K :: ::





IN PRACTICE

HANNELORE PUSENJAK

THIS PORTFOLIO SHOWCASES MY ABILITIES AND SKILLS AS I ASPIRE TO CREATE BEAU-TIFUL SPACES WITH PURPOSE AND **FUNCTION**, I AIM TO CELEBRATE THE ENDLESS. POSSIBILITIES THAT DESIGN HOLDS, OFFERING THOUGHTFUL, REFINED SOLUTIONS. MY PASSION OF DESIGN BEGINS IN MY DRIVE TO DEFINE A SPACE FOR ALL, CRAFTING EN-VIRONMENTS THAT ARE INCLUSIVE, MEMORABLE, AND EMOTIONALLY RESONANT, I USE FORM AND STRUCTURE TO CREATE INTRIGUE AND SPATIAL RHYTHM, ALLOWING EACH SPACE TO UNFOLD WITH INTENTION WHILE SUBTLY GUIDING MOVEMENT AND EXPERI-ENCE. MATERIALITY, COLOUR, AND LIGHT ARE KEY TO MY PROCESS, HELPING TO SHAPE PASSION FOR CUSTOM JOINERY AND FURNITURE DESIGN, LENJOY EXPERIMENTING WITH UNLIKELY MATERIALS AND COLOUR PAIRINGS TO DISTINCTLY ELEVATE A SPACE

HANNELOREPUSENJAKII@GMAIL.COM

WWW.LINKEDIN.COM/IN/HANNELORE-PUSENJAK/

TAFE DESIGN CENTRE ENMORE

DIPLOMA OF INTERIOR DESIGN

EXPERIENCE

SKILLS

NORTH+NORTH

ADOBE CREATIVE SUITE, VECTORWORKS, TWINMOTION, SKETCHUP, REVIT

HOSPITALITY | COMMERCIAL | RESIDENTIAL | RETAIL | WELLNESS

DIPLOMA OF INTERIOR DESIGN 2025

SURRY HILLS BOUTIQUE HOTEL

- BRANDING STRATEGY
- CONCEPT DESIGN + FINISHES PALETTES
- RENDERED VISUALS
- EVENT DESIGN

HOSPITALITY

EXTERNALWORK 2023

RESIDENTIAL

DIPLOMA OF INTERIOR DESIGN 2024

WOOLLOOMOOLOO WAREHOUSE

- HAND-DRAWN PLANS
- PERSPECTIVES

RESIDENTIAL

RESIDENTIAL

RESIDENTIAL STYLING **CERT IV INTERIOR DECORATION 2022**

PREFAB HOUSE CONCEPT DESIGN

- MOOD/ STYLE BOARDS
- FURNITURE MOCKUPS



STUDIOS

DESIGN BRIEF

04

BOUTIQUE HOTEL 23-33 MARY ST SURRY HILLS

HOTEL VIRA

OBJECTIVE: CREATE A SCHEME THAT WILL ENHANCE THE GUEST EXPERIENCE AND ALIGN IT WITH THE HOTEL'S BRAND POSITIONING. THE BOUTIQUE HOTEL IS TO INCLUDE RESIDENTIAL (HOTEL ACCOMMODATION), COMMERCIAL SPACES (LOBBY AND ANOTHER AREA) AND A RETAIL EXPERIENCE SPACE FOR PROMOTIONAL EVENTS.

HOSPITALITY | COMMERCIAL | RESIDENTIAL | RETAIL | WELLNESS

SITE ANALYSIS



STUDIOS

BRANDING STRATEGY BRIEF

BOUTIQUE HOTEL 23-33 MARY ST SURRY HILLS

OBJECTIVE: DEVELOP A COMPREHENSIVE BRANDING STRATEGY FOR A NEW BOUTIQUE HOTEL THAT WILL APPEAL TO A TARGET MARKET OF AFFLUENT TRAVELERS LOOKING FOR UNIQUE, UPSCALE EXPERIENCES.

BRAND IDENTITY: THE BRAND IDENTITY FOR THE BOUTIQUE HOTEL WILL BE SOPHISTICATED AND ELEGANT, WITH A FOCUS ON THE HOTEL'S UNIQUE FEATURES AND OFFERINGS. THIS WILL BE REFLECTED IN THE HOTEL'S LOGO, COLOR SCHEME, TYPOGRAPHY, AND OVERALL VISUAL AESTHETIC.

