


interior design

P  **ORTF**  **LI** 

Winnie Lin

selected works
2023 - 2024





Me



Hi, my name is Winnie. Welcome to my portfolio.

I describe my approach as a fusion of creativity, logic, and sustainability. With a keen eye and meticulous attention to detail, I draw upon my previous experience in product creation and management to my interior design. Combining my passion for functional design with a refined skillset, I aim to create interior solutions for broad audiences.

I firmly believe in a holistic approach to spatial planning, with thoughtful consideration of the impact of a space on the human experience and wellbeing. I champion sustainable solutions, with a forward focus. I thrive in concept design and endeavour to tailor each project with a unique individualised focus.

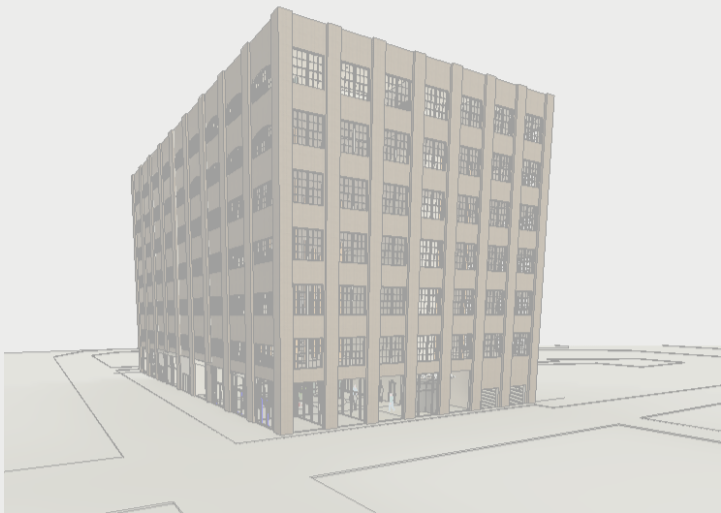
winnielwlam@gmail.com

**Certificate IV Interior Decoration
Diploma of Interior Design
BComm**



Contents

01



**Commercial
Surry Hills
Boutique Hotel**

02



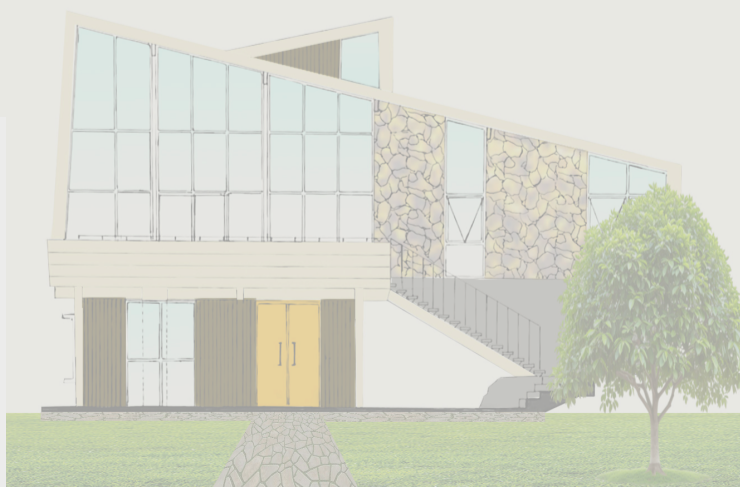
**Residential
Waverton
Duplex House**

03



**Residential
Marrickville
Semi-House**

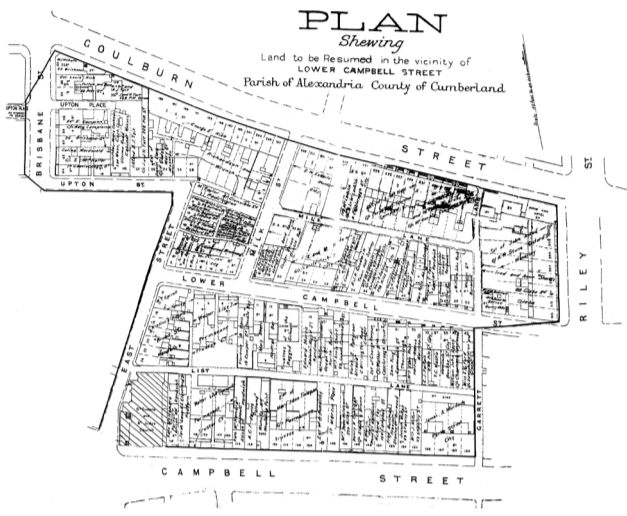
04



**Residential
Cheltenham
MCM House**



