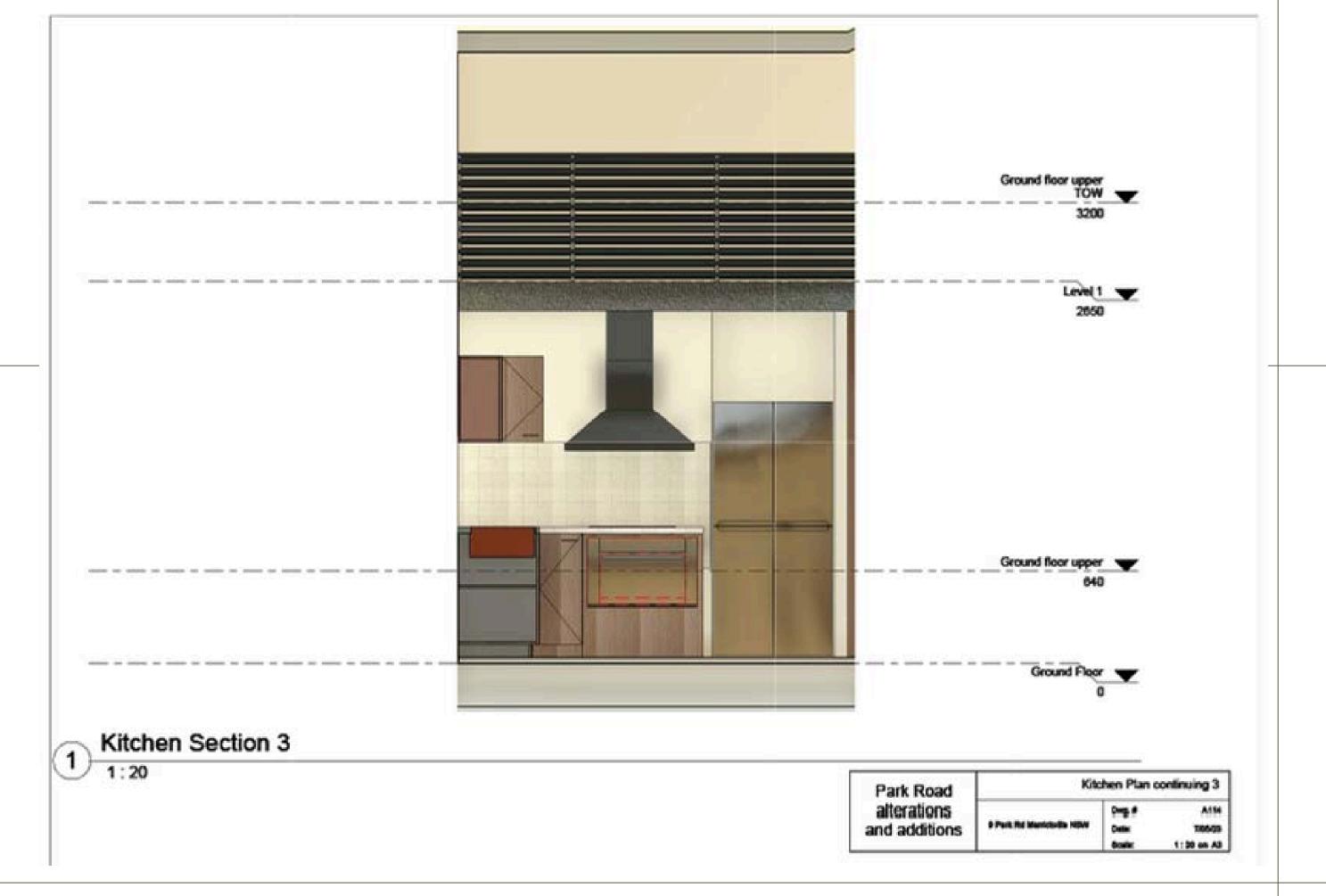
Park Road	Stair Detail Continuing				
alterations	9 Park Rd Marrickville NSW	Dwg. #	A109		
and additions	7 Fair Ru Mairickville 11311	Date:	7/05/2		
		Scale: 1:	20on A3 3		