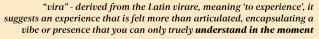


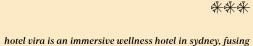
yellow varnish

red terra

base camp

STUDIOS





the rejuvenating traditions of european bathhouses with the harmonising essence of the five natural elements; Earth, Water, Fire, Air and Aether, from which our concept is derived.

we offer guests an escape to reset their minds, bodies and spirits in the midst of the urban landscape.









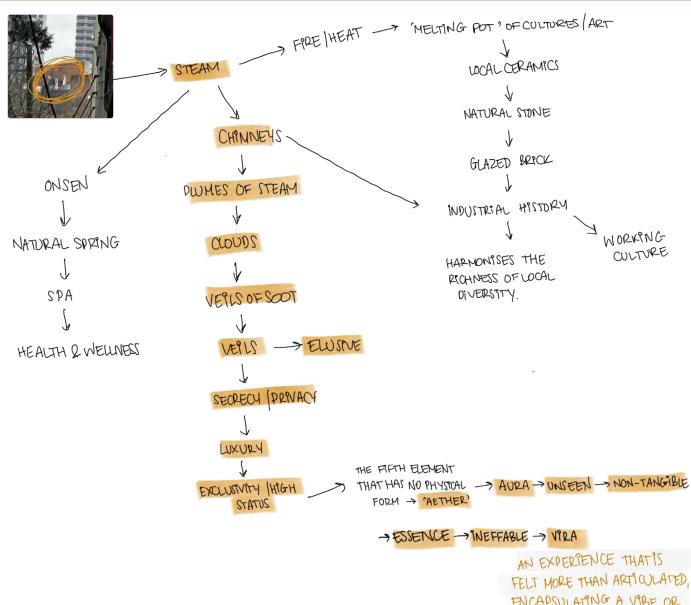






brand identity

CONCEPT DEVELOPMENT



FELT MORE THAN ARTICULATED, ENCAPSULATING A VIBE OR PRESENCE THATYOU CAN ONLY TRUELY UNDERSTAND IN THE MOMENT.

CONCEPT DEVELOPMENT

Aethor differed from the 4 tithrcup to notion are utilisup to notion to

Aether can 2100 be referred to as "quintessence" 15 It is the Latinate name of the 5th element.

terrestrial elements: it was incapable 13 it moves naturally in circles.

THE FOUR

NATURAL

ELEMENTS

the ancient Greeks believed there were 4 elements that everything was made up of: Earth, Water, Air I Fire.

> 'Aether' was known as the fifth element - the material that fills the region of the universe beyond the terrestrial sphere.

"Aether' nowever, moved circularly & had none of the qualities the tomes ma clossical elements had. It was neither not nor cold, wet nor dry.

> The word aether in Homeric Greek means 'pure, fresh air' or 'clear sky'

to in Greek mythology, it was thought to be the pure essence that the God's breathed

Aristotle noted the 4 terrestrial clossical elements were subject to change & naturally moved linearly.





CONCEPT DEVELOPMENT

Aether will be a teal tonic Store | bar selling herbel teas & botanical traics to enhance the wellness expanience

products include fragrance | wellness products -> air diffusers, room sprzys, candles, oil burners



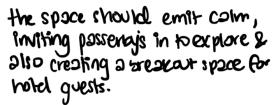
all products will be used in the hold e.g. condies | room spreys in rooms, teas in massage treatments so the guests can try & purpose on size.