Surry Hills Boutique Hotel



Concept Development Based on Narrative

The overarching concept of this project is 'Tapestry', inspired by the narrative history of Surry Hills. In 1929, Surry Hills underwent significant changes and challenges, including a shifting perception that culminated in the Brisbane Street resumption. This led to the introduction of a new plan for the area. The layout of the plan resembled a Chinese Qing Dynasty cloth, inspiring a unique design element for the hotel. This provided a backdrop for the development of clothing and fashion concepts to run throughout the project.



Surry Hills is a Sydney suburb that is steeped in history, witnessing a tapestry of contrasting narratives. In the 1920s, light industry, especially in the rag trade, shaped it into a working-class enclave that was primarily inhabited by the Irish. The Celtic knot is incorporated into the hotel logo as a nod to the suburb's past. This is integrated alongside the Chinese knot, reflecting the layering of cultures and rich history of Surry Hills.

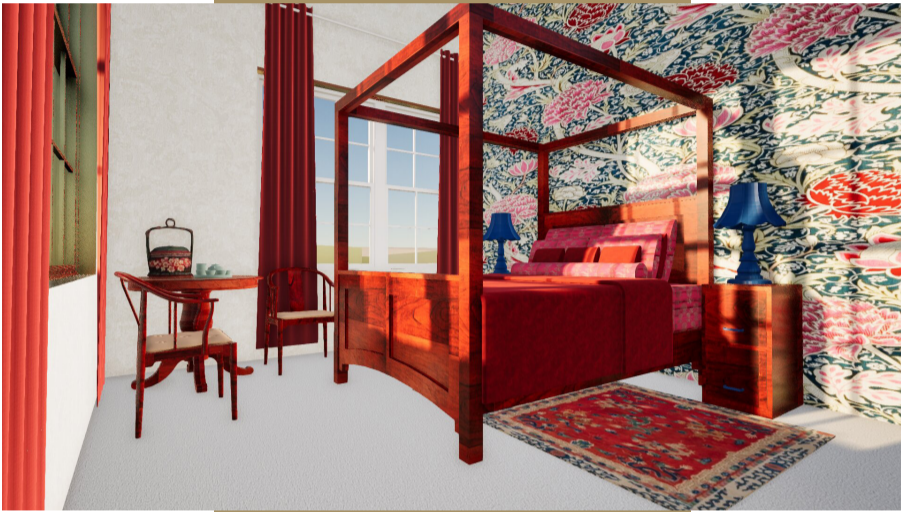
Branding



palette brand colours



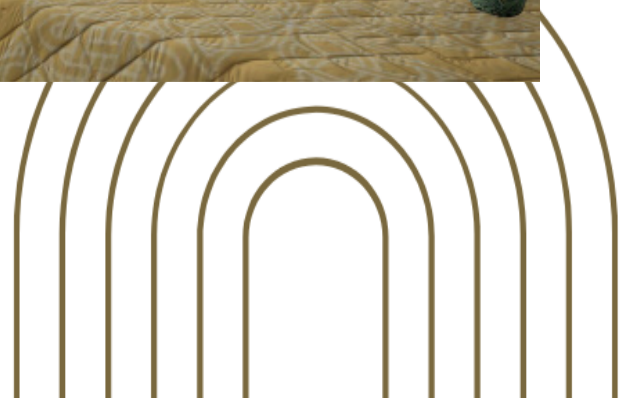
Room type A: Standard
Concept: Regeneration
Size: 21sqm