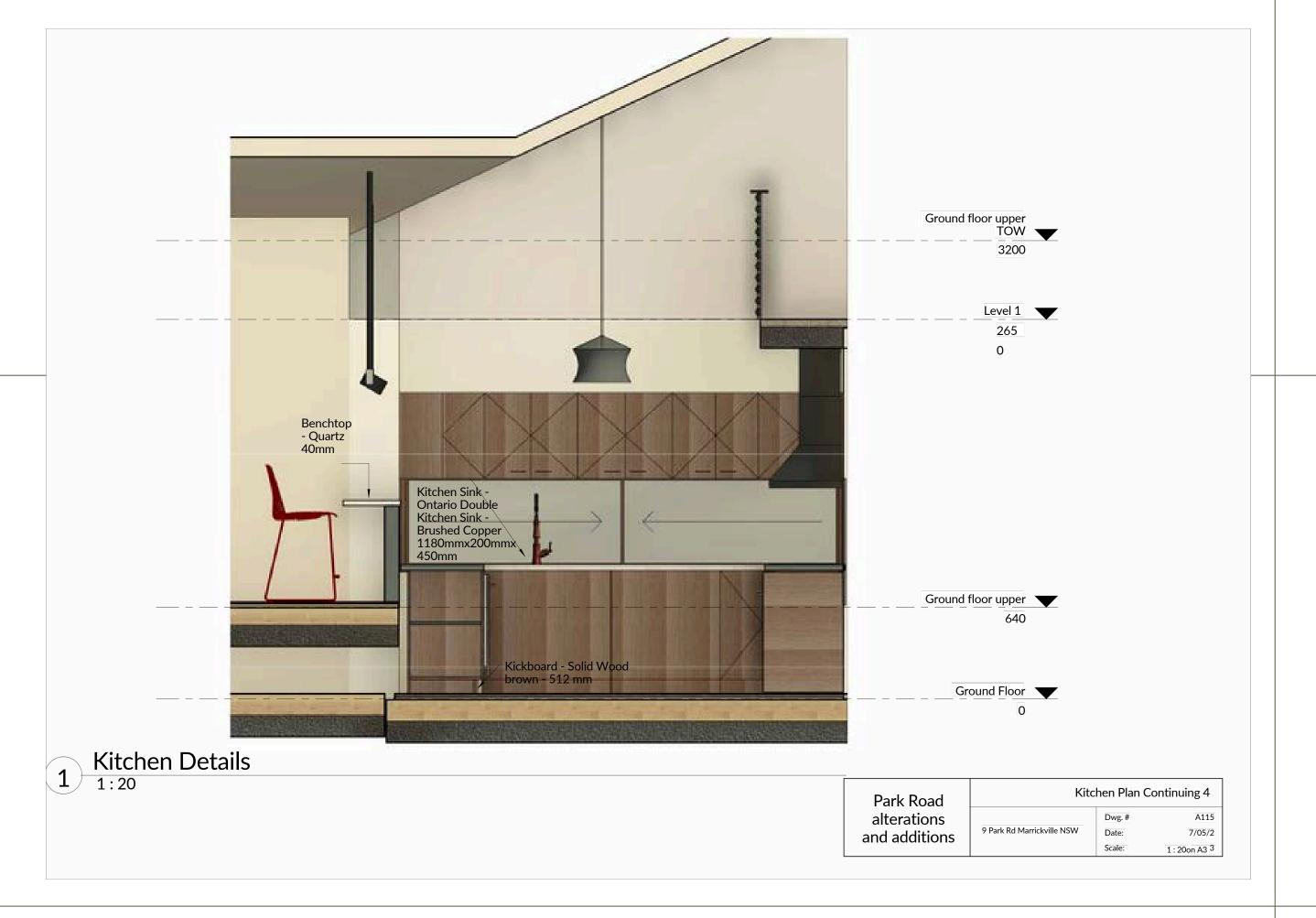


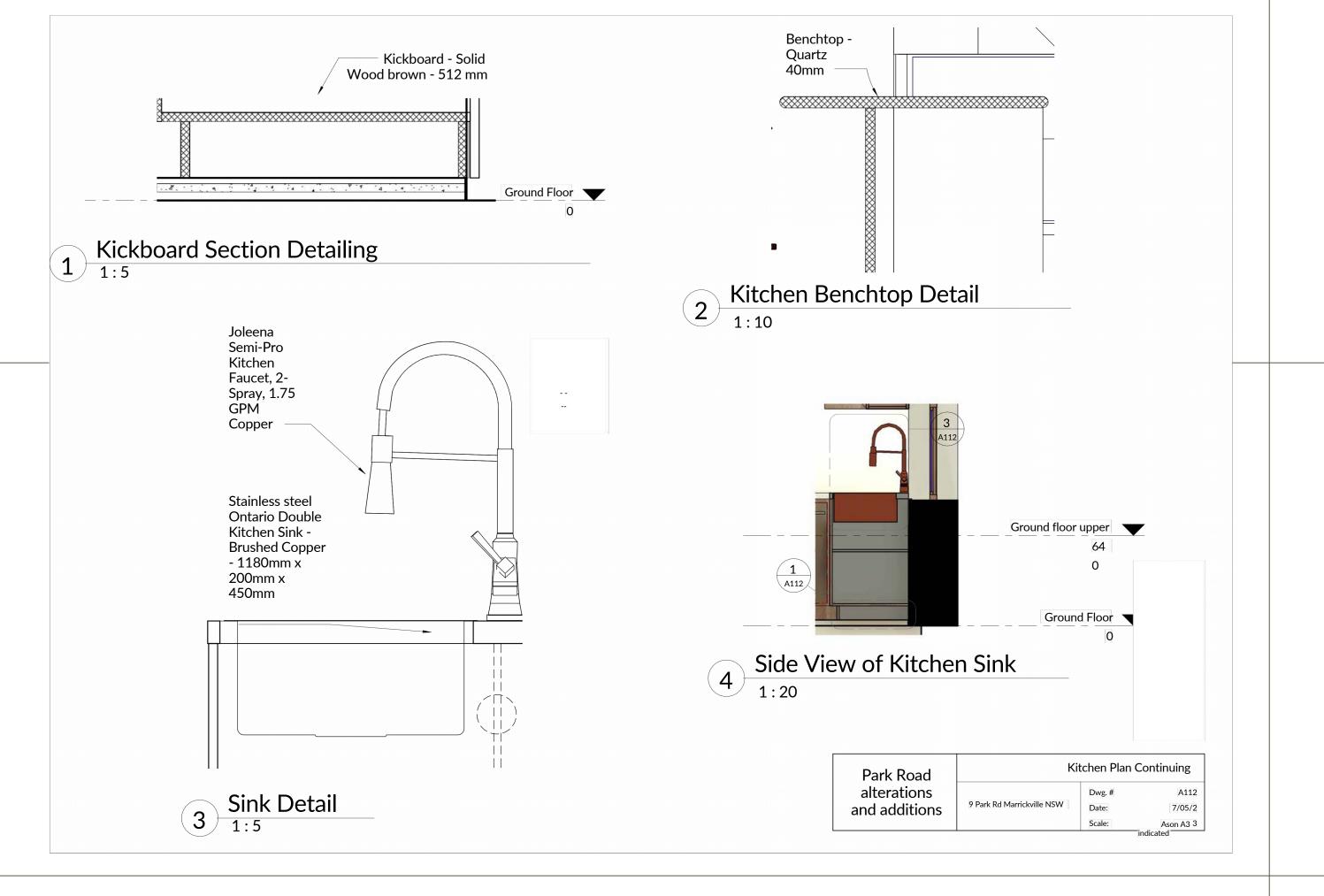






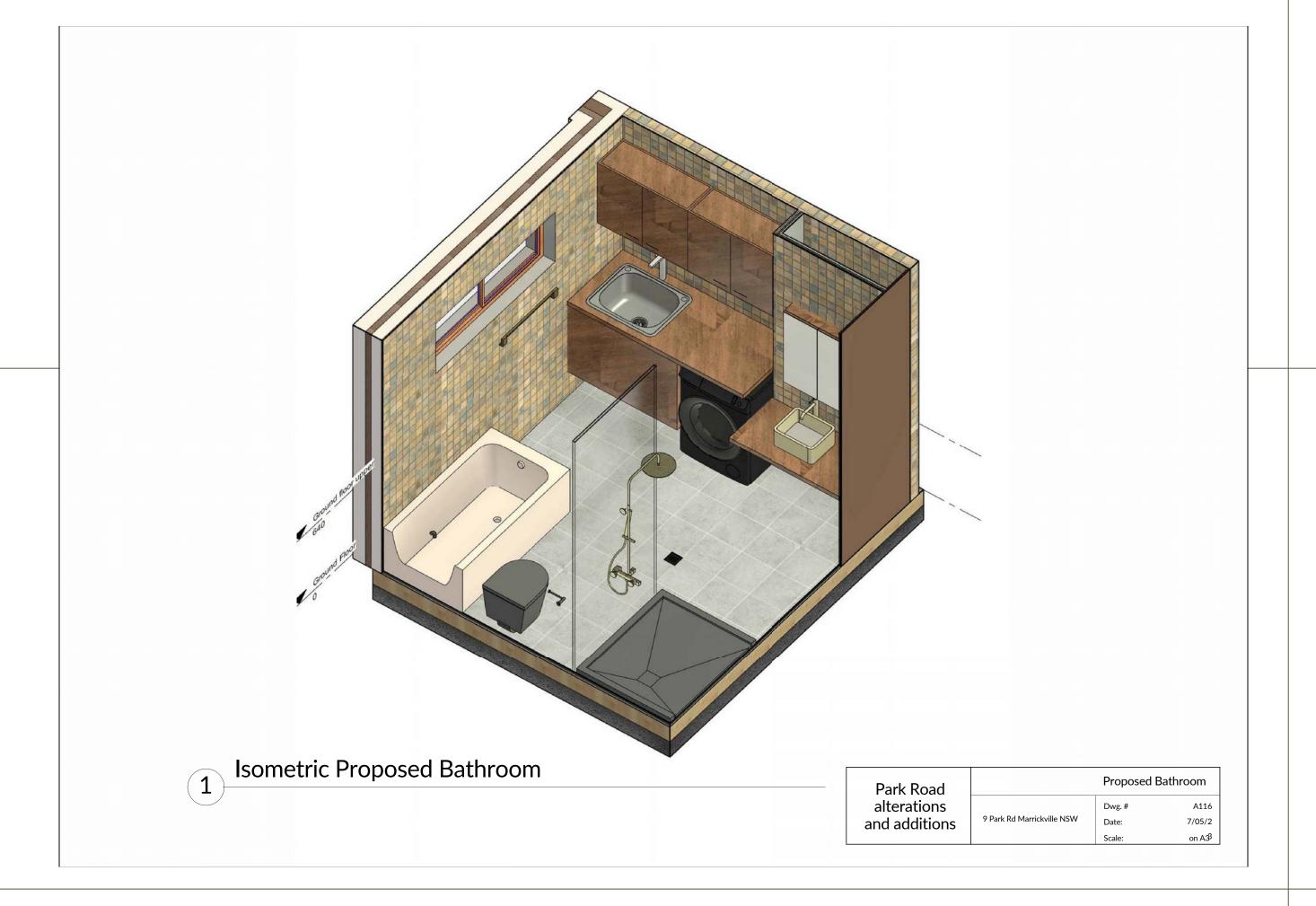






PROJECT 2 RESIDENTIAL 9A PARK ROAD MARRICKVILLE GF Interior Designs







Sanitary
Toilet
Abi In
Wall
Cistern
Round
Rimless
Wall Hung
WC/horizto
n al outlet

