

FAIZA ASIF

PORTFOLIO

INTERIOR DESIGN

ABOUT

FAIZA ASIF
ARCHITECT / INTERIOR DESIGNER

Faiza, a vibrant interior design graduate with a bachelor's degree in Architecture. Her appreciation for the beauty around her and boundless curiosity led her early into the world of design, developing her fascination into a fulfilling career. Known for her friendly, hands-on approach and a knack for embracing challenges, Faiza brings a fresh cultural perspective and industry experience to every project.

Focused on modern contemporary design, Faiza expertly combines her knowledge of materials, trends, and techniques with her technical expertise, helping clients envision their residential and commercial projects through simulated 3D models. Her portfolio reflects a distinctive style and dedication, highlighting her belief that every space should inspire and elevate.

Determined to leave a lasting impact, Faiza approaches each project with a commitment to crafting transformative spaces that prove design is where form meets function and emotion, enriching lives one space at a time.

1

BOUTIQUE HOTEL



4

APARTMENT UNIT



2

MID CENTURY MODERN HOUSE



2

CLUBHOUSE



3

WAREHOUSE RESIDENCE

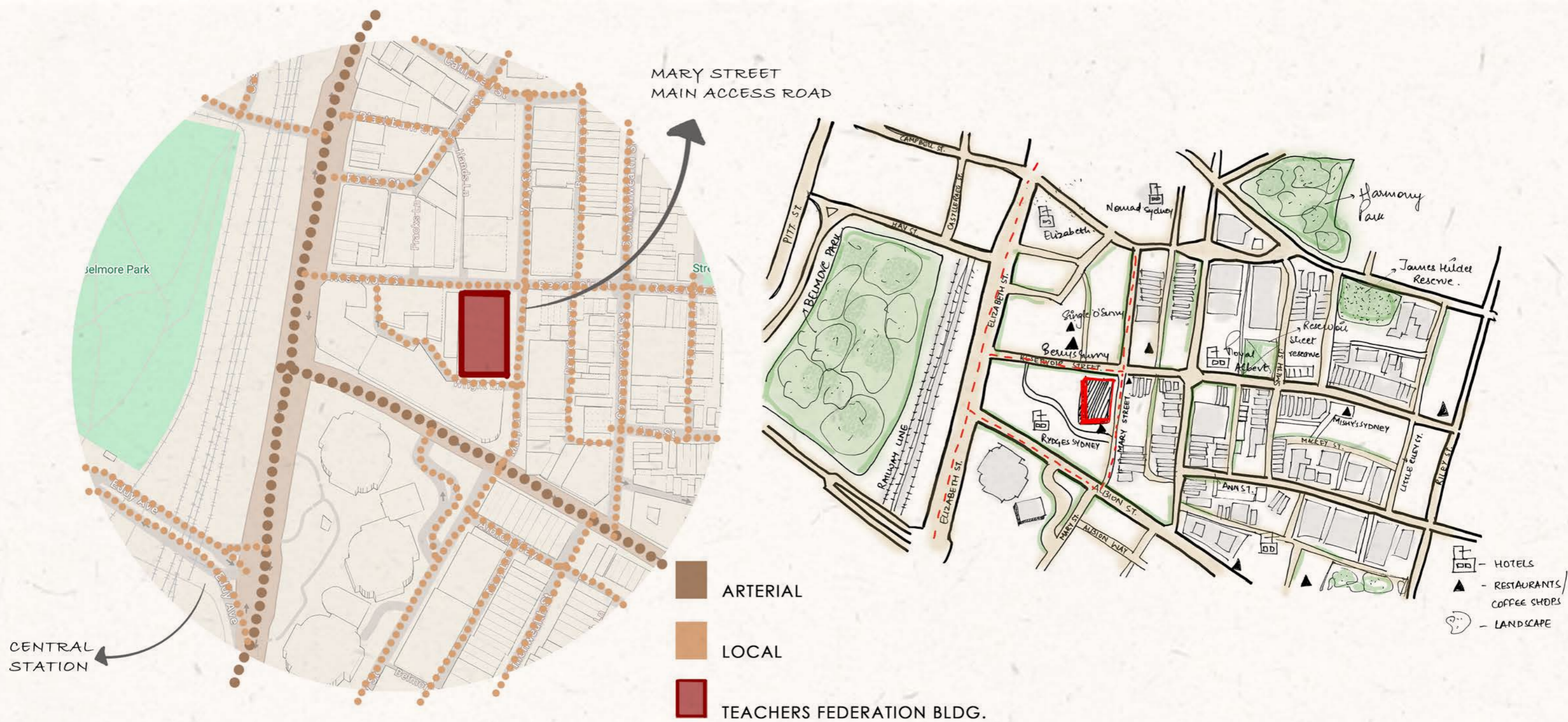


CONTENTS



01 HOTEL OROBO

Orobo is a boutique hotel designed to captivate and inspire, embodying the essence of transformation and discovery. Located in the vibrant heart of Surry Hills, Orobo reflects the area's rich cultural, architectural, and historical diversity.

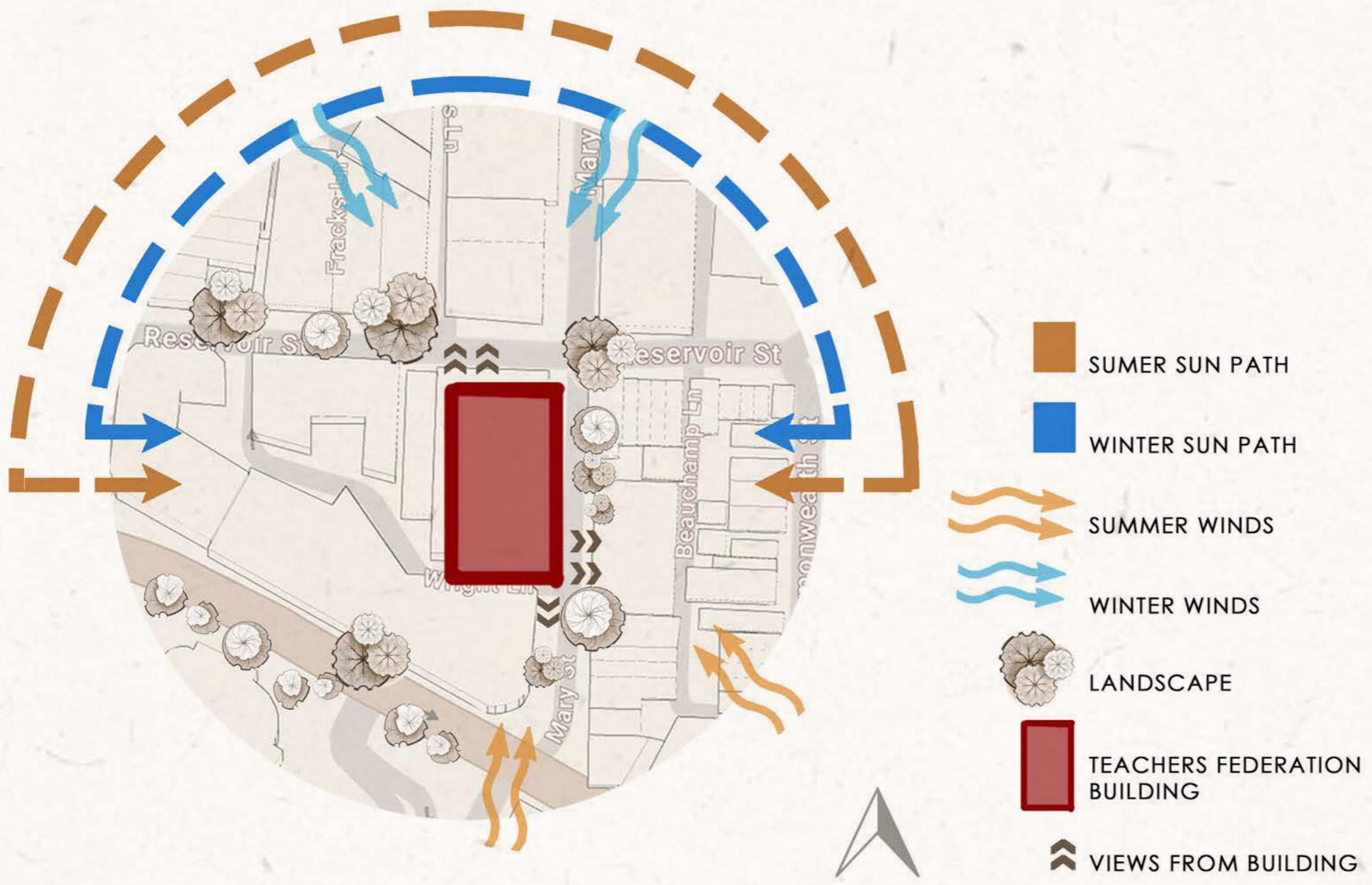


URBAN FLOW & CONNECTIVITY

The Teachers Federation Building in Surry Hills is strategically positioned near major and secondary roads, providing excellent access and connectivity. The site is located near Cleveland Street, a major arterial road that connects the area to key parts of Sydney, including the CBD and eastern suburbs. Cleveland Street facilitates easy vehicular access, though it can experience heavy traffic during peak hours.

Secondary roads like Reservoir Street and Elizabeth Street offer additional access points, with Elizabeth Street running parallel to Central Station, enhancing public transport options. Central Station, Sydney's largest transport hub, is within walking distance, providing access to trains, buses, and light rail services. This proximity to Central Station ensures seamless connectivity to the broader Sydney area, making the site highly accessible for both employees and visitors.

Pedestrian access is also well-supported, with the surrounding streets being highly walkable. Additionally, there are several nearby bike lanes, promoting cycling as a conveyance option. However, the area faces challenges with parking, as on-street parking is limited, and traffic congestion is common on main roads. Despite these challenges, the site's accessibility via multiple modes of transport makes it a highly connected and convenient location.



MARY STREET

ENVIRONMENTAL ORIENTATION & NATURAL FORCES

The orientation of the Teachers Federation Building in Surry Hills plays a significant role in its interaction with natural elements like sunlight and wind. The building is oriented with its main facade facing south towards Reservoir Street, which helps minimize direct sun exposure, reducing heat gain during the hotter months. However, this also means that the building receives less natural light, particularly in winter.

The sunpath in Surry Hills generally moves from the east to the west, with the northern facade receiving the most sunlight throughout the day. This orientation can be leveraged for passive solar heating in winter, while shading devices may be necessary to control heat during summer.

Wind directions in Surry Hills predominantly come from the southeast, with occasional strong gusts from the southwest. The building's southern exposure means it can be affected by these winds, particularly during colder months, making it important to consider windbreaks or other design elements to mitigate discomfort and improve energy efficiency.



History
Culture
Fashion
Lifestyle



LAYERS

The concept of my hotel is rooted in the essence of **"LAYERS"**.

Just as Surry Hills' history is woven with layers of art, culture, and community, so too is each person's life layered with experiences like joy, work, stress, and fun.

My aim is to create rich, multi-dimensional layers of experience within the hotel. Where, community, culture, and a chic, stylish ambiance interweave to reveal depth and discovery, transforming each stay into an unfolding journey of exploration.

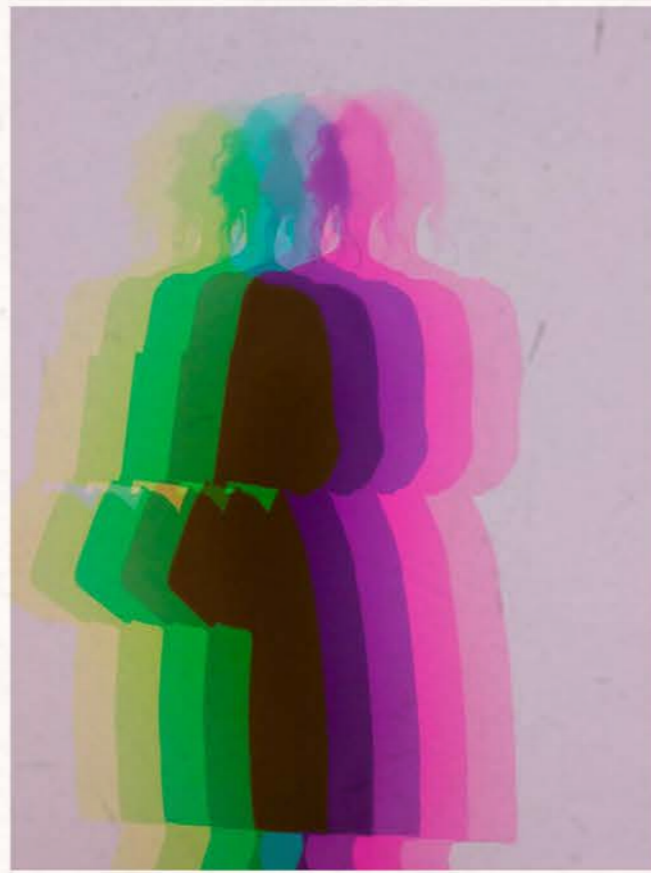
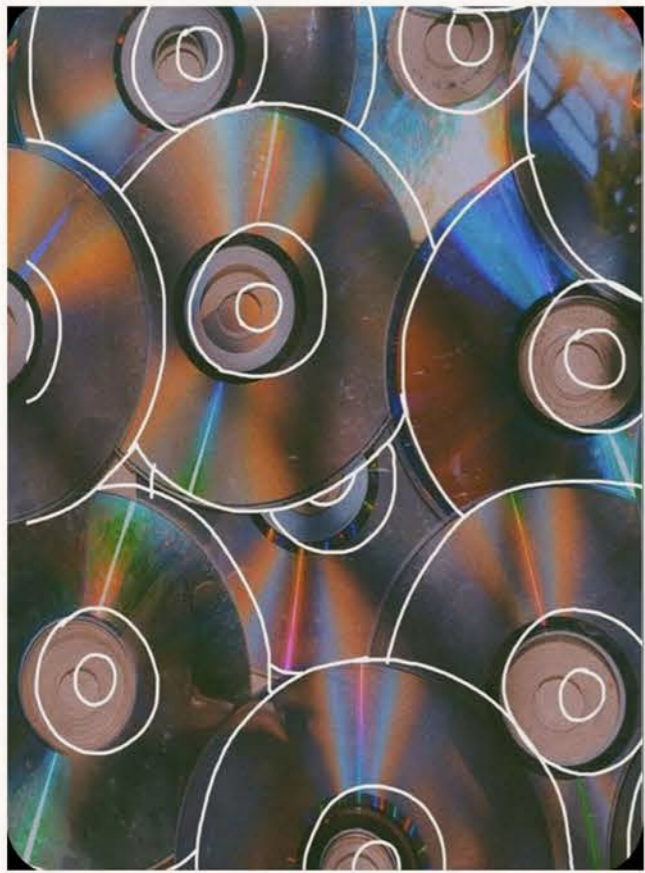


BRANDING

OROBO's branding begins with the kaleidoscope metaphor, representing the dynamic and ever-shifting experiences the hotel offers. Like the endless patterns and colors seen through a kaleidoscope, each stay at OROBO reveals new layers of luxury, comfort, and relaxation. The kaleidoscope symbolizes the fresh perspectives and unique moments guests encounter during their visit.

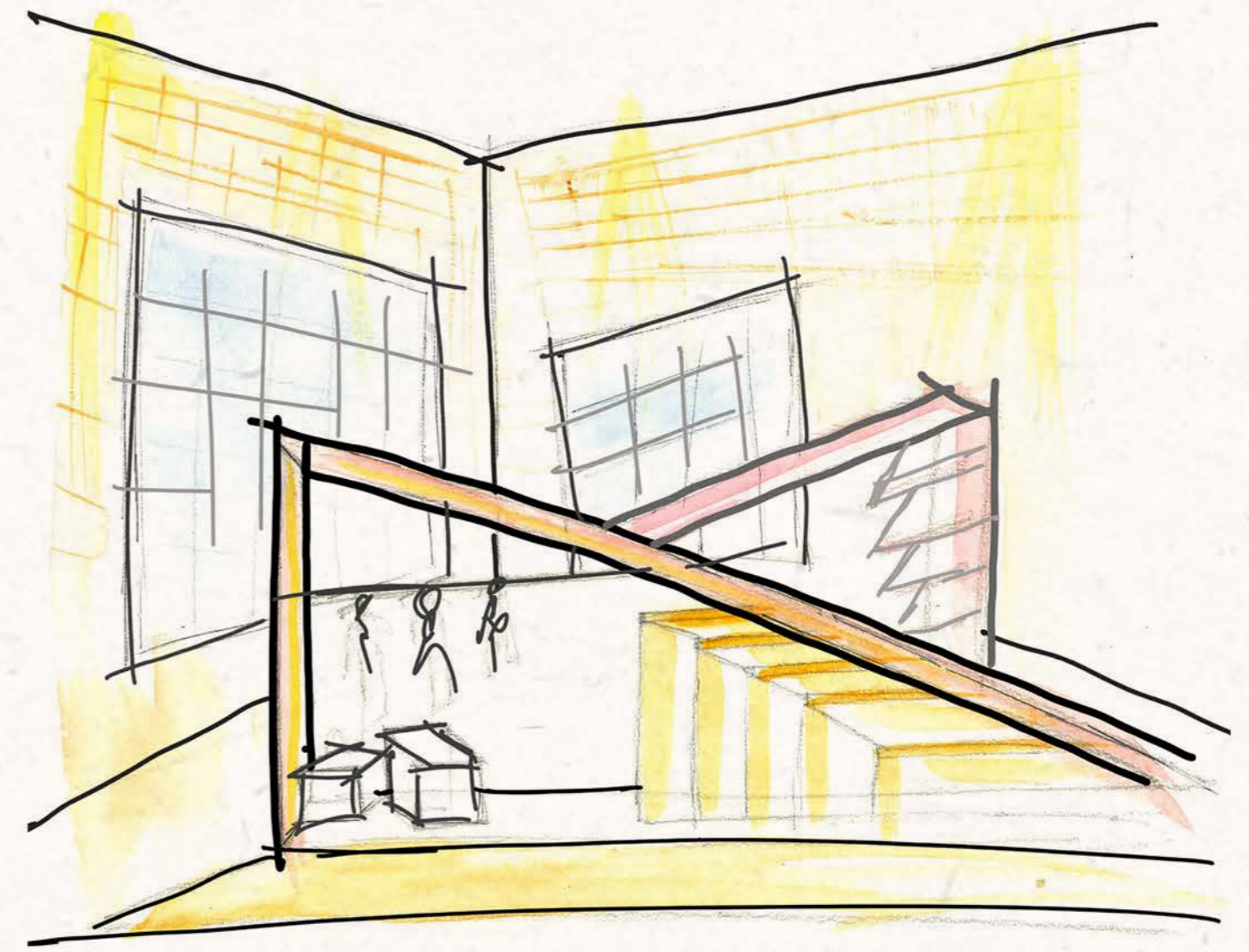
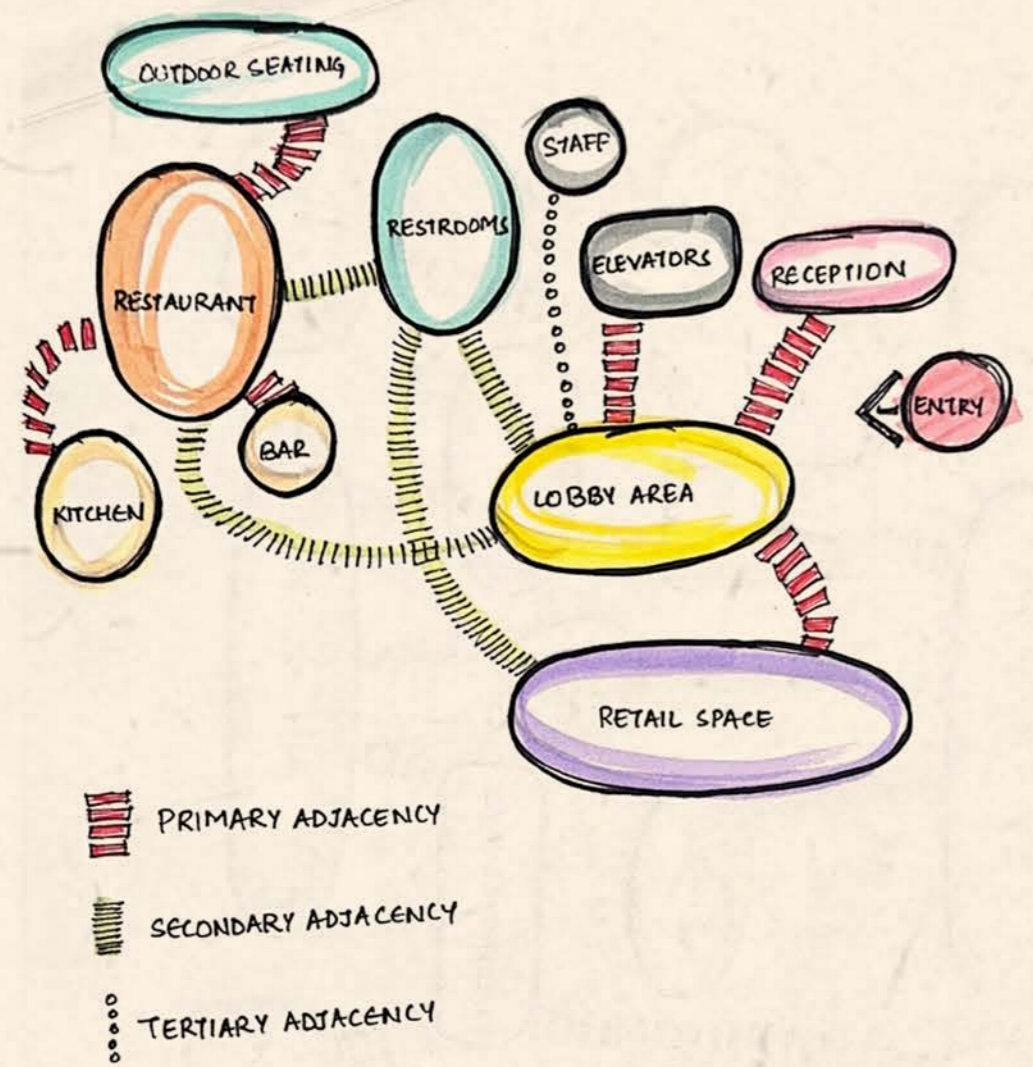
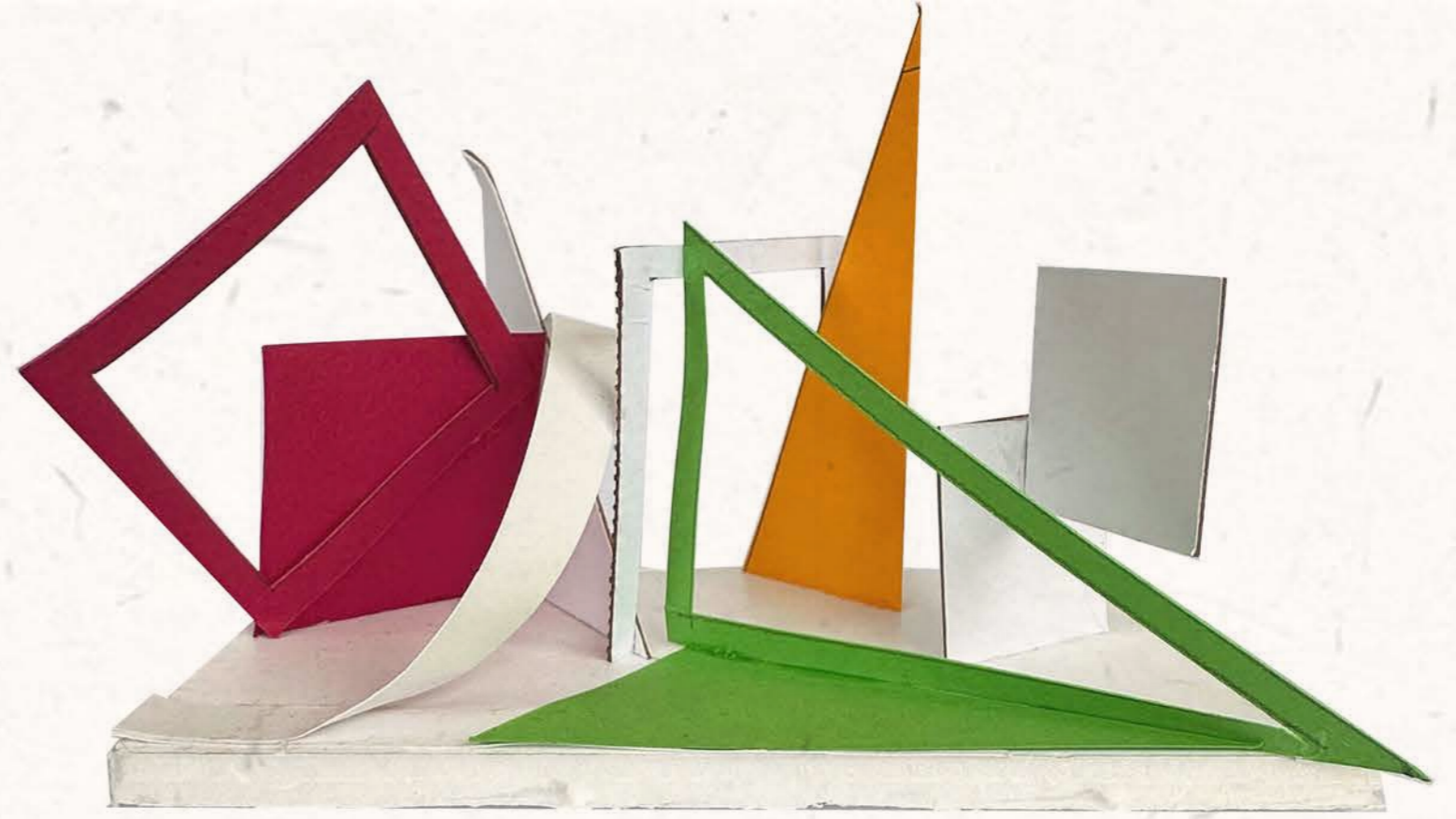
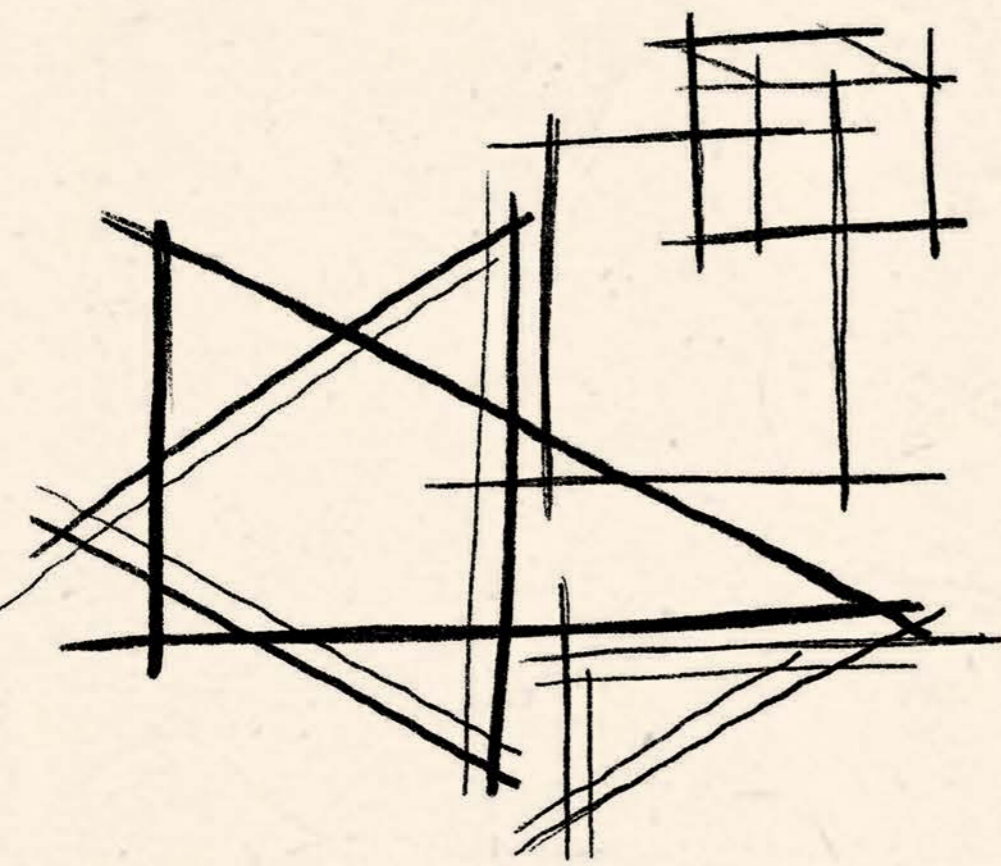
This idea seamlessly connects with the Ouroboros, the ancient symbol of a serpent consuming its own tail, signifying eternal renewal and cycles of rebirth. At OROBO, the concept of Ouroboros underlines the philosophy that every stay is an opportunity to shed the old and embrace the new, rejuvenating the mind, body, and spirit.