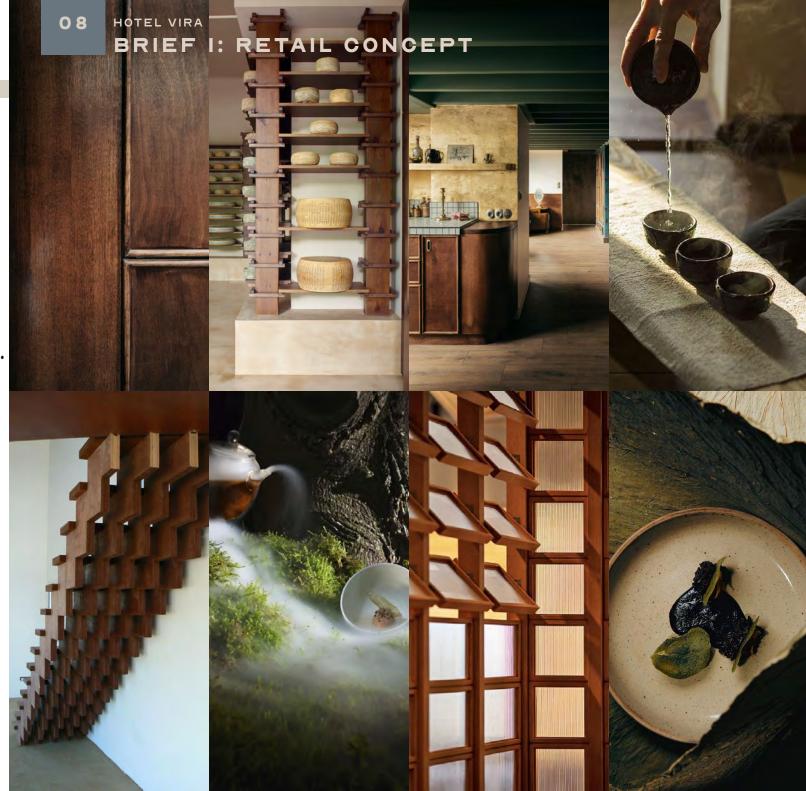
BRIEF 1: RETAIL 'HOTEL VERA'



the teaborwill convert into a funky bor ofter 6pm, for both the public aguests to enjoy.



Will provide a nands-on experience with kitchen islands between displays equipped with sinks & kettles to make the tea for customers to try before purchasing.



SPATIAL PLANNING



REVIT, TWINMOTION AND VECTORWORKS

AGED WALNUT TIMBER

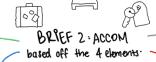
FINISHES

PALE GREEN MARBLE

BLUE VENETIAN PLASTER DECORATIVE MOSAIC TILE

BRIEF 2: ACCOMMODATION CONCEPT

CONCEPT DEVELOPMENT



EARTH SUITE

- · colour polette: shocles of green, brown, terracotta & muted earthy times.
- · moterials: natural stome, 400d, clay & moss accents.
- textures: rough, tectile like exposed brick or bark-textured wallpaper.
- ·decor: indoor plants, botanical art & organic shapes.
- sensony enhancements: subtle earthy scents (sandalwood |cedar), soft, grounding lighting.

WATER SUITE

- · colour palette: blues, aquas, soft whites & silver accents
- ·materiols: glass, gloss tiles and reflective materials.
- textures: smooth 2 flowing (silk or velvet) with wave-like patterns.
- · decor: aquarium features, water-inspired artmore or a water feature
- Sensory enhancements: ambient water Sounds, scents like sea breeze or eucalypus and adjustable soft blue lighting

FIRE SUITE

- · colour palette: reds, oranges, yellows & dank charcoals.
- materials: metal accents, charred wood & textured plaster.
- textures: warm & badd with Contrasts like smooth leather & roughoned stone.
- ·decor: fire places, candle-like lighting & abstract art with fiery tones.
- ·sensory enhancements: warm light, subtle spiced scents (cinnarren lamber) and crackling fire sounds.

AIR SUITE

- colour palette: white, light-greys, pastels or translucent hues.
- materials: light fabrics like linen or silk, frosted glass & airy motal structures.
- textures: soft & flowing, with breezy drapes or suspended elements.
- decor: hanging plants, lightweight furniture & abstract sculptures inspired by clouds or whol.

CONCEPT DEVELOPMENT



REVIT. TWINMOTION AND VECTORWORKS

BRIEF 2: ACCOMMODATION - EARTH SUITE

SPATIAL PLANNING

FINISHES



REVIT, TWINMOTION AND VECTORWORKS

AMBIENT WALL ART DRAPERY DARK WARM TIMBER STONE SISAL CARPET



SPATIAL PLANNING



FINISHES





ABSTRACT WALL ART UPHOLSTERY

TEXTURED

ILLUMINATED CEILING FEATURE TIMBER

DARK BROWN







BRIEF 3: SHARED WELLNESS CONCEPT

CONCEPT DEVELOPMENT

materials including marble,
mosaic tiles, poissed wood &
wrought iron, paired with modern
accents like brushed metal or frosted
glass.

