

H A N N E L O R E
P O R T F O L I O
2 0 2 5
J A K

IN PRACTICE

HANNELORE PUSENJAK

THIS PORTFOLIO SHOWCASES MY ABILITIES AND SKILLS AS I ASPIRE TO CREATE BEAUTIFUL SPACES WITH PURPOSE AND **FUNCTION**. I AIM TO CELEBRATE THE ENDLESS POSSIBILITIES THAT DESIGN HOLDS, OFFERING THOUGHTFUL, REFINED SOLUTIONS. MY PASSION OF DESIGN BEGINS IN MY DRIVE TO DEFINE A SPACE FOR ALL, CRAFTING ENVIRONMENTS THAT ARE INCLUSIVE, **MEMORABLE**, AND EMOTIONALLY RESONANT. I USE FORM AND STRUCTURE TO CREATE INTRIGUE AND **SPATIAL RHYTHM**, ALLOWING EACH SPACE TO UNFOLD WITH INTENTION WHILE SUBTLY GUIDING MOVEMENT AND EXPERIENCE. MATERIALITY, COLOUR, AND LIGHT ARE KEY TO MY PROCESS, HELPING TO SHAPE **IMMERSIVE** ATMOSPHERES THAT LEAVE A LASTING IMPRESSION. WITH A PARTICULAR PASSION FOR CUSTOM JOINERY AND FURNITURE DESIGN, I ENJOY EXPERIMENTING WITH UNLIKELY MATERIALS AND COLOUR PAIRINGS TO DISTINCTLY ELEVATE A SPACE.

HANNELOREPUSENJAKII@GMAIL.COM

WWW.LINKEDIN.COM/IN/HANNELORE-PUSENJAK/

STUDY

CERTIFICATE IV OF INTERIOR DECORATION
TAFE DESIGN CENTRE ENMORE

2022 - 2023

DIPLOMA OF INTERIOR DESIGN
TAFE DESIGN CENTRE ENMORE

2023 - 2025

EXPERIENCE

INTERN INTERIOR DESIGNER

2022 - 2024

JUNIOR INTERIOR DESIGNER
NORTH+NORTH

2024 - PRESENT

SKILLS

ADOBE CREATIVE SUITE, VECTORWORKS, TWINMOTION, SKETCHUP, REVIT

HOSPITALITY | COMMERCIAL | RESIDENTIAL | RETAIL | WELLNESS

01

DIPLOMA OF INTERIOR DESIGN 2025

SURRY HILLS BOUTIQUE HOTEL
- BRANDING STRATEGY
- CONCEPT DESIGN + FINISHES PALETTES
- RENDERED VISUALS
- EVENT DESIGN

HOSPITALITY
EXTERNALWORK 2023

02

THE BAKER'S BUBBLE KIOSK BAKERY
- CONCEPT
- BRANDING
- PLANNING/ ELEVATIONS

03

RESIDENTIAL

DIPLOMA OF INTERIOR DESIGN 2024

WOOLLOOMOOLOO WAREHOUSE
- HAND-DRAWN PLANS
- PERSPECTIVES
- ELEVATIONS

RESIDENTIAL

CERT IV INTERIOR DECORATION 2022

04

- PERSPECTIVE HAND-DRAWINGS

05

RESIDENTIAL

DIPLOMA OF INTERIOR DESIGN 2023

MCM HOUSE
- CONCEPT DESIGN
- RENDERED PLANS/ ELEVATIONS

RESIDENTIAL STYLING

CERT IV INTERIOR DECORATION 2022

06

PREFAB HOUSE CONCEPT DESIGN
- MOOD/ STYLE BOARDS
- FURNITURE MOCKUPS

HOTEL VIRA

BRANDING STRATEGY BRIEF

BOUTIQUE HOTEL 23-33 MARY ST SURRY HILLS

OBJECTIVE: DEVELOP A COMPREHENSIVE BRANDING STRATEGY FOR A NEW BOUTIQUE HOTEL THAT WILL APPEAL TO A TARGET MARKET OF AFFLUENT TRAVELERS LOOKING FOR UNIQUE, UPSCALE EXPERIENCES.

BRAND IDENTITY: THE BRAND IDENTITY FOR THE BOUTIQUE HOTEL WILL BE SOPHISTICATED AND ELEGANT, WITH A FOCUS ON THE HOTEL'S UNIQUE FEATURES AND OFFERINGS. THIS WILL BE REFLECTED IN THE HOTEL'S LOGO, COLOR SCHEME, TYPOGRAPHY, AND OVERALL VISUAL AESTHETIC.

instagram @hotelvira



vira
brand identity
2024

"vira" - derived from the Latin virare, meaning 'to experience', it suggests an experience that is felt more than articulated, encapsulating a vibe or presence that you can only truly understand in the moment



hotel vira is an immersive wellness hotel in sydney, fusing the rejuvenating traditions of european bathhouses with the harmonising essence of the five natural elements; Earth, Water, Fire, Air and Aether, from which our concept is derived.

we offer guests an escape to reset their minds, bodies and spirits in the midst of the urban landscape.



stay@hotelvira.com

HOTEL VIRA

DESIGN BRIEF

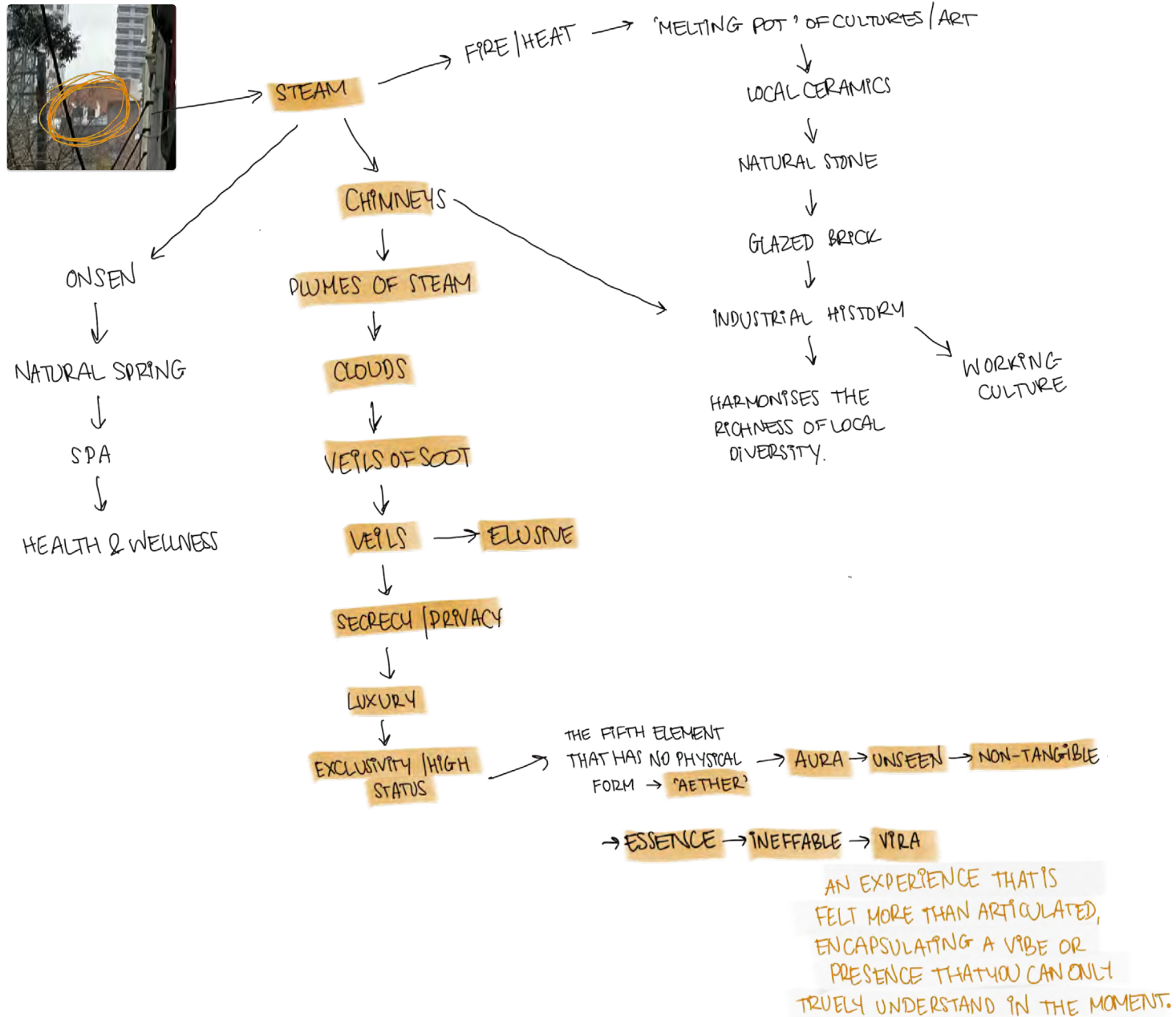
BOUTIQUE HOTEL 23-33 MARY ST SURRY HILLS