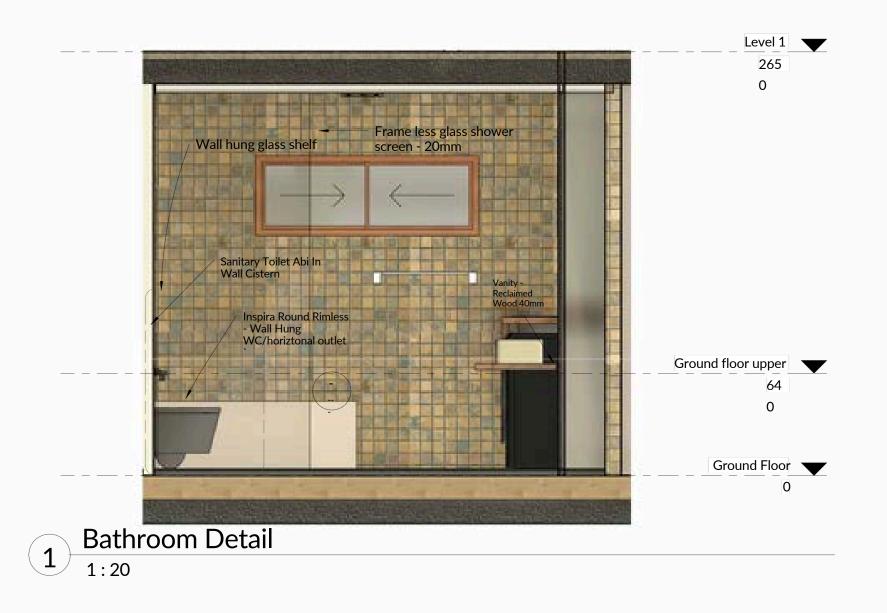
2 Bathroom Cistern Detail

Park Road alterations and additions

Proposed Bathroom Continuing

Dwg. # A117
Date: 7/05/2
Scale: Ason A3 3

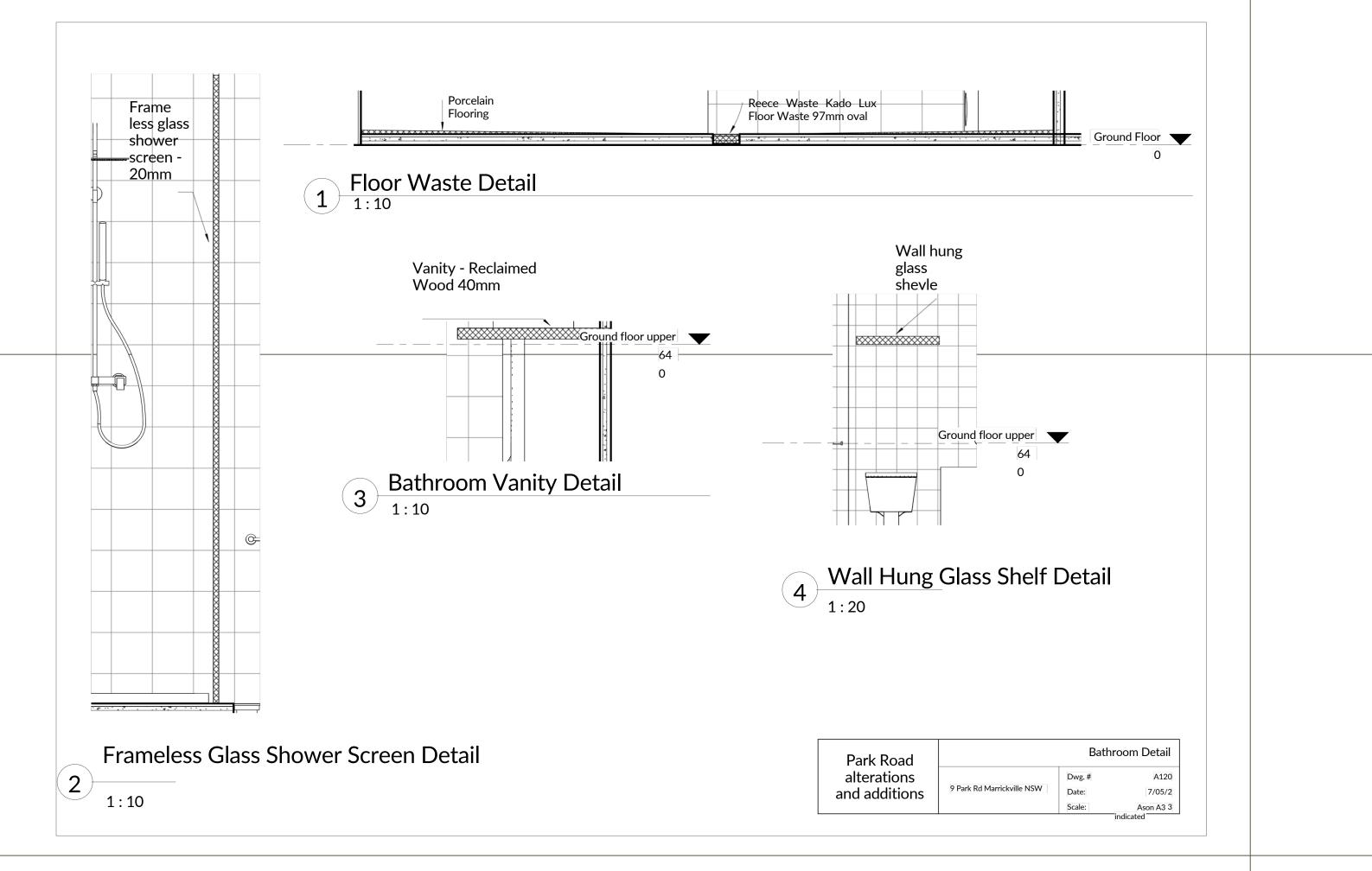


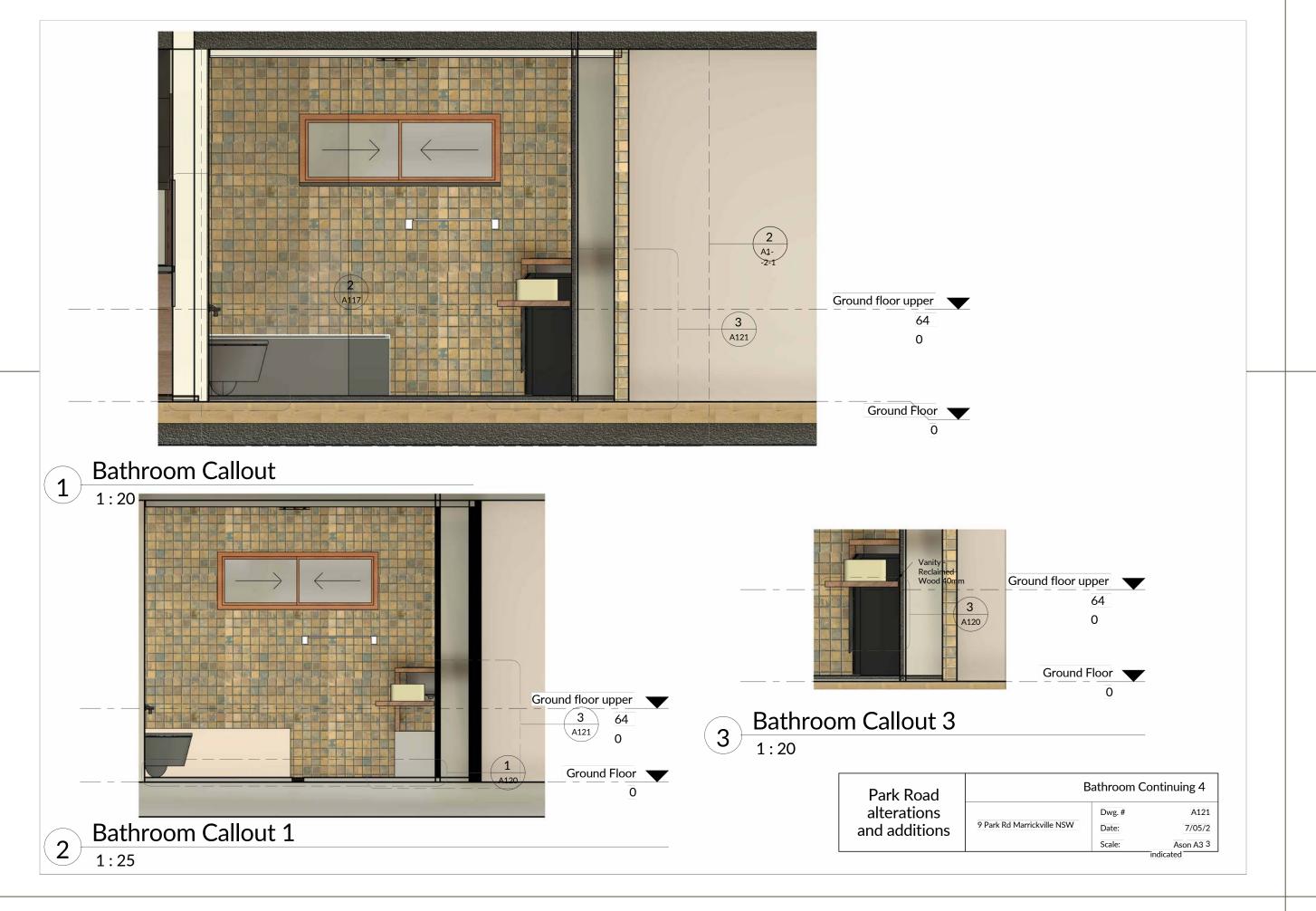


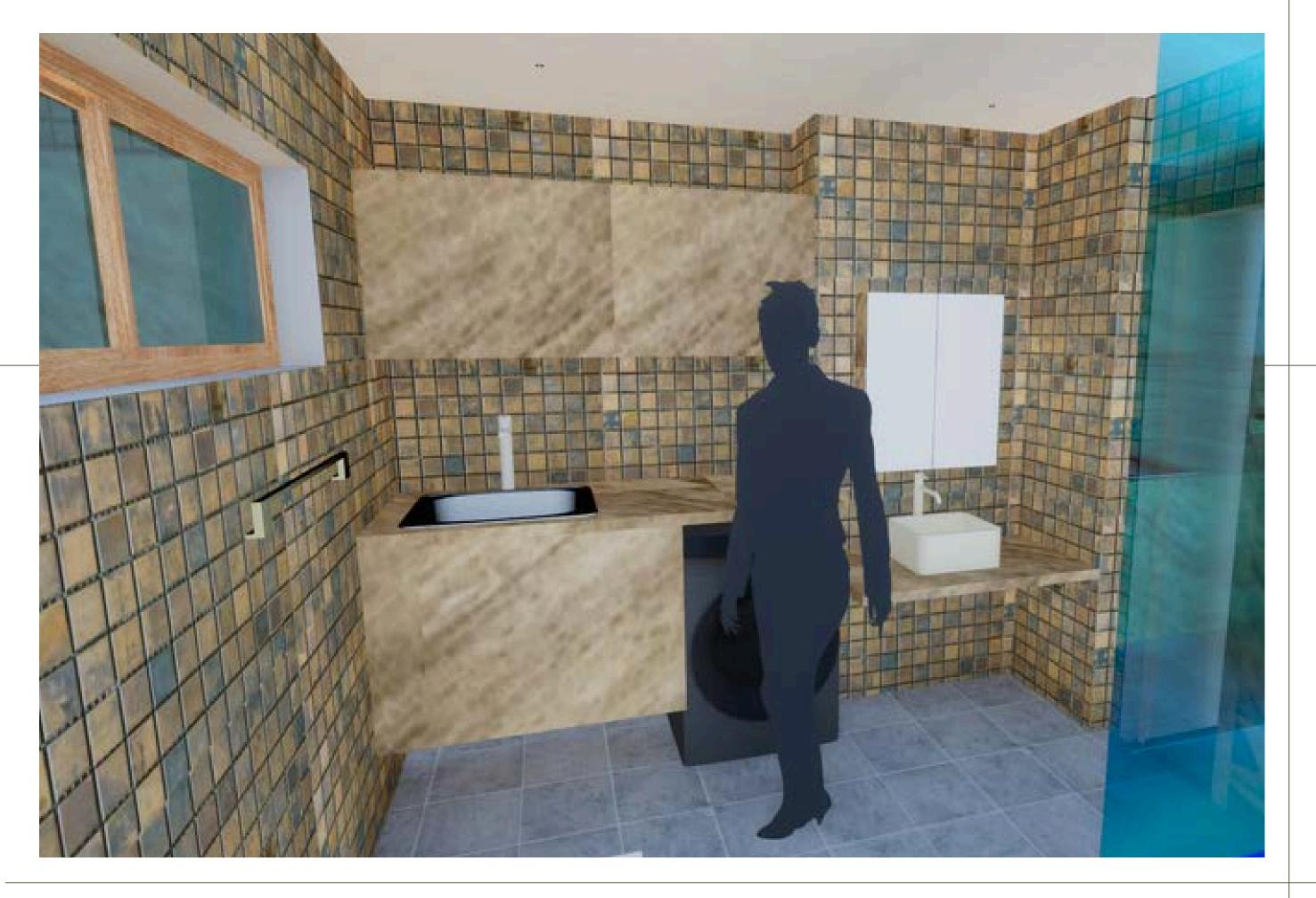
Park Road alterations and additions

Proposed Bathroom Continuing 3

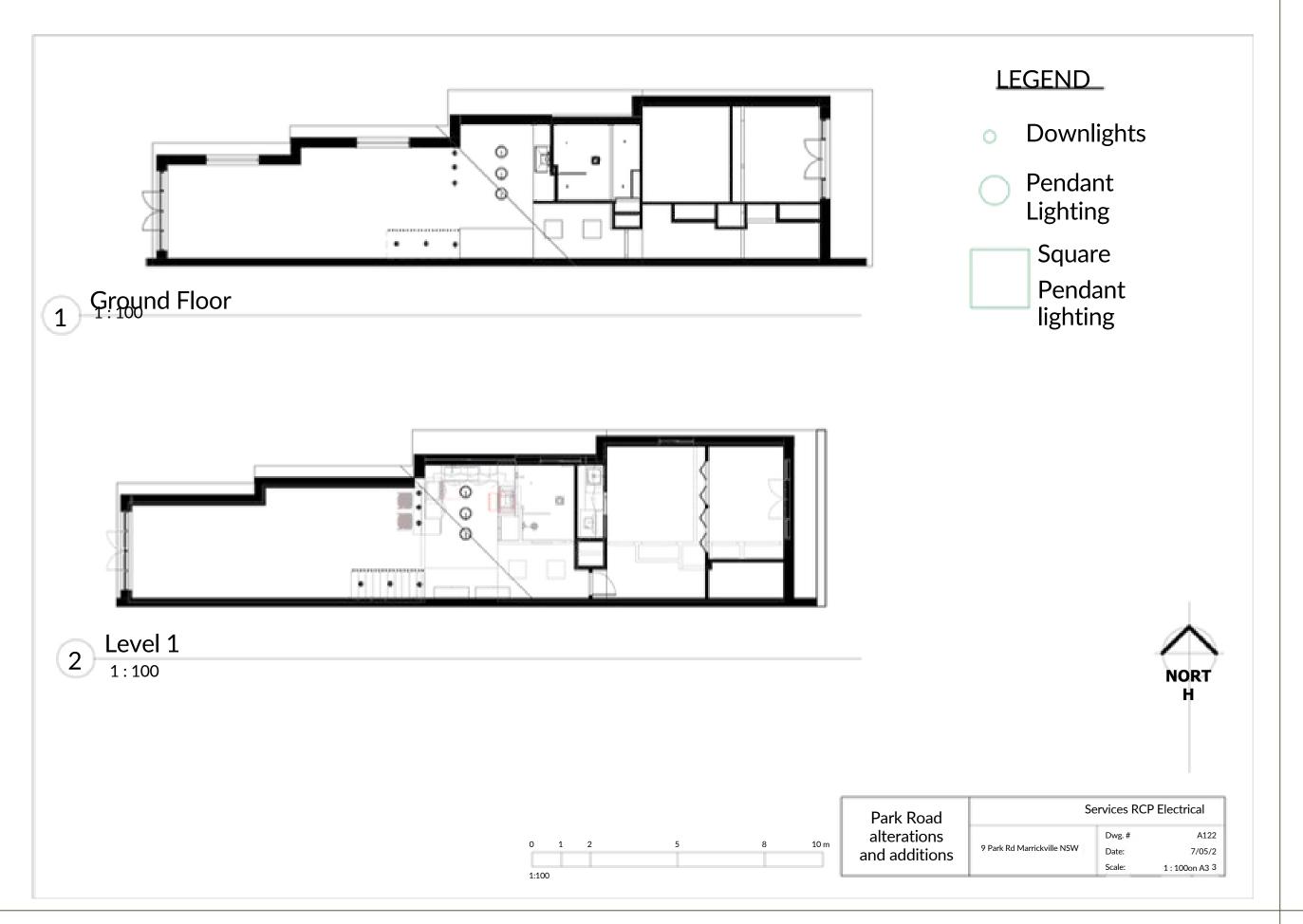
Dwg. # A119
Date: 7/05/2
Scale: 1:20on A3 3