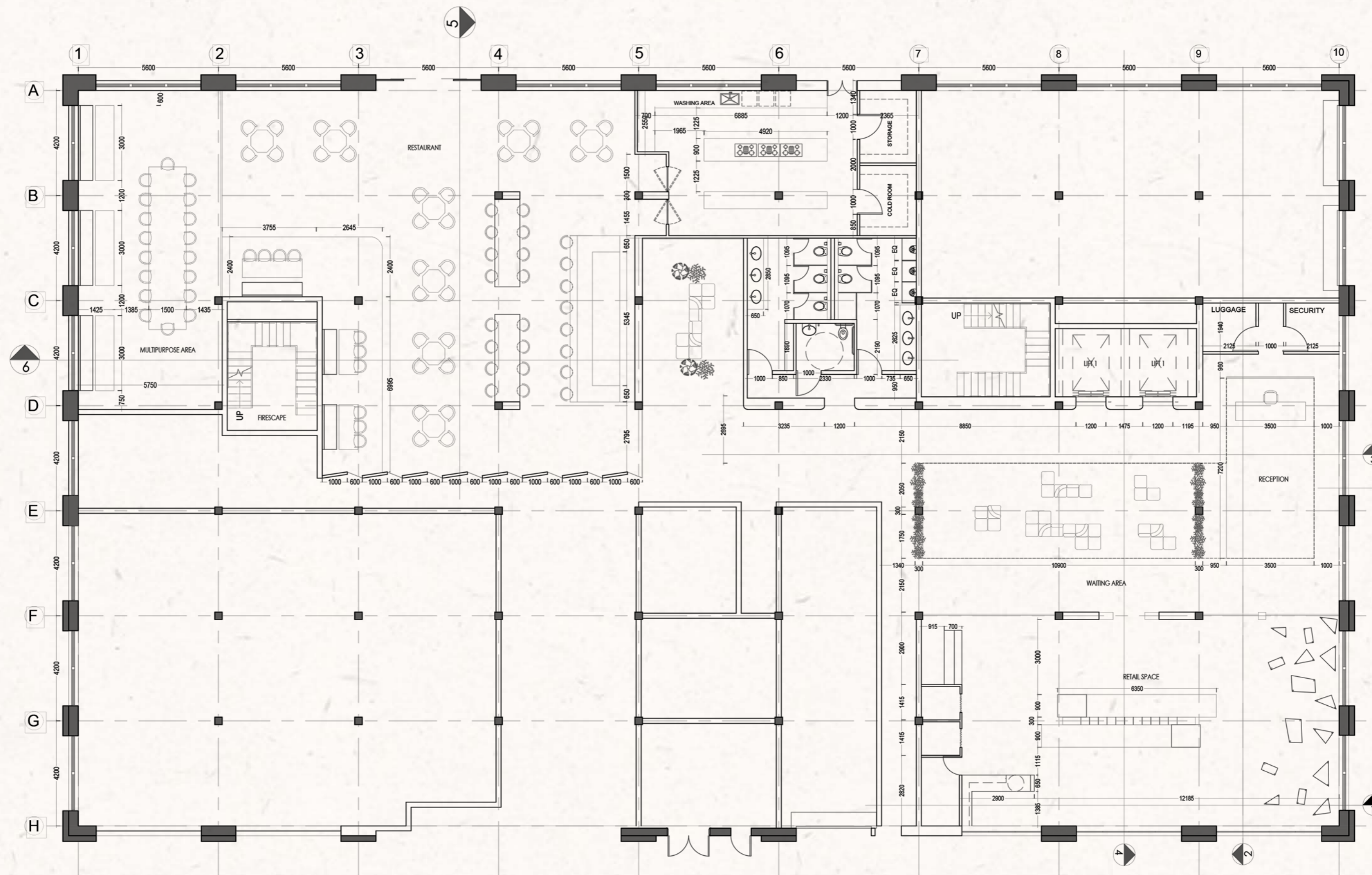
In terms of branding, OROBO is positioned as a transformative sanctuary where the ordinary is continuously reimagined. The hotel's layered experiences—crafted through architecture, service, and ambiance—mirror the intricate patterns of a kaleidoscope, offering guests a holistic journey of renewal and discovery with each visit.

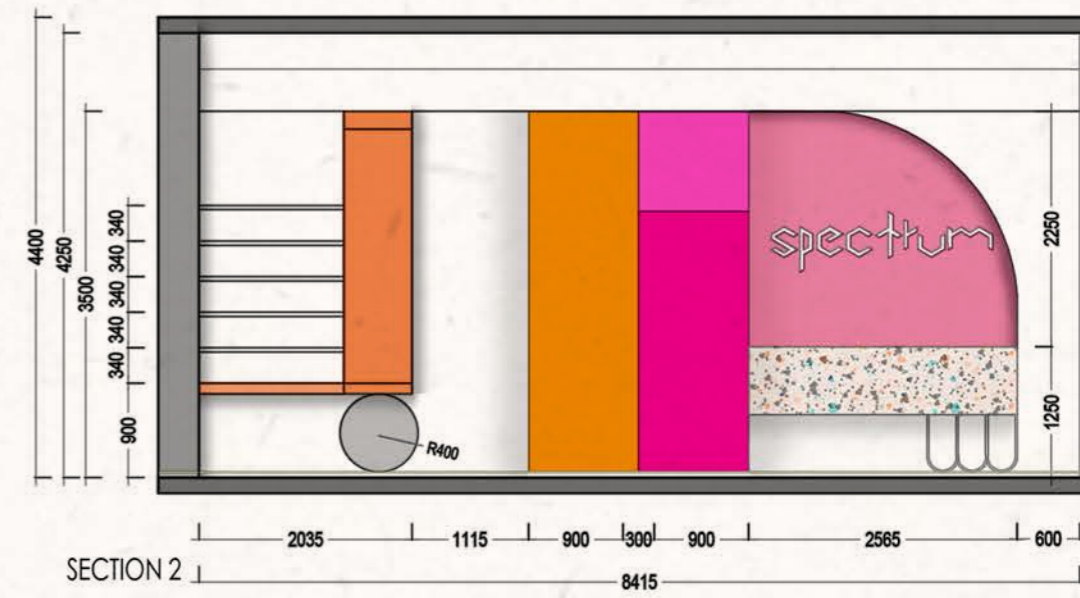
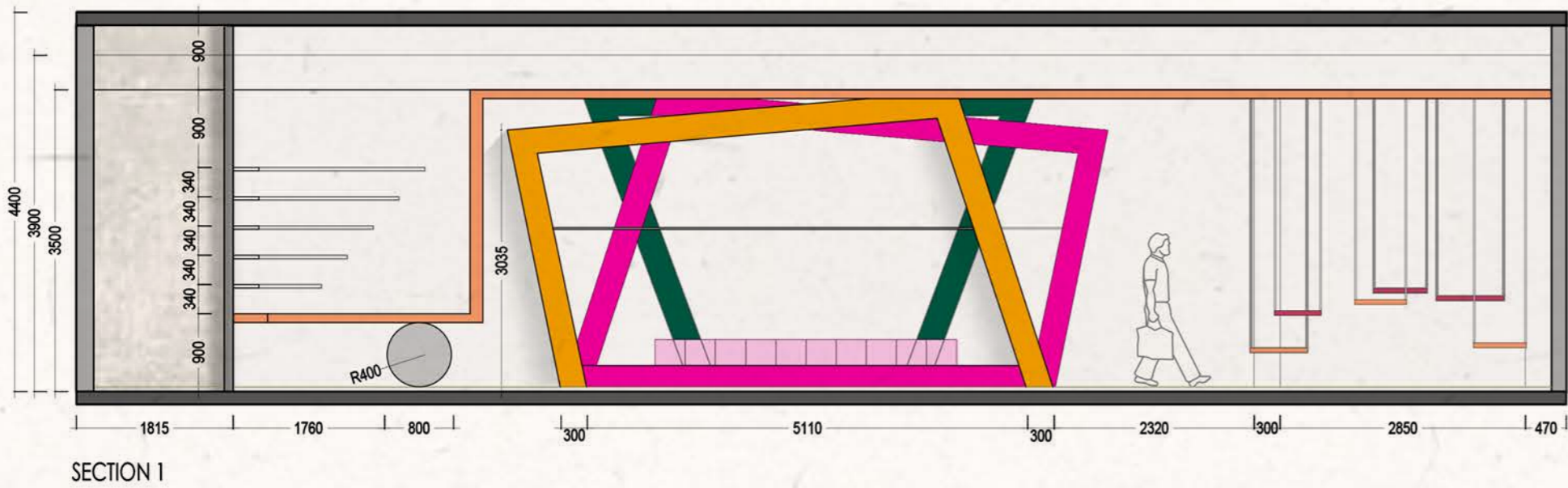
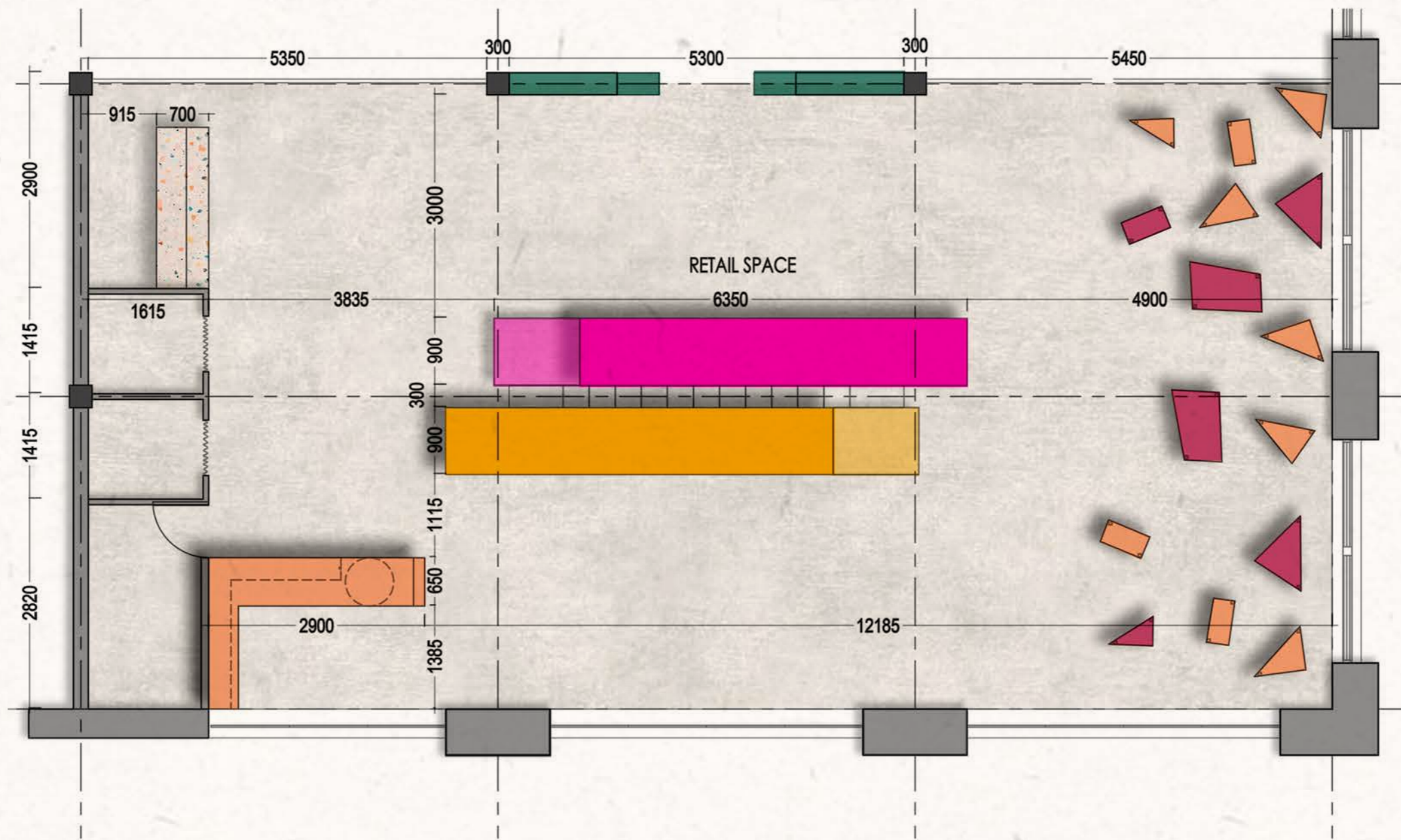


RETAIL SPACE

The concept of my retail space is inspired by the interplay of triangular shapes and the intriguing visual frames they create when positioned at varying angles. This dynamic arrangement transforms the space into a captivating experience, where each perspective reveals unique and engaging views, embodying the essence of the design.



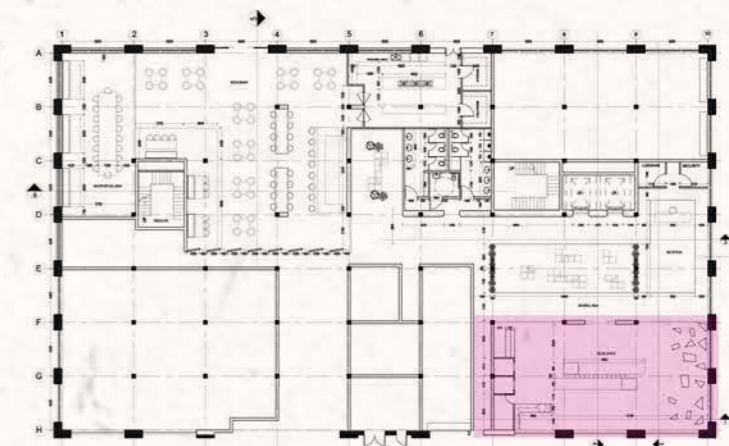






RETAIL PERSPECTIVE FROM STREET

KEY PLAN



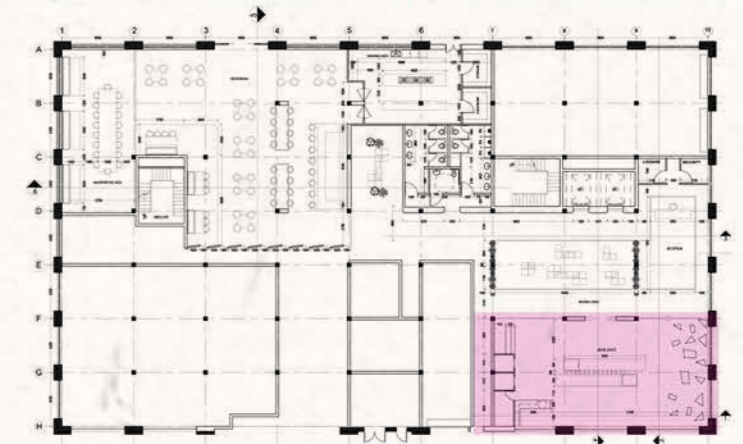
OROBO SYDNEY
23-23, MARY STREET, SURRY HILLS

STUDIO *A*



RETAIL DISPLAY PERSPECTIVE

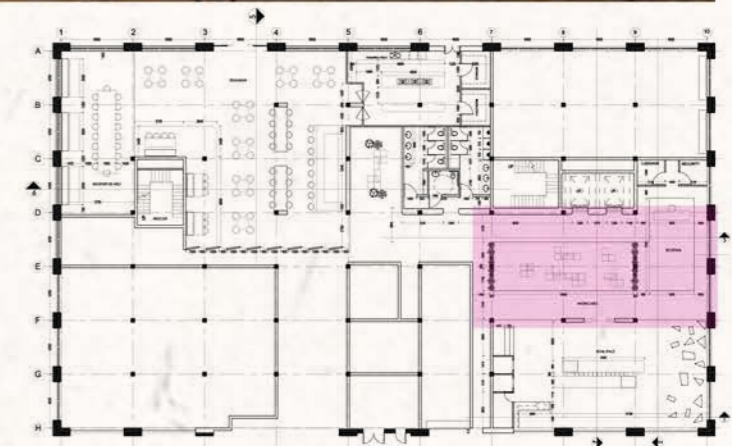
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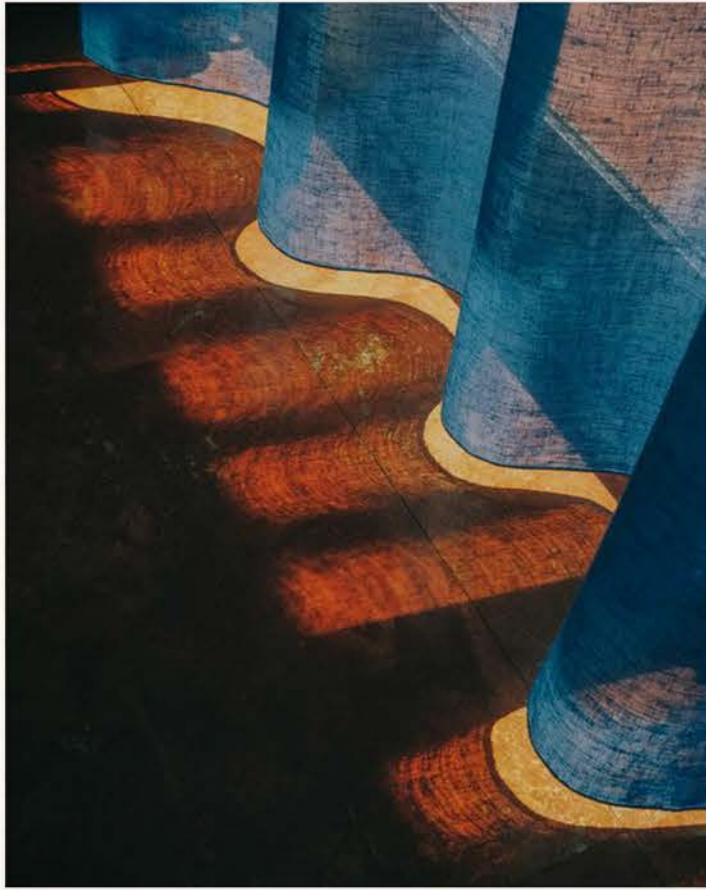