OBJECTIVE: CREATE A SCHEME THAT WILL ENHANCE THE GUEST EXPERIENCE AND ALIGN IT WITH THE HOTEL'S BRAND POSITIONING. THE BOUTIQUE HOTEL IS TO INCLUDE RESIDENTIAL (HOTEL ACCOMMODATION), COMMERCIAL SPACES (LOBBY AND ANOTHER AREA) AND A RETAIL EXPERIENCE SPACE FOR PROMOTIONAL EVENTS.

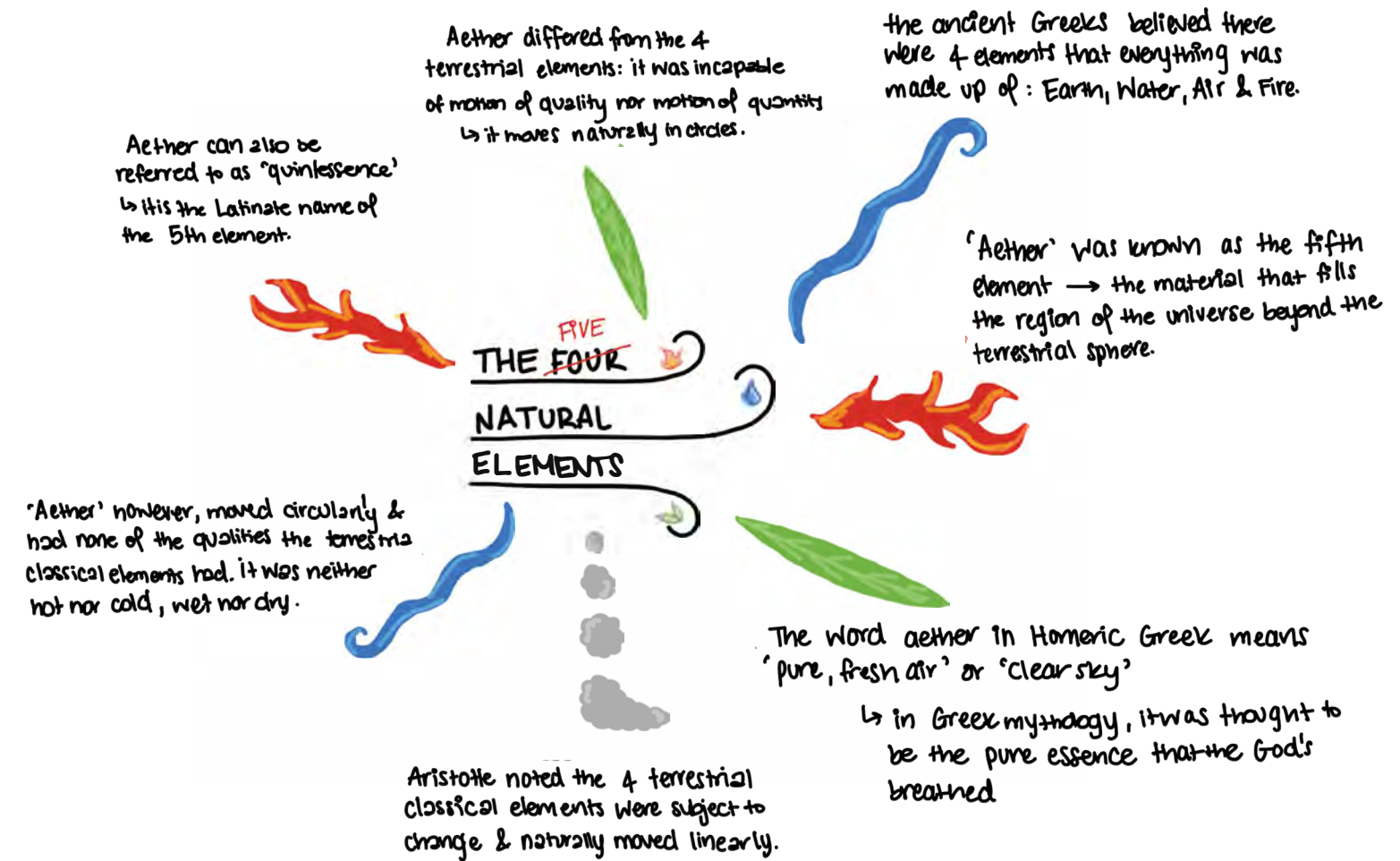
SITE ANALYSIS



CONCEPT DEVELOPMENT



CONCEPT DEVELOPMENT



BRIEF 1: RETAIL CONCEPT

CONCEPT DEVELOPMENT

Aether will be a tea & tonic
Store / bar selling herbal teas &
botanical tonics to enhance
the wellness experience

products include fragrance / wellness
products → air diffusers, room sprays,
candles, oil burners



all products will be used
in the hotel e.g. candles |
room sprays in rooms, teas
in massage treatments so the
guests can try & purchase on site.



BRIEF 1: RETAIL 'HOTEL VERA'

