

N a d i a  
S a e e d  
Academic Portfolio  
Design Centre Enmore  
2024  
Interior Design





Curious and observant with a distinct style and energy, I carry these superpowers in all my interior design projects. Blending functionality with soulful aesthetics, I strive to push the boundaries of design and am always on the lookout for a challenge.

My qualification in Interior Design has not only equipped me with creative and technical skills, but also an understanding of how to create compelling narratives through design. The ability to tell a story through design is a key component that reflects in all my work. I believe that a powerful concept is the backbone of any idea and I love taking any brief on a conceptual journey.

I am also an Interior Design Fellow @ Co-architecture and love connecting with creative minds all over Australia.

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# B o u t i q u e H o t e l

## Commercial Decoration Studio

*Surry Hills NSW 2010*

### Project Objective

Develop a comprehensive branding strategy for a new boutique hotel that will set it apart from its competitors and appeal to a target market of affluent travelers looking for unique, upscale experiences.

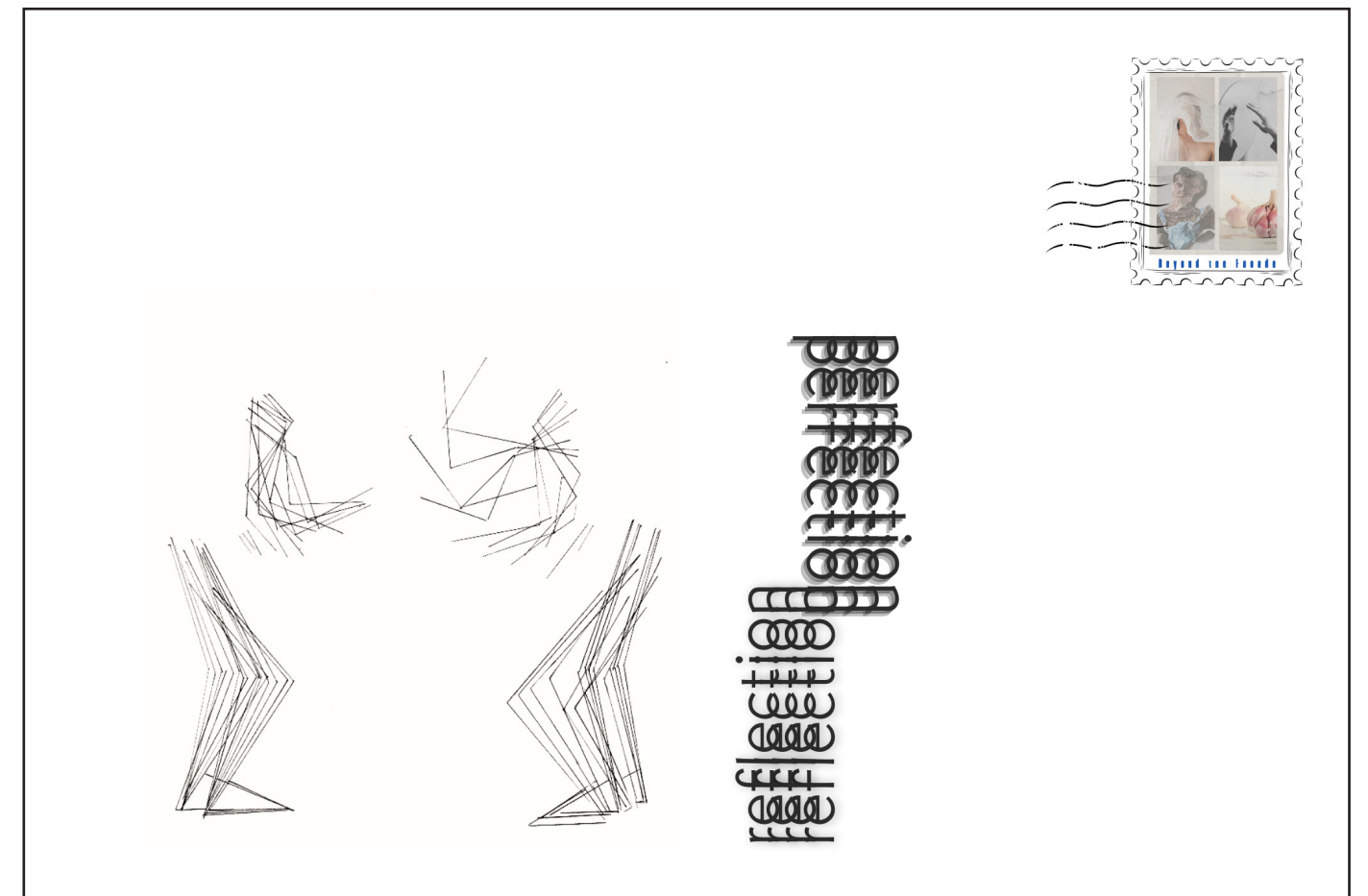
### The Brief

Create a scheme that will enhance the guest experience and align it with the hotel's brand positioning. The hotel is to include residential (hotel accommodation), commercial spaces (lobby and another area) and a retail space for promotional events.

### Software Used

- Revit
- Photoshop
- InDesign

“The perfect man uses his mind as a mirror. It grasps nothing, it rejects nothing. It receives but does not keep.” ~ Chuang tzu