BRIEF 3: SHARED

'AETHER'

the general atmosphere will have a soft, natural colour palette of creams, whites, muted blues and tauches of green.

> it features different wellness experiences such as pilates, gym, mud baths, infared & traditional Saunas, ice baths, massage | facial treatments, hydrotherapy pools, spa baths 2 more.

the look and feel will blend traditional European bathouse assthetics with modern wellness functionality - providing a unique and luxurious experience for guests.

> 000000 Aether offers guests an escape to reset their minds & bodies, particularly as the CBD location will draw many guests for working holidays.

> > Aether is the name of the wellness area in the hotel: available to guests & the public.

22 HOTEL VIRA

BRIEF 3: SHARED WELLNESS FINISHE

BRONZE MIRROR

WALNUT TIMBER

VENETIAN PLASTER FLEMISH GLASS

SISAL CARPET

ENDERED PLINTH + COLUMNS

WALNUT TRIM

LAYERED CURTAINS FEATURES

DECORATIVE

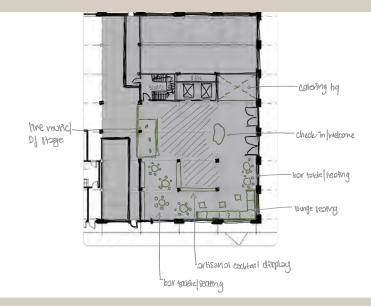
LANTERN LIGHTS



EVENT: HOTEL OPENING NIGHT

ATTVE LIGHTING

SPATIAL PLANNING





WELCOME/ CHECK IN

NET-A-PORTER.COM

GIFT BAGS



CATERING DISPLAY



REVIT, TWINMOTION AND VECTORWORKS





THE BAKER'S BUBBLE

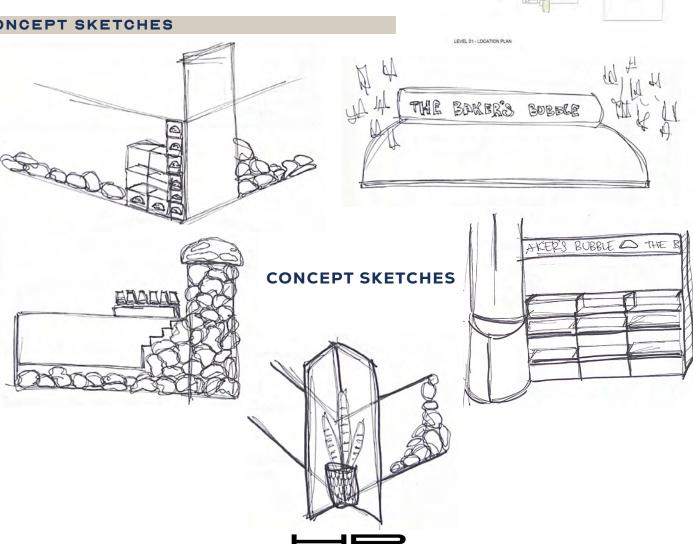
THE BRIEF

BUDGET: \$280,000

SITE: CASTLE TOWERS SHOPPING CENTRE,