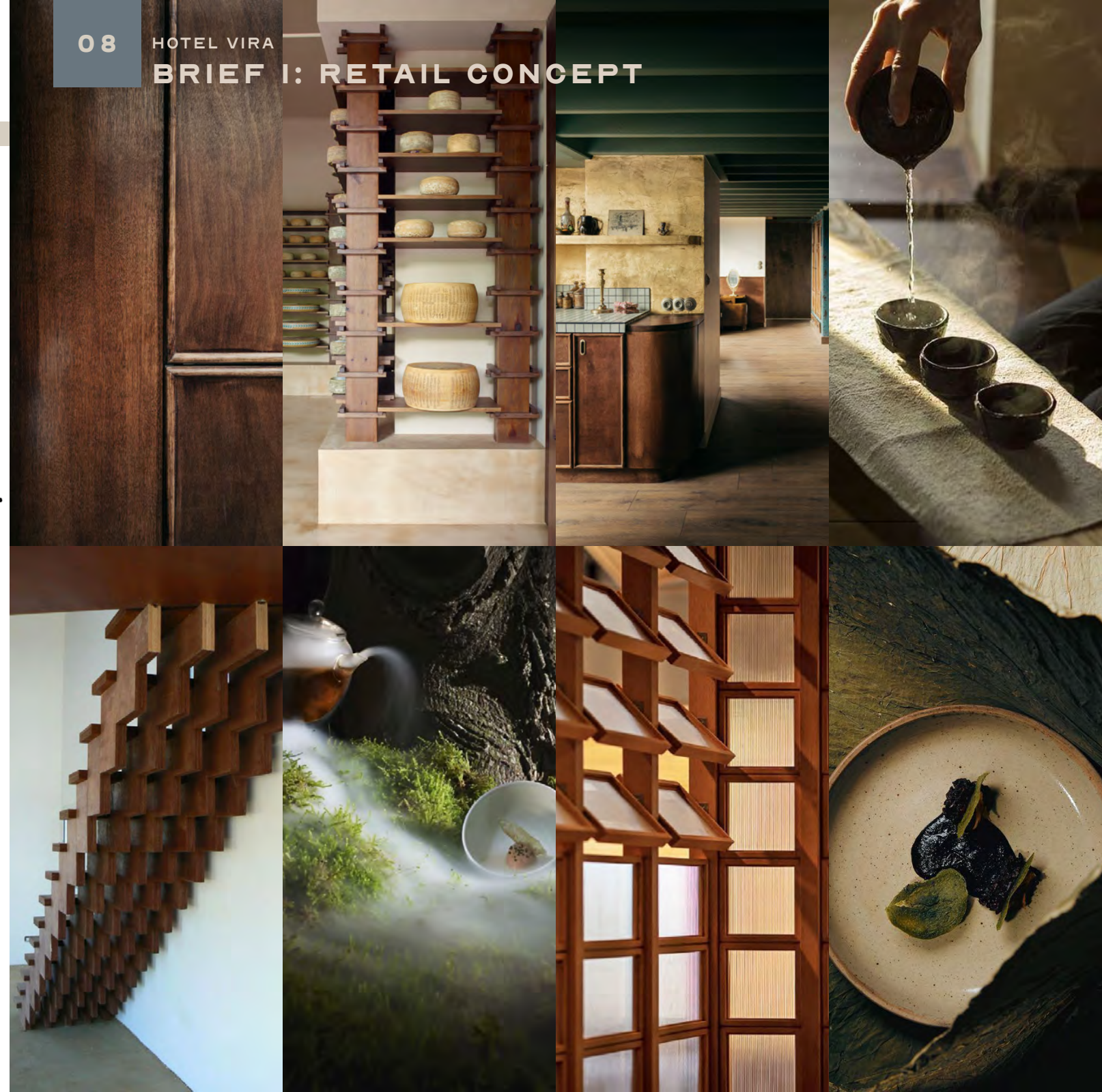


the tea bar will convert
into a funky bar after 6pm,
for both the public & guests
to enjoy.

the space should emit calm,
inviting passerbys in to explore &
also creating a breakout space for
hotel guests.

Will provide a hands-on
experience with kitchen
islands between displays equipped
with sinks & kettles to make the tea
for customers to try before purchasing.