# Site Analysis

Primary Address *23-33 Mary Street Surry Hills 2010*

Known As *Silknet House*

Local Govt. Area *City of Sydney*

Original Clients *Fuerth & Nall*

Architects *Inskip & Rosenthal*

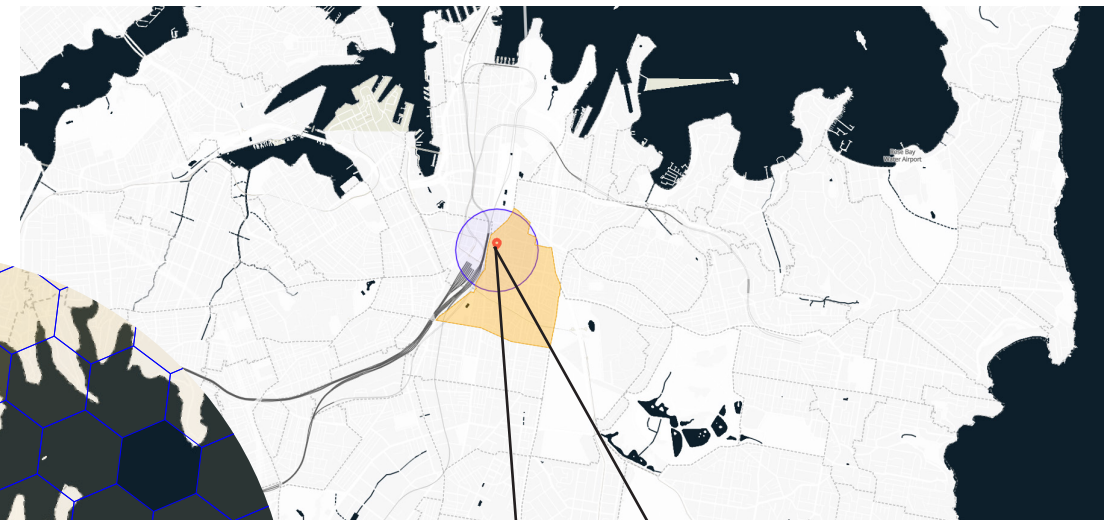
Year Built *1911*

Category *Individual Building/Federation Warehouse*

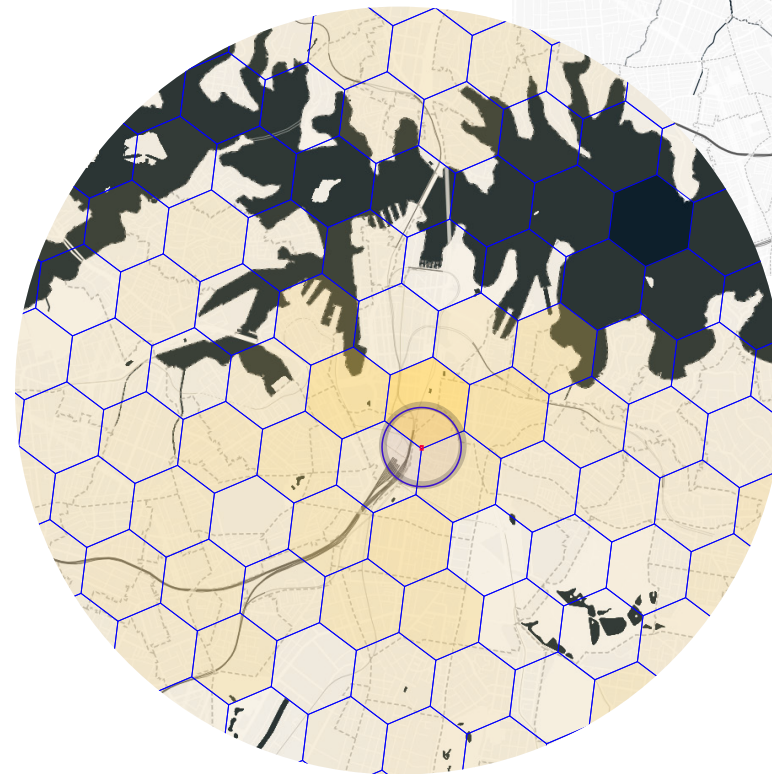
Storeys *Seven (7)*



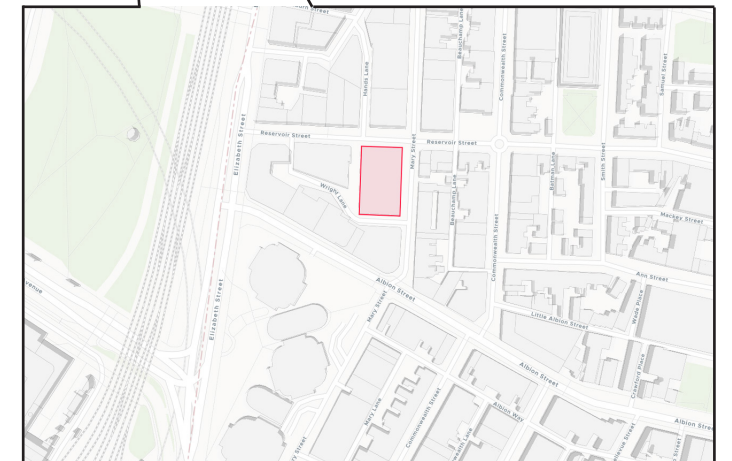
Surry Hills Location



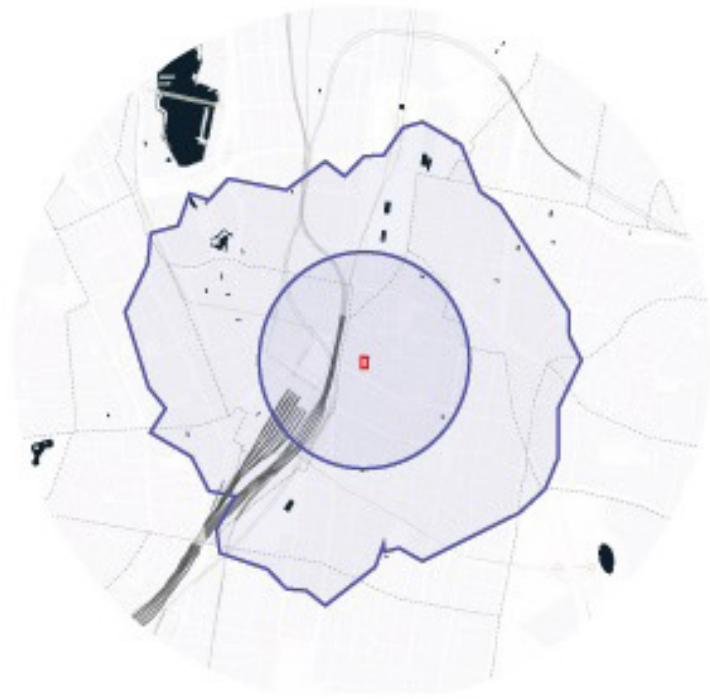
Site Location



Population Density



The importance of this site in the history of Sydney is related to its archaeological potential. However, the building may also be considered to have additional heritage significance because of its associations with a prominent firm of architects, its contribution to the townscape, its architectural style and expression, and its associations with the development of industry in Surry Hills during the early 20th century.