Room type D: Suite
Concept: Chinoiserie Blue
Size: 58sqm



Room type B:
Superior
Concept:
Endless Knots
Size: 33sqm





Surry Hills Boutique Hotel

Reception Area



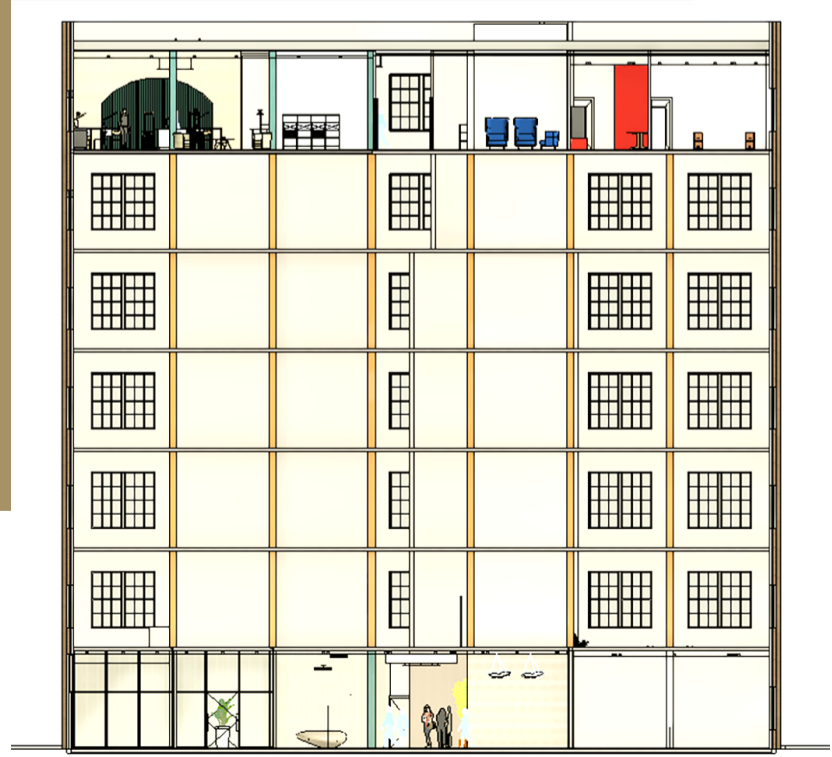
All floor plans, elevations and initial rendered drafted on Revit.
Perspective view details rendered using Twinmotion and Photoshop.



Level 6 Floor Plan

- Reception + Luggage Storeroom + Seating area
- 14 Rooms in 4 types of design
- Hotel Staff Room + Kitchenette
- Hotel Storeroom
- Disable Toilet
- Pop Up studio + Seminar/Classroom + Fitting rooms + Toilets

Hotel Facade Elevation



- Hotel Main Entry**
- Seating Area
 - Feature Wall
 - Boutique Fashion /Art Exhibition (changing every 2-3 months)

Inspired by the Maison Moschino design in Milan during precedent study.



A Co-Workspace for entrepreneurs including young artists and fashion designers.

The space is designed with ergonomic tables (height adjustable) and chairs. In addition, two soundproof offices are included for meetings or private workspaces.

A recreation area and kitchenette are provided for comfort and functionality.





Surry Hills Boutique Hotel

The Tasting Room is located inside the hotel restaurant and provides food from different cultures.