BRIEF 1: RETAIL CONCEPT

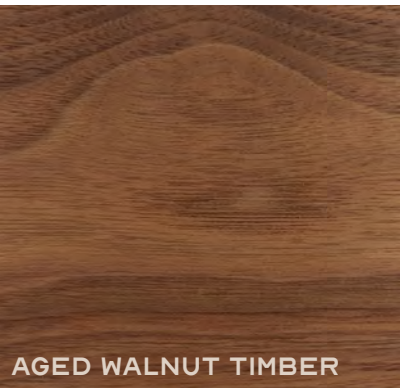


BRIEF I: RETAIL CONCEPT

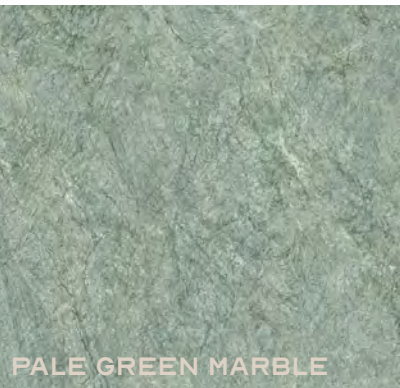
SPATIAL PLANNING



FINISHES



AGED WALNUT TIMBER



PALE GREEN MARBLE



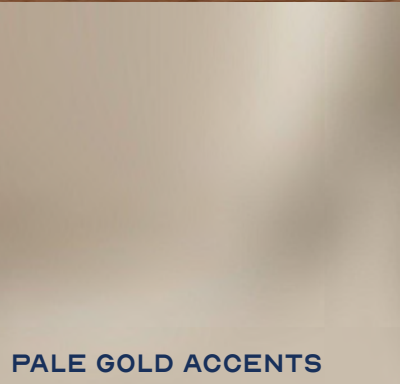
BEIGE VENETIAN PLASTER



BLUE VENETIAN PLASTER



DECORATIVE MOSAIC TILE



PALE GOLD ACCENTS



SISAL CARPET



BLUE UPHOLSTERY



INDOOR PLANTS

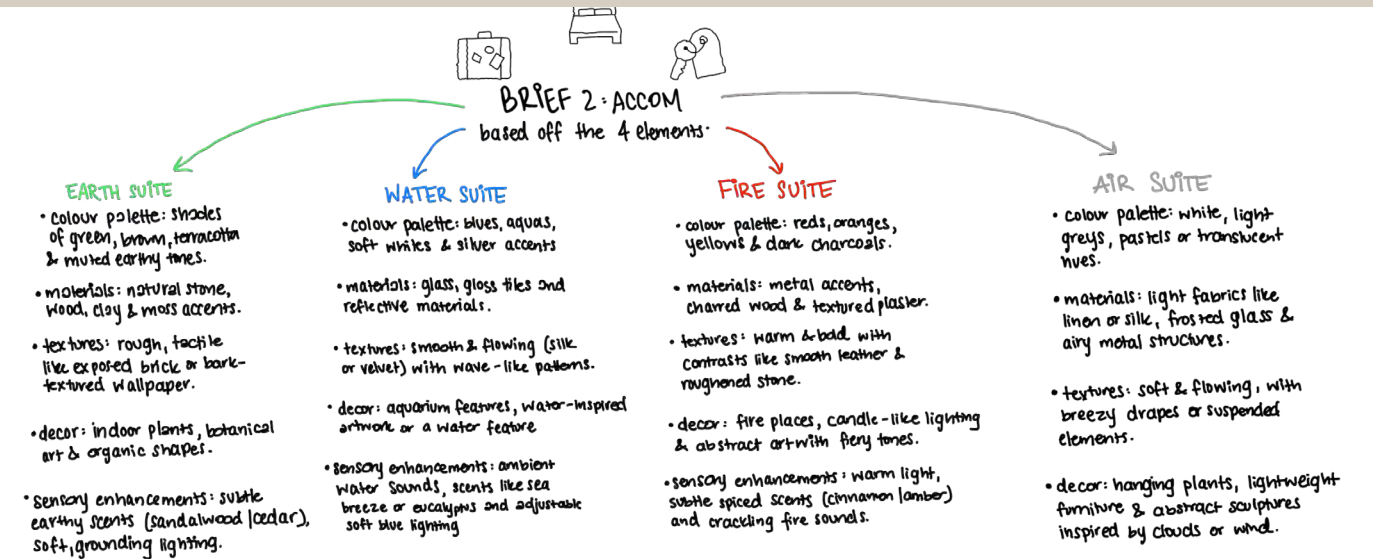


REVIT, TWINMOTION AND VECTORWORKS



BRIEF 2: ACCOMMODATION CONCEPT

CONCEPT DEVELOPMENT



REVIT, TWINMOTION AND VECTORWORKS

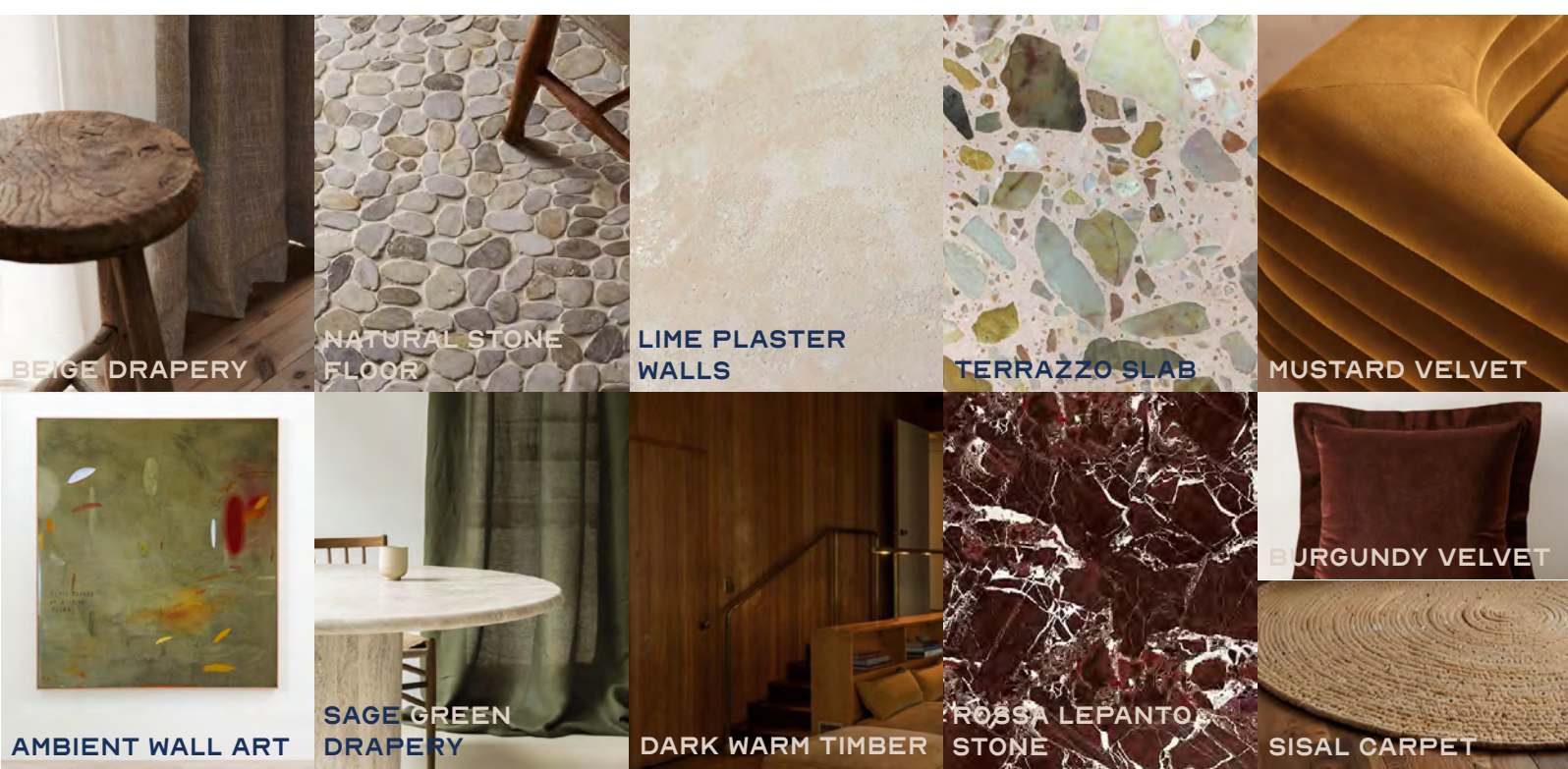
CONCEPT DEVELOPMENT



SPATIAL PLANNING



FINISHES



REVIT, TWINMOTION AND VECTORWORKS





REVIT, TWINMOTION AND VECTORWORKS



REVIT, TWINMOTION AND VECTORWORKS

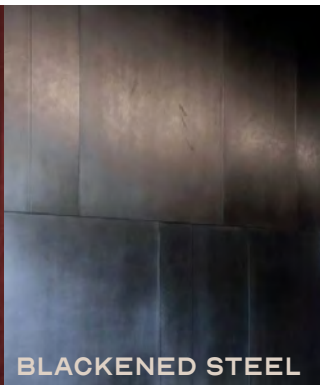


BRIEF 2: ACCOMMODATION - FIRE SUITE

SPATIAL PLANNING



FINISHES



REVIT, TWINMOTION AND VECTORWORKS



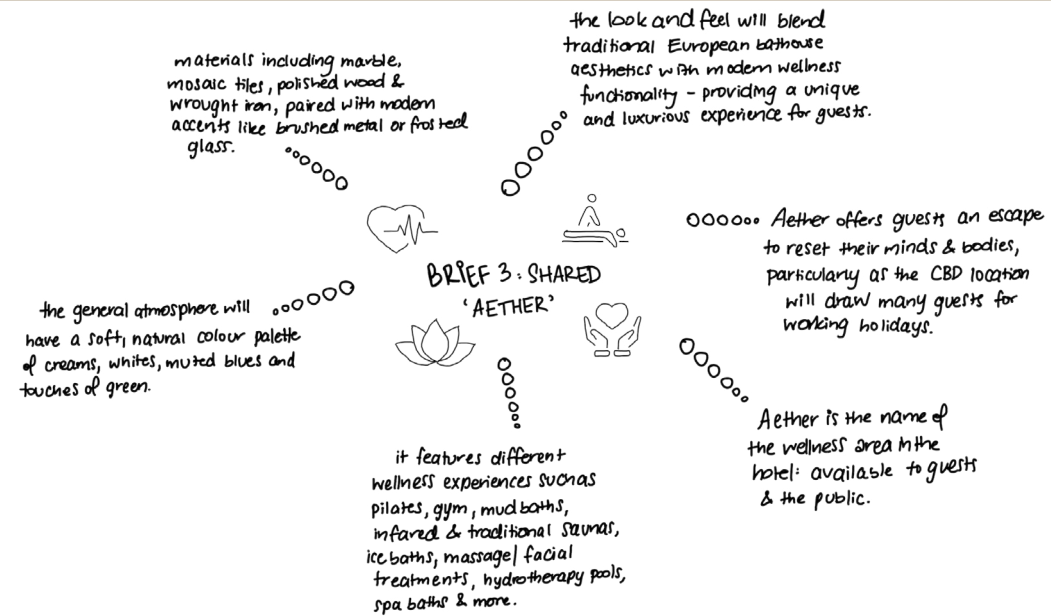


REVIT, TWINMOTION AND VECTORWORKS



BRIEF 3: SHARED WELLNESS CONCEPT

CONCEPT DEVELOPMENT



BRIEF 3: SHARED WELLNESS FINISHES

BRONZE MIRROR

WALNUT TIMBER

VENETIAN PLASTER

FLEMISH GLASS

SISAL CARPET



BENDERED PLINTH + COLUMNS

WALNUT TRIM

LAYERED CURTAINS

DECORATIVE FEATURES

LANTERN LIGHTS





REVIT, TWINMOTION AND VECTORWORKS



REVIT, TWINMOTION AND VECTORWORKS



EVENT: HOTEL OPENING NIGHT

SPATIAL PLANNING



STYLE BOARD



WELCOME/ CHECK IN



INVITATION CARDS



COCKTAIL DISPLAY



FLOWER ARRANGEMENTS



GIFT BAGS



DECORATIVE LIGHTING



CATERING DISPLAY



UNIFORMS

REVIT, TWINMOTION AND VECTORWORKS





REVIT, TWINMOTION AND VECTORWORKS



THE BAKER'S BUBBLE

THE BRIEF

BUDGET: \$280,000

SITE: CASTLE TOWERS SHOPPING CENTRE,
TENANCY K1201

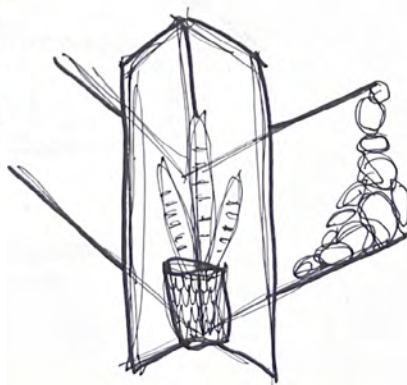
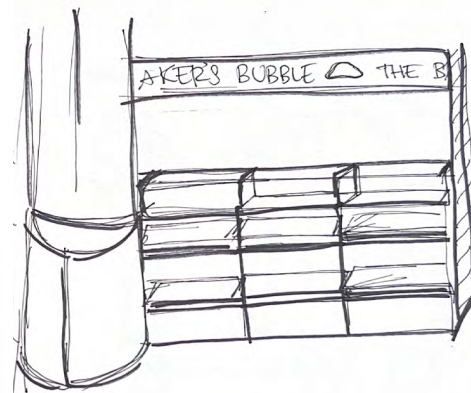
CONCEPT SKETCHES