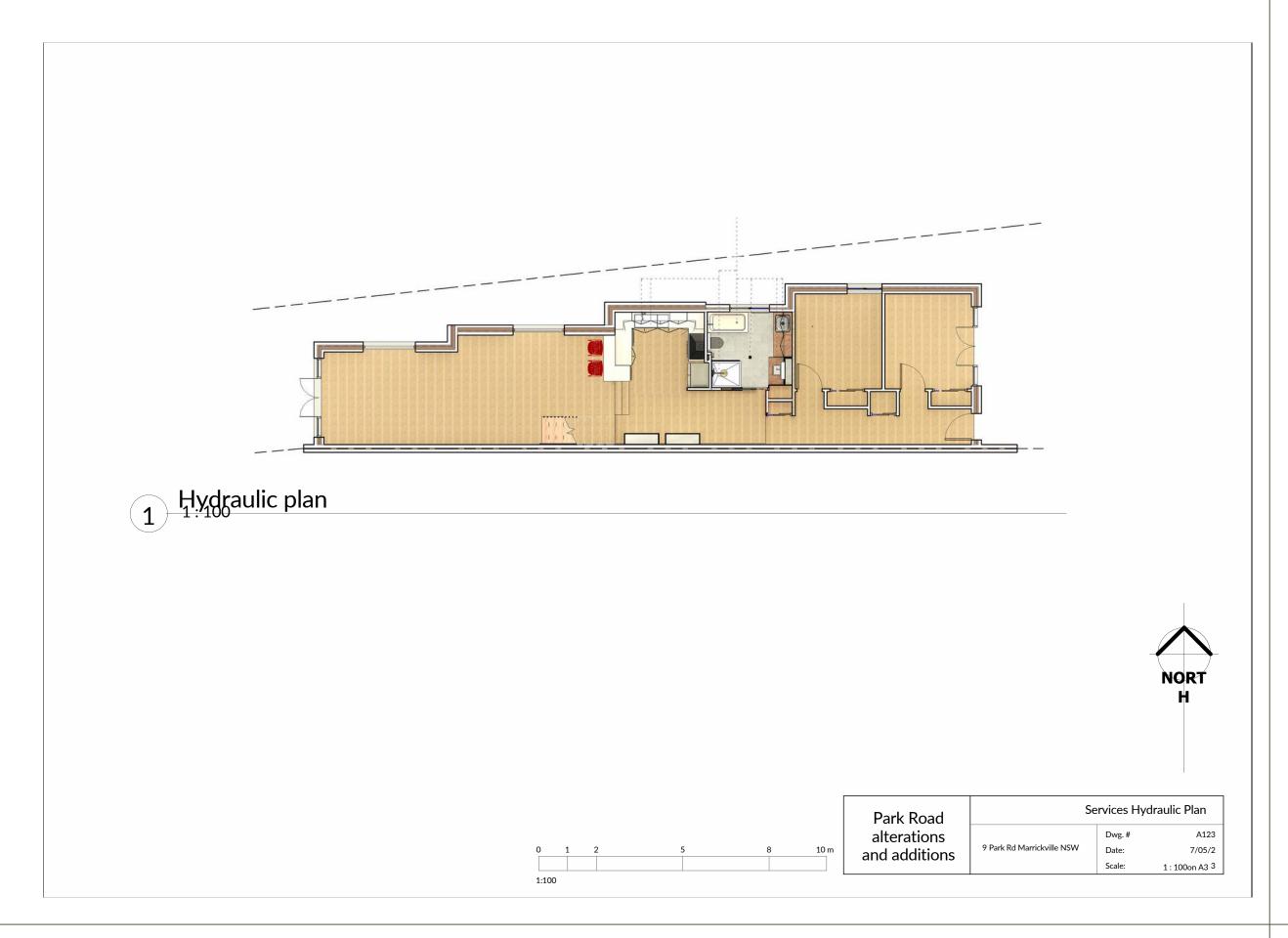




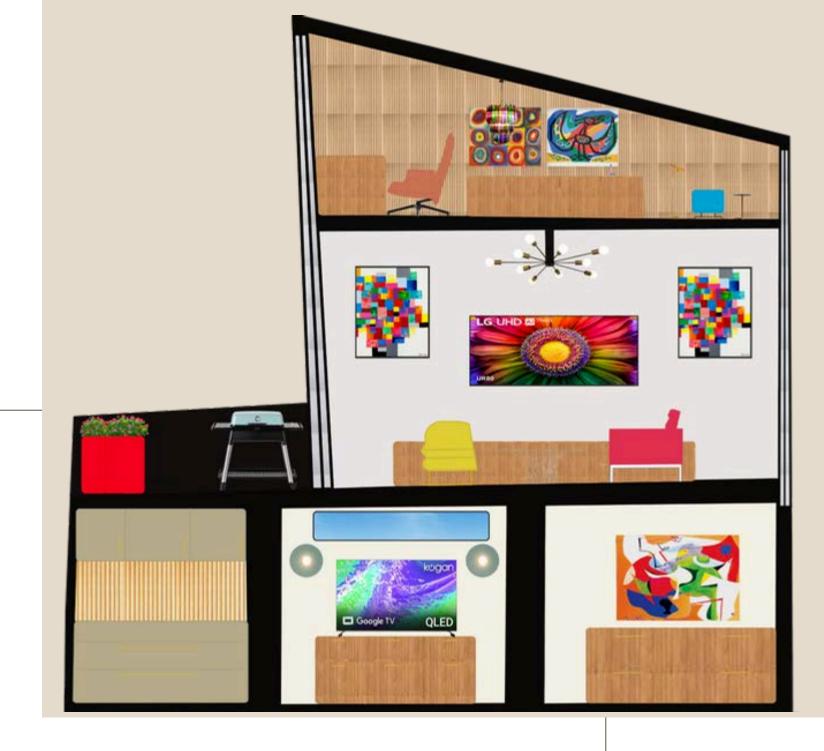


3D PERSPECTIVE - BRIEF 3 BATHROOM

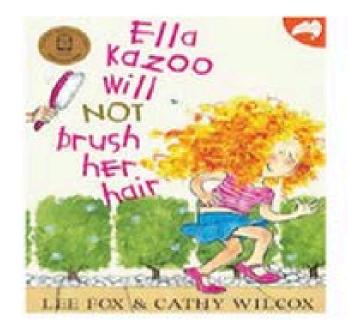


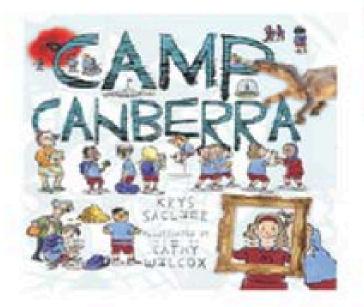


This project is a delicate redesign of a mid-century modern home in Cheltenham, New South Wales, for the renowned Australian cartoonist Cathy Wilcox. The design challenge was to balance modern functionality, accessibility, and aesthetic coherence within the limitations of a heritage conservation area and bushfire-prone site, as the client wanted to age in place. In order to accommodate 21st-century living, the project required a complete internal rebuild that included two adaptable bedroom suites, a creative studio, and a seamless indoor-outdoor living space, that honours the surrounding bushland. A key element was the curation of a \$1 million sustainable art and designer furniture collection that embodies the client's creative legacy and individual flair. Additionally, a self-contained lower-level unit was created to accommodate future needs. Overall, this project explored life stage adaptability, environmental harmony, and timeless design through the MCM principles.



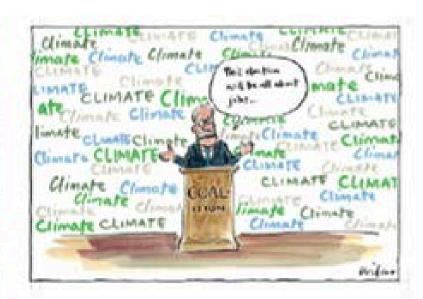
PROJECT 3 RESIDENTIAL MCM HOUSE







Cathy Wilcox
Cartoonist and childrens book
illustrator



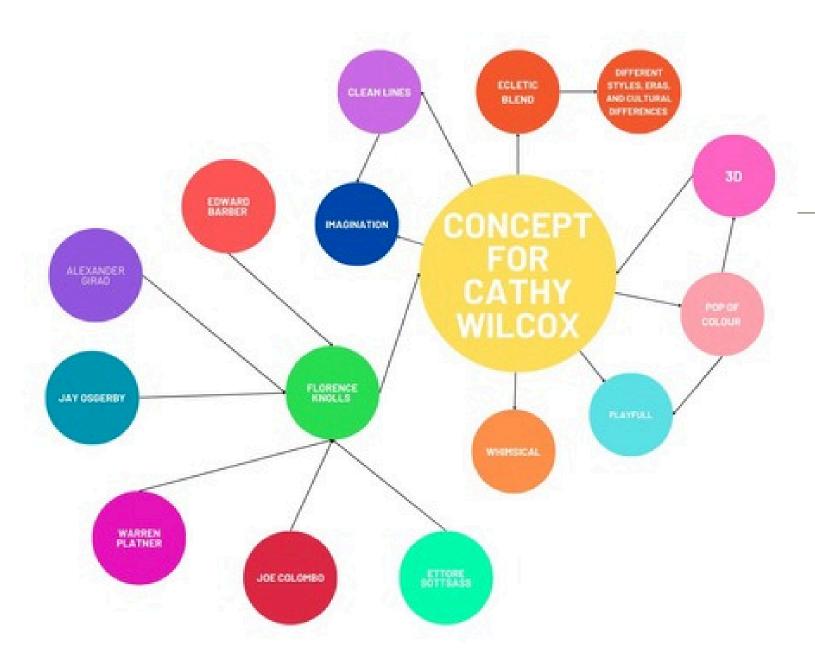


"She is an Australian political cartoonist and children's book illustrator, best known for her work as a cartoonist for The Sydney Morning Herald and The Age newspapers."