PERSPECTIVE OF RECEPTION LOBBY

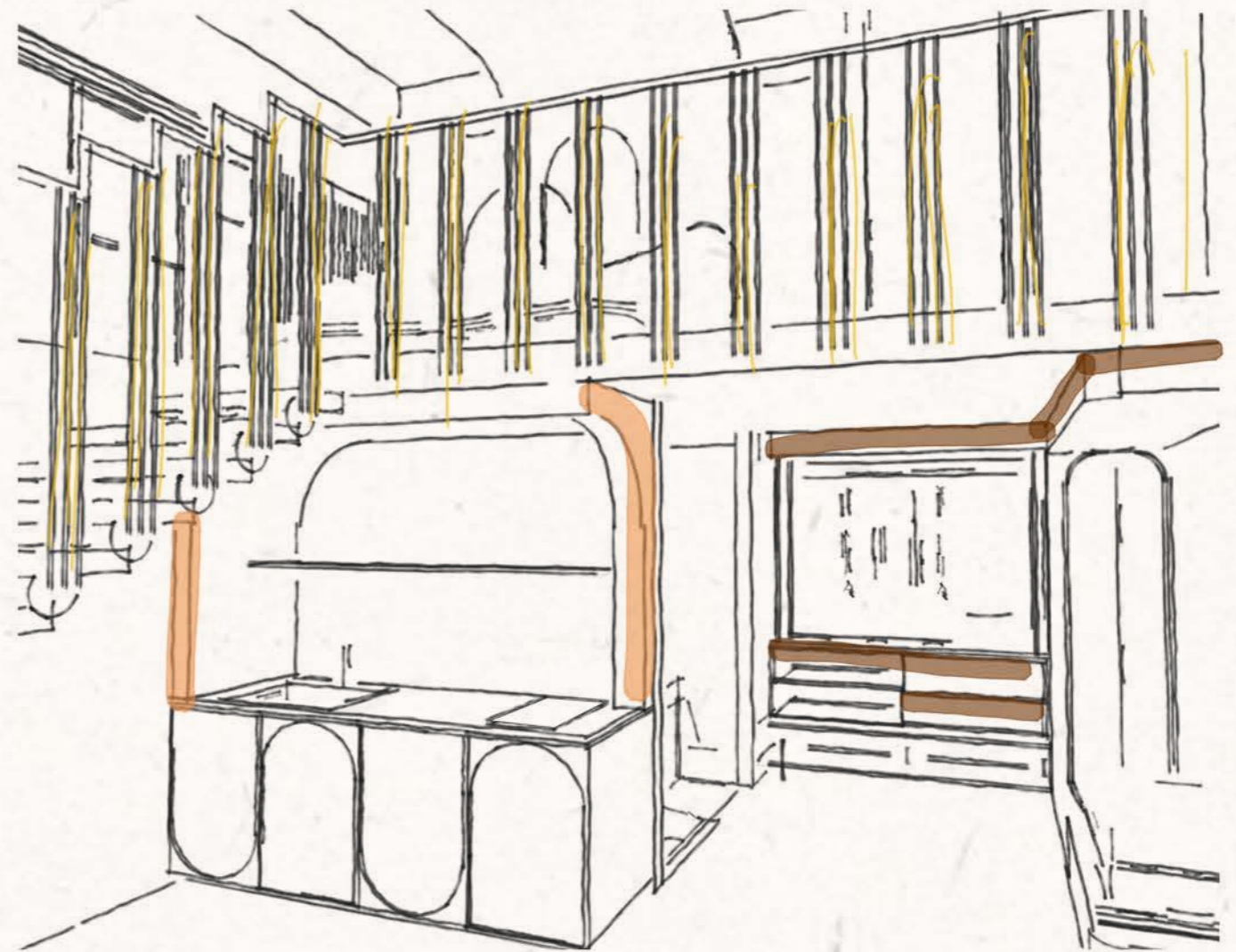
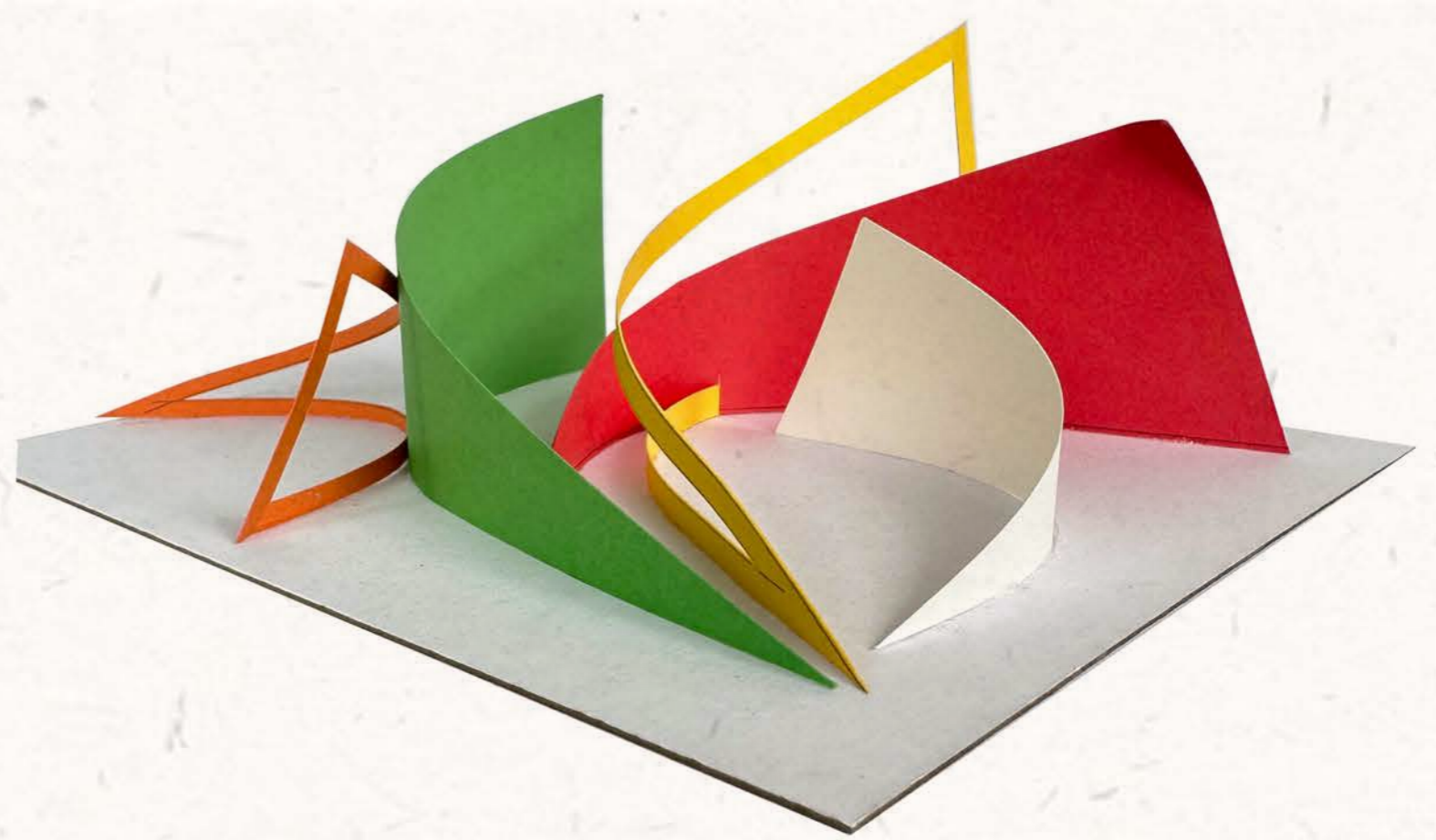
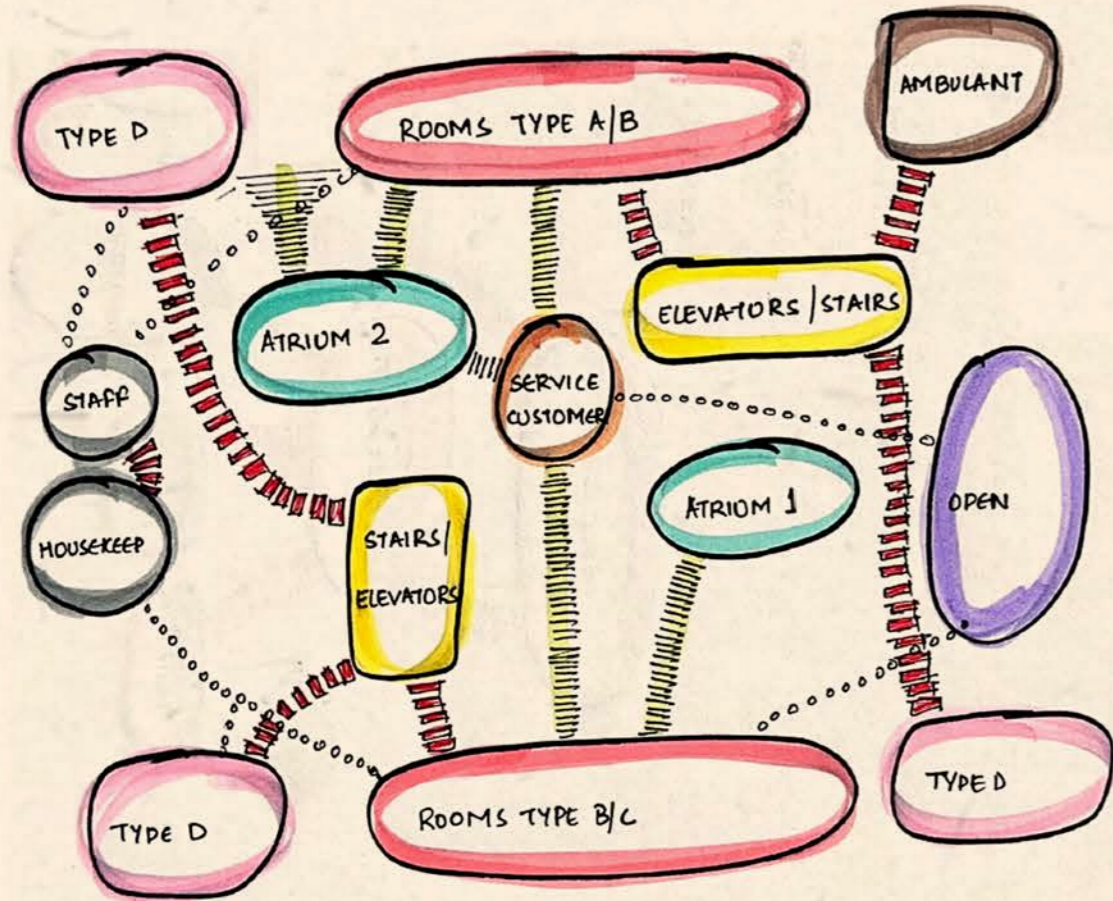
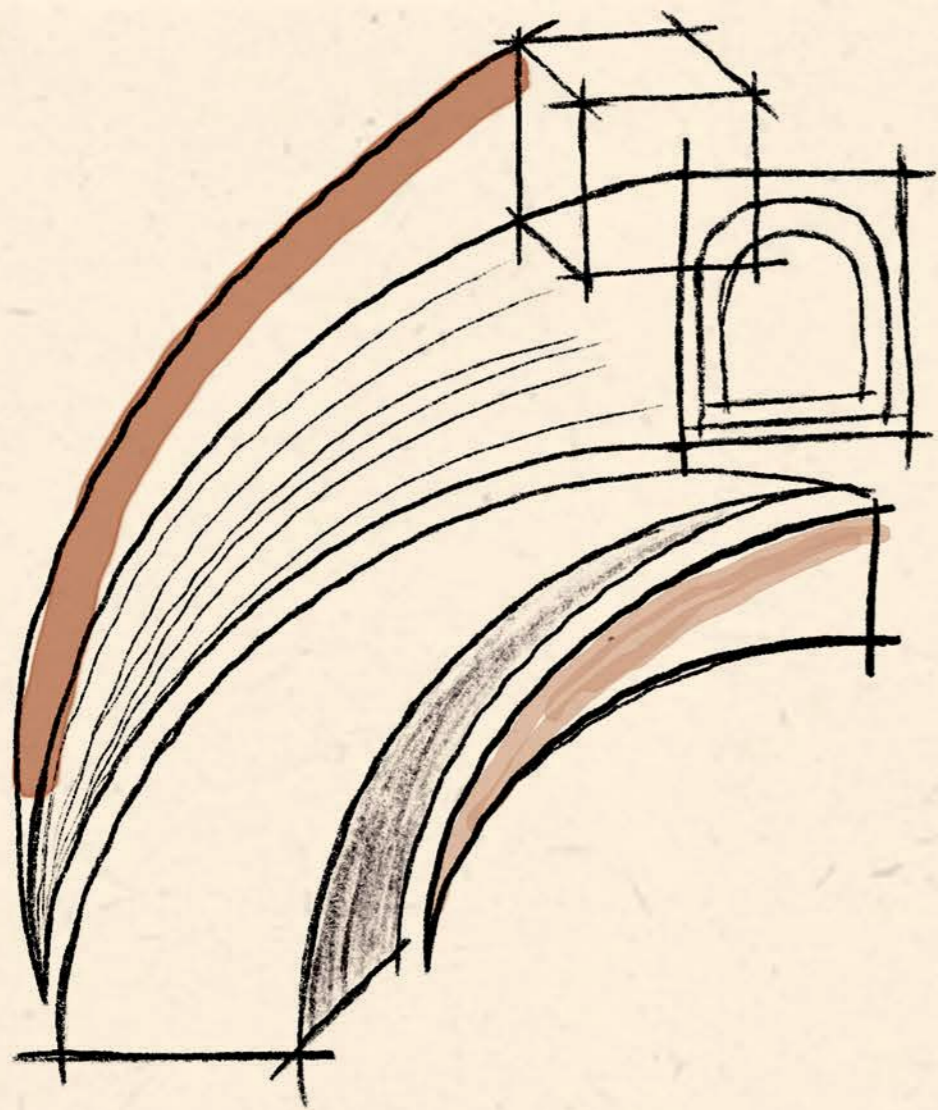
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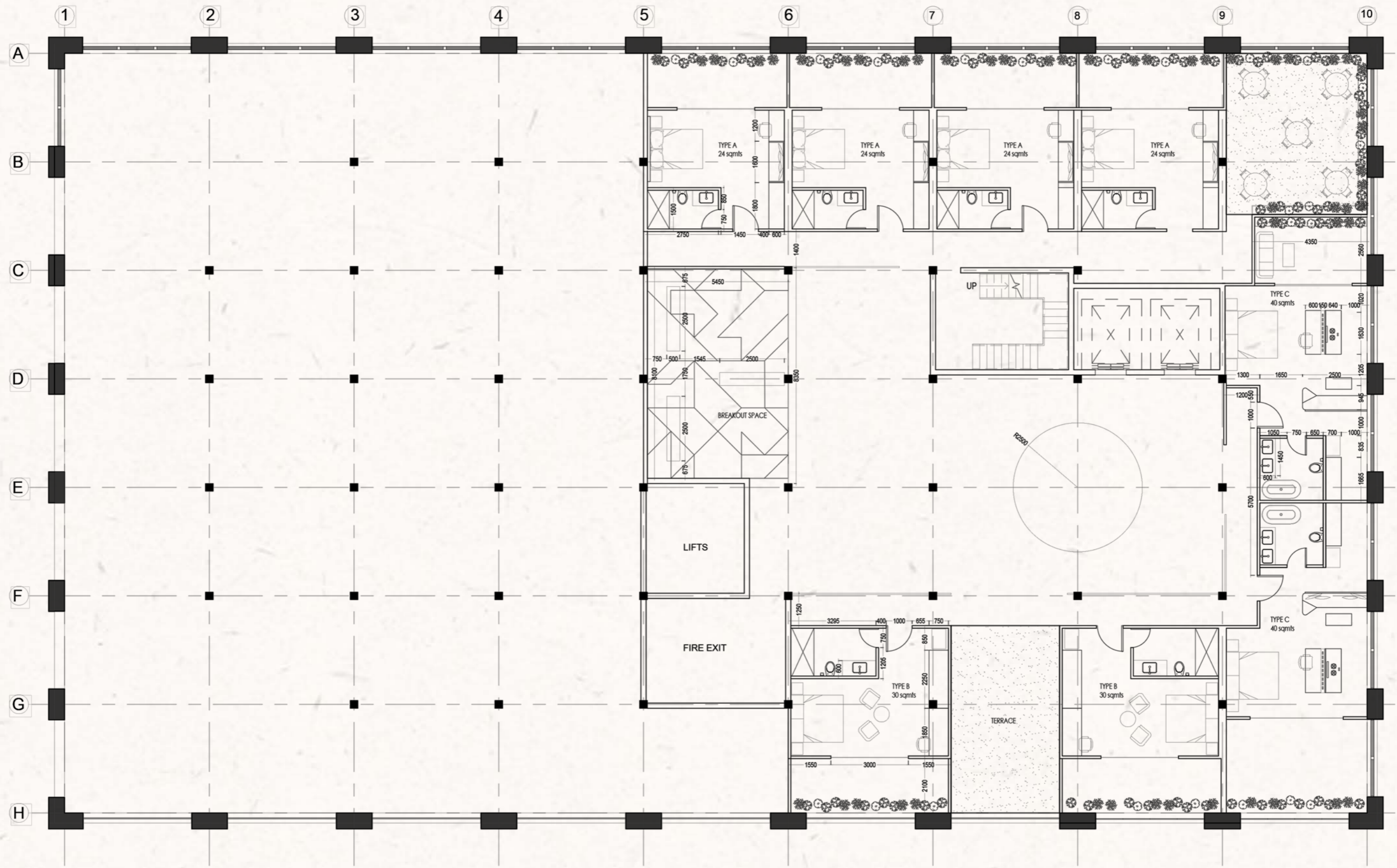


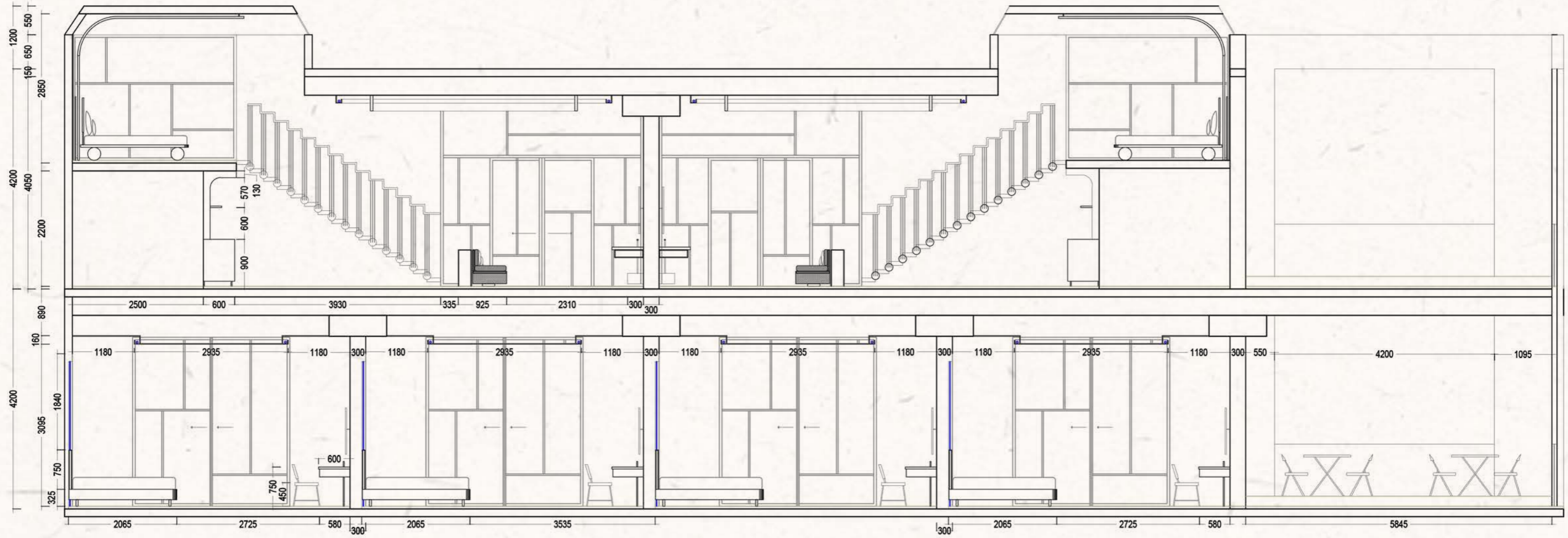


TYPE D (ACCOMMODATION)

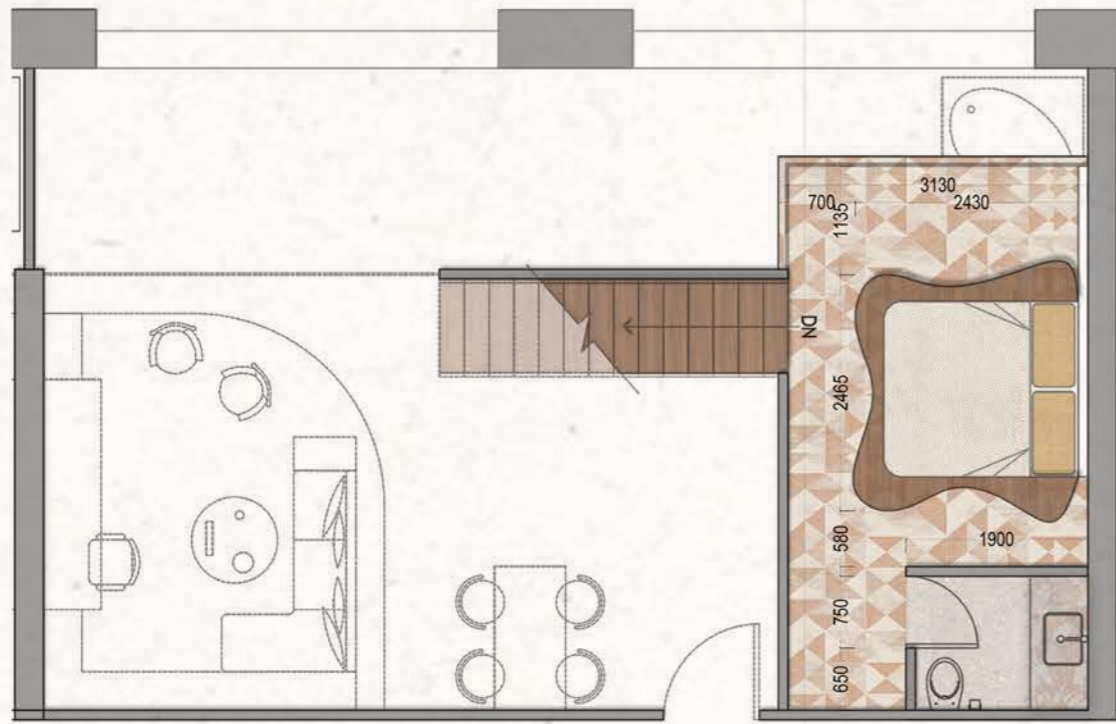
The accommodation concept of the hotel is inspired by the kaleidoscope's vibrant colors, patterns, and textures. Geometric elements like triangles and arches create immersive, playful spaces. Each room offers an escape from daily routines, blending modern design with bold hues to transport guests into a rejuvenating world of color, fun, and relaxation.