LEVEL 01 - LOCATION PLAN

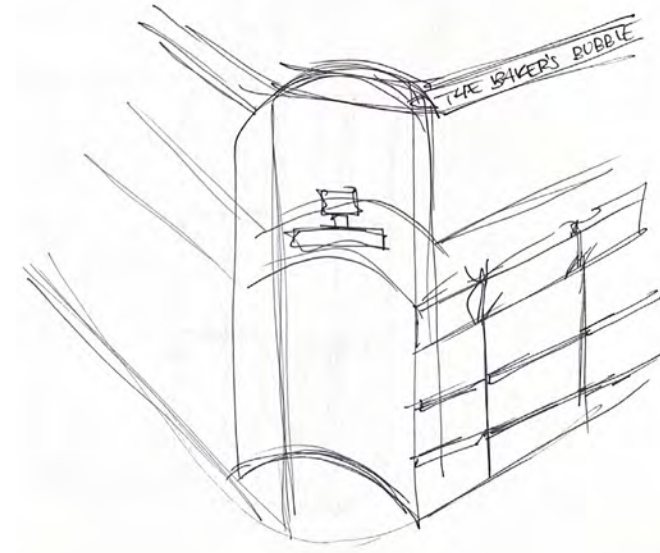
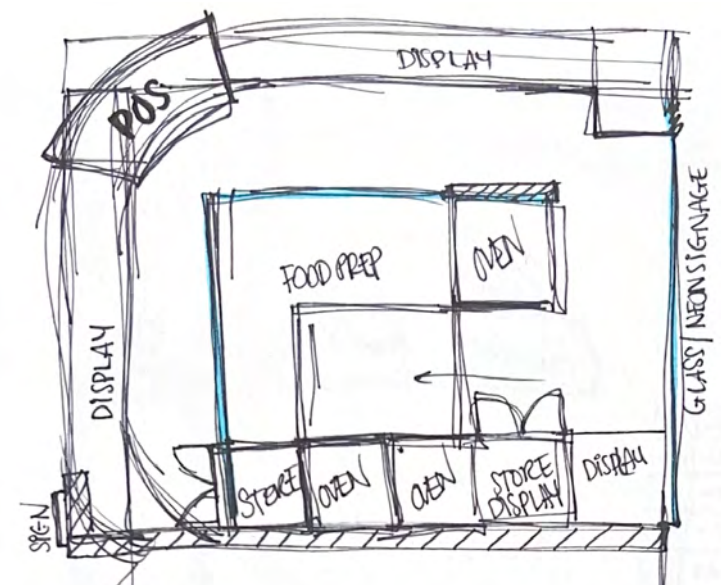
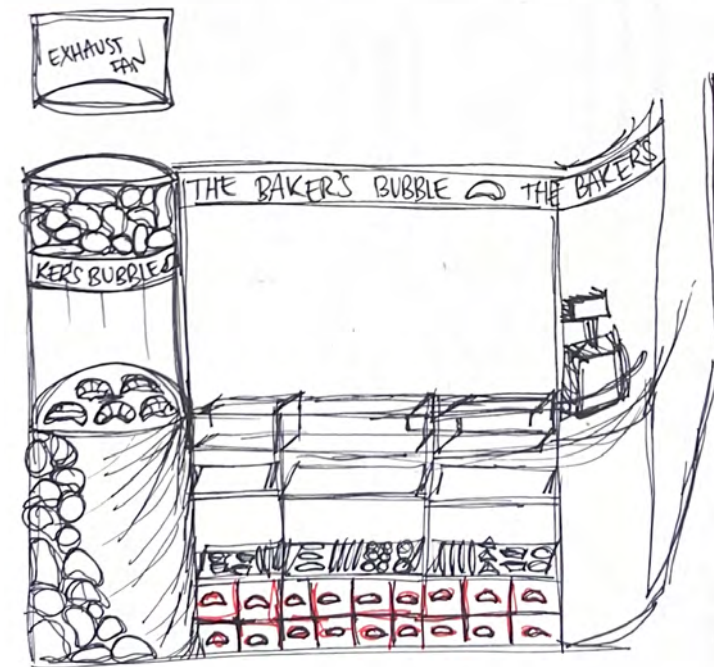