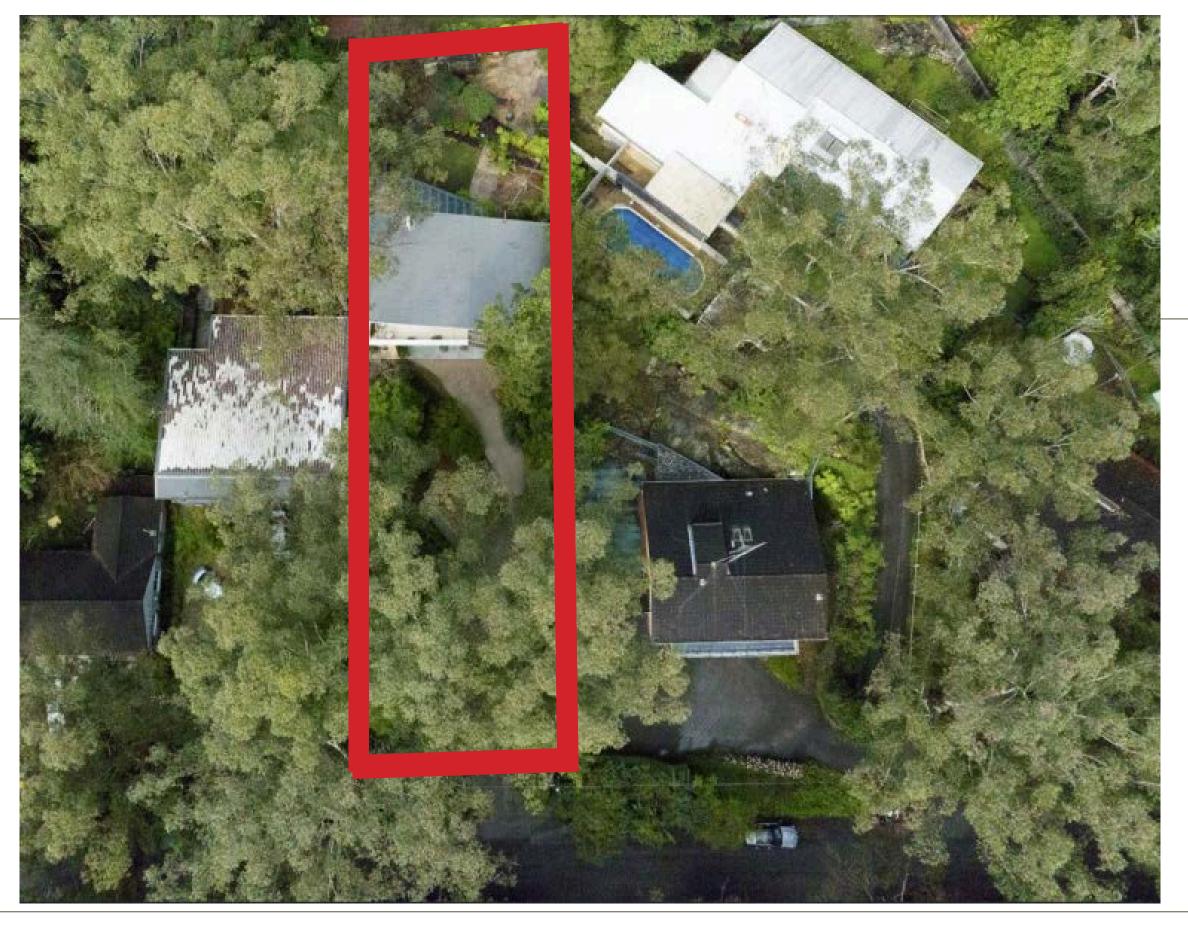
Humour Social Politics

PROJECT 3 RESIDENTIAL MCM HOUSE

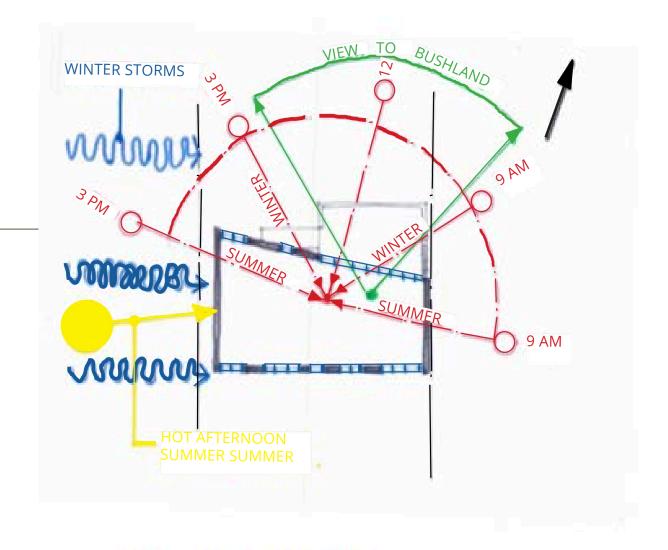




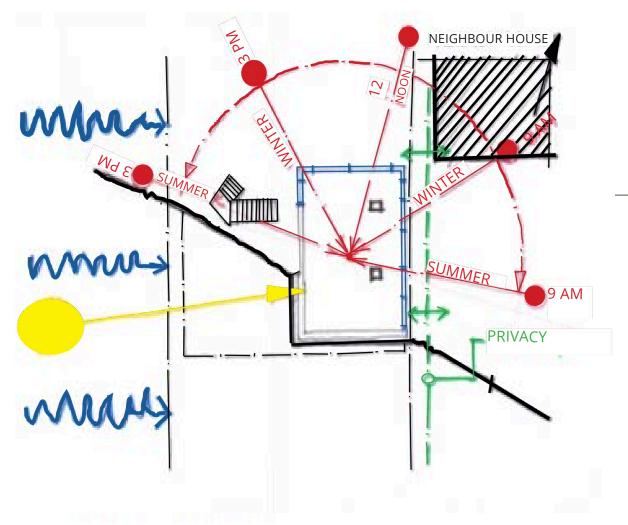
PROJECT 3 RESIDENTIAL MCM HOUSE



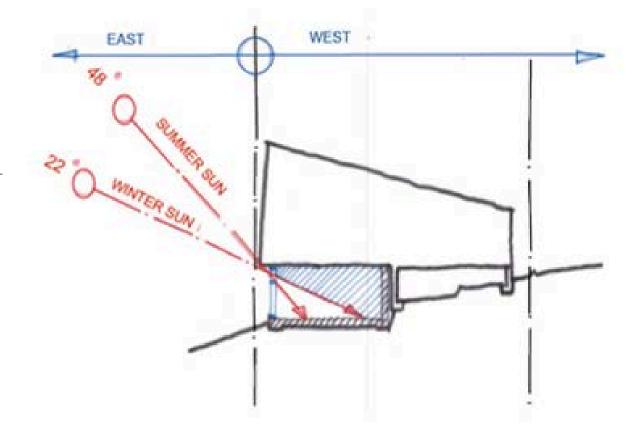
PROJECT 3 RESIDENTIAL MCM HOUSE



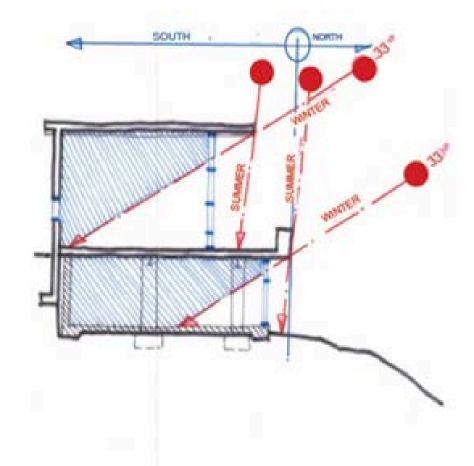
Site Plan Principal Dwelling



Site Plan Secondary Dwelling

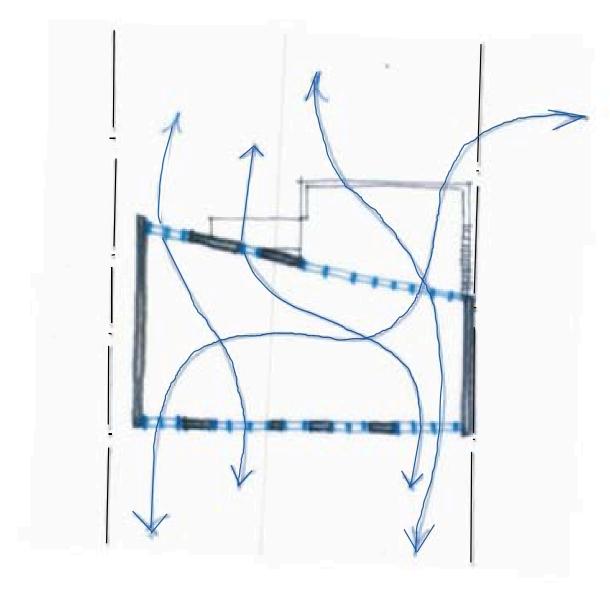


Section East and West 9am-3pm



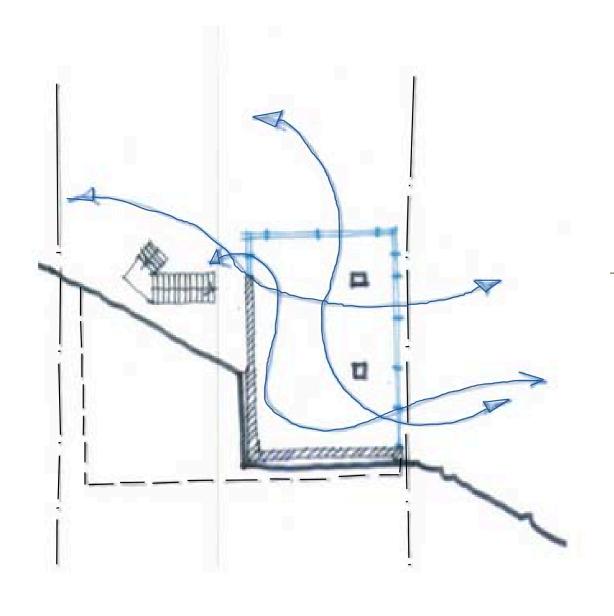
Section North and South - 12pm

CROSS VENTILATION



Principal Dwelling

Plan

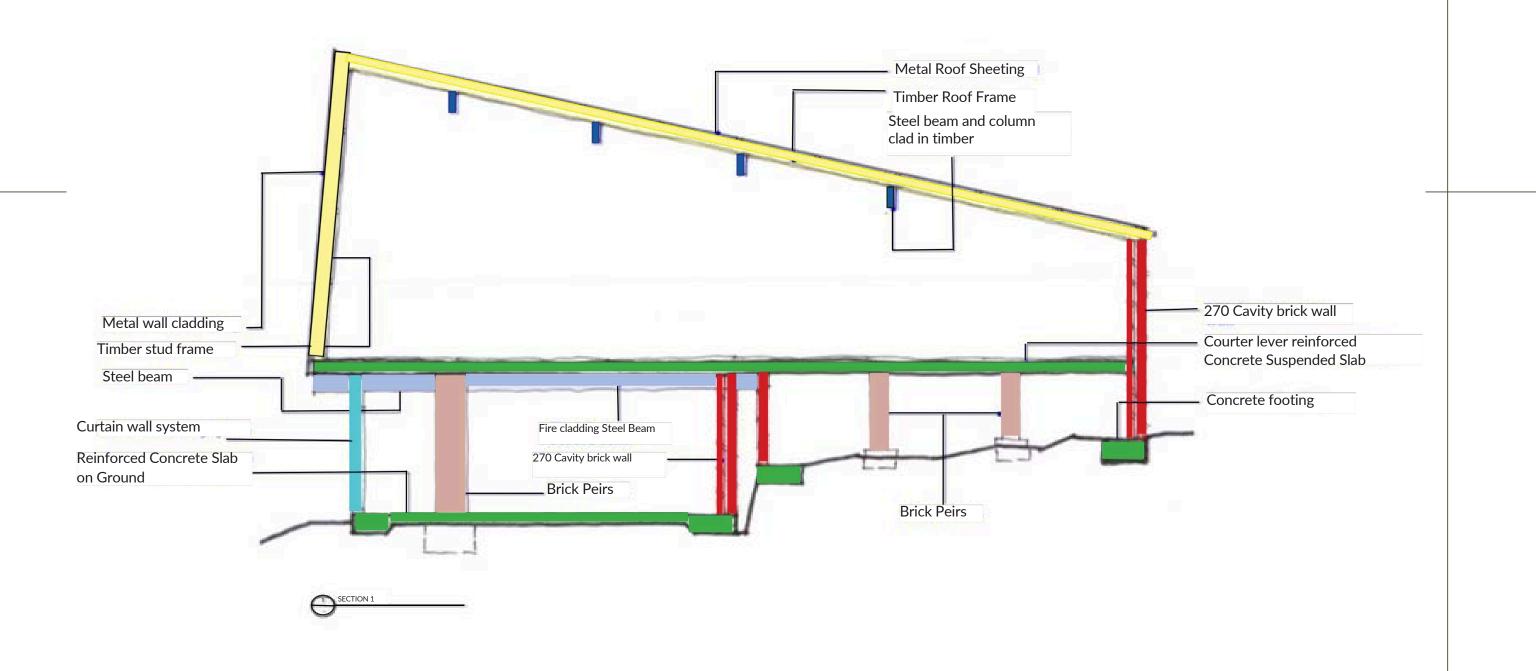


Second Dwelling

Plan

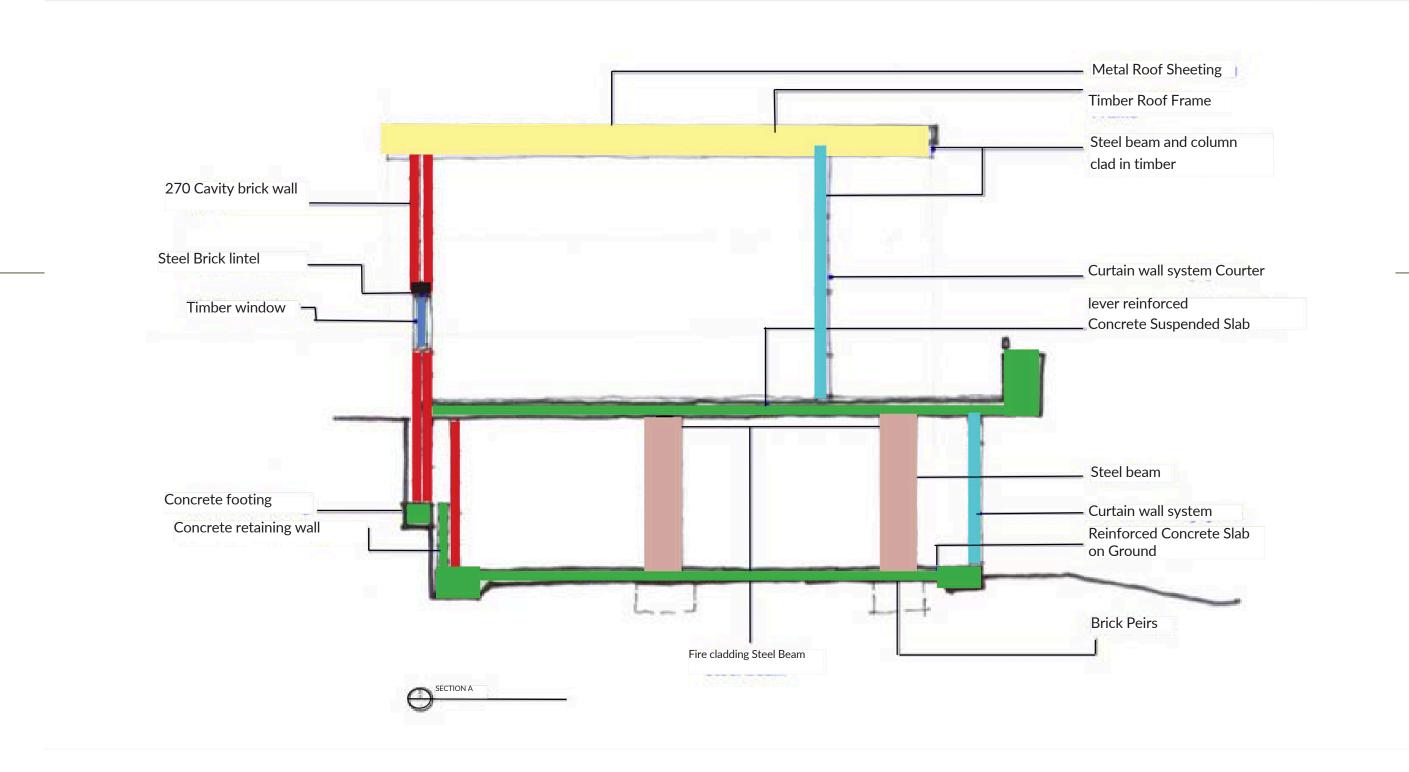
SITE PLAN/ANALYSIS

PROJECT 3 RESIDENTIAL MCM HOUSE

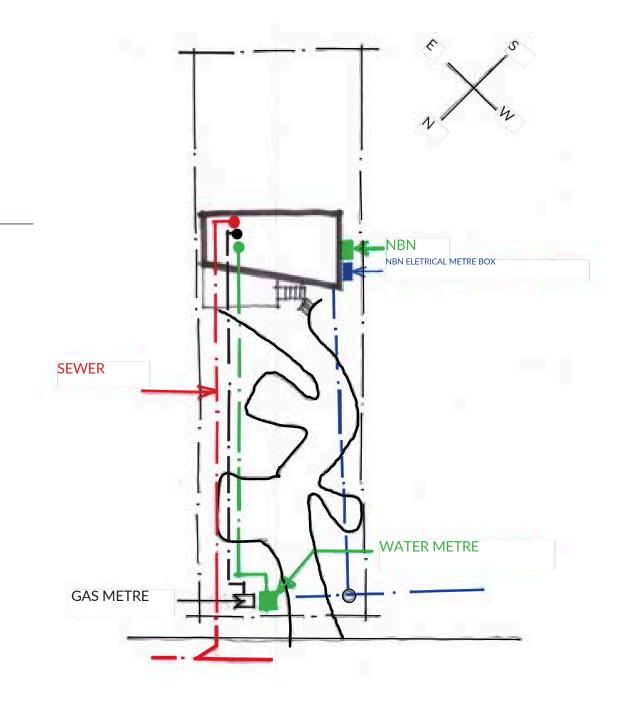


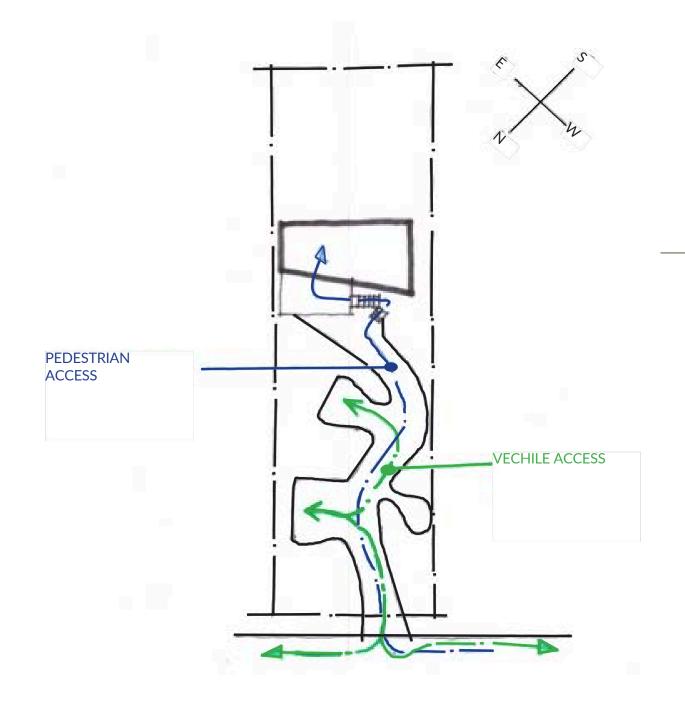
SITE PLAN/ANALYSIS - STRUCTURAL ELEMENTS

PROJECT 3 RESIDENTIAL MCM HOUSE



PROJECT 3 RESIDENTIAL MCM HOUSE

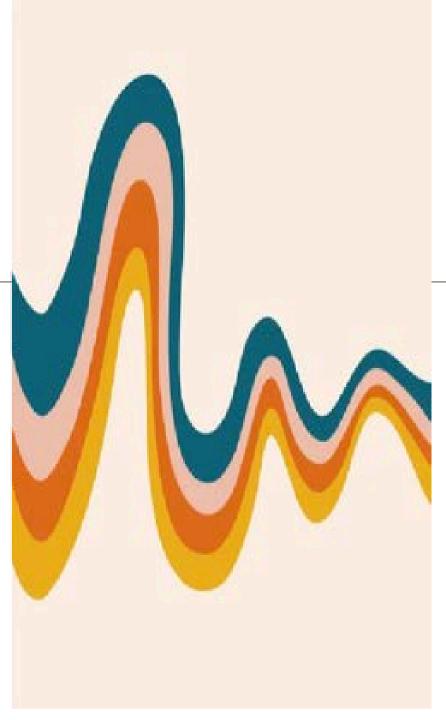




SITE PLAN/ANALYSIS - ACCESS AND SERVICES

PROJECT 3 RESIDENTIAL MCM HOUSE





CONCEPT BOARD

PROJECT 3 RESIDENTIAL MCM HOUSE



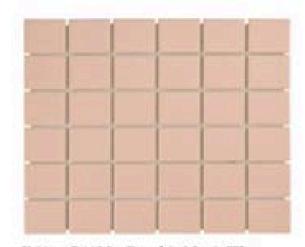
Teak Wood - For All cabinets except kitchen



Carpet - Stairs



Lunary Hybrid Ultimate Flooring 10.3mm Natural Oak - Flooring of carer unit



Bridges Grid Matt Porcelain Mosaic Tile -Kitchen and workspace benchtop



Fremantle Feature Wall & Ceiling Linings (Tongue & Groove) - Splashback for kitchen and



Enchant Wool Carpet - Working space



Tanmanian Oak - Main bouse

MATERIAL BOARD

PROJECT 3 RESIDENTIAL MCM HOUSE