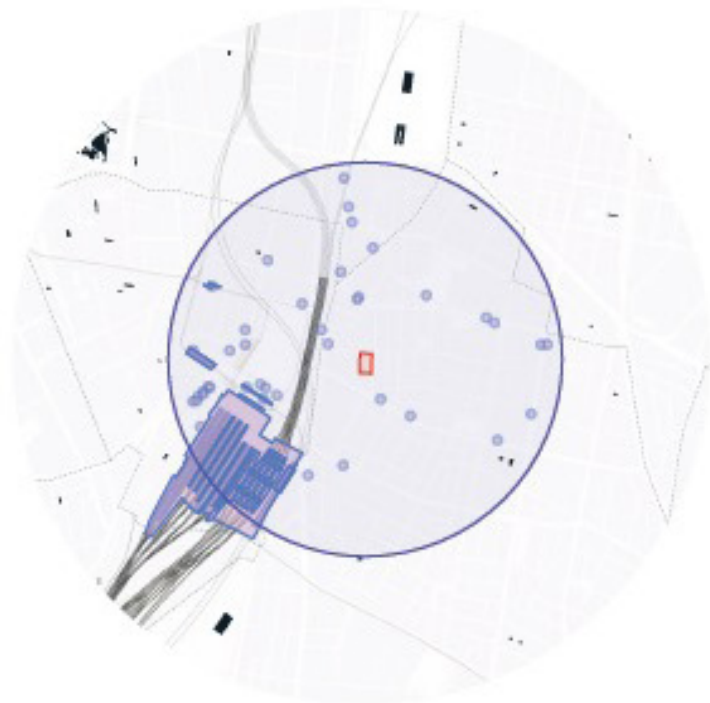
*15 minutes walking radius around the site*



*Roads and traffic in 500 meters radius around the site*



*Green spaces and parks in 500 meters radius around the site*



*Public transport in 500 meters radius around the site*



*Hotels in 500 meters radius around the site*



*Restaurants and cafes in 500 meters radius around the site*



*Hello authentic you.  
nice to meet you!*

**Extenda 30 Deca**

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxy z  
 1234567890!@#%\*^&

**Montserrat**

ABCDEFGHIJKLMN OPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxy z  
 1234567890!@#%\*^&

The Unbox hotel concept aims to celebrate Surry Hill’s transition from infamy to urban revival by offering an experience that blends edgy, historical charm with modern luxury. The concept of using the neighbourhood’s storied past to inspire guests to explore their own identities and desires is a profound and compelling approach, particularly for a hotel rooted in a location like Surry Hills, which carries a rich tapestry of transformation, rebellion, and reinvention.

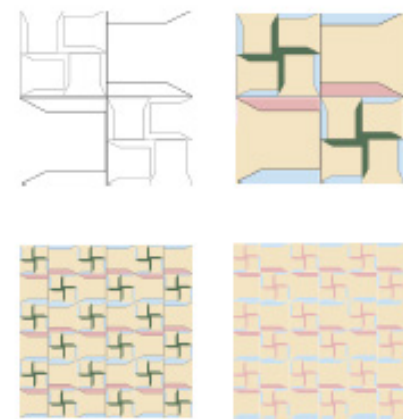
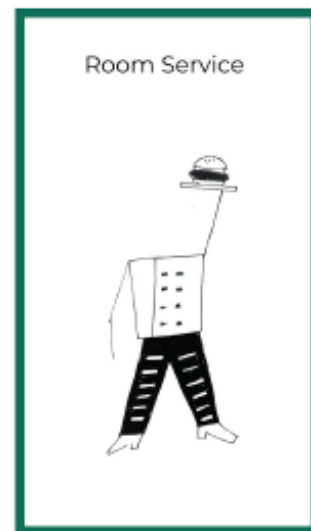
Here’s how the Unbox Hotel concept will evoke such introspection through its design, experiences, and philosophy:

1. Embracing the Duality of History
2. Immersive Self-Discovery Experiences
3. Design That Reflects Personal Growth
4. Uninhibited Expression
5. Philosophy of Transformation
6. Marketing That Speaks to Self-Exploration