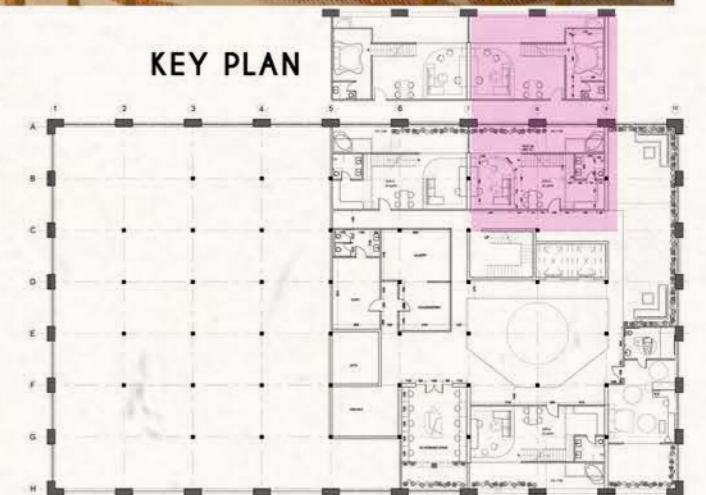
HORIZONTAL SECTION LEVEL 5 & 6





MEZZANINE PERSPECTIVE

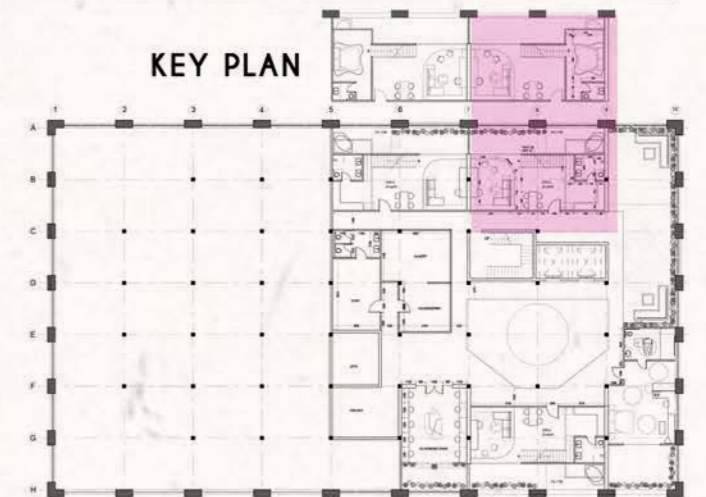
KEY PLAN





LIVING ROOM PERSPECTIVE

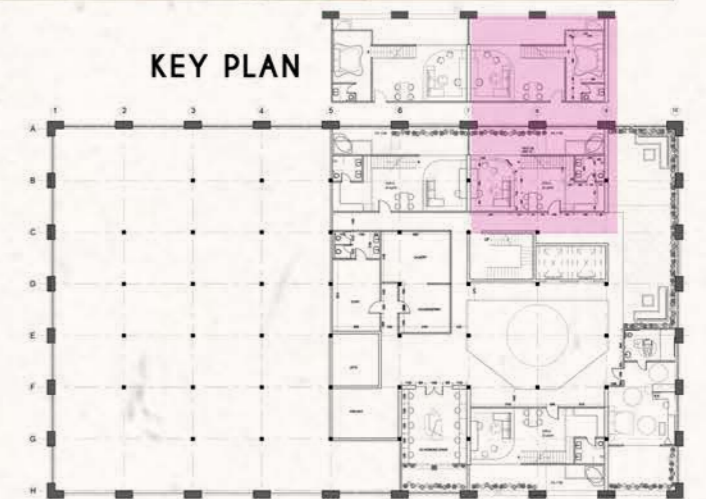
KEY PLAN





BALCONY PERSPECTIVE

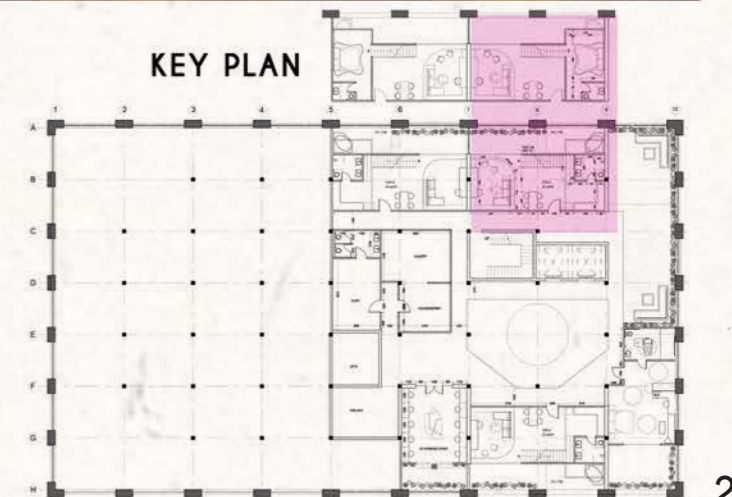
KEY PLAN





TOILET PERSPECTIVE

KEY PLAN

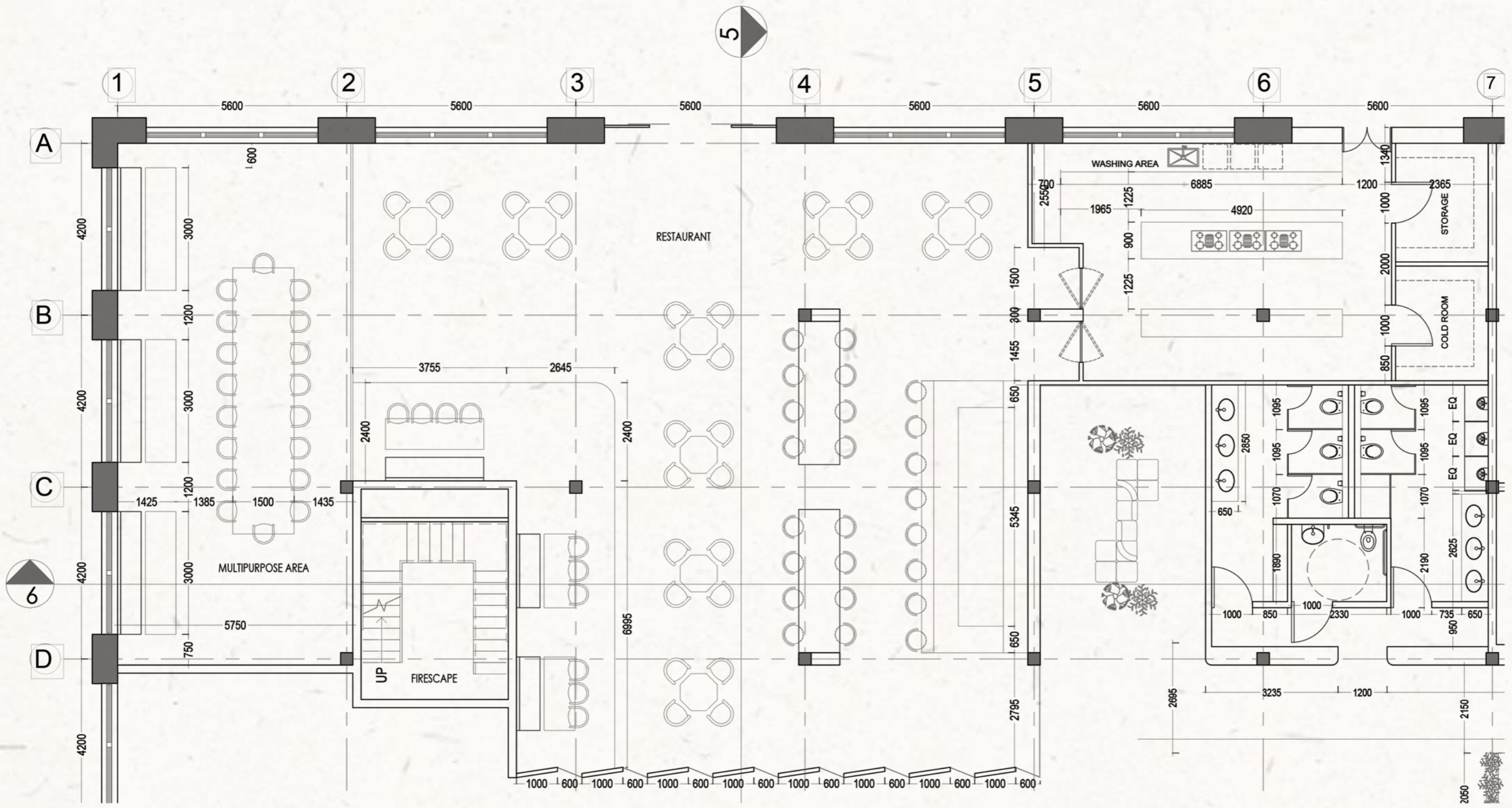


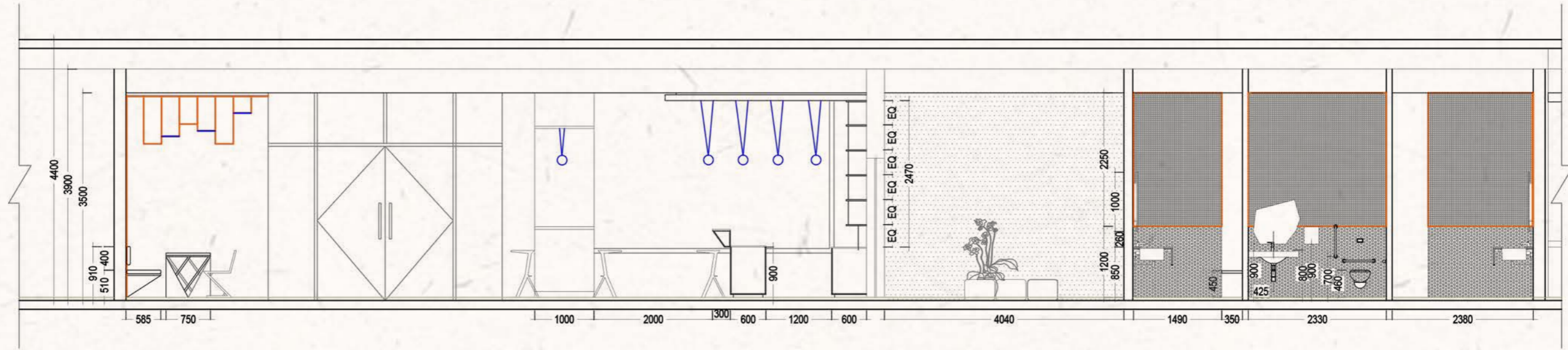


- 1. Kvadrat Maharam (Arda)
- 2. Formica (Solar orange)
- 3. Laminex (Elegant oak)
- 4. Kvadrat Maharm (Sunnta)
- 5. CDK stones (Breccia pernia)
- 6. Brinton carpet (A037849)
- 7. Kvadrat Maharam (Inch sheer curtain)
- 8. District linen
- 9. Cedar west (fluted wood)
- 10. Designer rug
- 11. Kvadrat Maharam (0016)

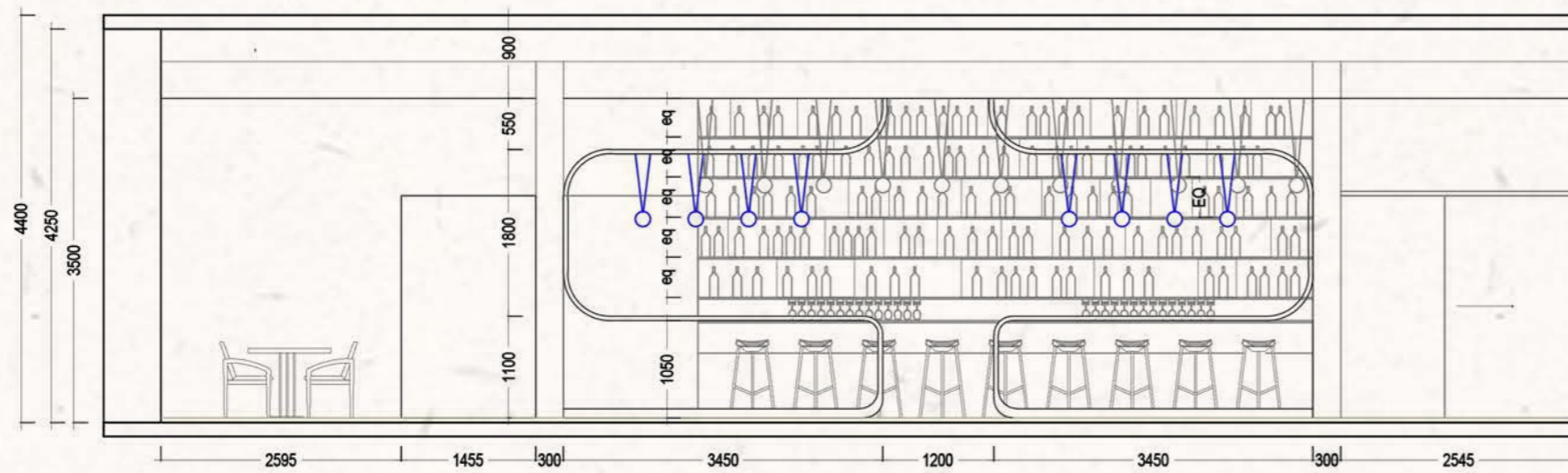


- 1. Tile shop
- 2. Laminex (Hushed pine)
- 3. Winnings
- 4. Fascino marble
- 5. Fibonacci Platinum terrazzo
- 6. Nero ceiling shower
- 7. Winnings Basin tap





SECTION 6

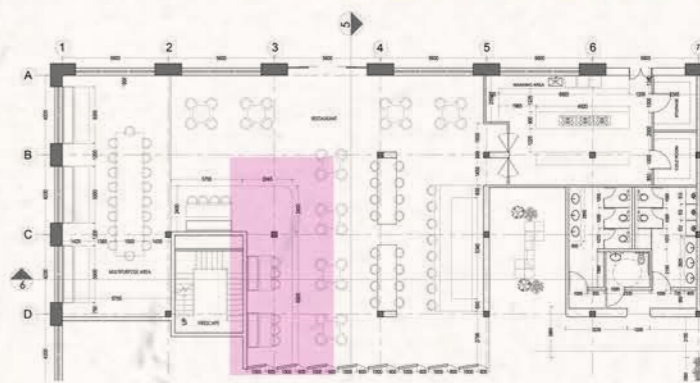


SECTION 5



RESTAURANT PERSPECTIVE 3

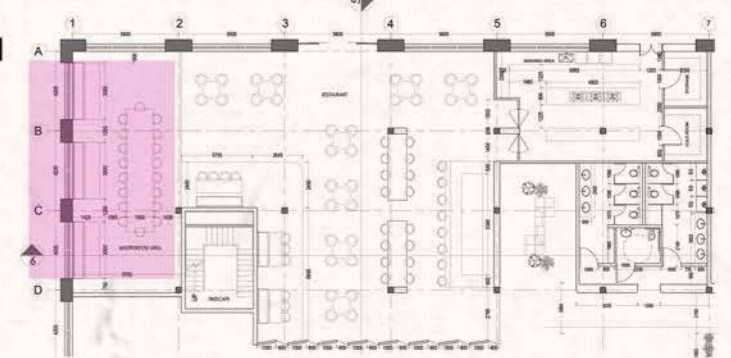
KEY PLAN





RESTAURANT PERSPECTIVE 2

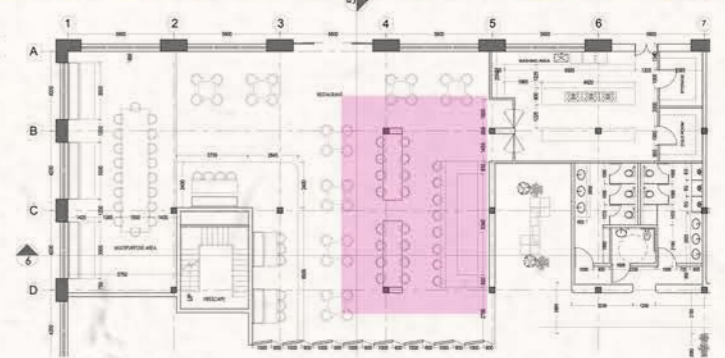
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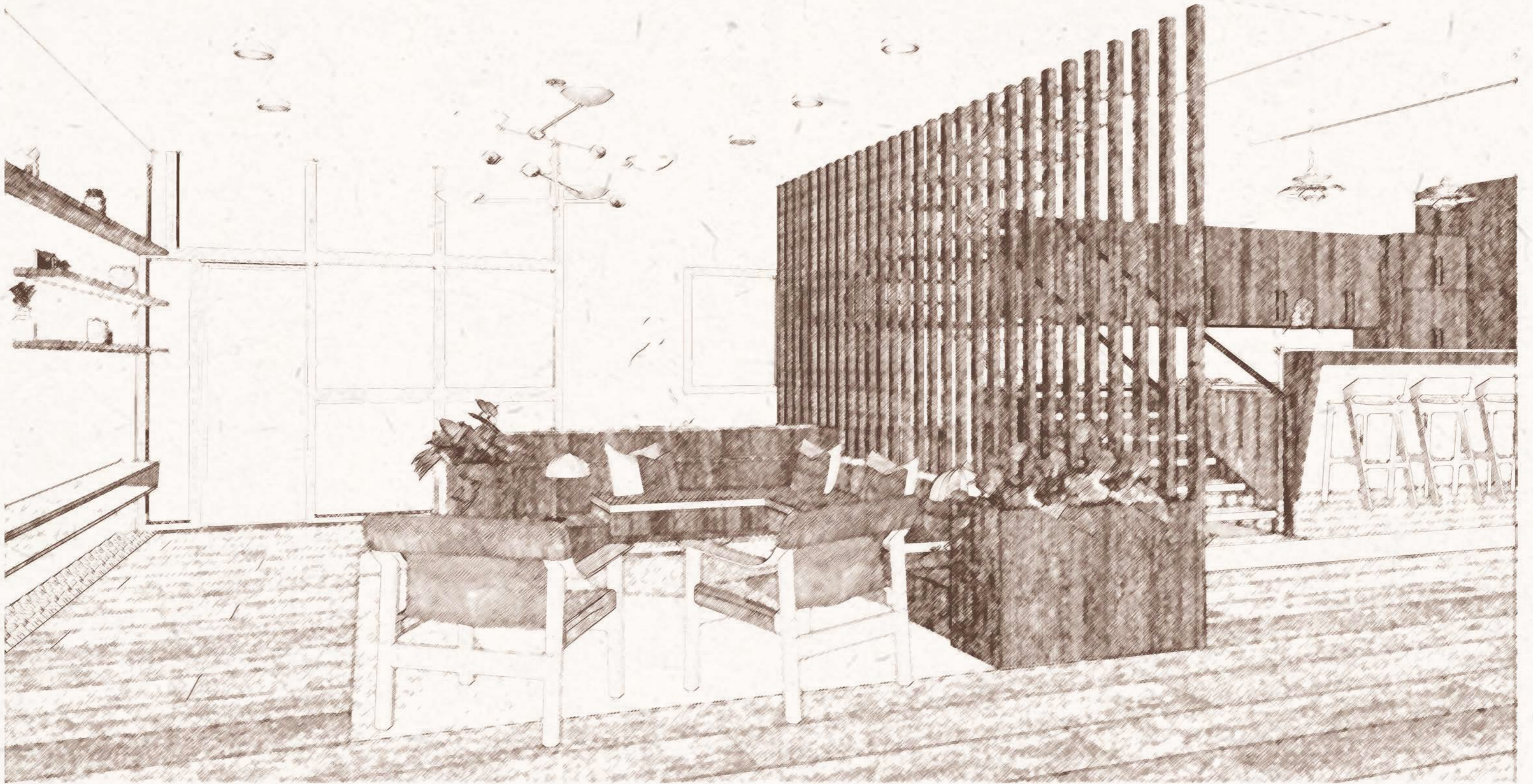