CONCEPT SKETCHES



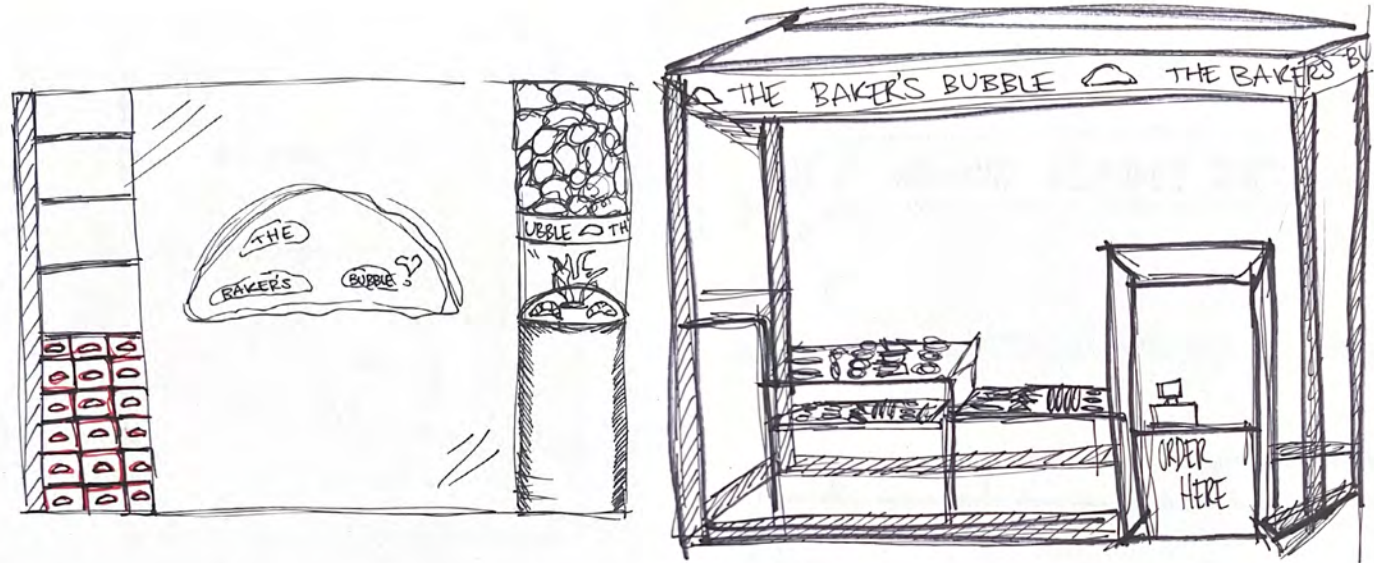
THE BAKER'S BUBBLE

CONCEPT SKETCHES



THE BAKER'S BUBBLE

CONCEPT SKETCHES



BRANDING + SIGNAGE



AKER'S BUBBLE THE BAKER'S BUBBLE THE BAKER'S BUBBLE THE BAKER'S BU

1 NEON LED WRAP SIGNAGE
Scale: 1:25



2 MENU BOARD 1
Scale: 1:20



3 MENU BOARD 2
Scale: 1:20



4 PACKAGING/SIGNAGE
Scale: 1:5



5 NEON LED LOGO SIGNAGE
Scale: 1:10

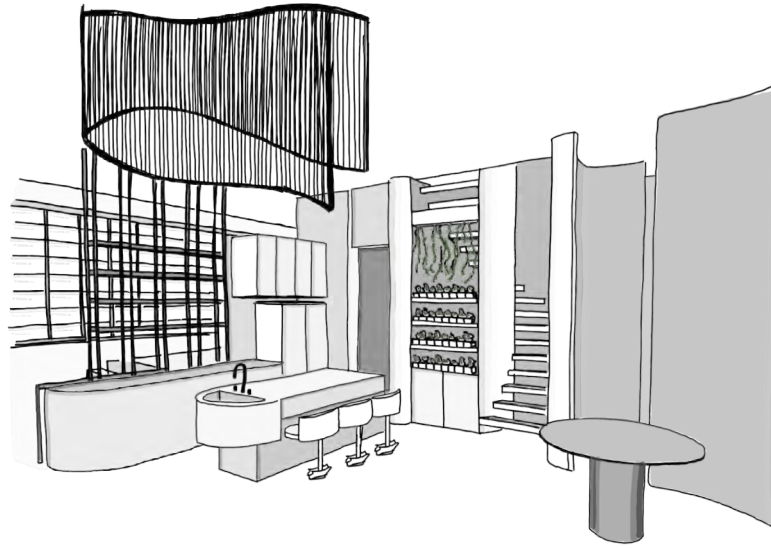
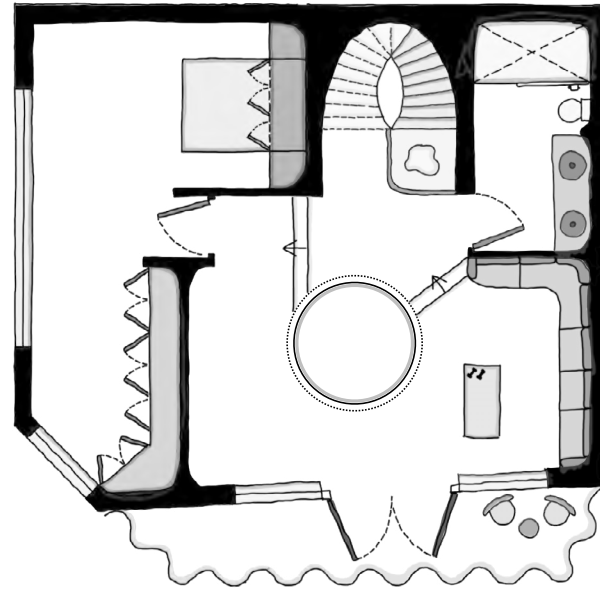
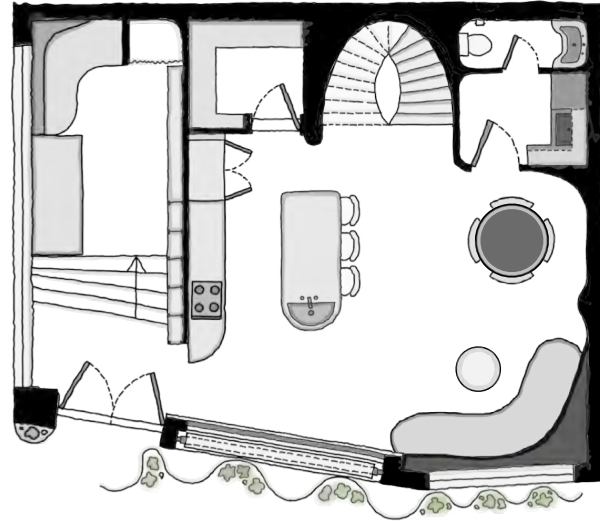
THE BAKER'S BUBBLE