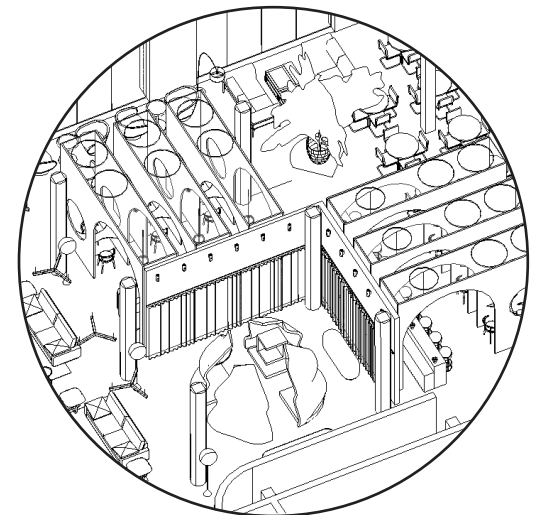
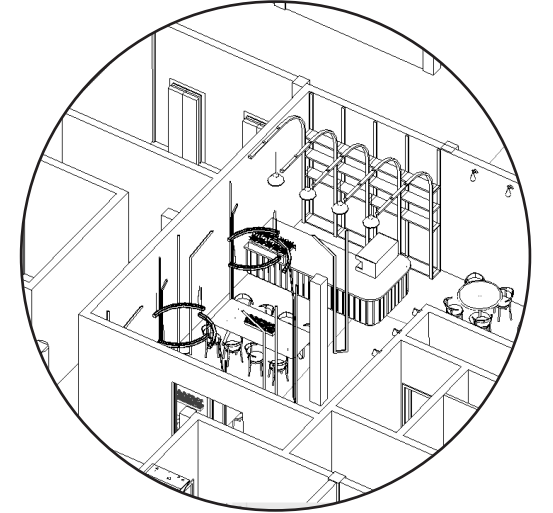
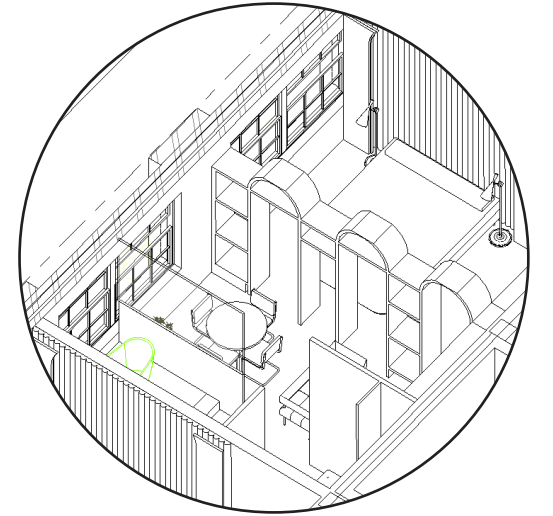
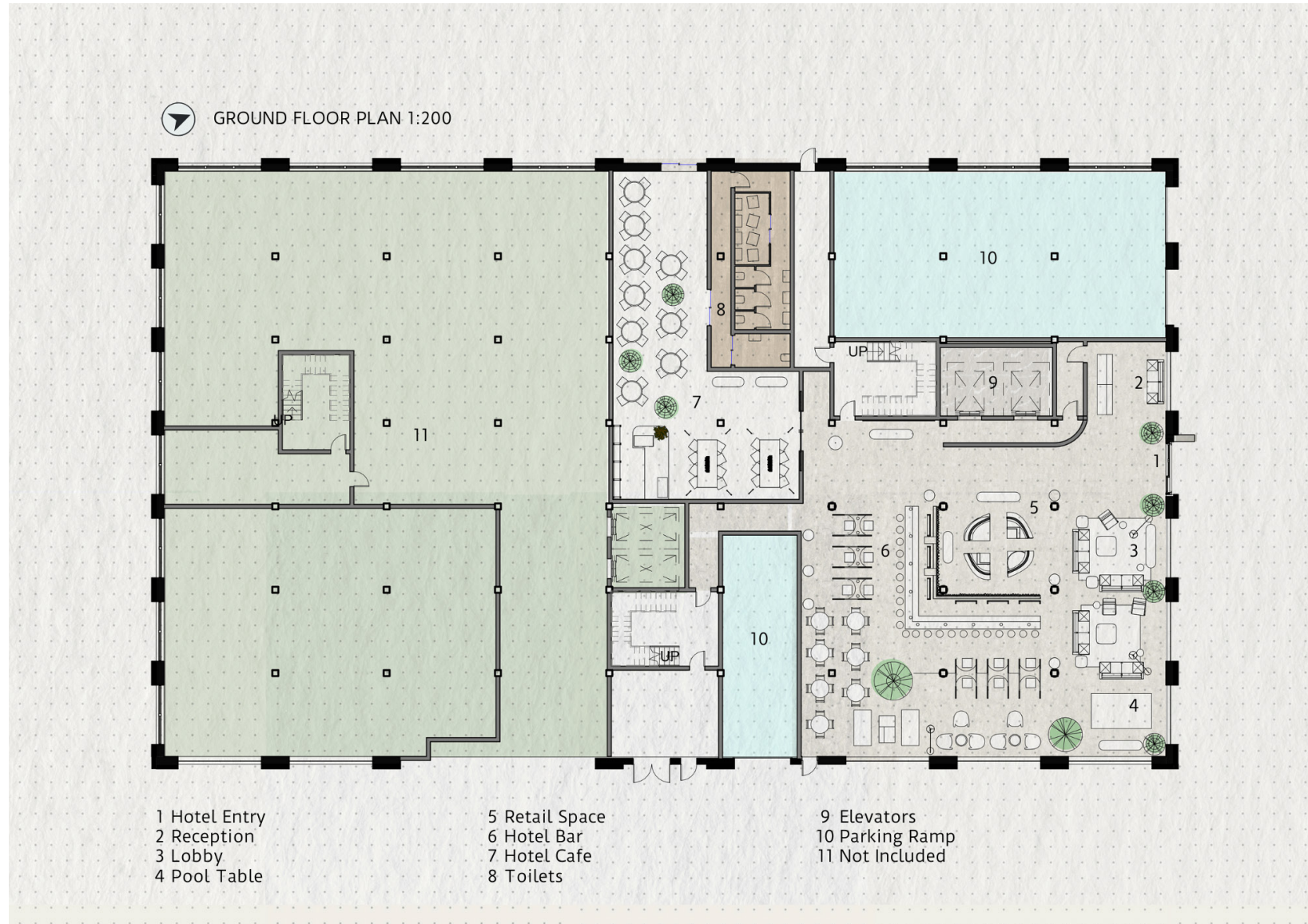
This approach will transform Unbox Hotel into more than a place to stay—it will be a sanctuary for self-exploration, inspired by the bold, storied, and transformative spirit of Surry Hills.

UNBOX SELF  
 UNBOX FEELINGS  
 UNBOX INHIBITIONS  
 UNBOX CULTURE  
 UNBOX LOVE  
 UNBOX DUALITY  
 UNBOX FUN  
 UNBOX MOMEMTS

.....



- a: Custom Linen Fabric For Hotel Branding
- b: Berlioz "Deep In It" Soundtrack Hotel Lobby
- c: Wallpaper Lazybones Euphemia 5 Milton And King
- d: Piet Performance Linen The Fabric Editors
- e: Frederiksted Terrie in Blue The Fabric Treehouse
- f: Piet Performance Linen The Fabric Editors
- g: Coral Cut Frosted Mint Green Black Core Designer Rugs
- h: LaPalma Designer Rugs
- i: Warwick Keylargo Fabric
- j: Timber Batten Prime Oak Artistry Flooring
- k: Gold Accents
- l: Champagne Gold Anti-fingerprint Stainless Steel Anti-Corrosion
- m: ExcelitePlas Tinted Acrylic Sheet
- n: Lebatex Ogden Iron