RESTAURANT PERSPECTIVE 1

KEY PLAN

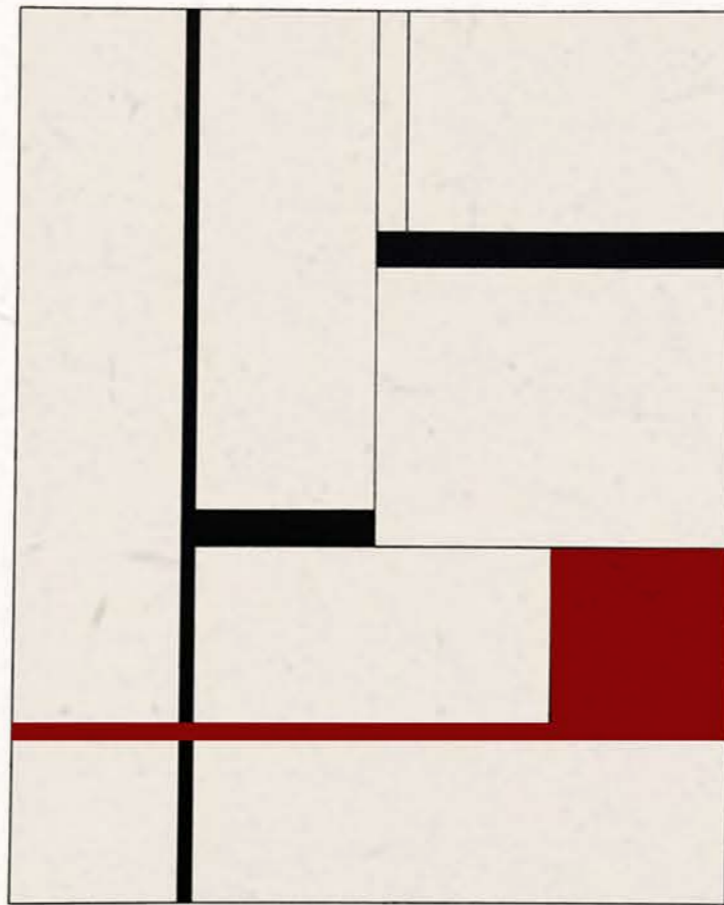
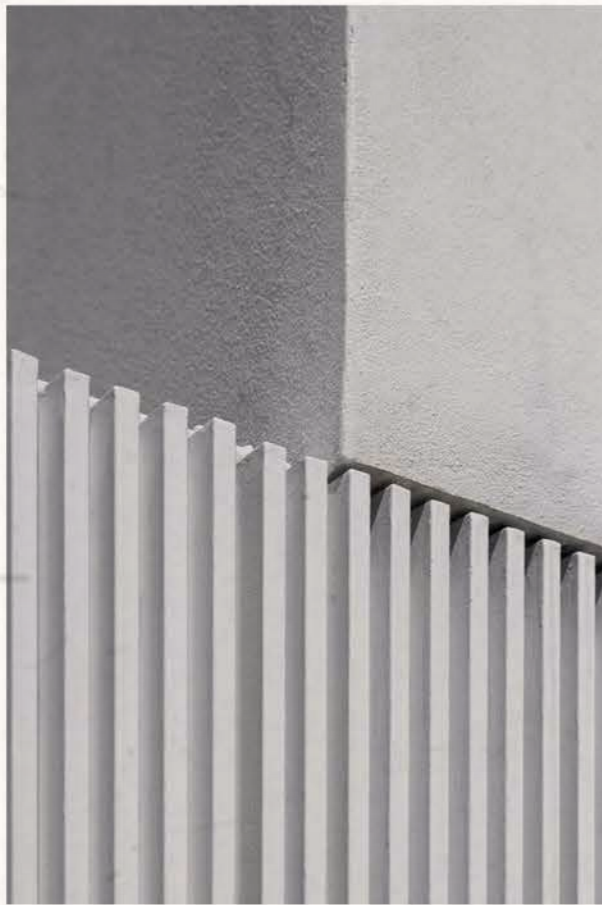
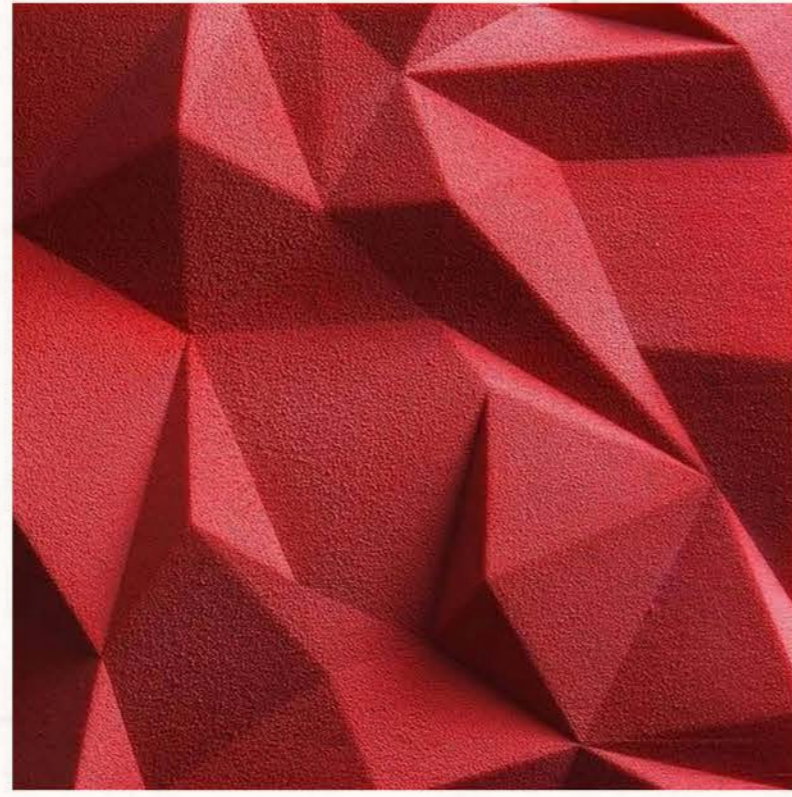
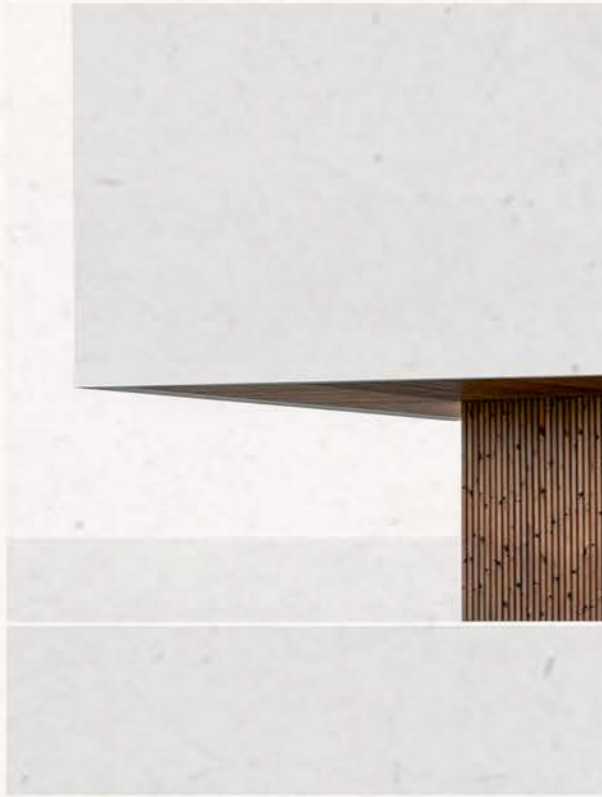




03

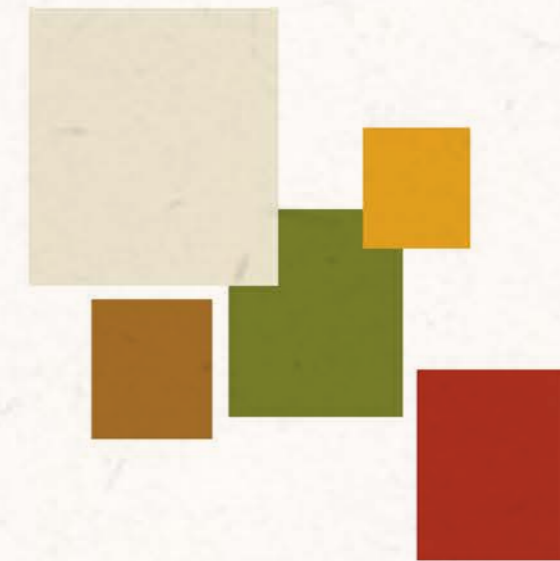
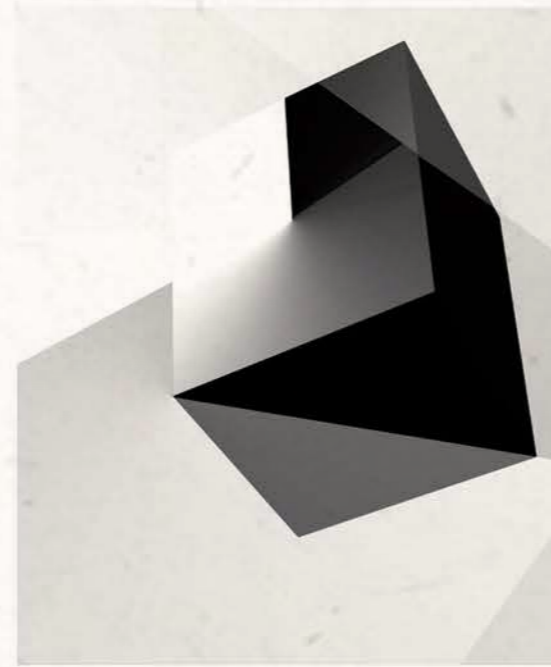
MID CENTURY MODERN RESIDENCE

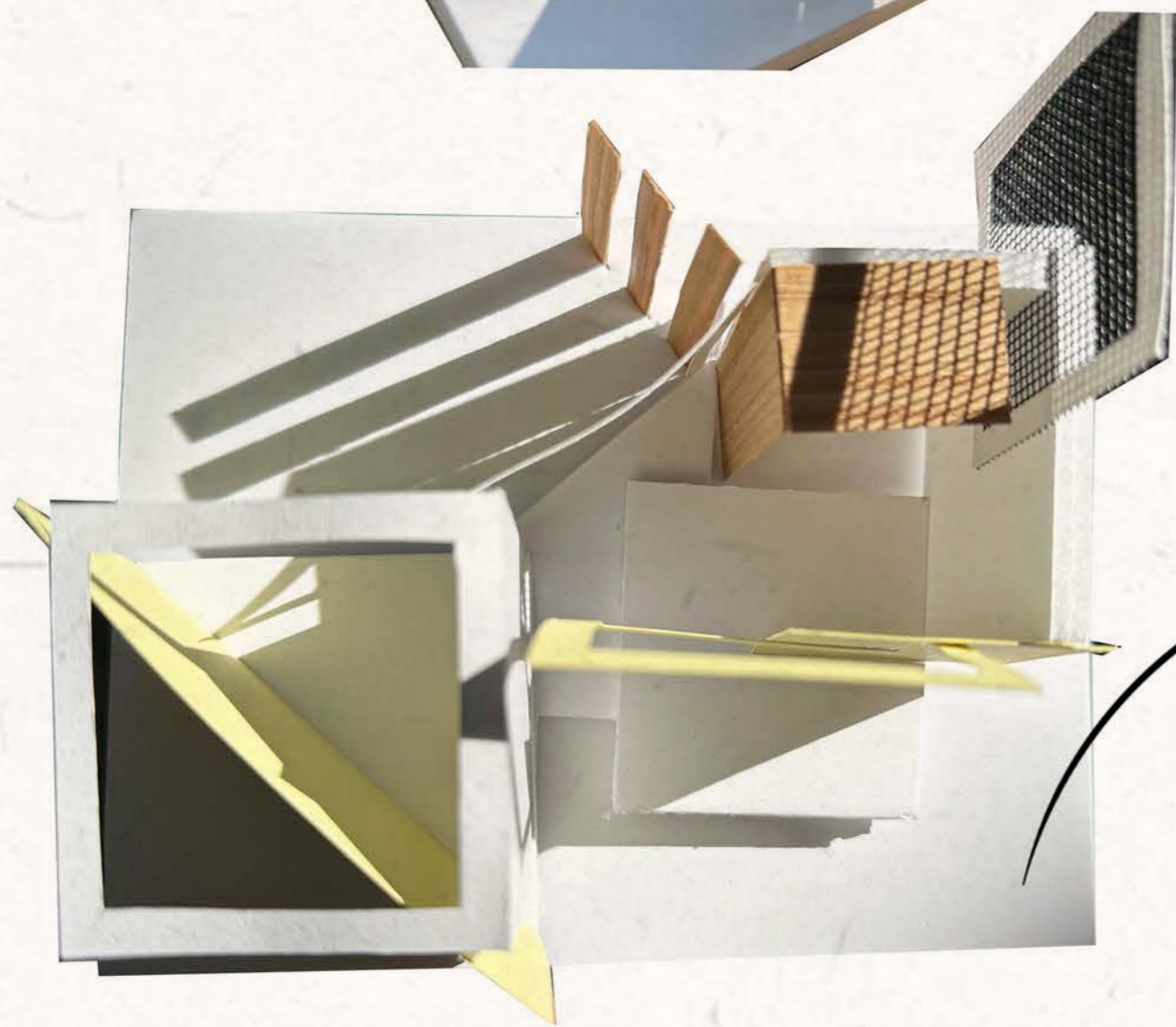
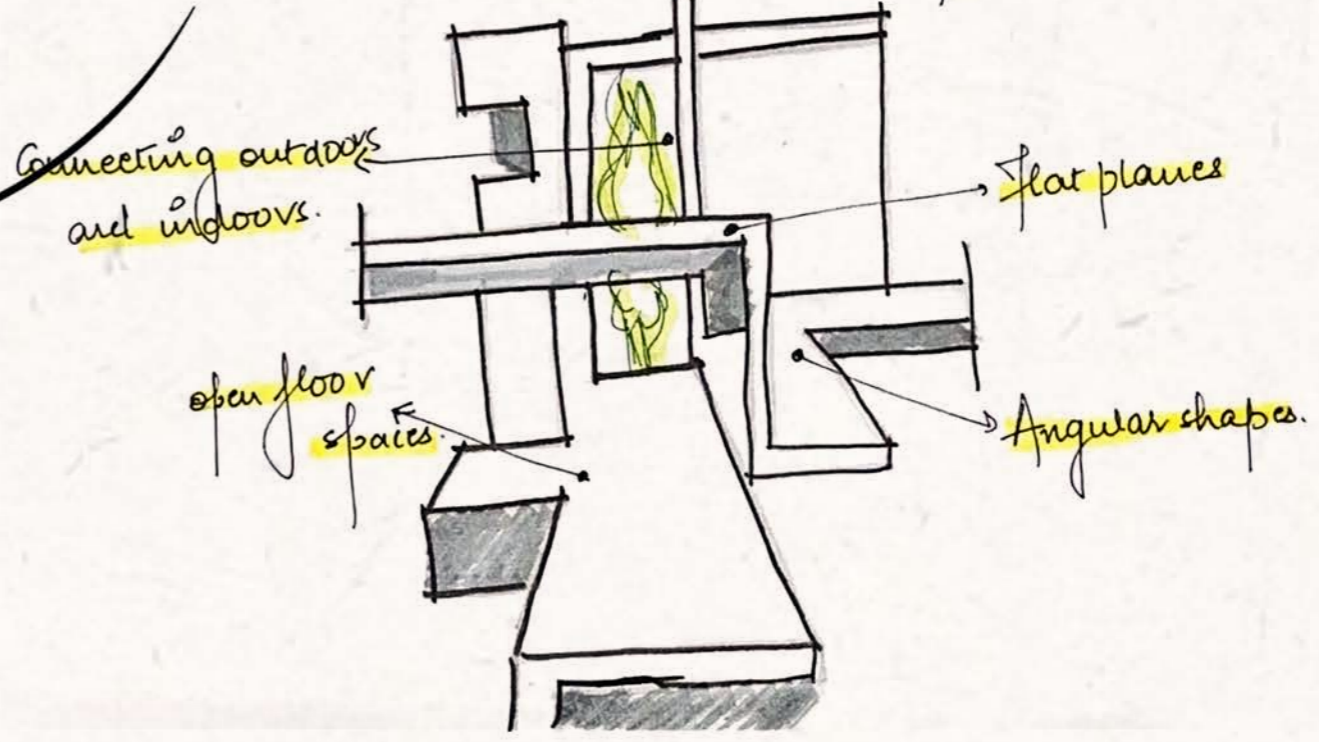
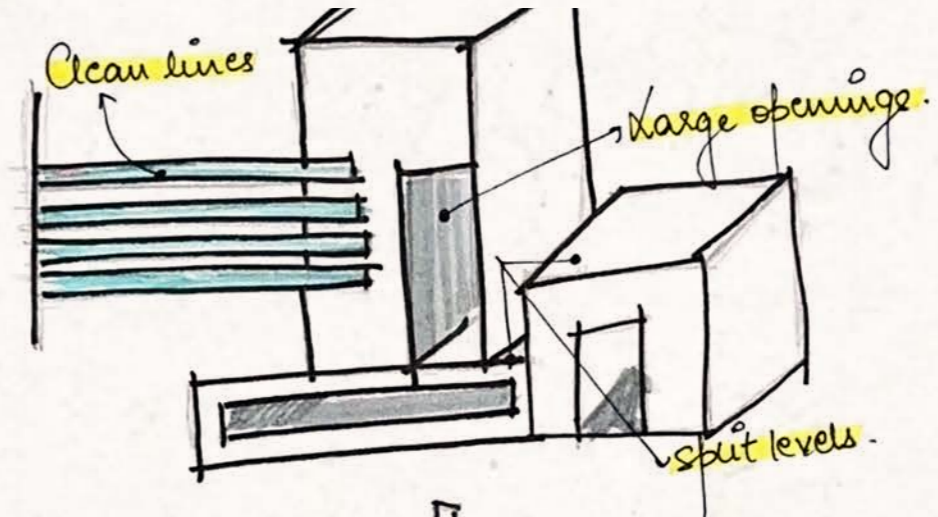
This residence in Cheltenham, Sydney, is designed in line with the principles of Mid-Century Modern (MCM) style. It showcases a neutral color palette accented with carefully placed pops of color and features custom designed furniture throughout the space. The layout highlights open spatial planning, a feature of MCM design, resulting in a harmonious and inviting living environment.



Each element of MID CENTURY MODERN serves a clear purpose while maintaining an uncluttered and minimalistic aesthetic i.e. "LESS IS MORE"

-Ludwig Mies van der Rohe

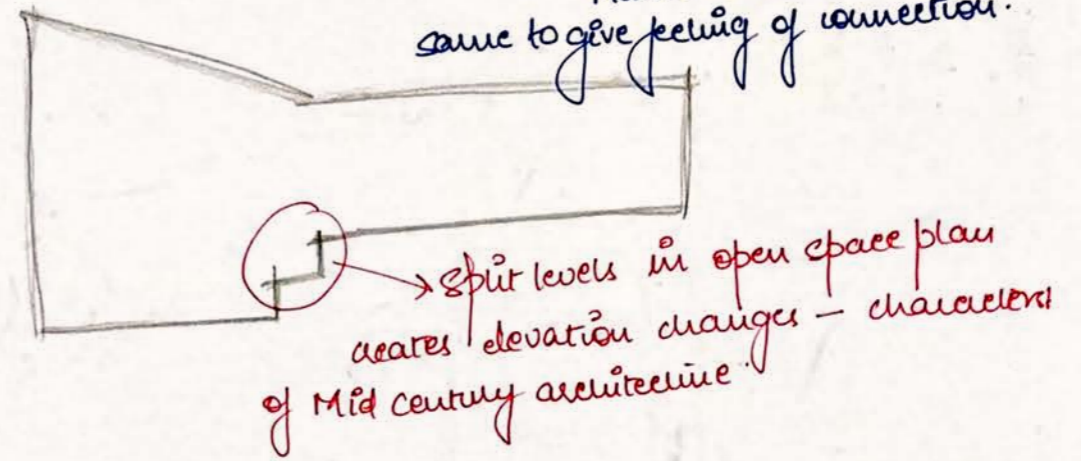


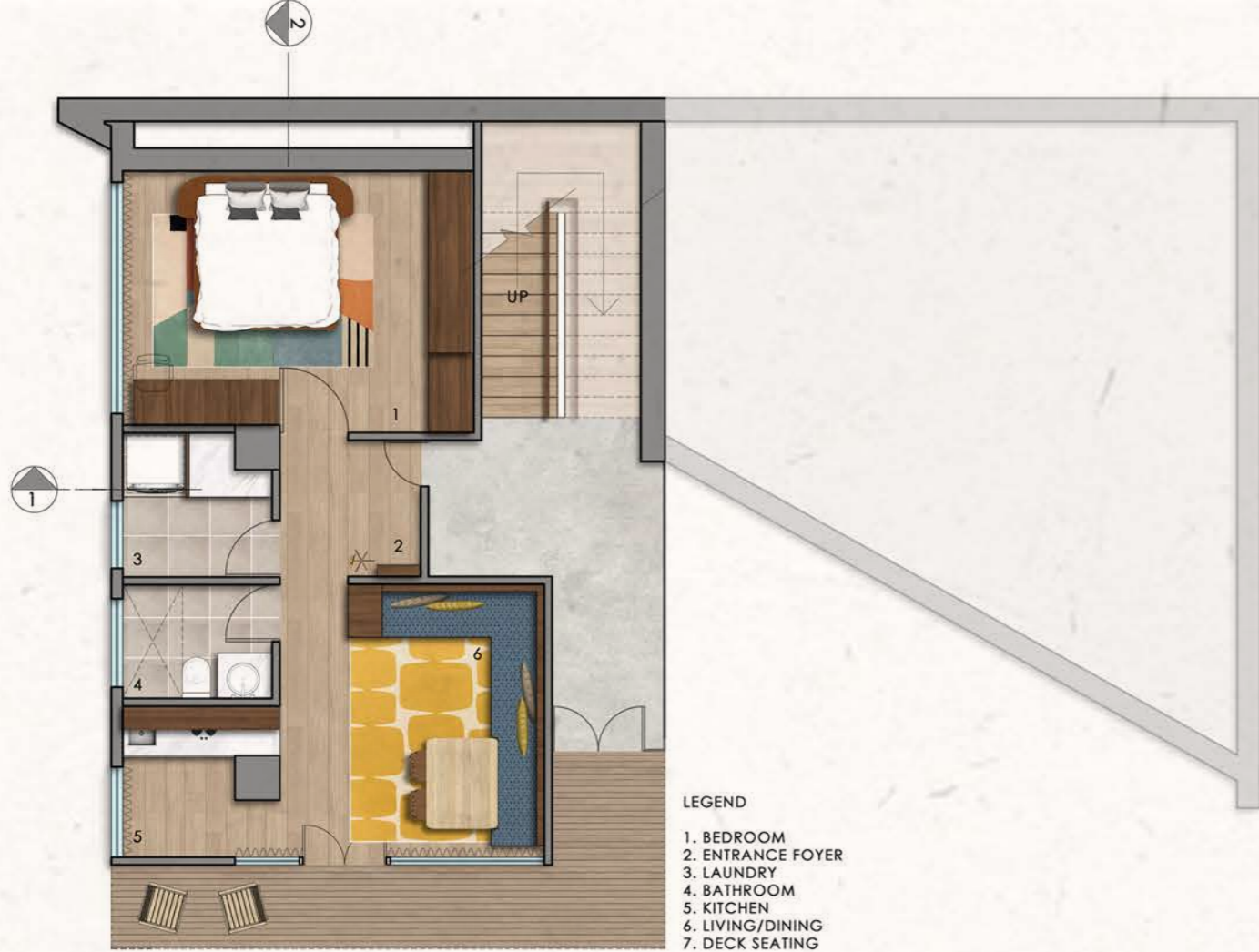


MID CENTURY MODERN ARCHITECTURE

- Clean lines
- Functional interiors
- Flat planes
- Mixed curves
- Open floor plans (Outdoor ↔ Indoor)
- Large windows
- Angular shapes (triangles/rectangles)

Materials could be kept same to give feeling of connection.