ELEVATIONS



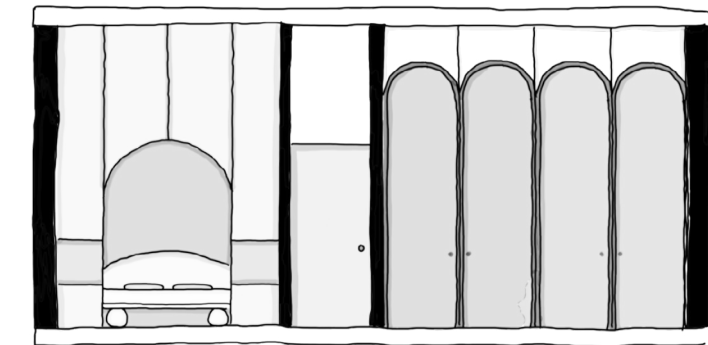
WOOLLOOMOOLOO WAREHOUSE

HAND-DRAWN ON IPAD

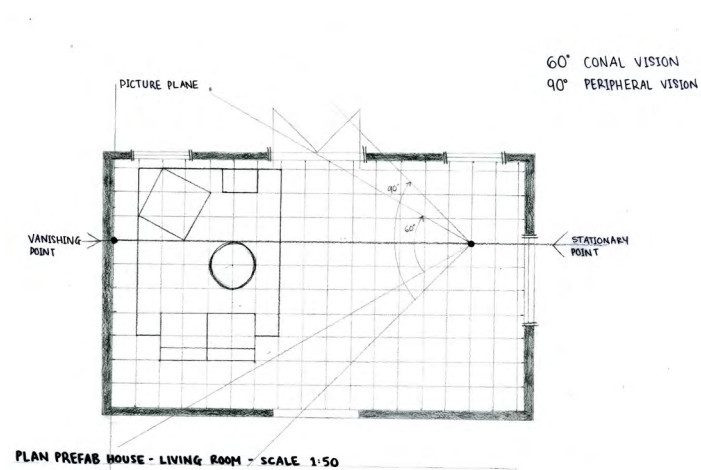


DIPLOMA OF INTERIOR DESIGN
RESIDENTIAL STUDIO

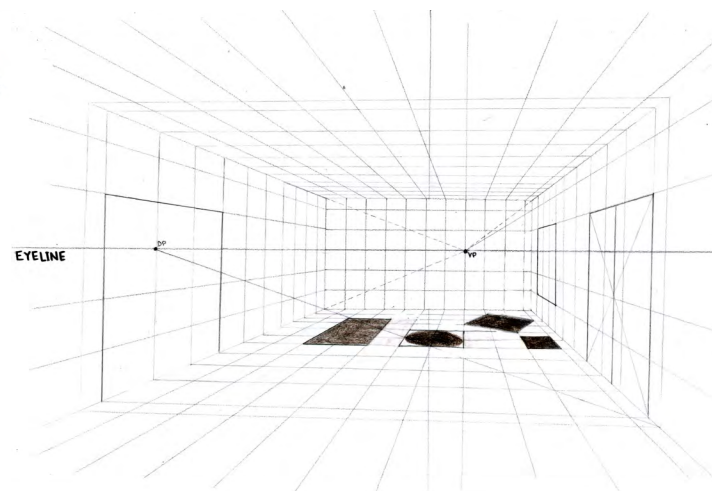
LOT 1 250 DOWLING ST, WOOLLOOMOOLOO



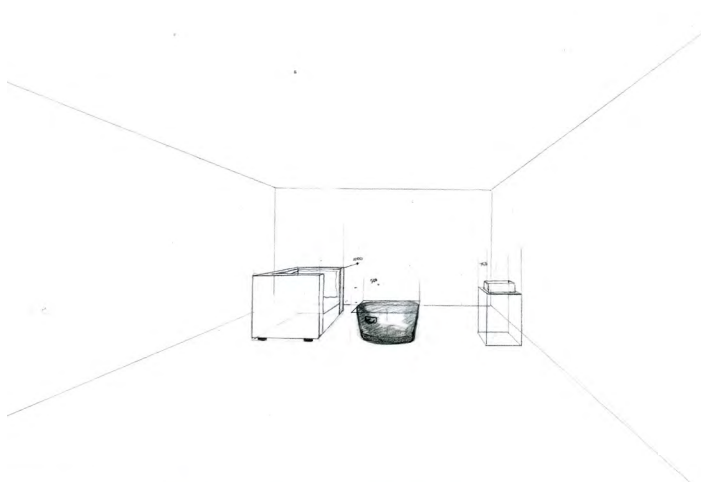
PERSPECTIVE HAND DRAWINGS



FLOOR PLAN



PERSPECTIVE GRID



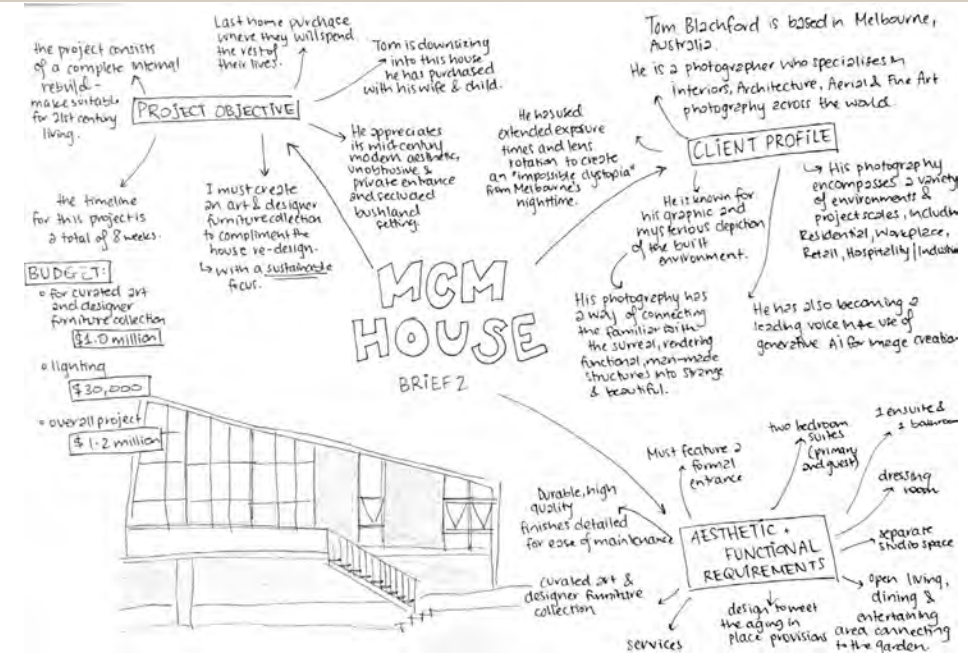
FURNITURE PERSPECTIVE



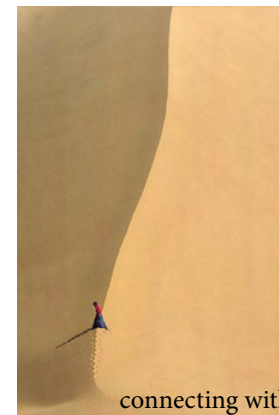
FINAL PERSPECTIVE

PERSPECTIVE HAND DRAWINGS

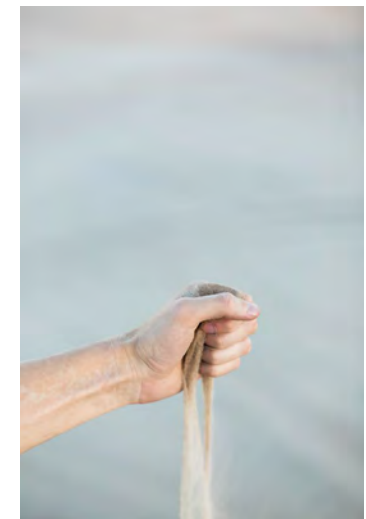
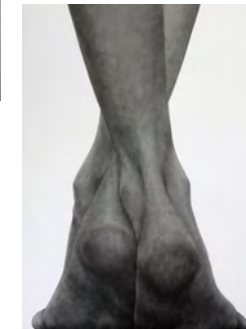
CLIENT MIND MAP



CONCEPT



connecting with nature.
at peace with solitude.
focussing on utilising your senses.
using the time you have to truly enjoy life and nature.
tranquility of the desert.



37

RESIDENTIAL
MCM HOUSE

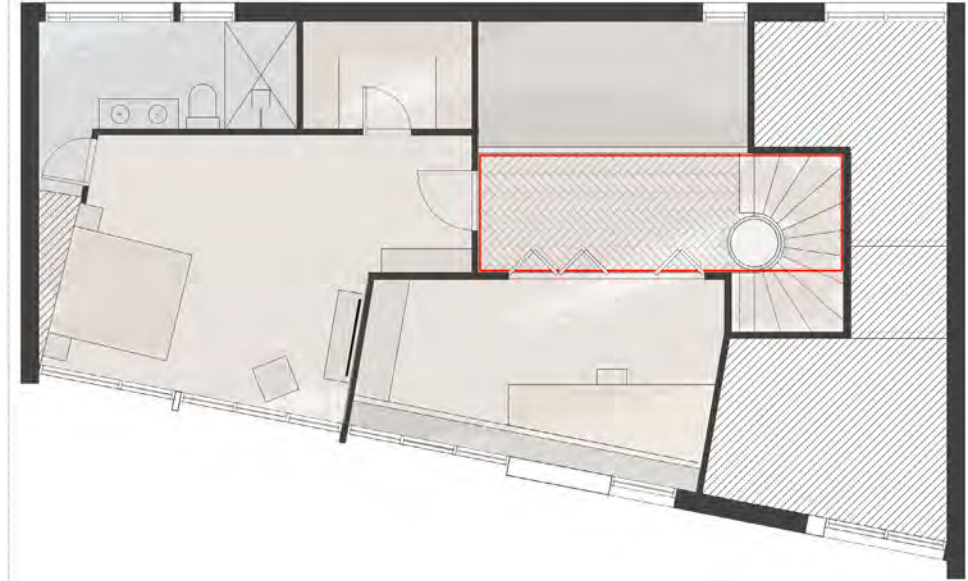
BASEMENT PLAN



FIRST FLOOR PLAN

HP
STUDIOS

38

RESIDENTIAL
MCM HOUSE

SECOND FLOOR PLAN



EXTERIOR ELEVATION

HP
STUDIOS

39

RESIDENTIAL
MCM HOUSE

INTERIOR ELEVATION

40

RESIDENTIAL
MCM HOUSE

INTERIOR ELEVATION



INTERIOR ELEVATION



INTERIOR ELEVATION

DESIGN BRIEF I

EDITORIAL STYLING

BRIEF: AN AUSTRALIAN INTERIORS MAGAZINE HAVE ASKED YOU TO STYLE THE INTERIOR OF THE 'PREFAB HOME' FOR INCLUSION IN THE UPCOMING EDITION OF THEIR ONLINE MAGAZINE.

YOUR BRIEF IS TO STYLE A DINING SPACE THAT EMBODIES THE PHILOSOPHY OF 'HOME' - TO CREATE A DEDICATED SOCIAL SPACE WITH A SENSE OF BELONGING - A WARM SPACE TO SHARE, ENJOY, LISTEN AND CARE FOR EACHOTHER.

YOUR STYLISTIC APPROACH SHOULD EMBRACE SUSTAINABLE DESIGN AND ECHO CURRENT INTERNATIONAL EUROPEAN STYLING TRENDS AND COLOURS. THE EXISTING FINISHES OF THE SPACE ARE SHOWN.