Hotel Lobby



Cafe @ Unbox



Dishonesty Bar

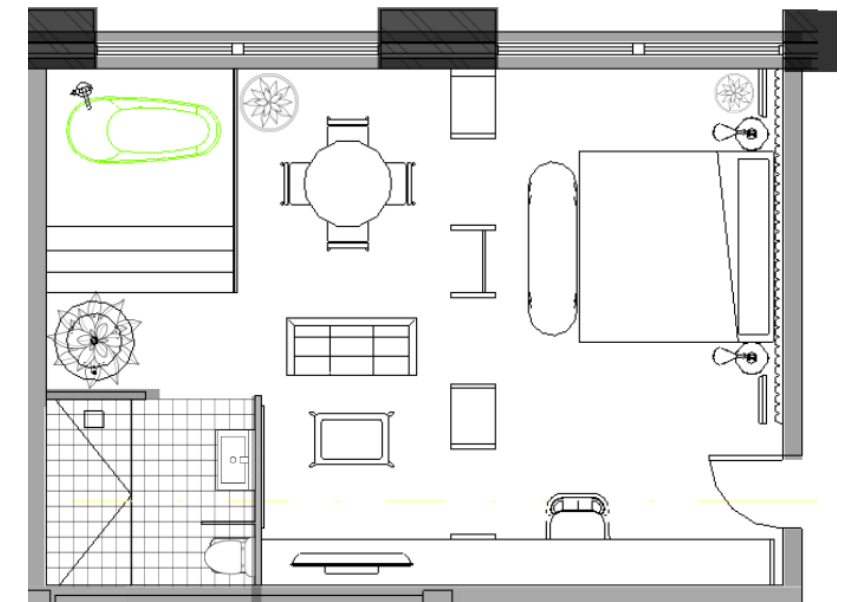


Invert Studio  
(Retail Space)



## The Inside Out Suite

Dip into the realm of private luxury in one of the most spacious suites in Sydney, where unique design is tastefully combined with modern architectural elements and high-quality fittings. The generous 45 square metre Inside Out Suites offer the ultimate Unbox experience, featuring a view of the unforgettable Sydney city skyline.



# M C M HOUSE

## Residential Design Studio

*Cheltenham NSW 2119*

### Project Objective

The client is a creative couple. The MCM House was purchased as they appreciate its mid-century modern aesthetic and materials, the unobtrusive and private entrance to the battle axe block and the secluded bushland setting.

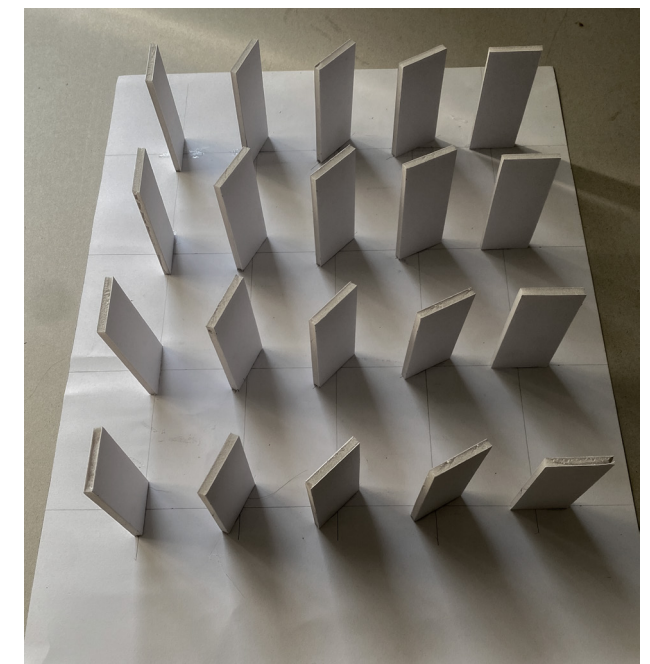
### The Brief

The brief is very flexible, but the client anticipates a complete internal rebuild to make the house suitable for 21st century living. Redesign also needs to accommodate aging in place with a large studio for the creative couple.

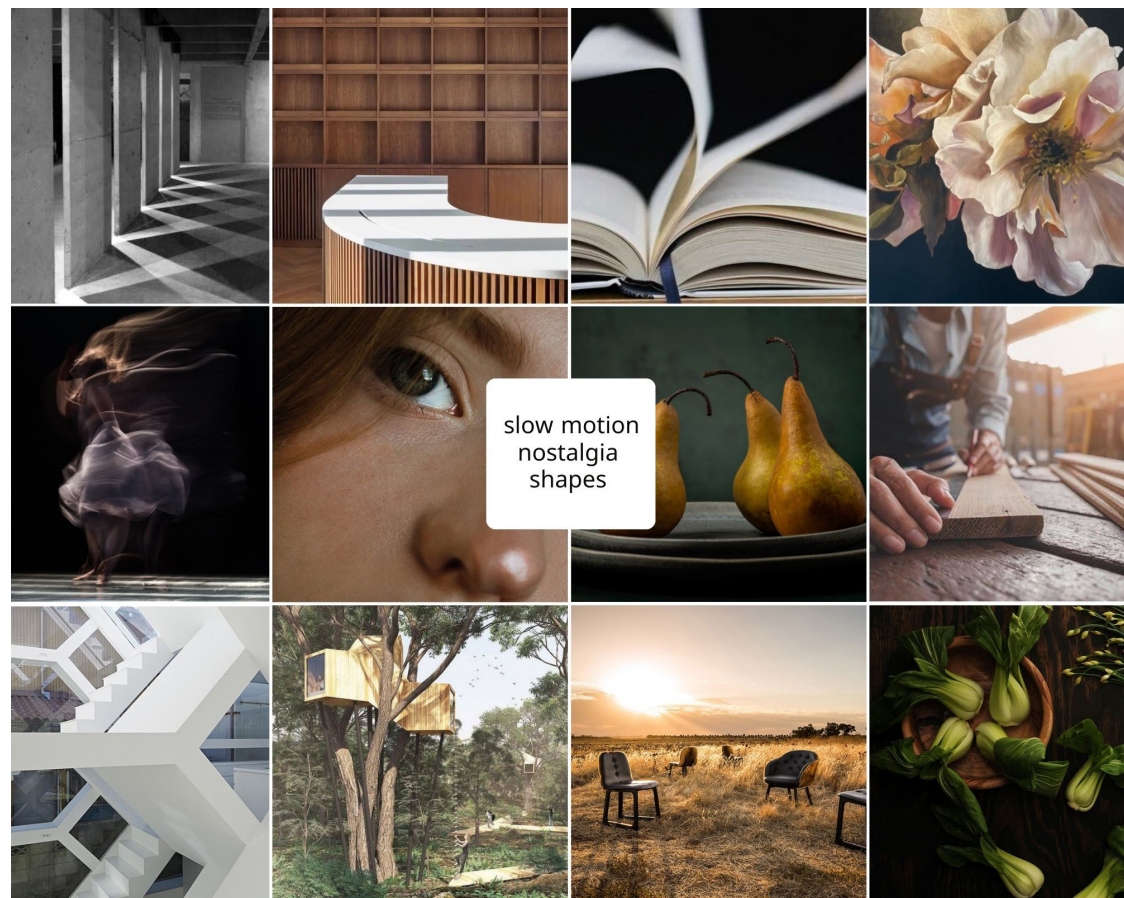
### Software Used

*Photoshop*

*InDesign*



Familiar yet surreal, evoking imaginary conversations and theatrical drama

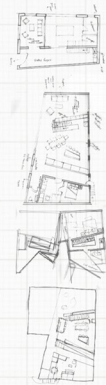


# Slow Motion

The perfect house that begs you to slow down, chill out and feel yourself descending into slow motion.