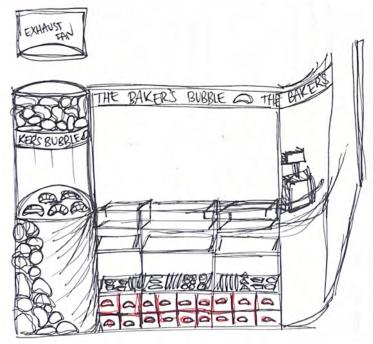
TENANCY KI20I

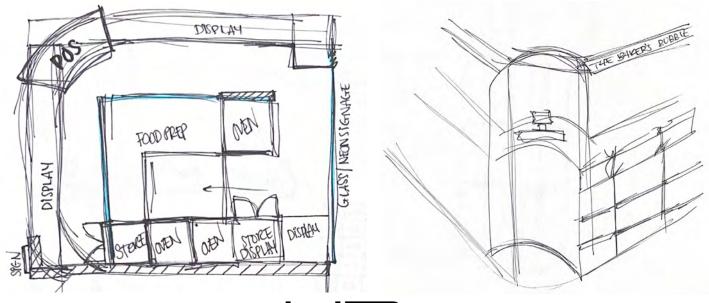
CONCEPT SKETCHES



STUDIOS

CONCEPT SKETCHES

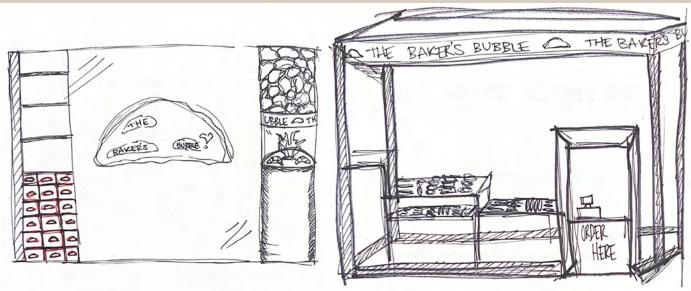






THE BAKER'S BUBBLE

CONCEPT SKETCHES



BRANDING + SIGNAGE





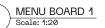




AKER'S BUBBLE 🖾 THE BAKER'S BUBBLE 🖾 THE BAKER'S BUBBLE 🖾 THE BAKER'S BU















NEON LED LOGO SIGNAGE
Scale: 1:10







32 HOSPITALITY THE BAKER'S BUBBLE

ELEVATIONS





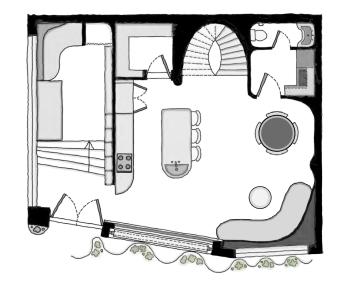


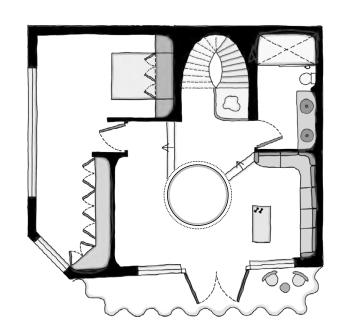




WOOLLOOMOOLOO WAREHOUSE

HAND-DRAWN ON IPAD







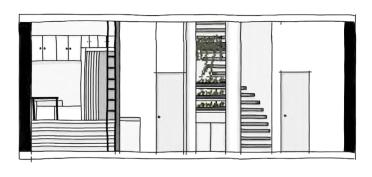


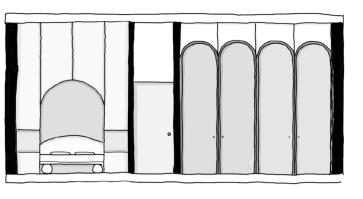
DIPLOMA OF INTERIOR DESIGN RESIDENTIAL STUDPO

LOT 1 250 DOWLING ST, WOOLLOOMOOLOO











36 RESIDENTIAL

the project consists

the timeline

a total of 8 meeks.

o for curated avt

and designer function

\$30,000

= overall project

\$1.0 million

For this projectis

BUDGET:

living.

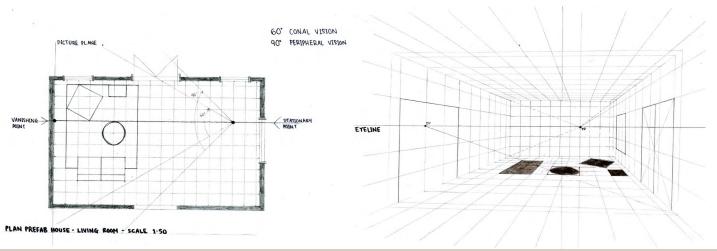
of a complete internal

for 21st contay PROJECT OBJECTIVE

PERSPECTIVE HAND DRAWINGS

CLIENT MIND MAP

CONCEPT



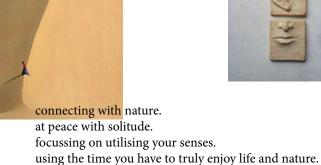
FLOOR PLAN

PERSPECTIVE GRID



FURNITURE PERSPECTIVE

FINAL PERSPECTIVE



tranquility of the desert.