Creative & Modern Yellow Solid Wood & Velvet Accent Chair with Metal Base



P latner Low Tables De signed by Warren Platner, 1966



P latner High Table - Gold De signed by Warren Platner, 1966



P latner Side Chair - Gold De signed by Warren Platner, 1966



Florence Knoll™ Sofa De

signed by Florence Knoll 1954

Hartley Fabric Green/Beige Rainbow Circle Round Shaped Headboard Bed Frame Queen Size



Bailey Boucle/Velvet Bed Frame K ing Size In Pink



Rare 1970s Warren PlatnerDining Table by Knoll



Le Corbusier Set of 2 White Leather Armchairs Model, LC1 for Cassina, 1970sb



P ilot Chair for Knoll De signed by Edward Barber and Jay Osge rby, 2015

FURNITURE BOARD

PROJECT 3 RESIDENTIAL MCM HOUSE



Rug by IngegerdSilow

Vintage Swedish Flat Woven Parisotto+Formenton



Vintage Italian Midcentury Side Table in Brass and Glass by Giuseppe Ostuni



Mid-Century 4-in-1 Double Be d Conversion Kit - Acorn



ArcomApple-Green Nightstand by Giulio lacchetti



Malena Green Table



Pair of EeroSaarinen Knoll **Executive Chairs Full** Restoration by Greenapple



Bellini Sectional Sofa Set



Coffee Table by Alexander Girard Designed by Alexander Girard, 1945



AstanoHigh Quality Vintage Cast Aluminium Outdoor Patio Set | Durable Heavy Metal Outdoor Table Chair Set | 2 Sizes -2 Designs

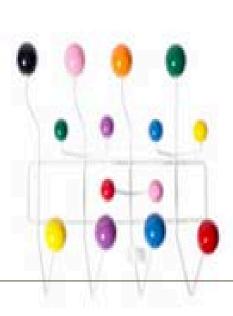


1966 Contour Chaise Lounge De signed by Richard Schultz, 1966

PROJECT 3 RESIDENTIAL MCM HOUSE



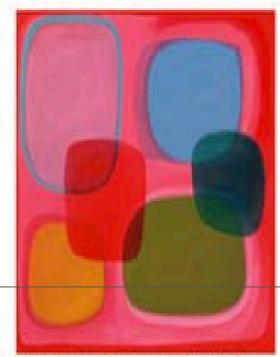
Modern Sculpture 3D wood wall art. © Handpainted wooden cubes with vibrant bold colors.