- a Bath/Laundry
- b Studio/Workshop
- c Office
- d Garage Door
- e Elevator
- f Lobby
- g Entry
- h Subfloor



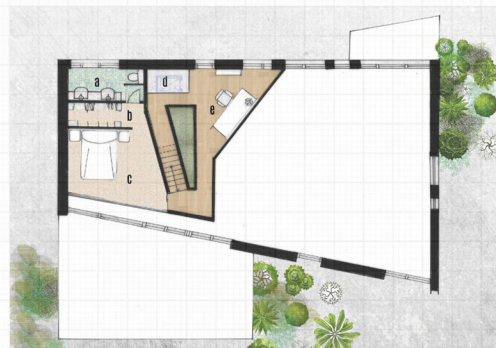
MCM HOUSE - GROUND FLOOR



- a Library/Office
- b Living
- c Kitchen/Dining
- d Elevator
- e Entry - Self Contained Unit
- f Bedroom - Self Contained Unit
- g Laundry - Self Contained Unit
- h Bathroom - Self Contained Unit
- i Bathroom/Powder Room
- j Patio



MCM HOUSE - FIRST FLOOR



- a Ensuite
- b Walk in Wardrobe
- c Bedroom
- d Elevator
- e Study



MCM HOUSE - SECOND FLOOR





# ID + CO Interior Design Office

## Concept Design Studio

*Redfern NSW 2016*

### Project Objective

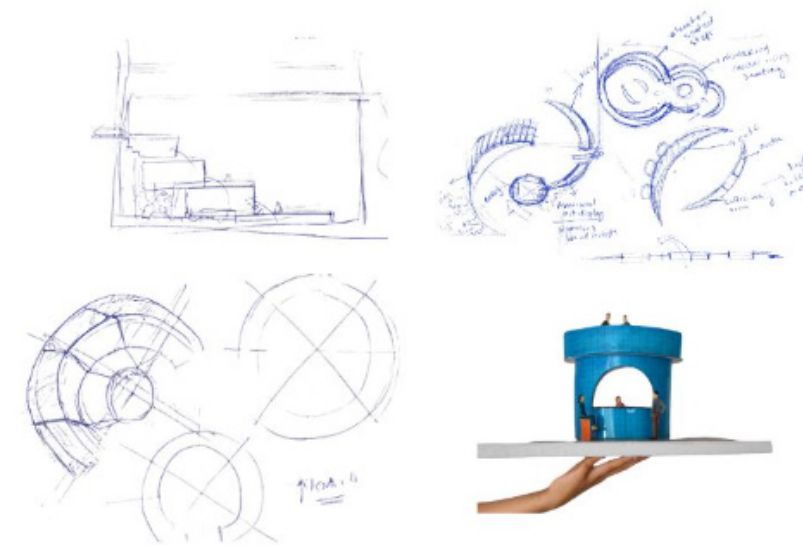
ID + Co have recently purchased the warehouse for the interior design firm to move their offices into, and are now in the process of conceptualising the design for the entry, lobby areas and new circulation system to level 1.

### The Brief

Establish appropriate conceptual strategies for the entry and lobby area. Along with a circulation strategy to connect the upper and lower level spaces.