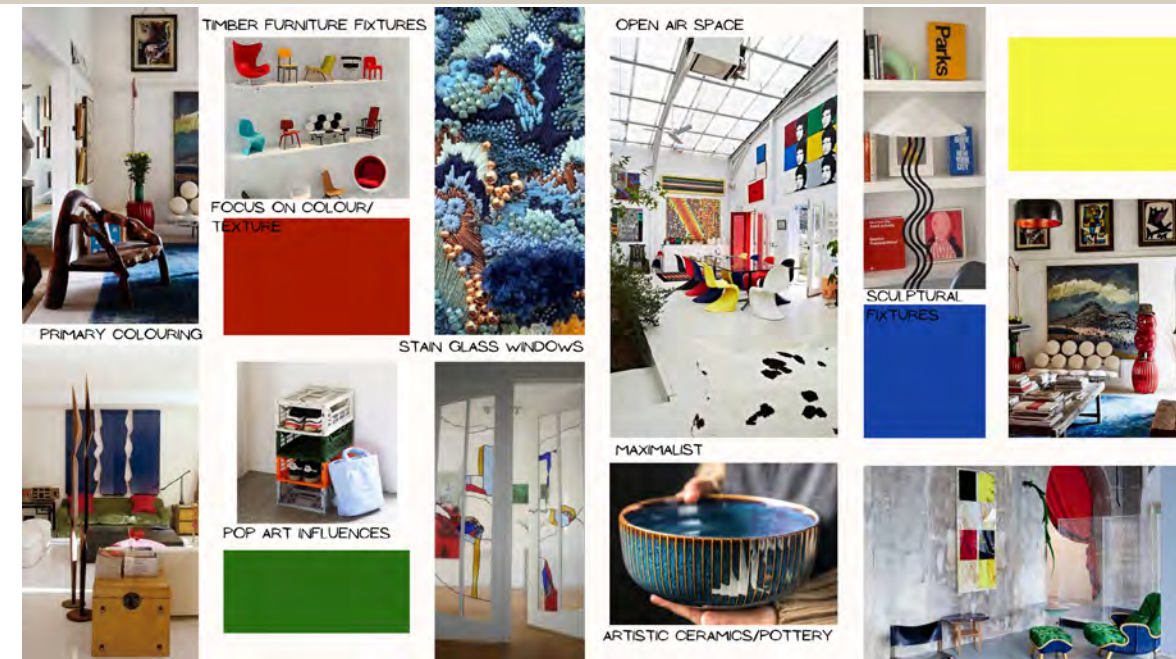
MIND MAP



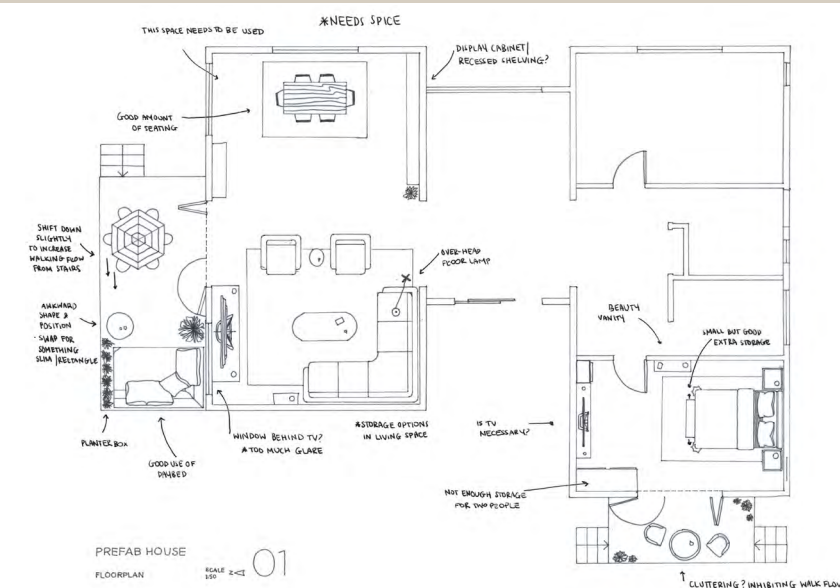
MOOD BOARD



STYLE BOARD



FLOOR PLAN (HAND-DRAWN)





FURNITURE MOCKUP (PHOTOSHOP)

DESIGN BRIEF 2

STYLING TO SELL

BRIEF: A CLIENT IS PREPARING TO SELL THEIR HOME IN A COASTAL LOCATION. YOU HAVE BEEN ENGAGED TO STYLE THE PROPERTY FOR SALE, FOCUSING ON JUST THE MASTER BEDROOM AND PATIO AREA.

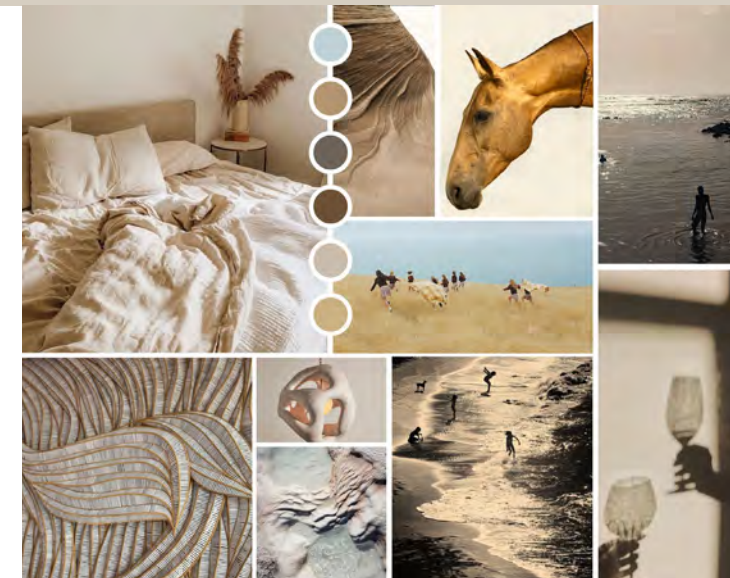
THE BRIEF IS TO TARGET THESE 'SEACHANGERS' AND ENGAGE THEIR SENSES TO PROVIDE A GLIMPSE OF A MORE IDYLIC LIFESTYLE THEY MIGHT LEAD WORKING FROM HOME.

THE BUDGET IS UP TO \$30-\$50K, INCLUDING YOUR FEES.

MIND MAP

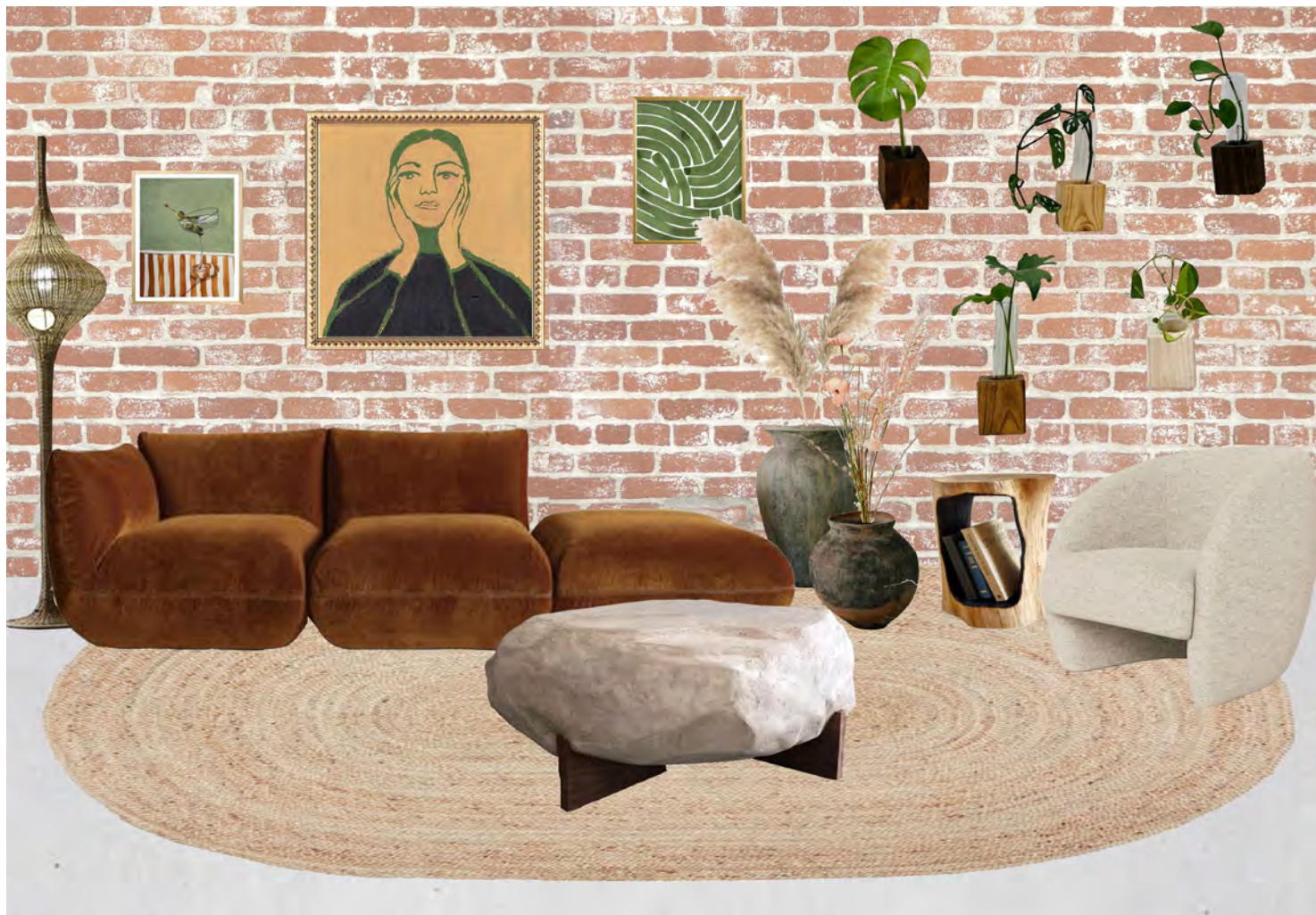


MOOD BOARD



[illegible]

FURNITURE MOCKUP (PHOTOSHOP)



FURNITURE MOCKUP (PHOTOSHOP)