PERSPECTIVE HAND DRAWINGS

Tom is downsizing into this house he has purchased with his wife & child.

its mid-centry modern asstrate, unobtrosine & private enhance and rectuded

He hasuked

extended exposure

times and lens
rotation to create
an "impossible dystopia"
from Melbarnes
nighttime.

Avable, high quality
finishes detailed
for ear

designer Rumhare

collection

Last home purchace where they will spend the vistof their lives.

I must create

an art & designer furniture collection to compliment the

house re-design-

La with a sustainable



Tom Blackford is based in Melbourne,

Interiors, Architecture, Aerial & Fine Art

encomposses a vanety of environments a project scales, includin

Residential, Warplace,

He has also becoming a leading voice inter use of

place provisions area connecting

generative Aifor mage creation

Retail , Hospitality Industri

1 ensuited

dressing

dining &

entertaining

photography across the world

He is a photographer who specialises m

CLIENT PROFILE

He is known for his graphic and mus knows depiction of the built environment.

Must feature 2

entrance

FUNCTIONAL REQUIREMENTS

design towers

His photography 425

the survey, redering functional man-made structures into swange & beautiful.

for ease of main brance AESTHETIC +

services

a way of connecting



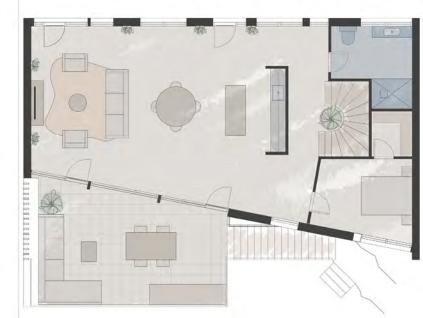




MCM HOUSE



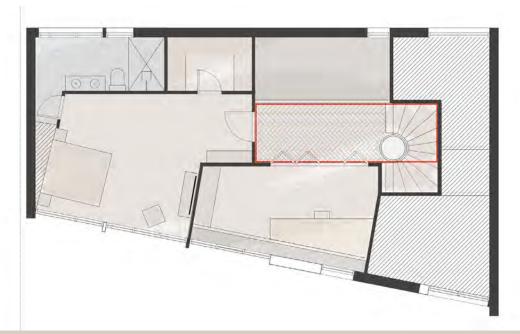
BASEMENT PLAN



FIRST FLOOR PLAN



MCM HOUSE



SECOND FLOOR PLAN



EXTERIOR ELEVATION



40 RESIDENTIAL

MCM HOUSE







INTERIOR ELEVATION

INTERIOR ELEVATION





INTERIOR ELEVATION







EDITORIAL STYLING

DESIGN BRIEF I

EDITORIAL STYLING

BRIEF: AN AUSTRALIAN INTERIORS MAGAZINE HAVE ASKED YOU TO STYLE THE INTERIOR OF THE 'PREFAB HOME'

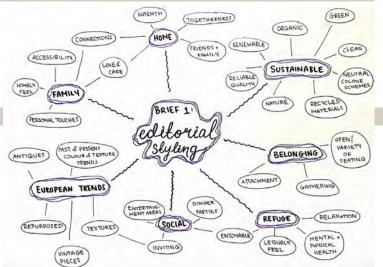
FOR INCLUSION IN THE UPCOMING EDITION OF THEIR ONLINE MAGAZINE.

YOUR BRIEF IS TO STYLE A DINING SPACE THAT

EMBODIES THE PHILOSOPHY OF 'HOME' - TO CREATE A DEDICATED SOCIAL SPACE WITH A SENSE OF BELONGING
- A WARM SPACE TO SHARE, ENJOY, LISTEN AND CARE FOR EACHOTHER.