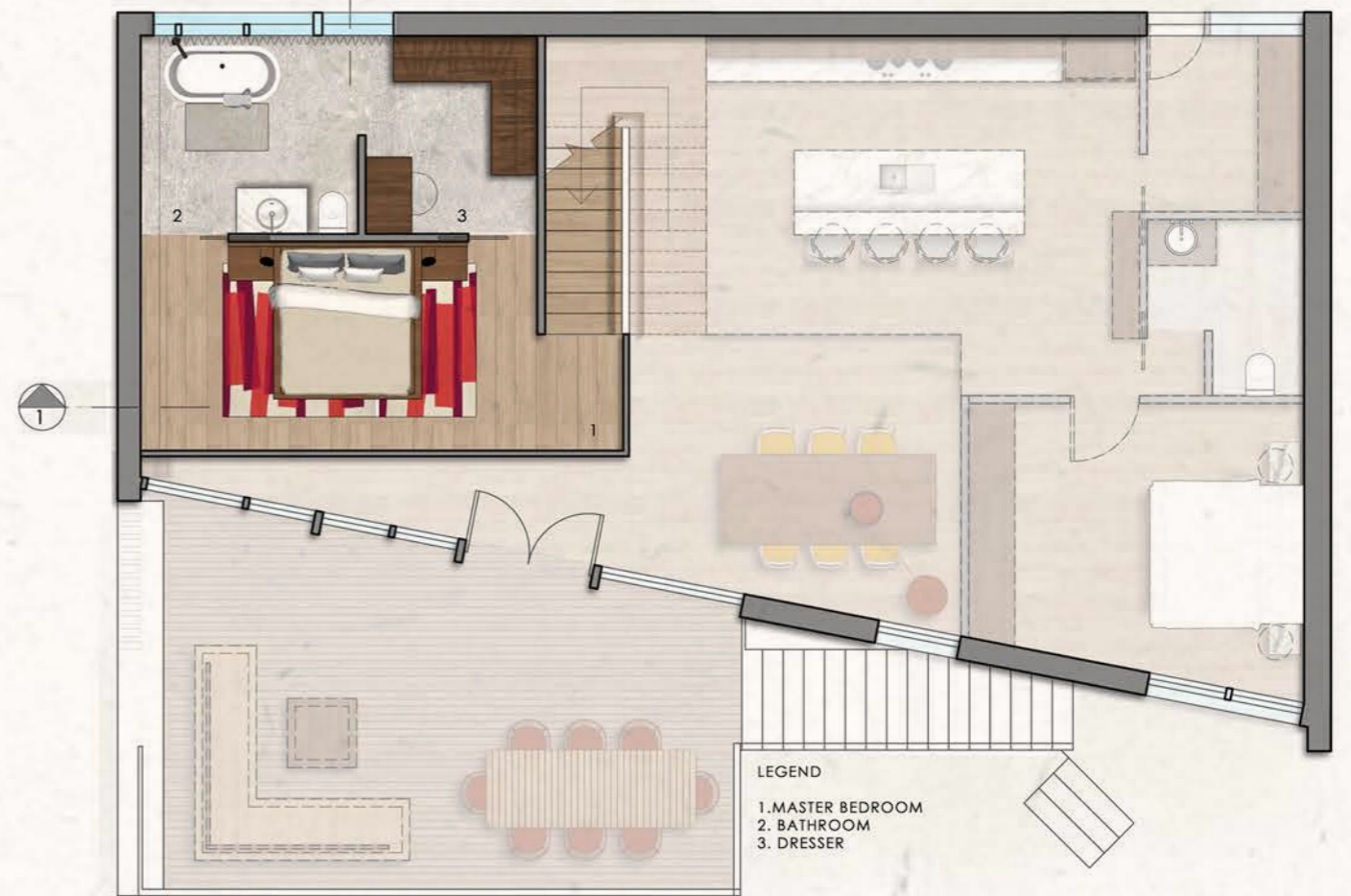




SELF CONTAINED UNIT



MAIN UNIT



MEZZANINE FLOOR PLAN

LEVEL +9865

LEVEL +6600

LEVEL +3300

LEVEL 00



SECTION 1

LEVEL +9865

LEVEL +6600

LEVEL +3300

LEVEL 00



SECTION 2



MAIN LIVING PERSPECTIVE

KEY PLAN





MAIN LIVING PERSPECTIVE

KEY PLAN





MASTER BEDROOM

KEY PLAN

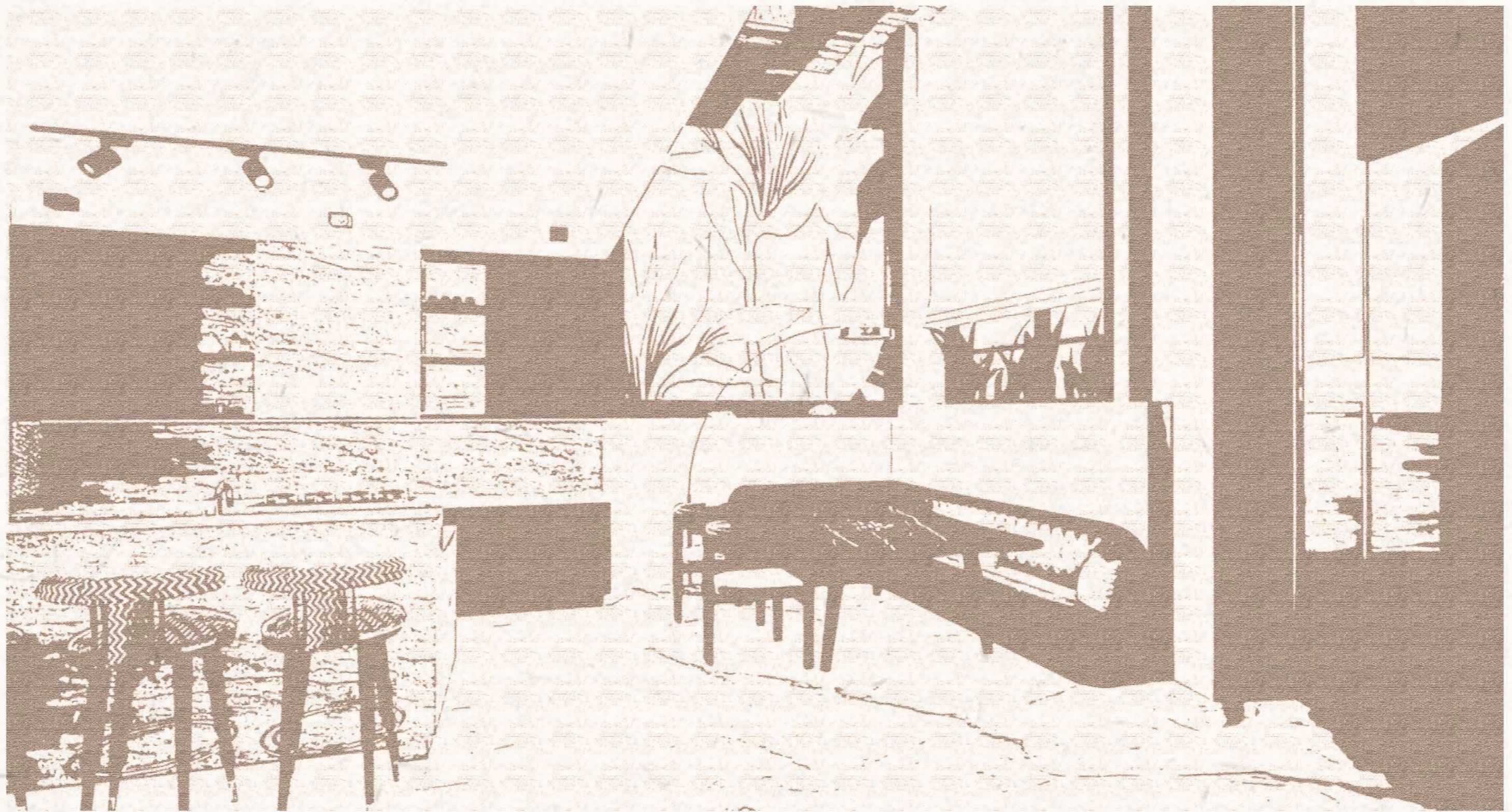




SELF CONTAINED UNIT PERSPECTIVE

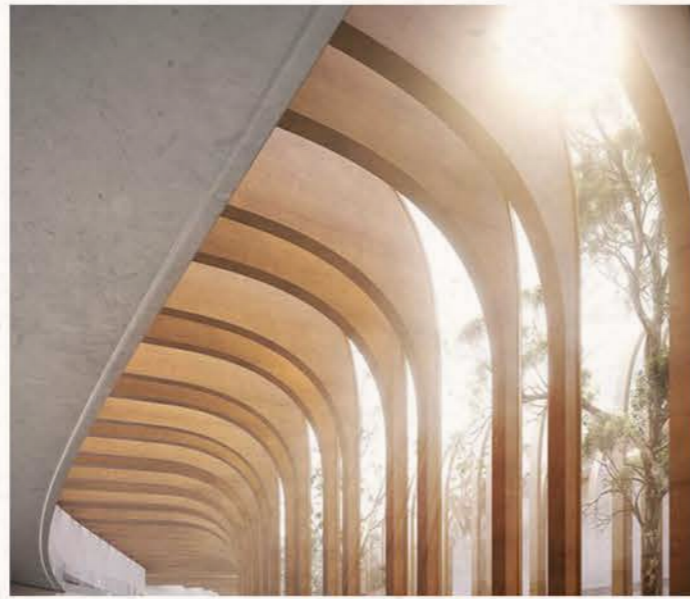
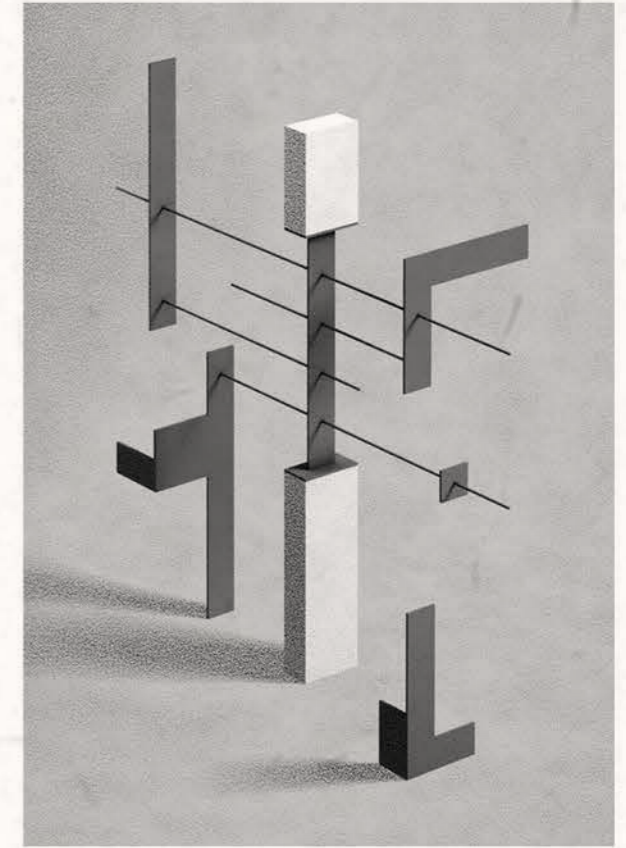
KEY PLAN





02 WOOLLOOMOOLOO WAREHOUSE RESIDENCE

This project transforms a warehouse into a compact residential space. The interplay of light and shadows is crucial, with artificial lighting playing a key role in enhancing functionality and ambiance. Thoughtful illumination ensures the space feels open and inviting, despite its small size.



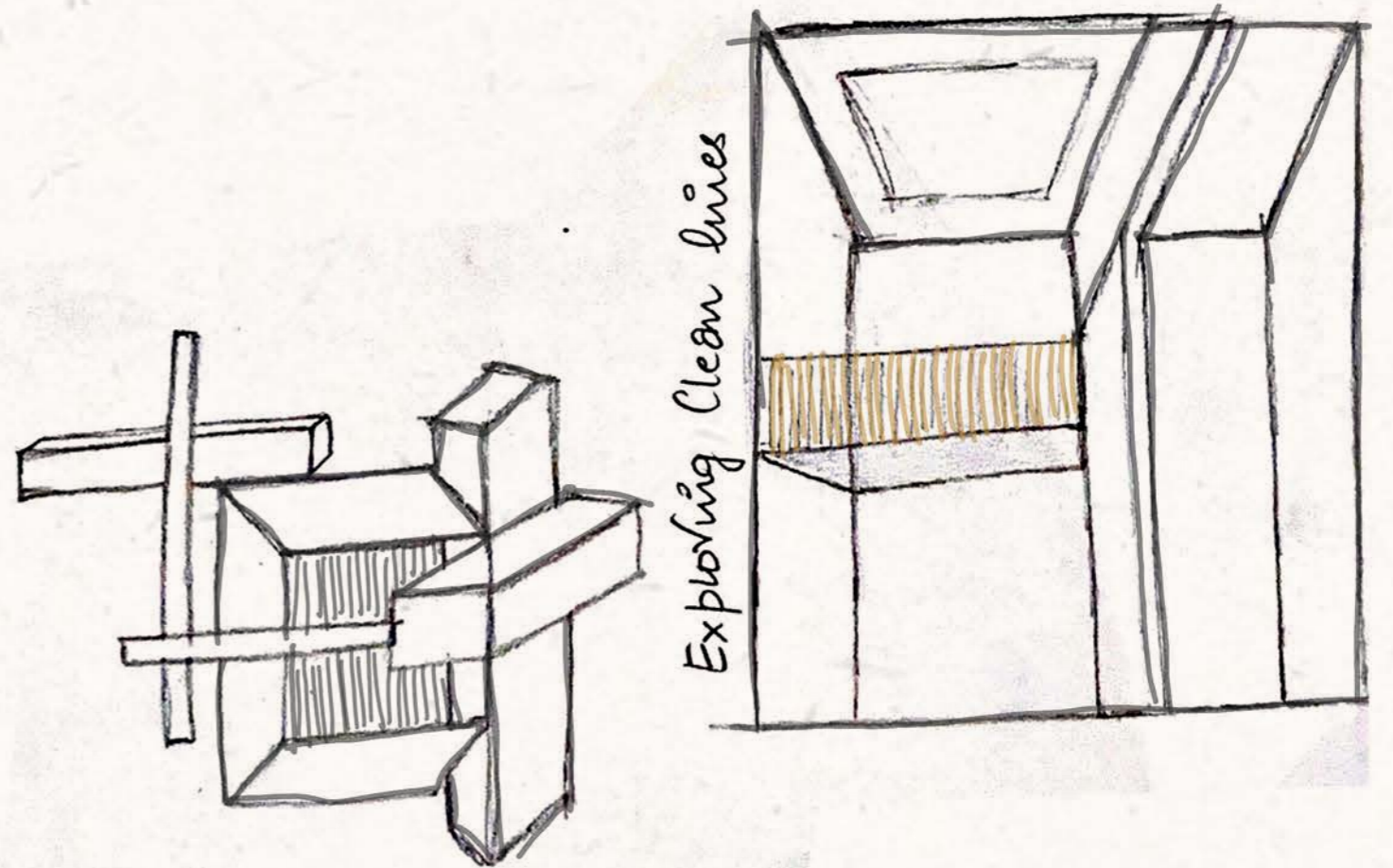
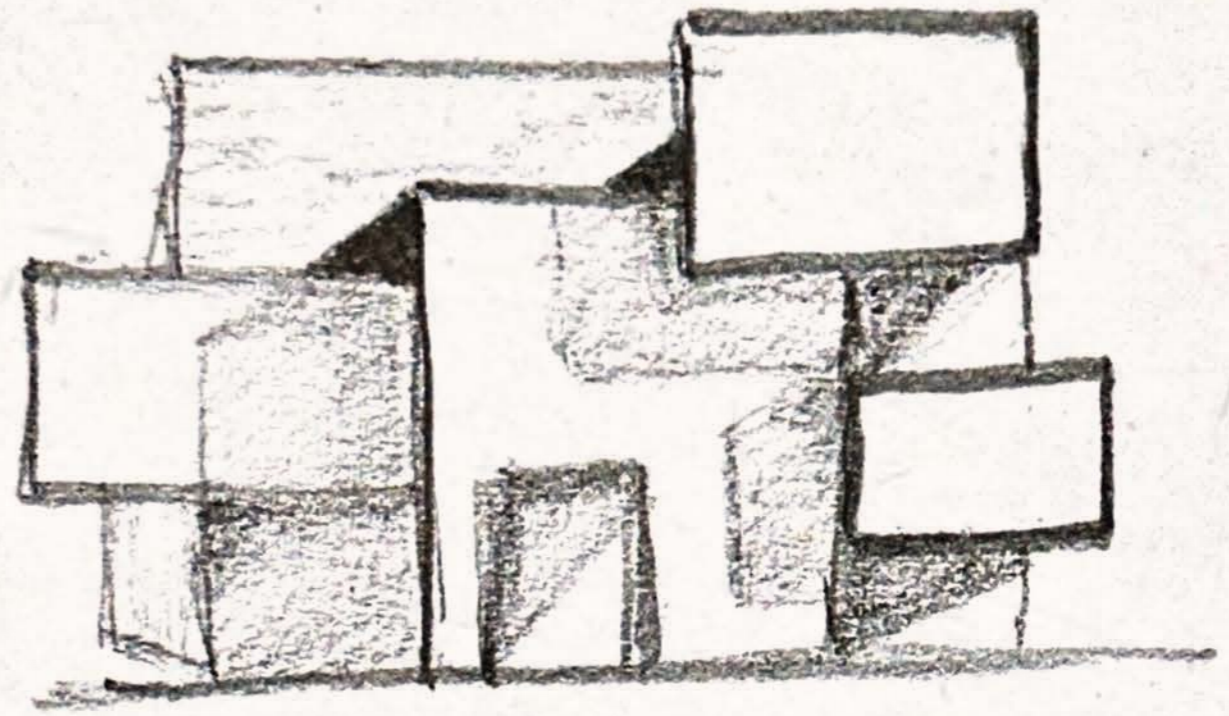
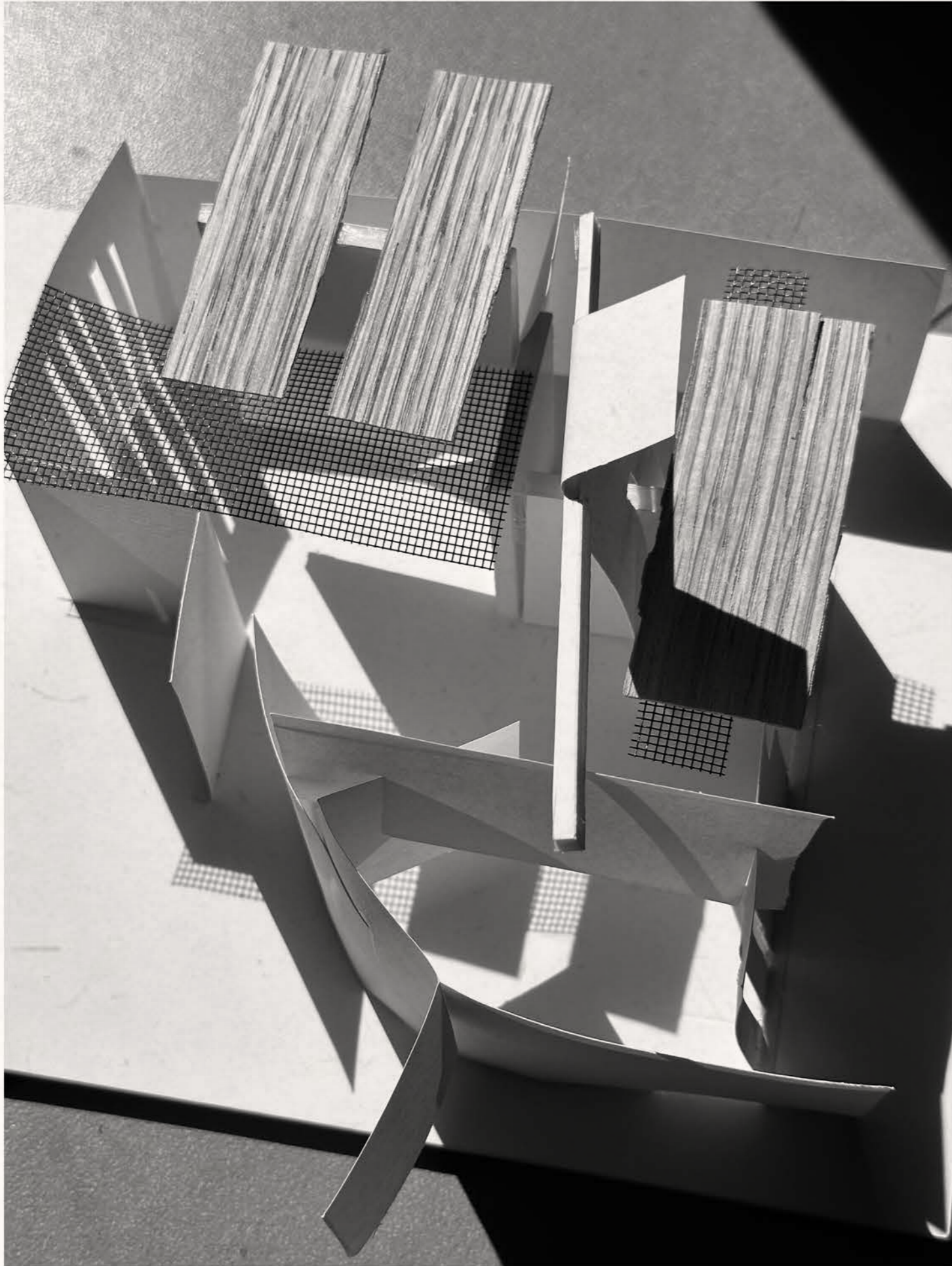
PLAY OF LINES AND SHADOWS

Light and shadow articulate spaces into sub-spaces and places, and their interplay gives space its character, rhythm, sense of scale and intimacy.

"A plan of a building should be read like a harmony of spaces in light"

-Loui Kahn

"Light is the maker of material, and material's purpose is to cast a shadow."



Playing with lines and cubes.

"Light is a mker of material, and material's purpose is to cast a shadow"