Charles Eames Coat Hanger



Ray (Kainer) Earnes in NYC



Angela Brennan Many, almost one,1997



In the Botanical Gardens - Mid Century Modeen



Color Study, Squares with Concentric Circles



Anton Rocekens screen print 'ninging bird', 1975



Cubical Intrigue - Ron Deri



Cubical Intrigue 2 - Ron Den

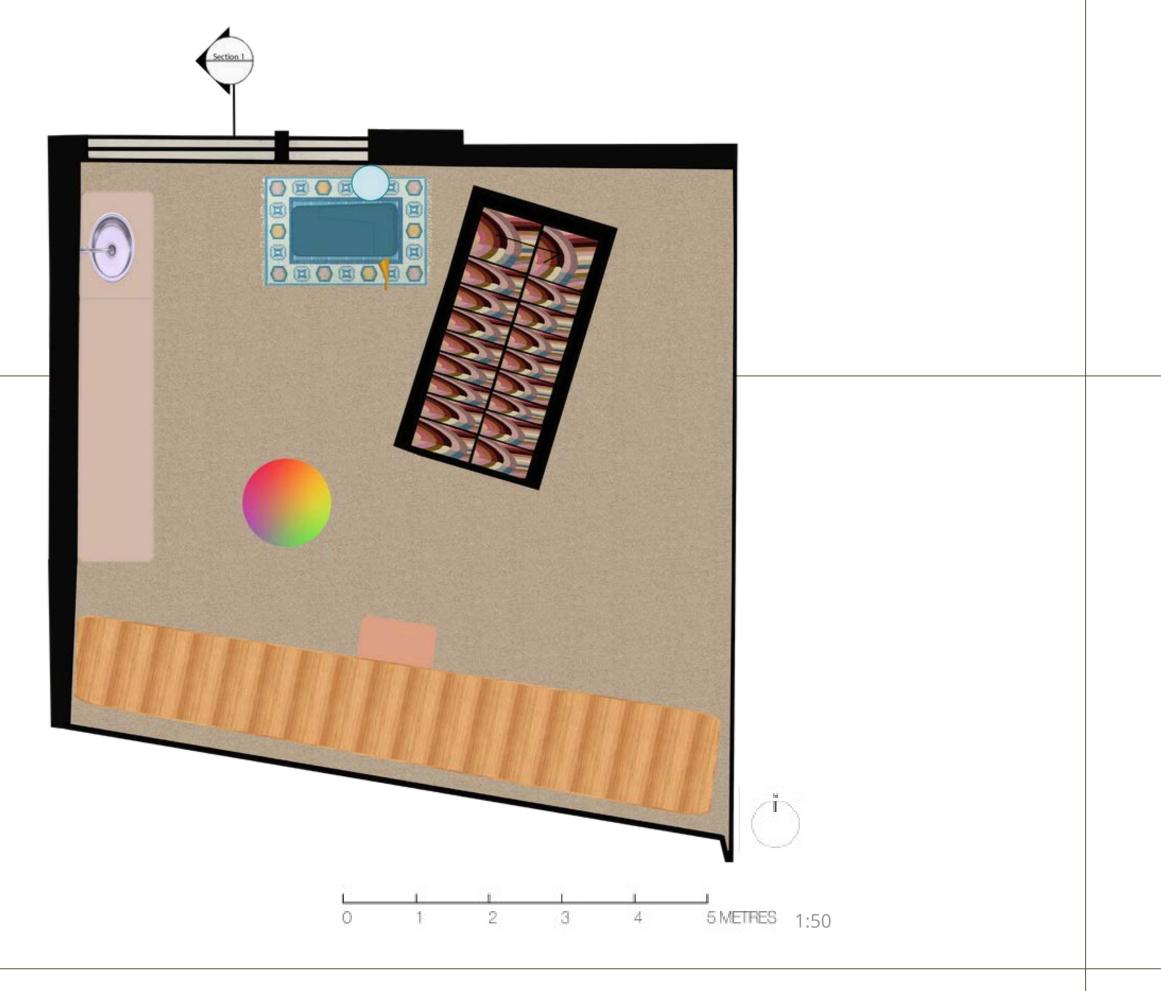
ART BOARD

PROJECT 3 RESIDENTIAL MCM HOUSE



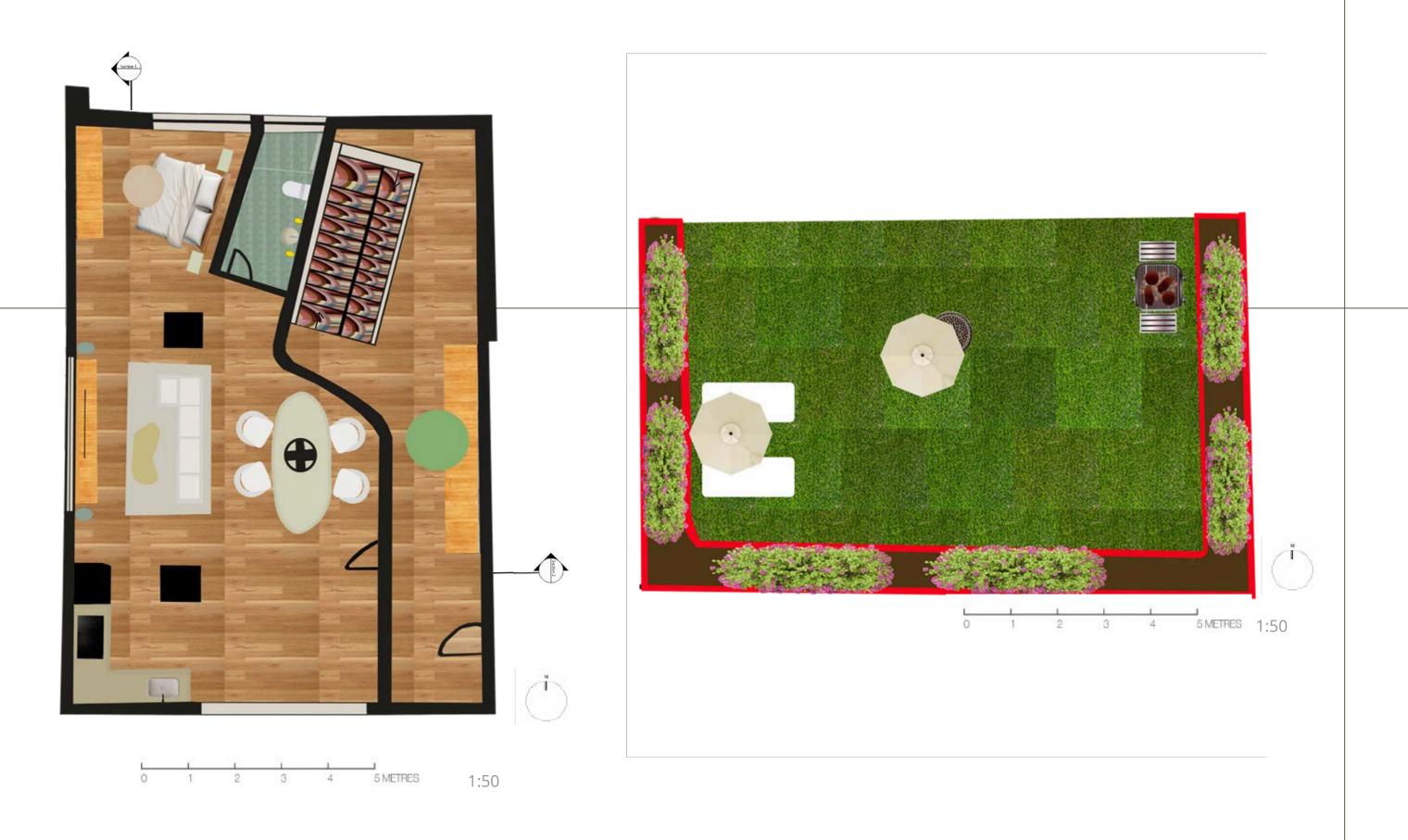
MAIN HOUSE

PROJECT 3 RESIDENTIAL MCM HOUSE



WORKING SPACE

PROJECT 3 RESIDENTIAL MCM HOUSE



CARER UNIT & GARDEN

PROJECT 3 RESIDENTIAL MCM HOUSE



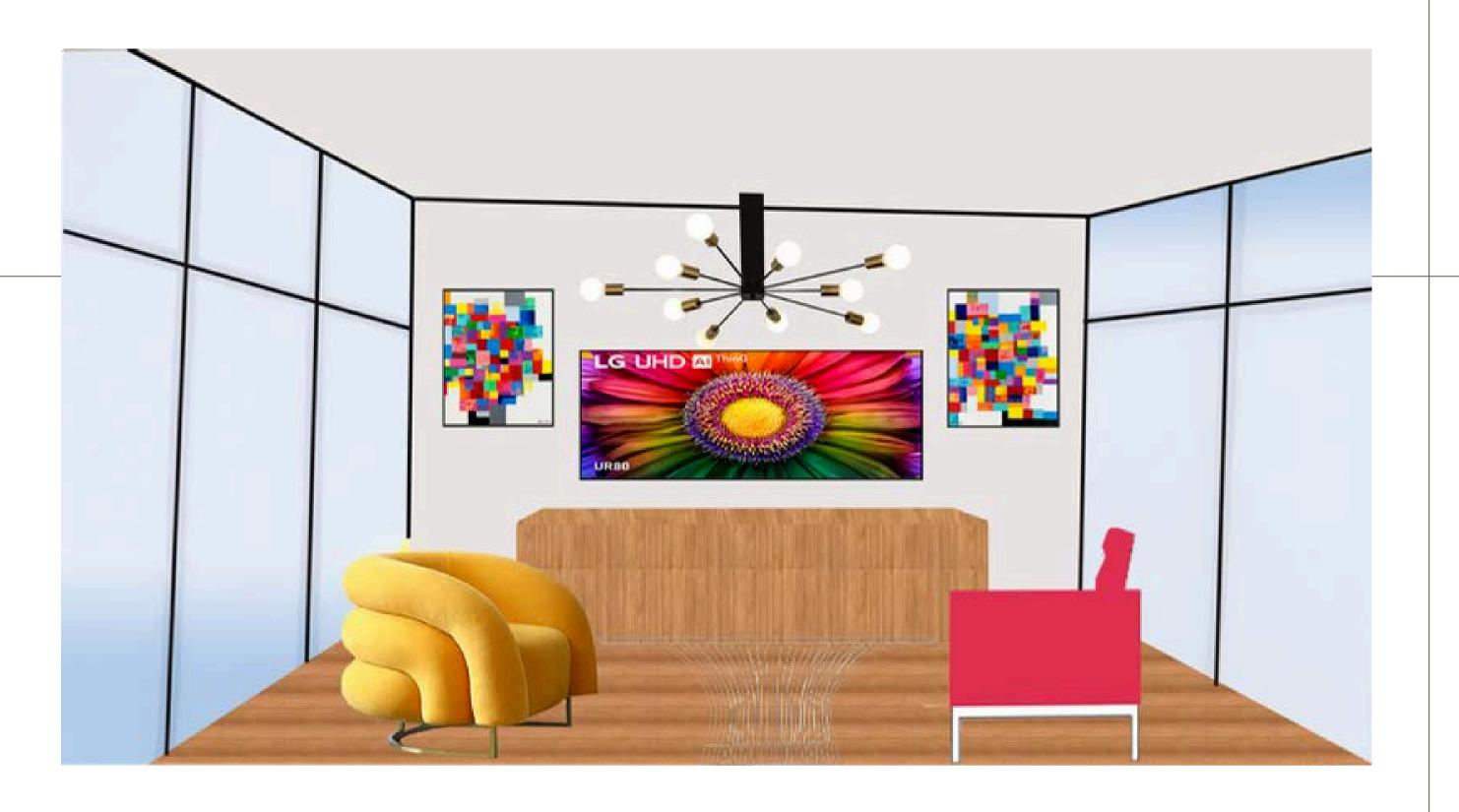
PROJECT 3 RESIDENTIAL MCM HOUSE

SECTIONS - FRONT VIEW



SECTIONS - SIDE VIEW

PROJECT 3 RESIDENTIAL MCM HOUSE



PROJECT 3 RESIDENTIAL MCM HOUSE

PERSPECTIVE 1 - MAIN HOUSE



PERSPECTIVE 2 - WORKING SPACE

PROJECT 3 RESIDENTIAL MCM HOUSE



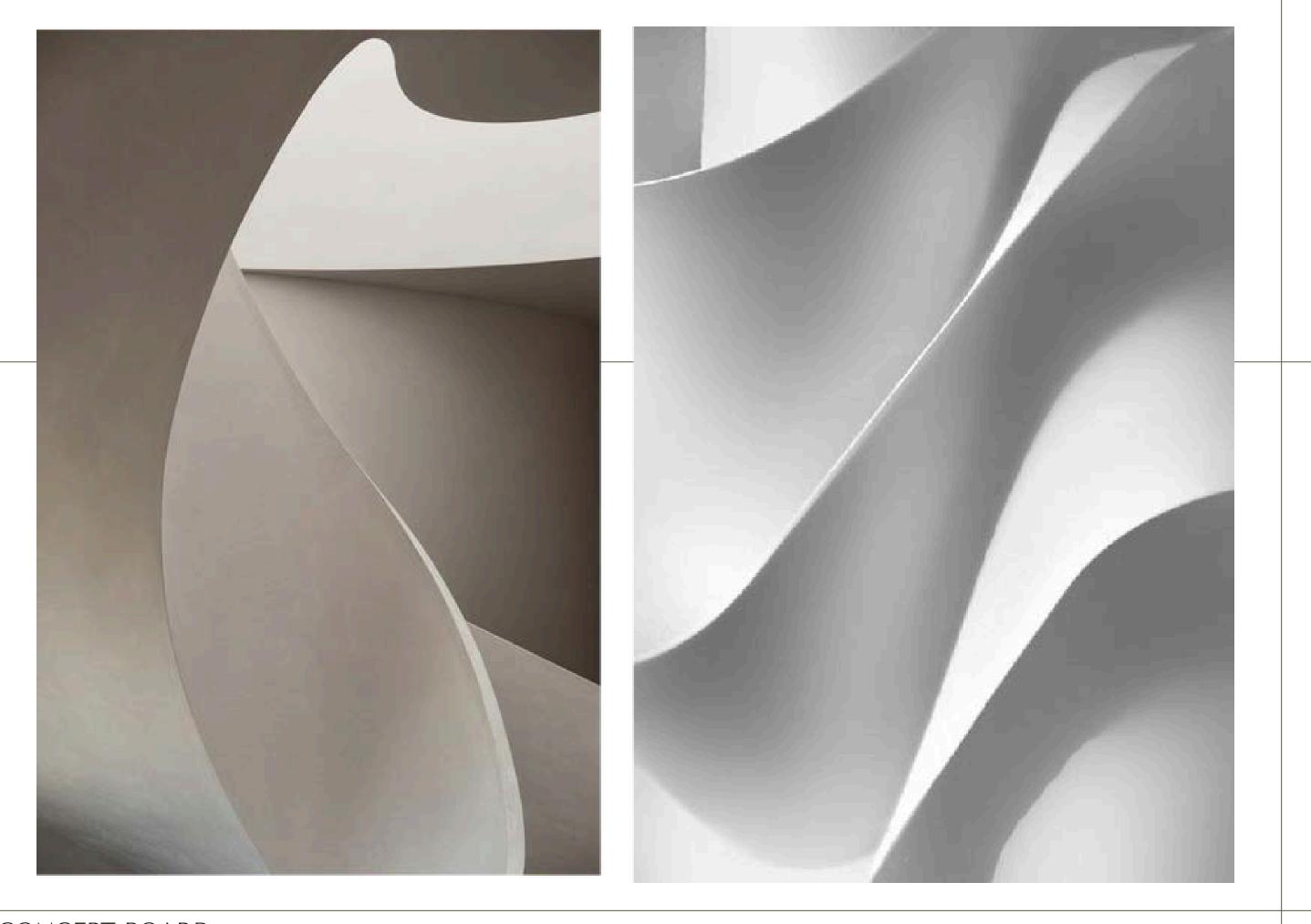
PROJECT 3 RESIDENTIAL MCM HOUSE

PERSPECTIVE 3 - CARER UNIT

This project explored the adaptive reuse of a historically significant 19th-century warehouse into ID+Co's interior design offices. The building's layered architectural history provided a rich narrative foundation for redesigning the lobby and vertical circulation spaces. The objective was to create a design that would honour the building's history while simultaneously establishing ID+Co as a globally renowned, forward thinking design firm. The design response was to integrate the past and present through iterative research, 3D modeling, and conceptual development. This brings the historic building's industrial character together with a bold, creative interior that expresses brand identity, improves the visitor experience, and addresses practical spatial needs, including vertical movement, reception, and cafe integration. Overall, the project demonstrated how to use contemporary interventions to communicate spatial stories while maintaining historical integrity.