YOUR STYLISTIC APPROACH SHOULD EMBRACE SUSTAINABLE DESIGN AND ECHO CURRENT INTERNATIONAL EUROPEAN STYLING TRENDS AND COLOURS. THE EXISTING FINISHES OF THE SPACE ARE SHOWN.

MIND MAP

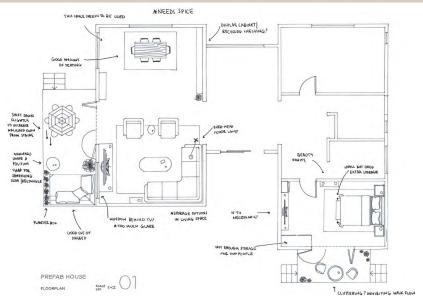




STYLE BOARD



FLOOR PLAN (HAND-DRAWN)







EDITORIAL STYLING

44 RESIDENTIAL

STYLING TO SELL

DESIGN BRIEF 2

STYLING TO SELL

BRIEF: A CLIENT IS PREPARING TO SELL THEIR HOME IN A COASTAL LOCATION. YOU HAVE BEEN ENGAGED TO STYLE THE PROPERTY FOR SALE, FOCUSING ON JUST THE MASTER BEDROOM AND PATIO AREA.

THE BRIEF IS TO TARGET THESE 'SEACHANGERS' AND ENGAGE THEIR SENSES TO PROVIDE A GLIMPSE OF A

MORE IDYLLIC LIFESTYLE THEY MIGHT LEAD WORKING FROM HOME.

THE BUDGET IS UP TO \$30-\$50K, INCLUDING YOUR FEES.



FURNITURE MOCKUP (PHOTOSHOP)

MIND MAP VISUAL COLOURS (ENHANCES ARCHITECTURAL) UNIVERSAL STYLISTIC CHOICES ENGAGE THEIR EPHENERE SENSES PROPERTY CTYLING COLOURFUL, TACTILE, TEXTURAL CHOICES SEA ESCAPE WORK FROM BRIEF 2: HOME OPEN PLAN LIVING (styling to PEACEFUL ADAPTABLE PASTEL COLOURS (COASTAL) SUITABLE MASTER BEACH TEXTURES/ MATERIALS MINDOM BEDROOM BEACHY WALL ART COVERLINGS NATURE REFLECTION) BEACH VIEWS HEAVENLY TIMBER BEDDING ENHANCE OCEAN SIDETABLES SUSTAINABLE MATERIALS





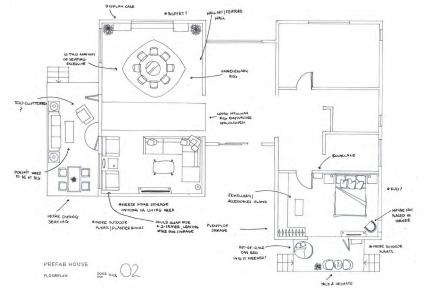


STYLING TO SELL

STYLE BOARD



FLOOR PLAN (HAND-DRAWN)





FURNITURE MOCKUP (PHOTOSHOP)



STYLING TO KEEP

DESIGN BRIEF 3

STYLING TO KEEP

BRIEF: YOUR CLIENTS, LACHLAN AND JULIETTE ARE FREQUENT TRAVELLERS. THEY OWN THEIR HOME IN CLARE VALLEY IN SOUTH AUSTRALIA AND WOULD LIKE TO RENT IT OUT AS AN AIRBNB. THEY HAVE ASKED YOU TO STYLE THEIR HOME TO MAXIMISE ITS APPEAL TO THE AIRBNB MARKET CREATING A 'UNIQUE' RENTAL.

THE AREA IS KNOWN FOR ITS LOCAL ARTISANS AND CRAFTSPEOPLE, PRODUCE AND SUSTAINABLE APPROACH TO LIVING. LACHLAN IS A WINEMAKER AND JULIETTE A TEXTILE DESIGNER, SO THEIR HOME REFLECTS THEIR ARTISTIC AND ECLECTIC TASTE.

A BUDGET OF AROUND \$60K HAS BEEN SUGGESTED TO STYLE THE LOUNGE AND OUTDOOR PATIO AREA.

MIND MAP





STYLE BOARD



FLOOR PLAN (HAND-DRAWN)