-Louis Kahn

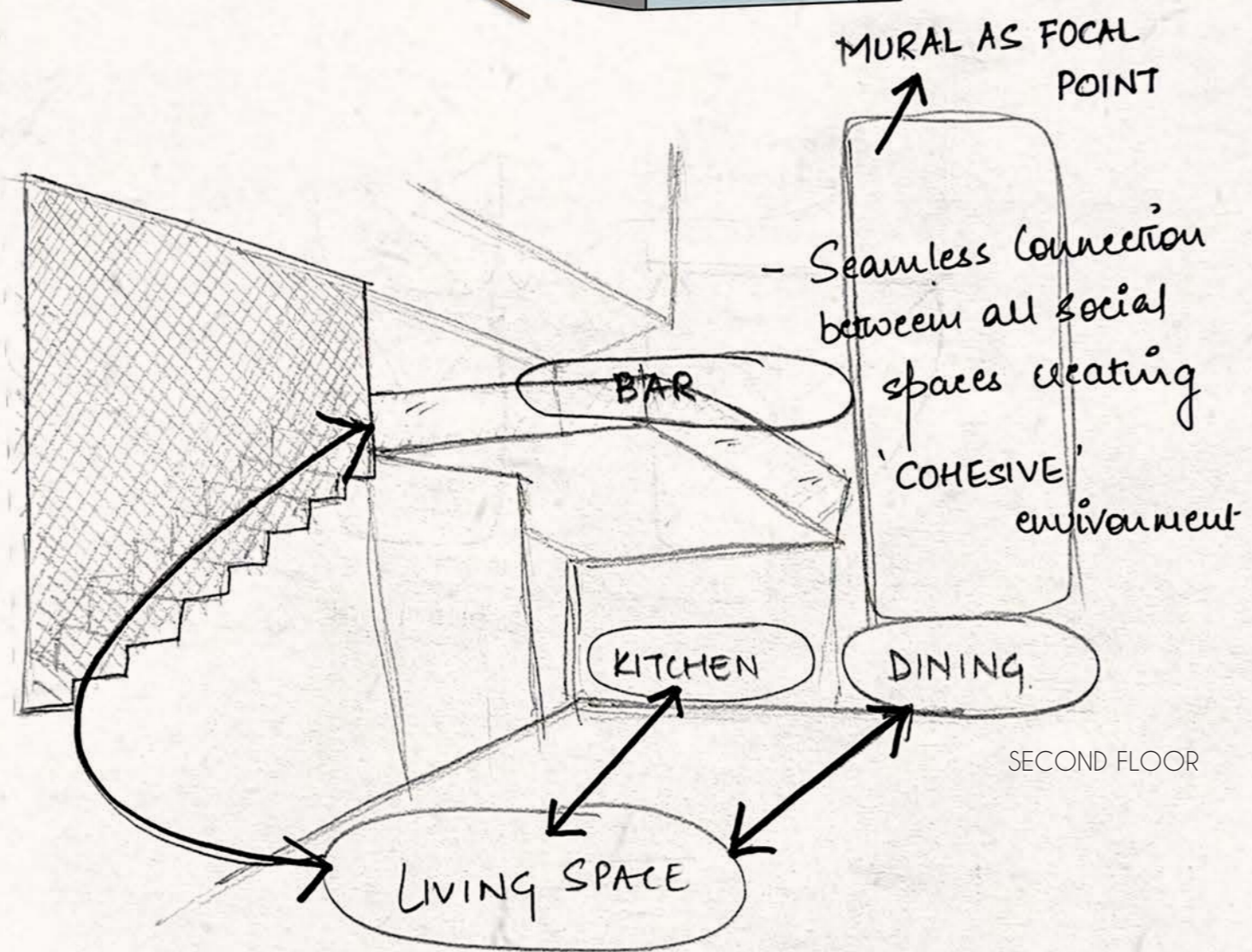


GROUND FLOOR

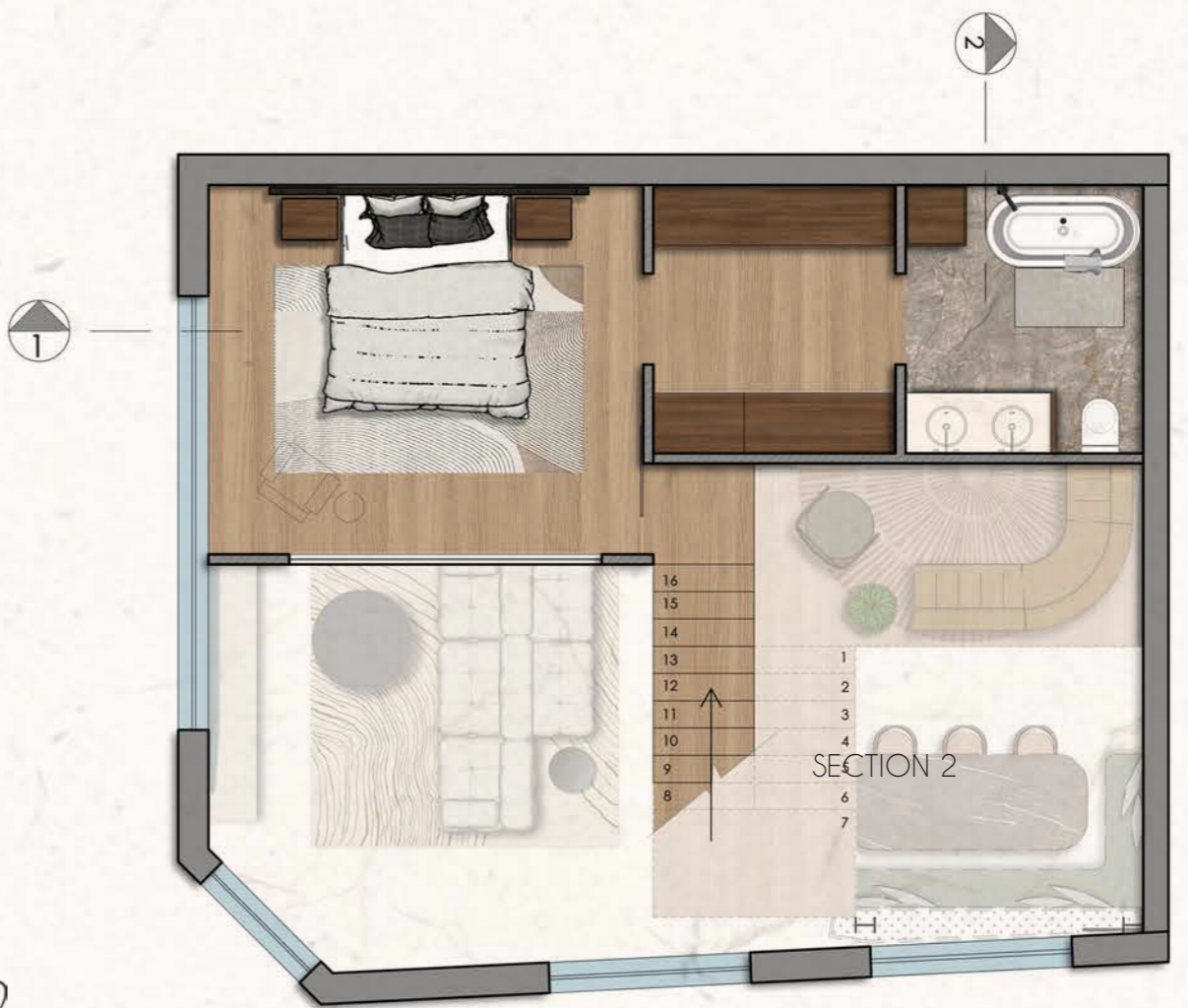
MEZZANINE FLOOR



SECTION 1



SECOND FLOOR



SECTION 2



LEVEL +8725

LEVEL +5780

LEVEL +2890

LEVEL 00





LIVING AREA PERSPECTIVE

KEY PLAN





MEZZANINE PERSPECTIVE

KEY PLAN

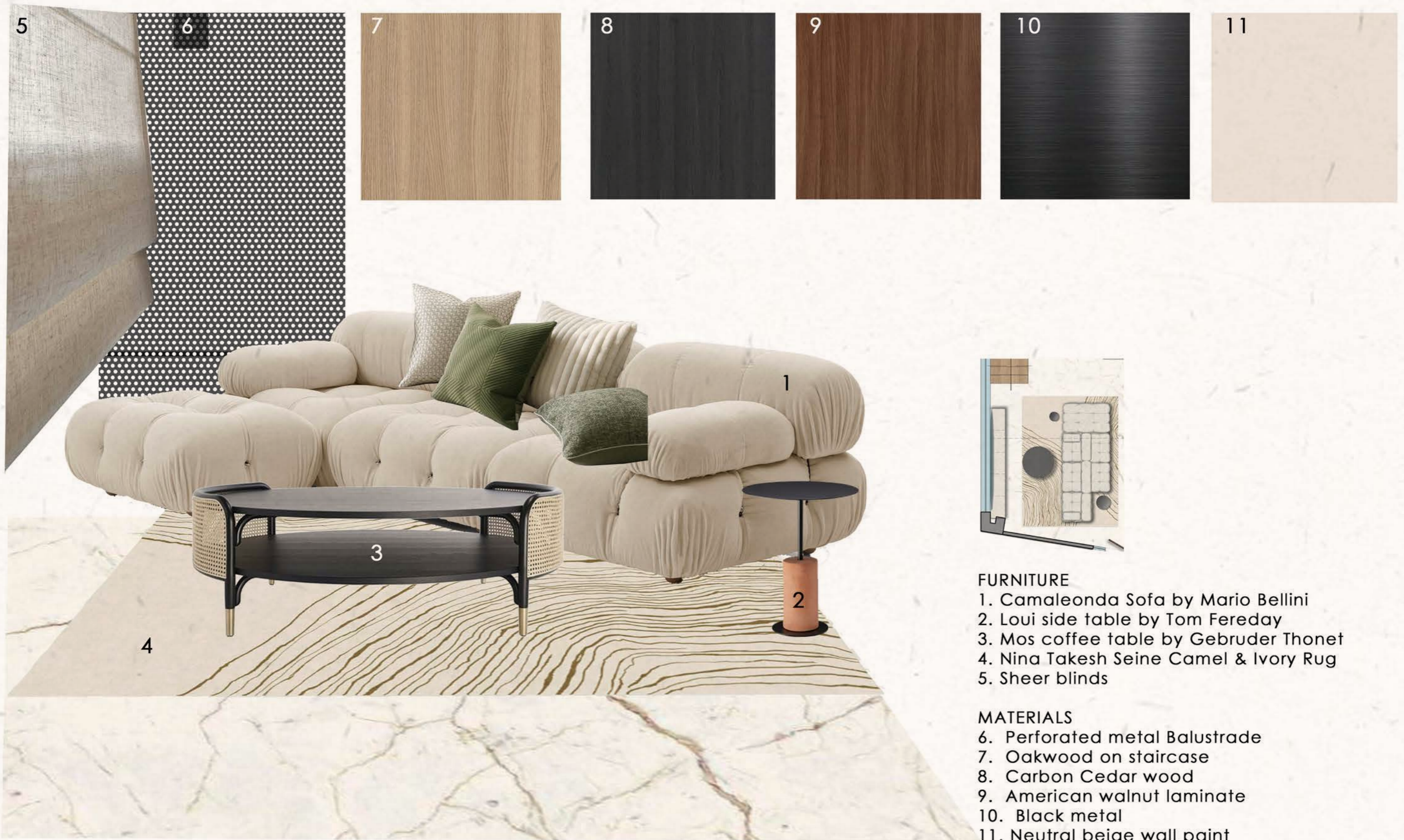




MASTER BEDROOM PERSPECTIVE

KEY PLAN



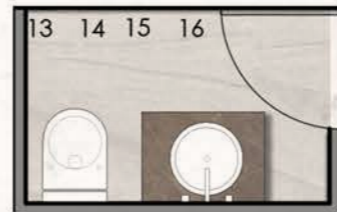


FURNITURE

- 1. Camaleonda Sofa by Mario Bellini
- 2. Loui side table by Tom Fereday
- 3. Mos coffee table by Gebruder Thonet
- 4. Nina Takesh Seine Camel & Ivory Rug
- 5. Sheer blinds

MATERIALS

- 6. Perforated metal Balustrade
- 7. Oakwood on staircase
- 8. Carbon Cedar wood
- 9. American walnut laminate
- 10. Black metal
- 11. Neutral beige wall paint



POWDER ROOM MATERIALS

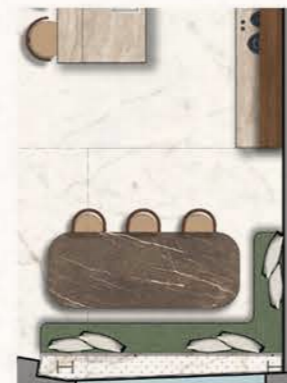
- 1. Marvel gris supreme tile counter
- 2. Butan bone matte flooring tile Earp bros
- 3. Poco countertop basin
- 4. Brushed gold tapware

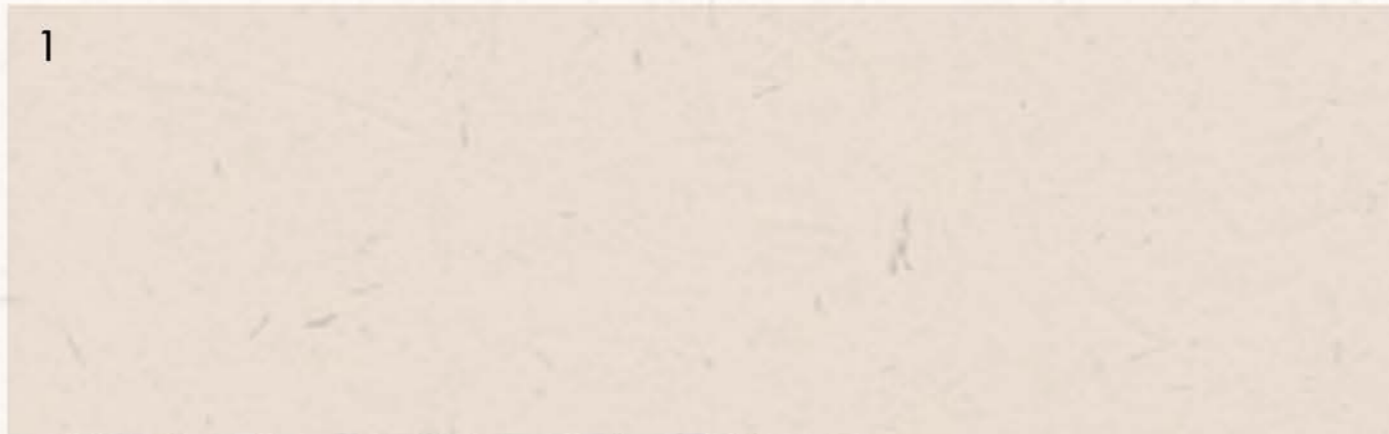
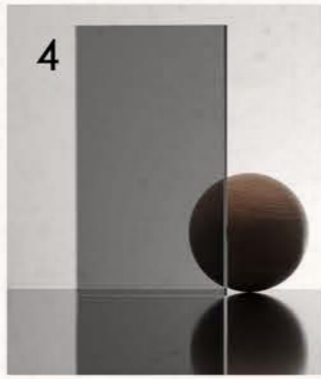
MATERIALS

- 1. American walnut kitchen joinery
- 2. Travertine marble benchtop
- 3. Custom mural art
- 4. American walnut laminate
- 5. Royal brown Italian marble
- 10. Calcatta Oro Italian marble
- 11. Sheer roman blinds

FURNITURE

- 6. Nadia dining table with Royal brown custom marble top
- 7. Custom design banquet dining seating
- 8. Casa Blanco Aspen Dining chair
- 9. Waters Bar stool





MATERIALS

- 1. Neutral beige wall paint
- 2. Fabric for sofa
- 3. American walnut laminate bar unit
- 4. Glass for basutrade
- 5. Oakwood flooring

FURNITURE

- 6. Marlow chiase sofa - Castlery
- 7. Baxter Verre Particulier Coffee Table
- 8. Kleio chair
- 9. Beatrix side table



FURNITURE & FIXTURES

- 1. Gebruder Thonet Vienna OttoW Headboard
- 2. Baxter Icaro Night Bedside Table
- 3. Clark Armchair
- 4. Baxter Jove Side Table
- 5. Tourbillon stool - CHAHAN (vanity dresser stool)

MATERIALS

- 6. Custom wallpaper / mural
- 7. Sheer curtain
- 8. American walnut laminate (wardrobe)
- 9. Neutral beige wall paint
- 10. New rock perla matte finish tile (toilet walls)
- 11. Elements Lux Silver Grey Slip Resistant tile (toilet floor)
- 12. 5113 sollena marble vanity countertop
- 13. Studio Bagno Milady Wall hung WC
- 14. Claybrook Soho freestanding bath
- 15. Kohler Mica round countertop basin



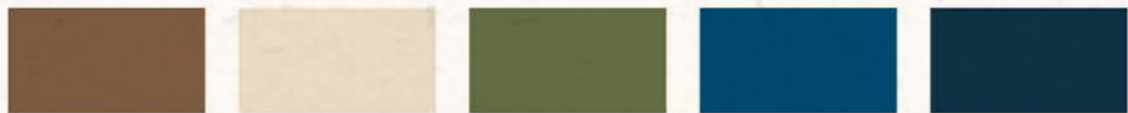
04

APARTMENT UNIT (Industry experience)

This apartment in India is a fully customized space, thoughtfully designed to reflect the client's desired mood and ambiance. The client had a clear vision for certain design elements, including the incorporation of wainscoted walls, which add a modern transitional touch to the interiors. The overall design is a striking juxtaposition of modern and traditional styles, seamlessly blending contemporary aesthetics with classic elements to create a uniquely timeless and sophisticated living environment.



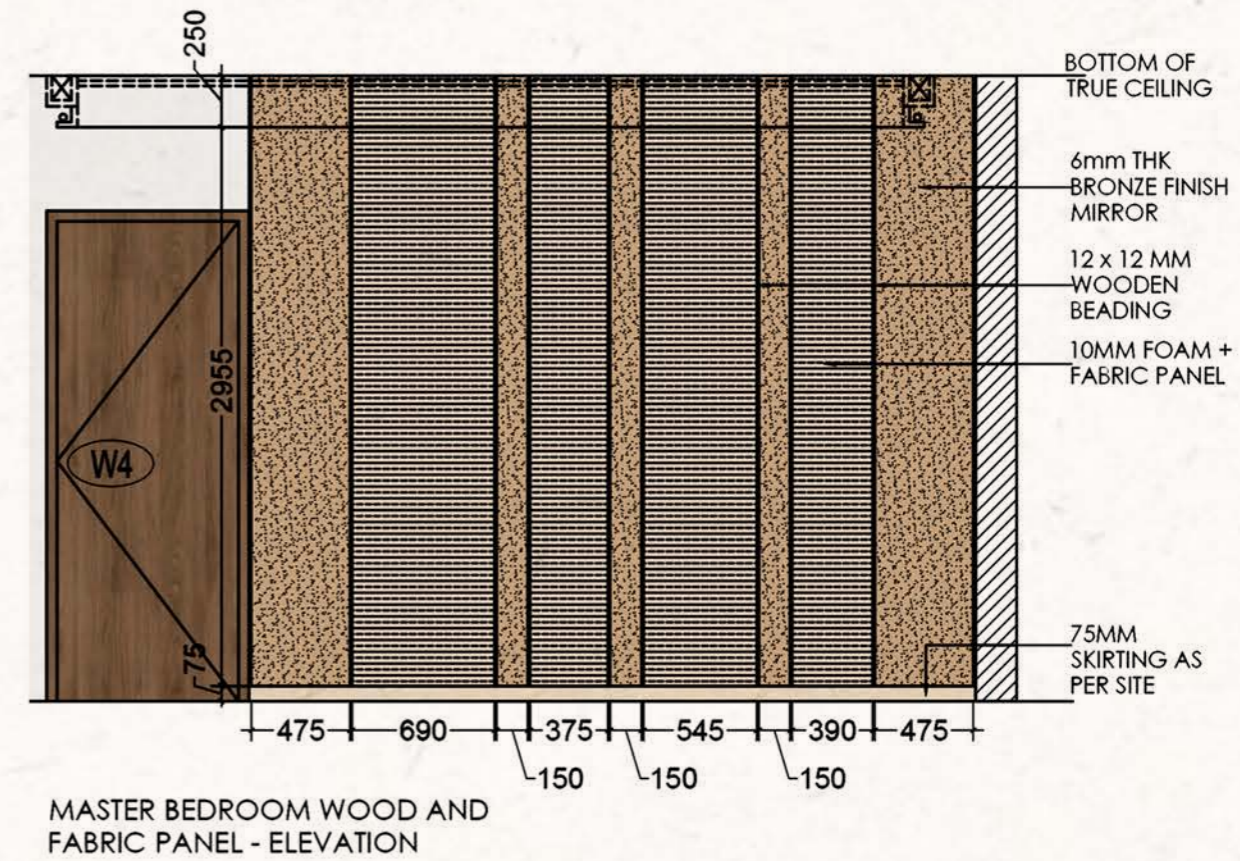
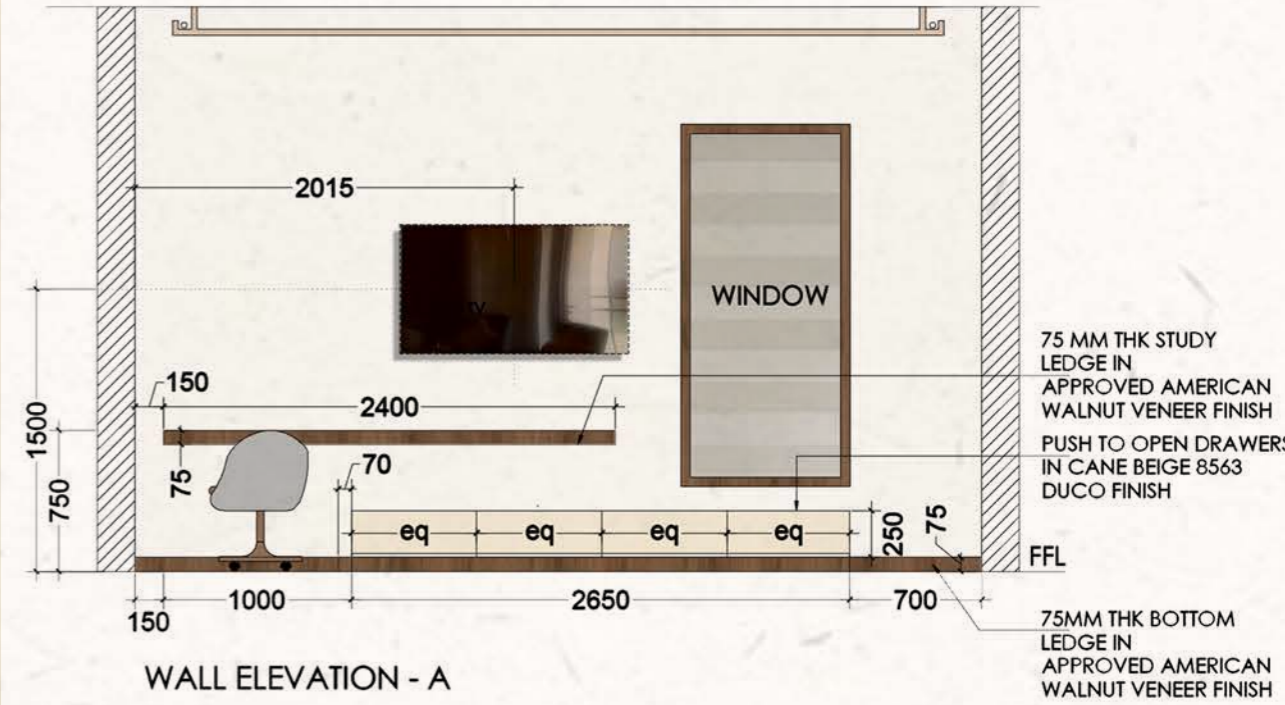
UNIT PLAN