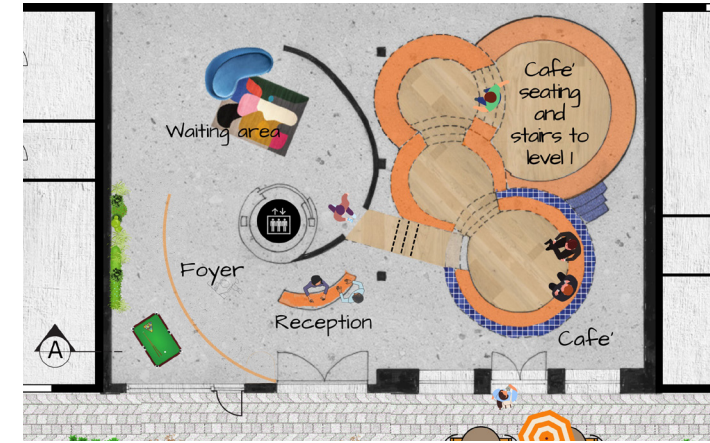
### Software Used

Photoshop

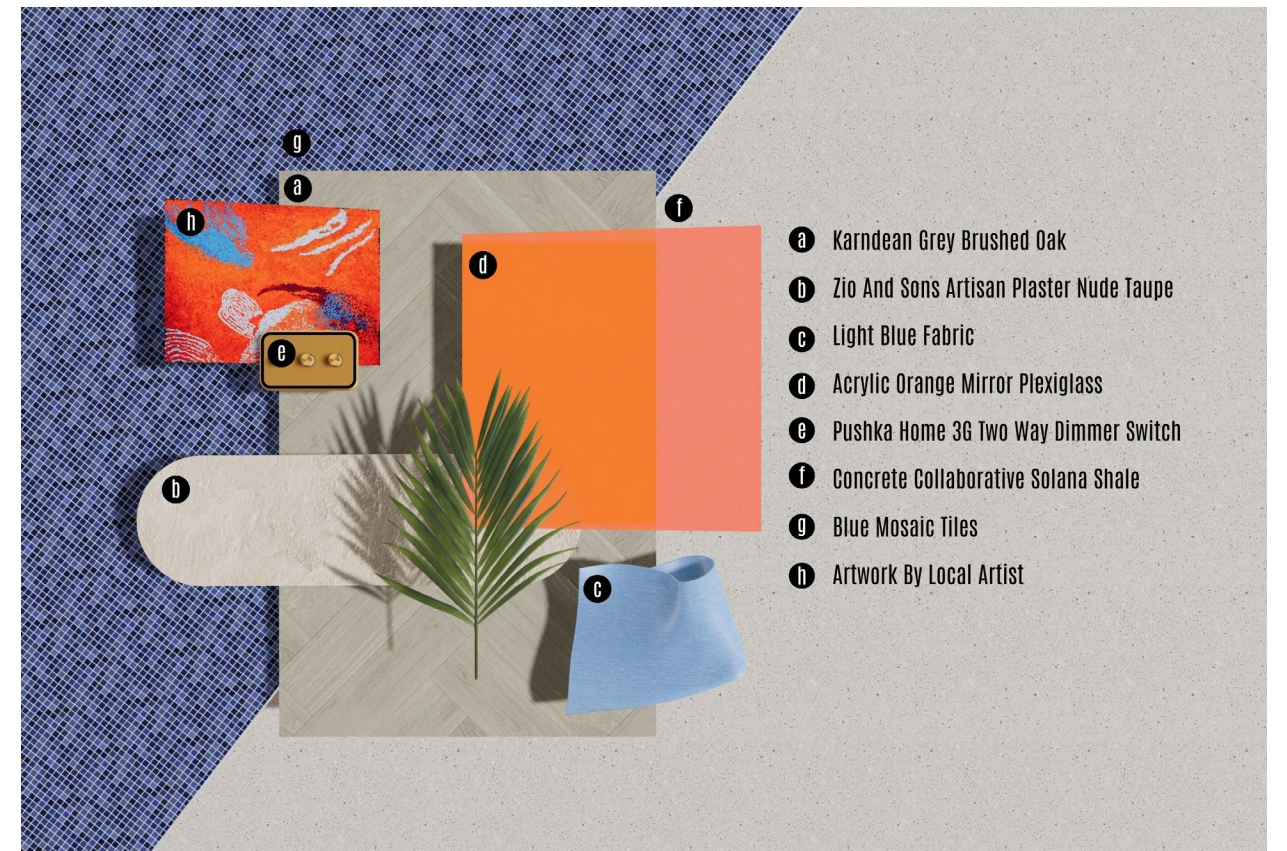
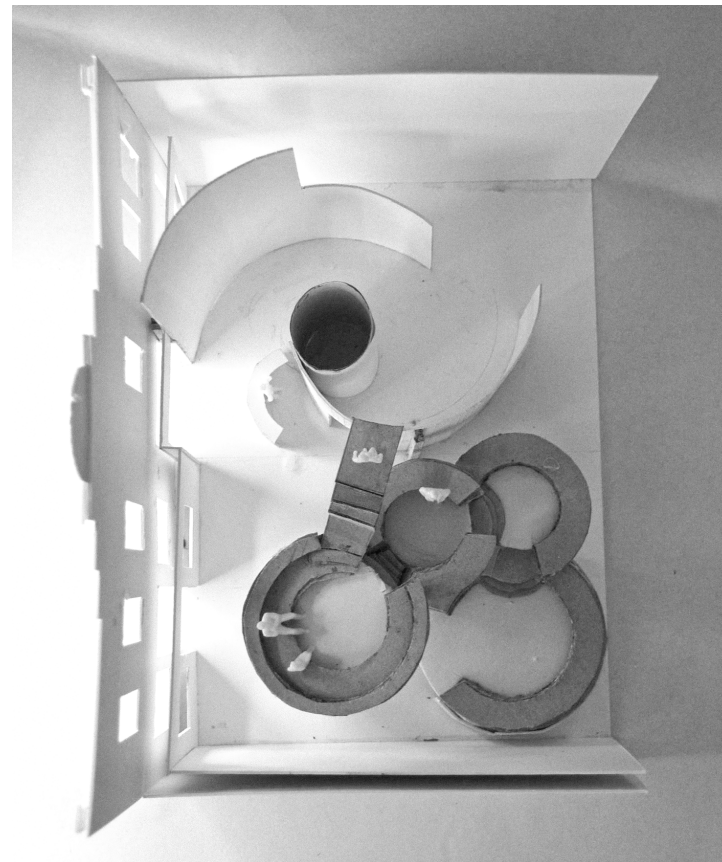
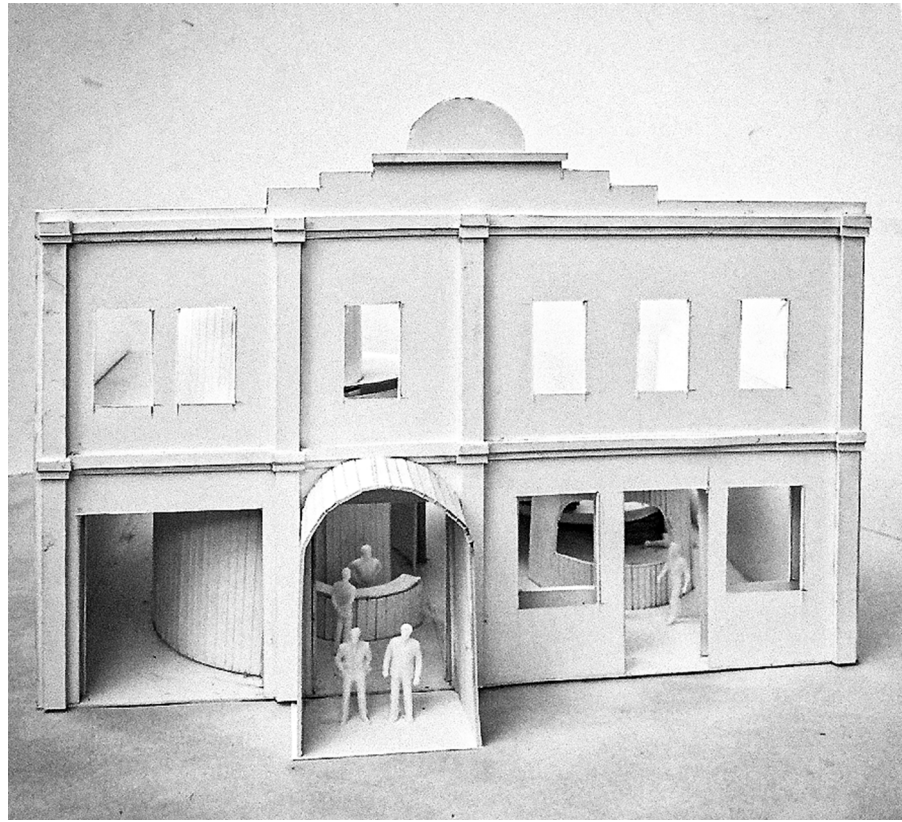


# The Redfern Yarn

The concept is based on Aboriginal Yarning which is a conversational process that involves the telling of stories as a way of passing on cultural knowledge. These circles provide a safe place for all to speak without judgement.