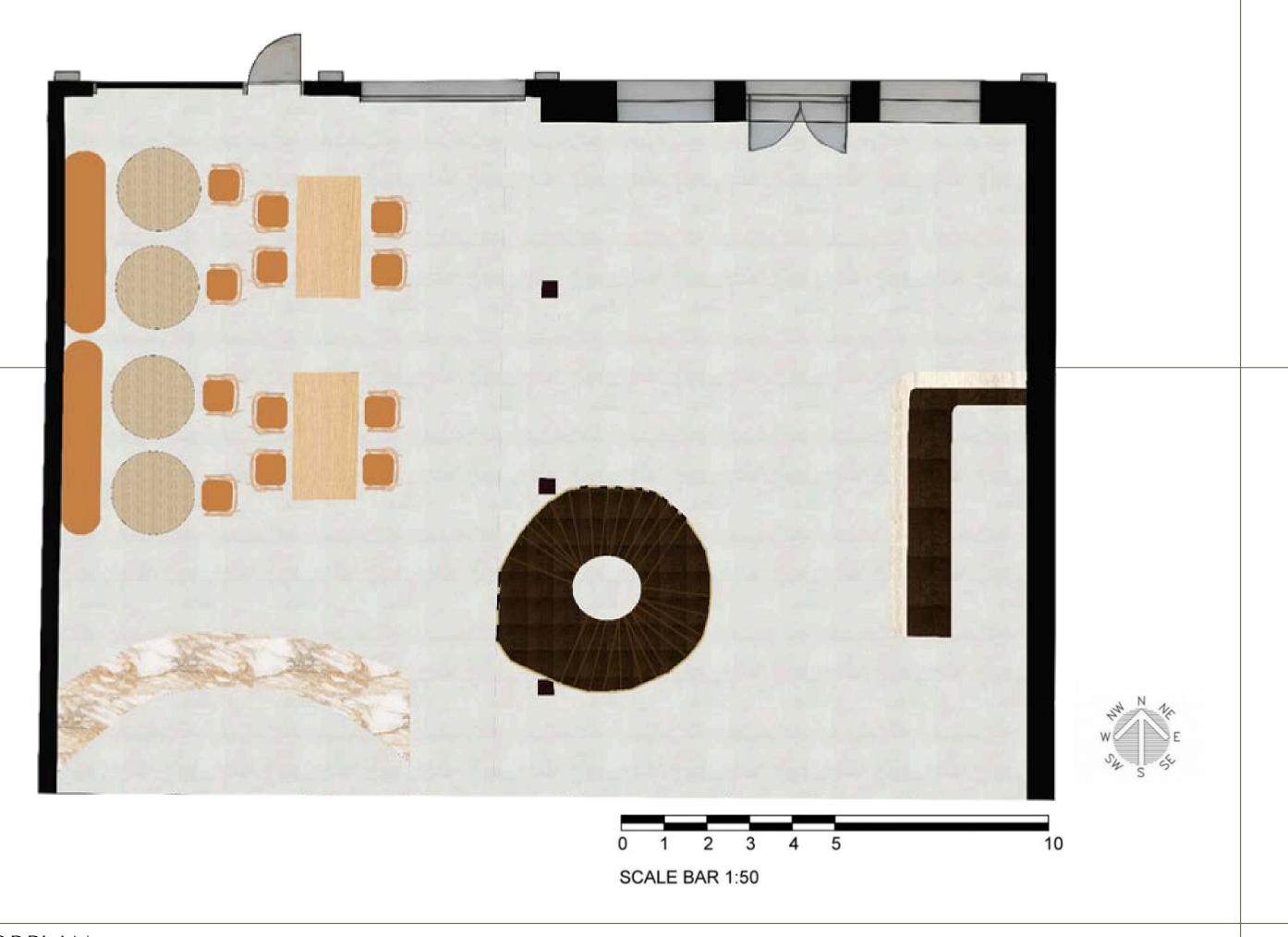


PROJECT 4 COMMERCIAL 82-84 GEORGE ST REDFERN



CONCEPT BOARD

PROJECT 4 COMMERCIAL 82-84 GEORGE ST REDFERN



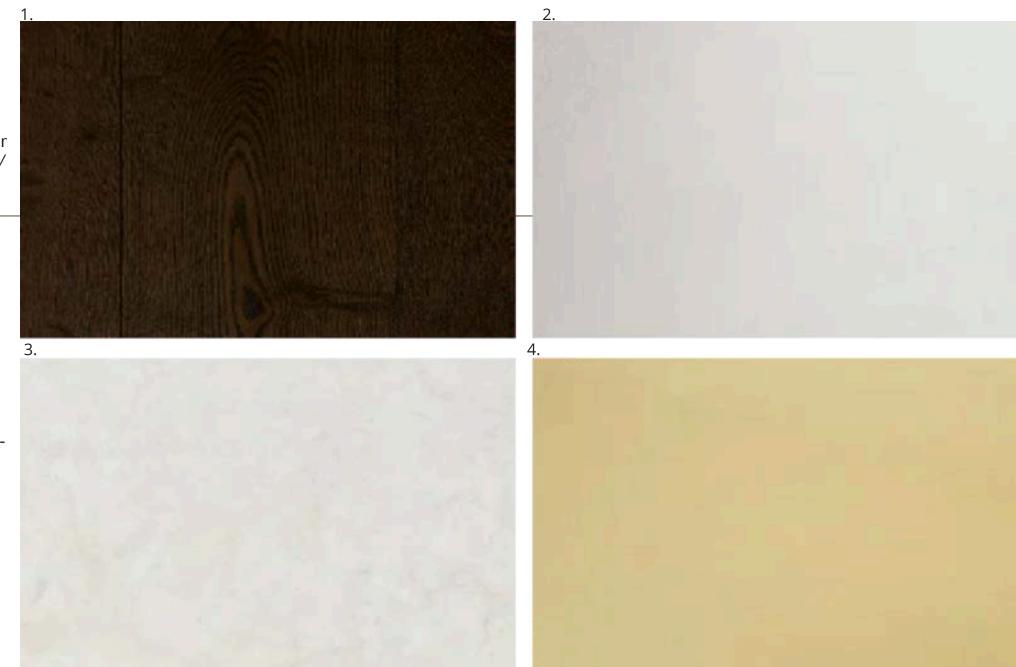
FLOORPLAN

PROJECT 4 COMMERCIAL 82-84 GEORGE ST REDFERN

STAIRS

LEGEND

- 1. 3M[™] DI-NOC[™] FW-651 Desert Palm Walnut https://architecturalfinishes.wrisupply.com/pr oducts/3m-di-noc-fw-651-desert-palm-walnut/
- 2. White plaster https:// www.cerdo-mus.com.au/pro-duct/600x600-bac- chus-white-mat-t/?gad_source=1
 3. Plank Flooring Karn- dean LooseLay Originals Tino Vinyl Plank
- 3. Plank Flooring Karndean LooseLay Originals Tino Vinyl Plank
- 4 . Brass Metal Sheet https:// au.rs-online.com/web/p/met-al- sheets/8732487? cm_mmc=AU- PLA-DS3A-_-google-_- PLA_AU_ Pmax_RSPRO_1223-_--_-&match-type=&&gad_source=4&g-clid=C-jwKCAjwupGyBhB- BEiwA0UcqaD-Qj8iVq-qGdJ- 5fyKc0MrvTwFeCM-zavgugKQTg-z5Y_CZpNHX8Jpcl-hoCzMkQAvD_ BwE&gclsrc=aw.ds



MATERIAL AND FINISHES BOARD STAIRS

PROJECT 4 COMMERCIAL 82-84 GEORGE ST REDFERN

RECPETION DESK AND CAFE

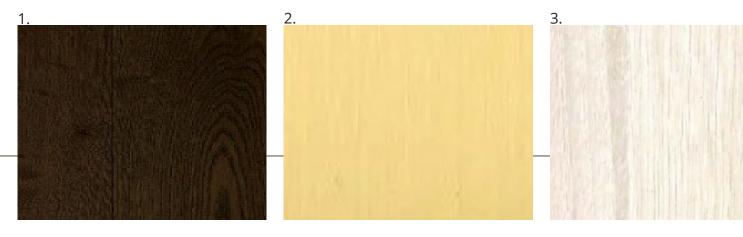
LEGEND

1. 3M™ DI-NOC™ FW-651 Desert Palm Walnut - https://architecturalfinishes.wrisupply.com/products/3m -di-noc-fw-651-desert-palm-walnut

2. Brushed Brass -

https://www.abiinteriors.com.au/product/scalo-cabinetry-pull-pvd-brushed-brass/?utm_source=Google%20Shopping&utm_cam-paign=Google%20Shopping%20Feed%20 AUS&utm_medium=cpc&utm_term=719756&gad_source=4&gclid=CjwKCAjwupGyBhBBEiwA0Ucqa-NUJDpiHWkyf9BuWB4zTWTM6CMyJC2a-LJ6G3S-rkMN4ENBcrKymEyhoCb-AQAvD_BwE&gclsrc=

- 3.White oak https://flexipanel.com.au/products/white-oak-urbanwood/
- 4. Vinyl Plank Flooring https://theflooringguys.com.au/product/karndean-looselay-originals-tino-vi-nyl-flooring/?utm_source=Google+Shopping&utm_medium=cpc&utm_campaign=NSW+Flooring®ion_id=639768&gad_source=4&gclid=Cj0KCQjwlZixBh-CoARlsAlC745CioHgOw3NCZ5vxy6_axiXQt1WDG-ohrtmn8LtwWkUptrFf5FRQporAaAhChEALw_wcB
- 5.Polished porcelain https://www.tfo.com.au/prod-uct/calacatta-gold-marble-look-polished-rectified-porcelain-tile-3392/?gad_source=1&gclid=Cj0KCQjwlZix-BhCoARIsAIC745DGJykJB5hh9fs6J7ZPfBVVDtFnaJ6Y-QYRCceMLlj6uhvA9mPAh9h0aAj-aEALw_wcB
- 6. Oak/tan leather for chairs and custom seat https://www.rjliving.com.au/products/profile-dining-chair-oak-tan-leather#MainContent
- 7. Natural oak/stainless steel https://www.eliteofficefurniture.com.au/products/in-finity-round-table-900mm?currency=AUD&-variant=42741395030190&utm_medium=cp-c&utm_source=google&utm_campaign=Google%20Shopping&stkn=65c244616ea3&gad_source=1&g-clid=CjwKCAjw_e2wBhAEEiwAyFFFo7NJeV054B-v_7yM-WYuKUprV0_lHghh5UXxb4CNVk6vZJHqxxcY-cRBoCd6AQAvD BwE
- 8. Engineered Wood & Ash Veneer- https://www.freedom.com.au/product/10006179?gclsrc=aw.ds&gad_source=1&gclid=Cj0KCQjwjLGyBhCYARIsAPqTz1_ EoF-EKKj745GouJhEk9aTTfj1svl_EgT1Dd0fFW50LJYx-MXc0wq8aAhTtEALw_wcB











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DETAIL SCALE MODEL 1:20 RECEPTION DESK PROJECT 4 COMMERCIAL 82-84 PROJECT 4 COMMERCIAL 82-84GEORGE ST REDFERN GEORGE ST REDFERN Anterior Designs