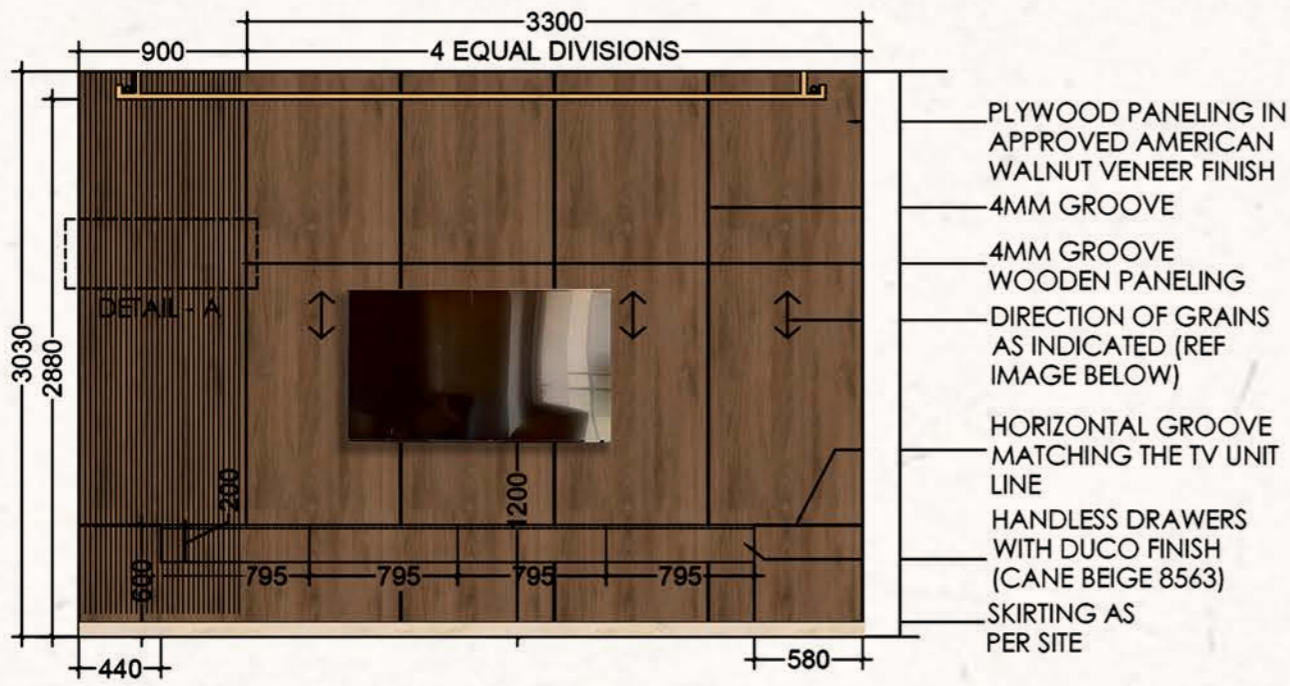


LIVING AREA



DINING AND BAR AREA

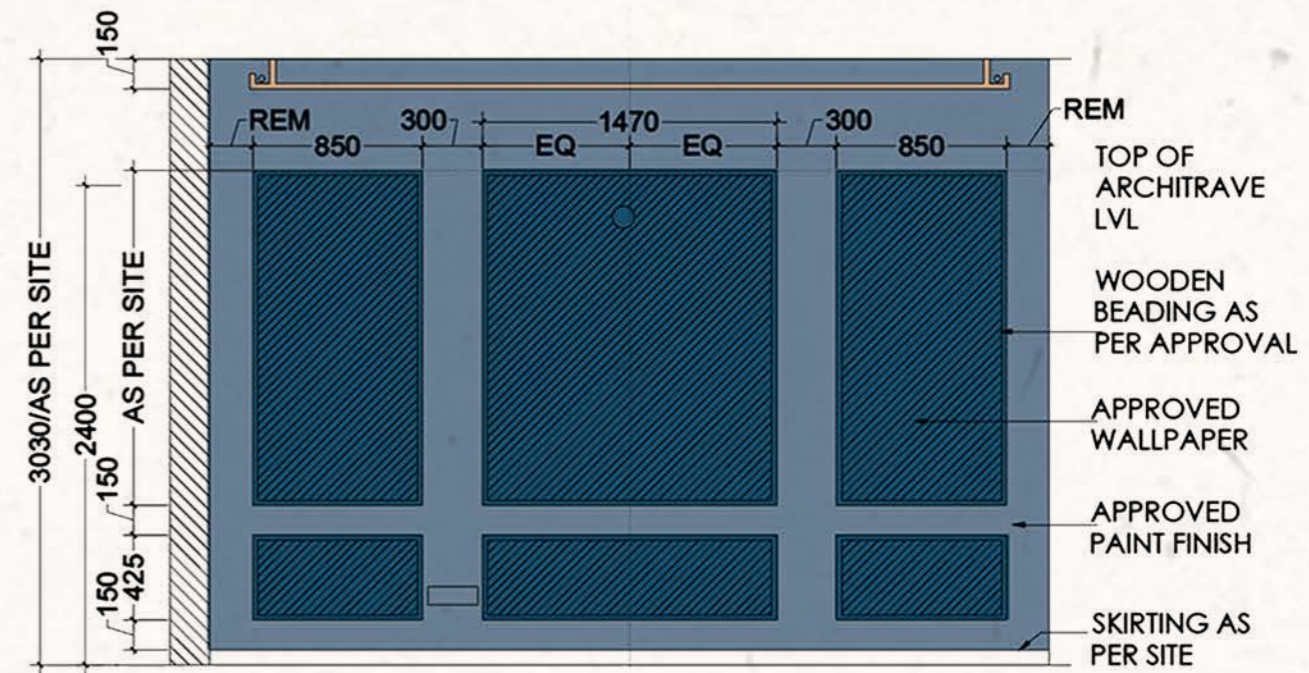




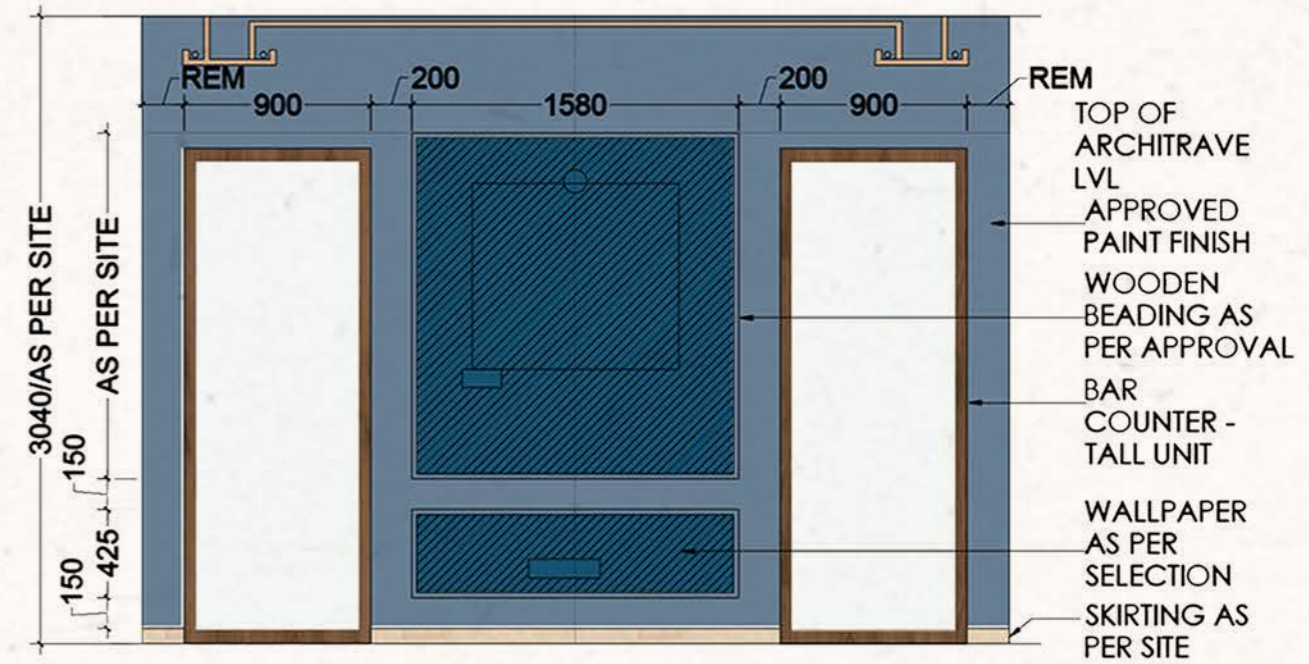
FAMILY LIVING



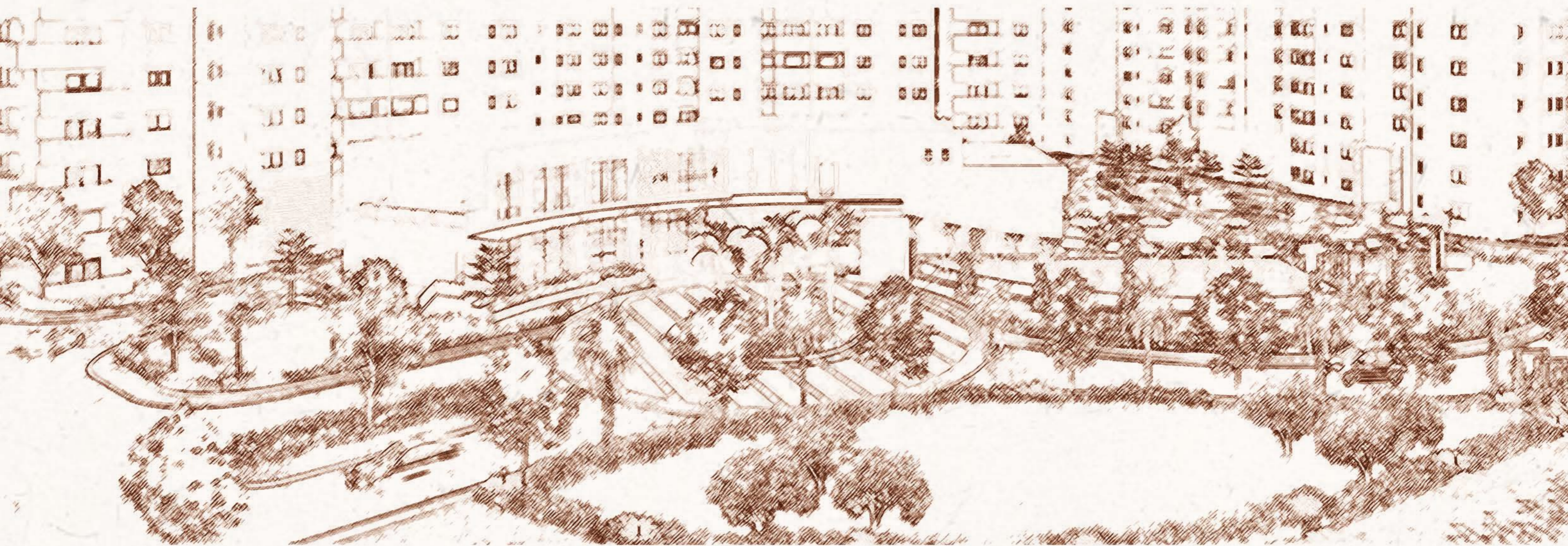
TV UNIT LIVING ROOM



FAMILY LIVING



BAR AREA WALL



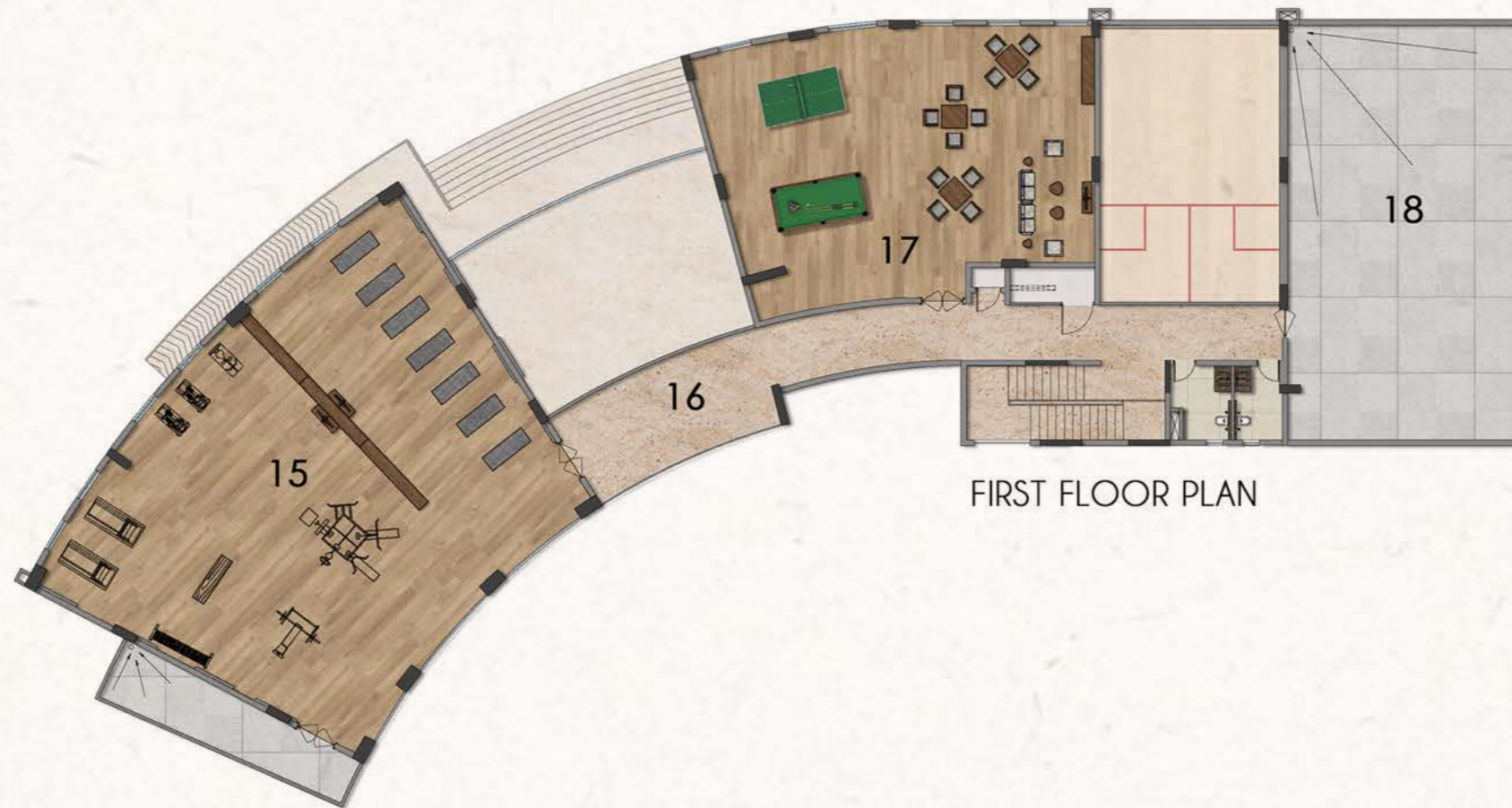
05

CLUBHOUSE DESIGN (Industry experience)

This clubhouse, located within the apartment premises in India, is designed to offer a range of amenities, including a multipurpose hall, gym, and indoor games room. The space features a customized design that aligns with modern interior style, creating a sleek and contemporary atmosphere. The incorporation of abstract artworks, painted by local artists, adds a curated touch, enhancing the aesthetic appeal and infusing the space with a distinctive cultural flair.

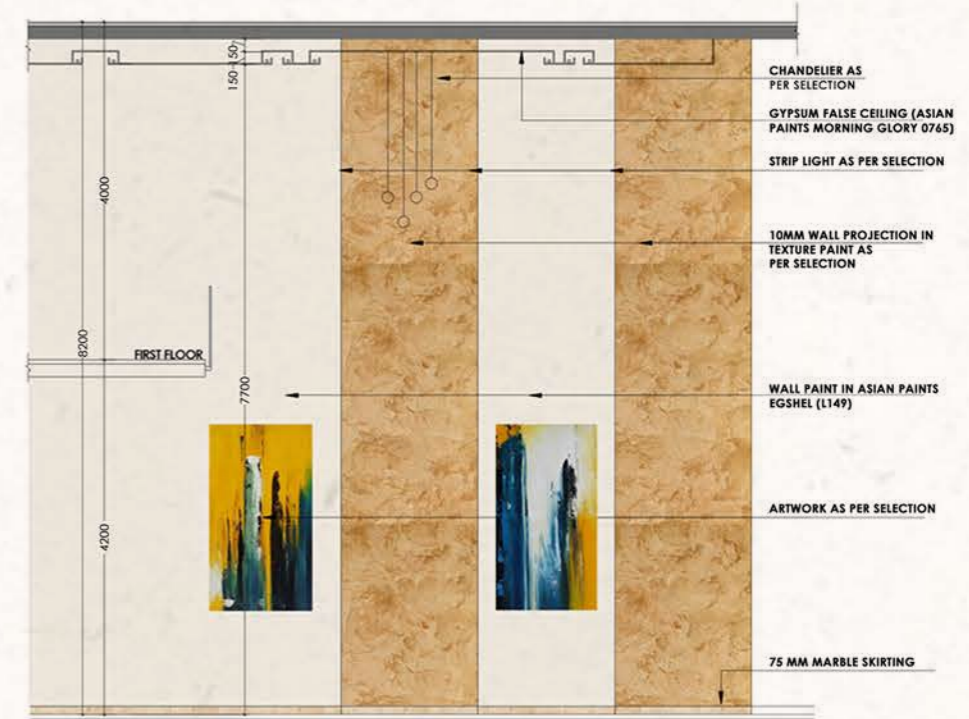
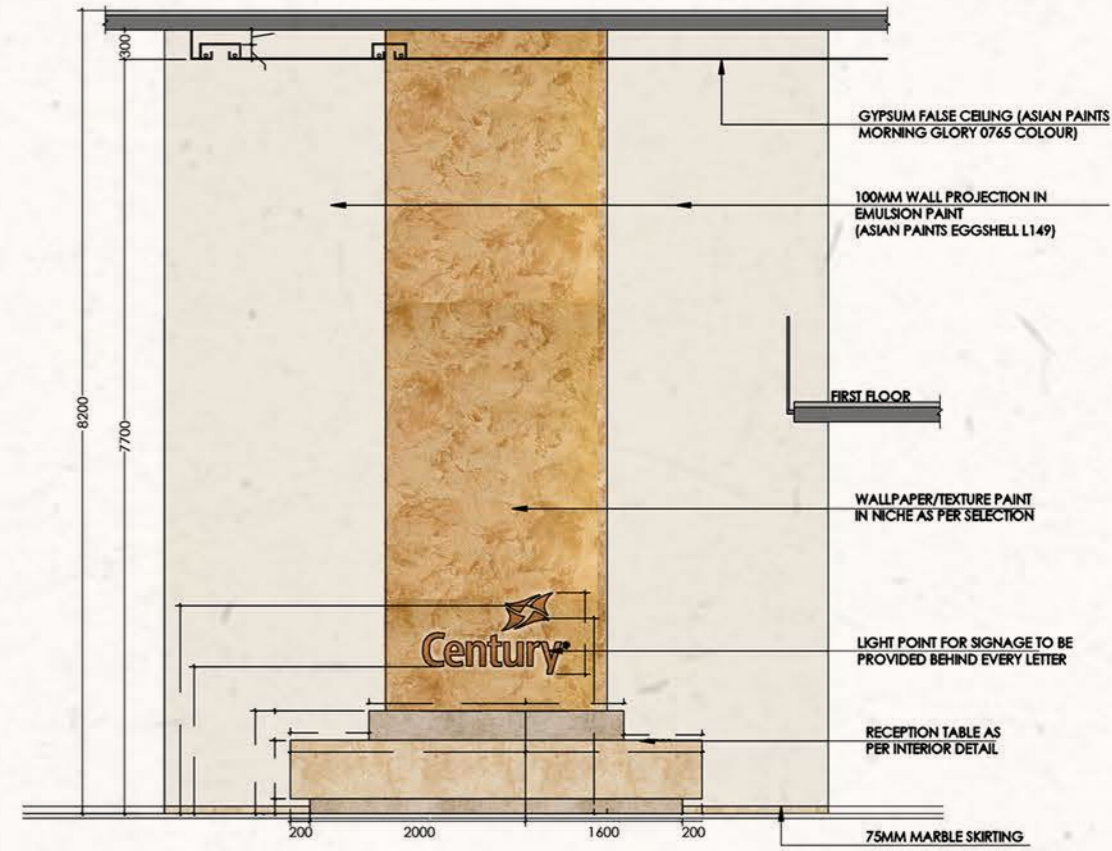


GROUND FLOOR PLAN



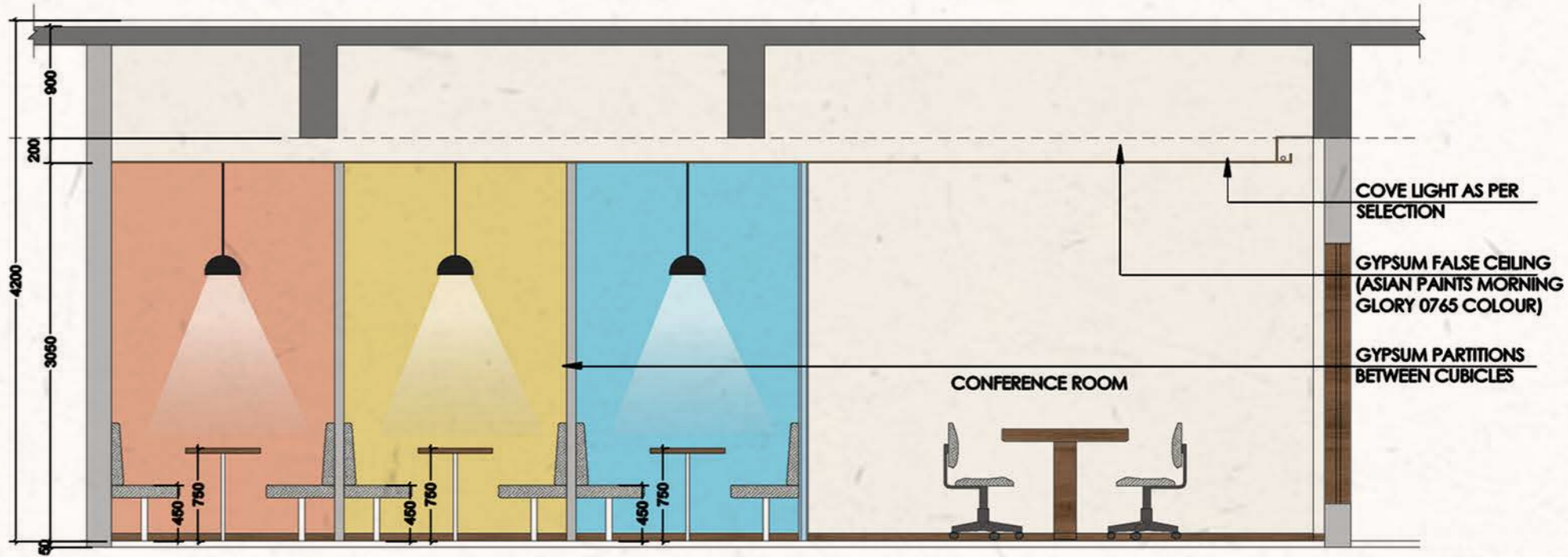
FIRST FLOOR PLAN

1. PARTY HALL
2. PANTRY
3. ENTRANCE LOBBY
4. CRECHE
5. BUSINESS CENTRE
6. MEN'S PARTY TOI.
7. WOMEN'S PATY TOI.
8. SQUASH COURT
9. SQUASH COURT LOBBY
10. WOMEN'S POOL TOI.
11. MEN'S POOL TOI.
12. POOLDECK BAR
13. ADULT POOL
14. KID'S POOL
15. GYM / YOGA
16. FIRST FLOOR CORRIDOR
17. INDOOR GAMES
18. TERRACE





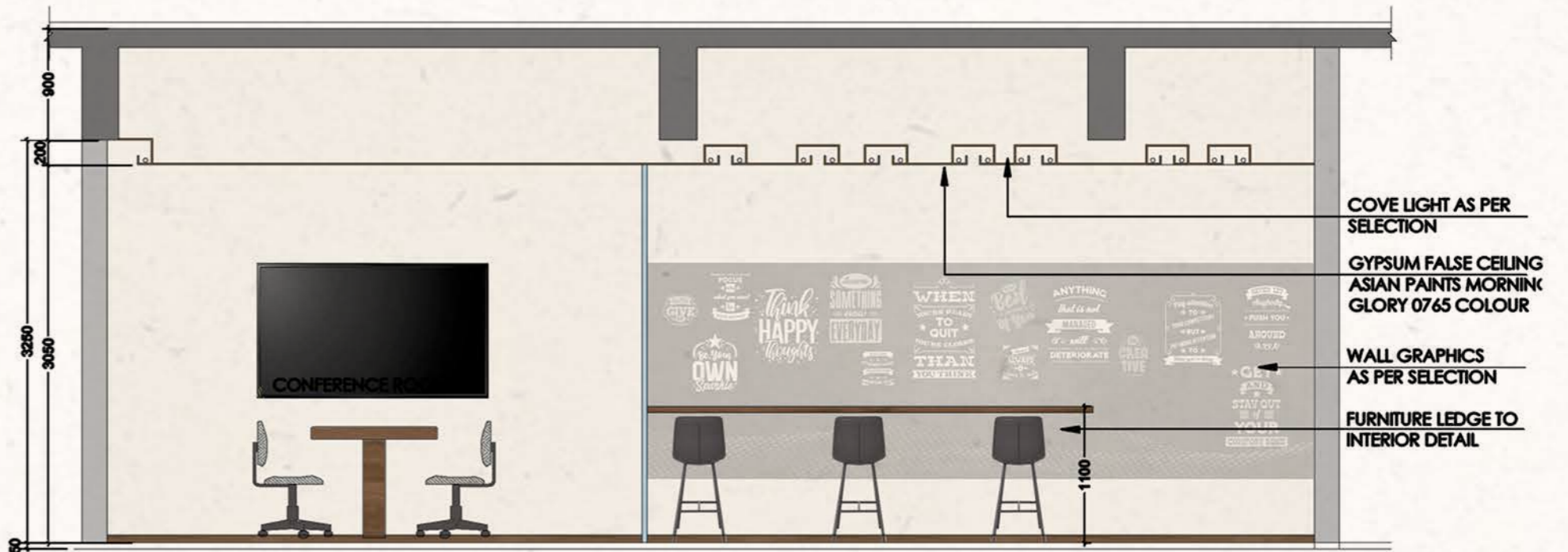
BUSINESS CENTRE PODS ELEVATION



BUSINESS CENTRE PODS ELEVATION



BUSINESS CENTRE



BUSINESS CENTRE ELEVATION