# Technical Drawings

1. Longitudinal Section A  
1 : 200

2. Longitudinal Section B  
1 : 200

3. Long Section Proposed  
1 : 100

PROJECT NAME - 9A PARK ROAD  
DRAWN BY - NADIA SAEED

SHEET NAME - Long Sections  
SCALE - As Indicated  
DATE - 10/27/23

SHEET NO. - A300

1. Ground Floor Demolition  
1 : 50

2. Level 1 Demolition  
1 : 50

PROJECT NAME - 9A PARK ROAD  
DRAWN BY - NADIA SAEED

SHEET NAME - DEMOLITION PLAN  
SCALE - 1:50 @A3  
DATE - 10/27/23

SHEET NO. - A105

1. Kitchen Detail  
1 : 25

2. Section 7  
1 : 10

1. Section 8  
1 : 20

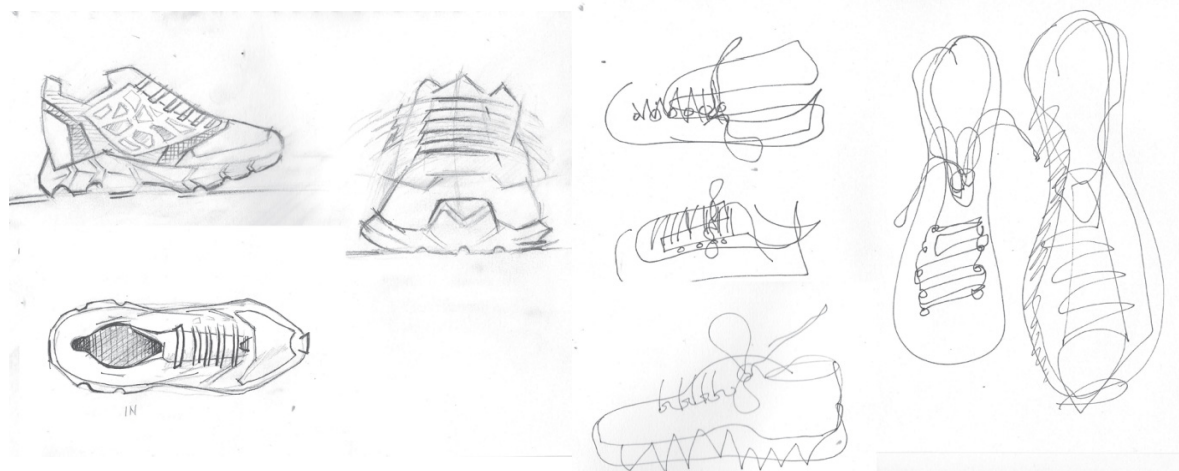
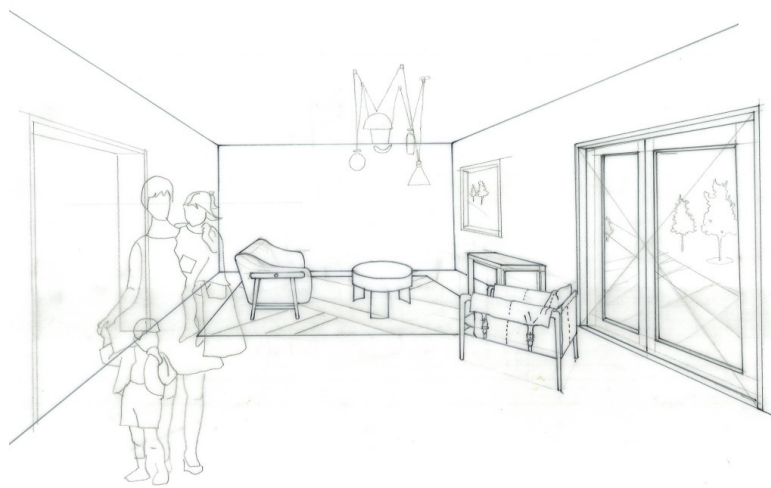
1. Long Section Demolition  
1 : 50

PROJECT NAME - 9A PARK ROAD  
DRAWN BY - NADIA SAEED

SHEET NAME - DEMOLITION SECTION  
SCALE - 1:50 @A3  
DATE - 11/28/23

SHEET NO. - A106

# About Me



## EDUCATION

**DIPLOMA OF INTERIOR DESIGN**  
*Design Centre Enmore*

Revit, Residential Studio & Lighting, Digital Communication, Colours & Materials, Concept Design, CAD modelling & Documentation, Event Design, Commercial Decoration

**CERT IV IN INTERIOR DECORATION**  
*Design Centre Enmore*

Styling, Decoration Studio, SketchUp, Visual Communication,, Design Methods, Soft Materials, Contextual Studies

**STATEMENT OF ATTAINMENT IN GALLERY & MUSEUM SKILLS**

*TAFE Meadowbank*

Cataloguing, Planning Art Displays, Installation & Dismantling Art Exhibitions, WHS Policies, Proper Handling Of Artwork.

**MASTER OF FINE ARTS**  
*COFA University Of New South Wales*

Major: Painting

**BACHELOR OF FINE ARTS**  
*National College Of Arts*

Major: Painting  
Minors: Photography and Textile Design

## PROFESSIONAL DEVELOPMENT

**INTERIOR DESIGN FELLOW**  
*Co-Architecture*

📞 0478 708 322

✉️ 330nadia@gmail.com

📍 4/21 Myrtle Street, Botany 2019

## SKILLS

- Design interior spaces
- Research
- Technical drawings
- Photoshop
- Revit
- Interpersonal skills
- Analyse client goals
- Communication
- Problem solving
- SketchUp
- Multilingual
- MS Office

## ADDITIONAL HIGHLIGHTS

- Attention to detail
- Confidentiality
- Time management
- WHS policies
- Agility
- Critical thinking
- Teamwork
- Organisation
- Customer service
- Multitasking
- Strong work ethics
- Planning