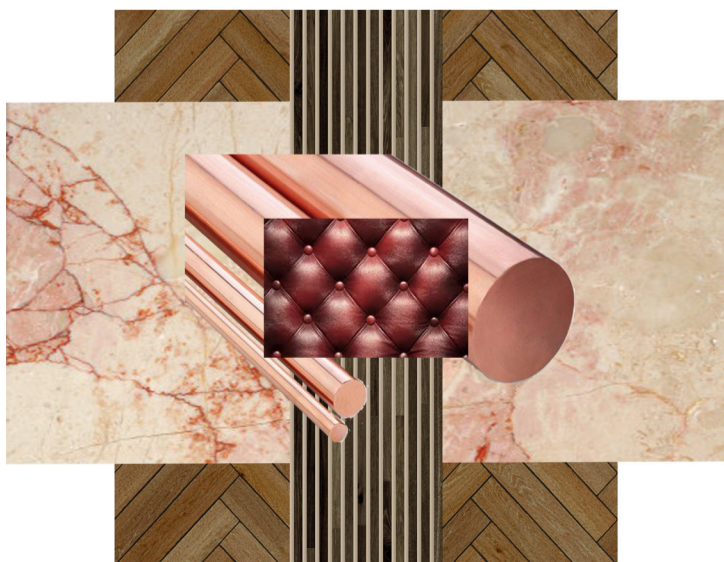
A rooftop vegetable garden complements the Tasting Room providing healthy, fresh food to the menu, as well as adding greenery to the outdoor space.

The clientele of food enthusiasts may include travellers and local communities.



The Iris Bar integrates a cohesive branding design with Celtic influences.

The Bar provides service to both travellers and local communities.



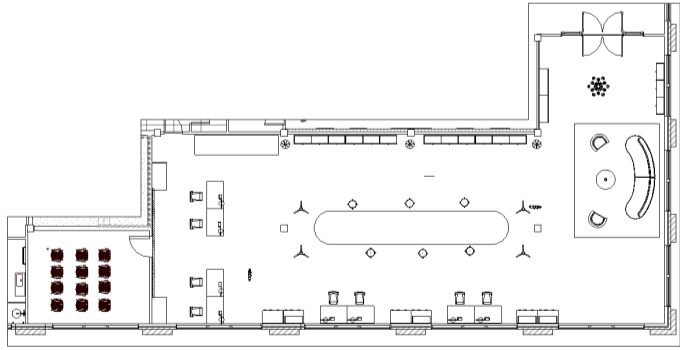
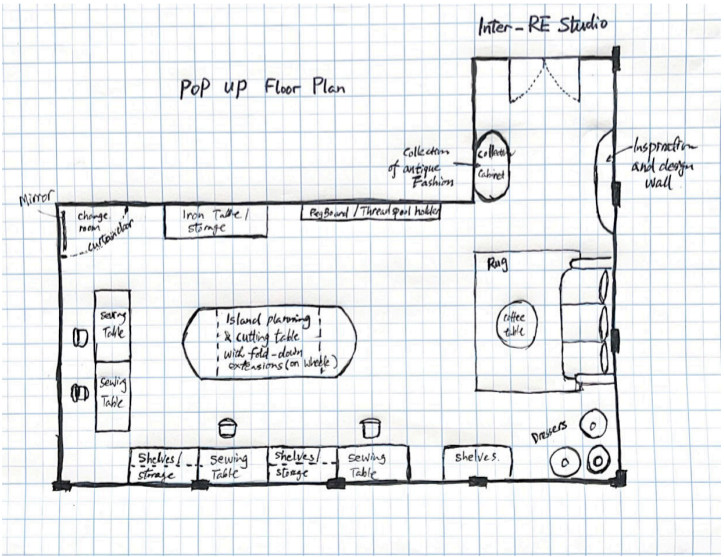
Pop Up Inter-RE Design Studio



The Inter-RE Studio focuses on popup events for sustainable clothing redesign.

A multipurpose seminar and classroom space is added for education or seminars on the 3Rs (reduce, reuse, recycle) and broader environmental awareness.

The studio is available for travellers and local communities.





Waverton Duplex House



Site Analysis @ 1:200

PROJECT BRIEF AND CLIENT PROFILE:

A working couple in their late 30s, early 40s are returning to Australia to live after working for several years overseas. They have a child who will be starting school next year. They are also planning for another child, and have recently adopted an excitable young puppy.

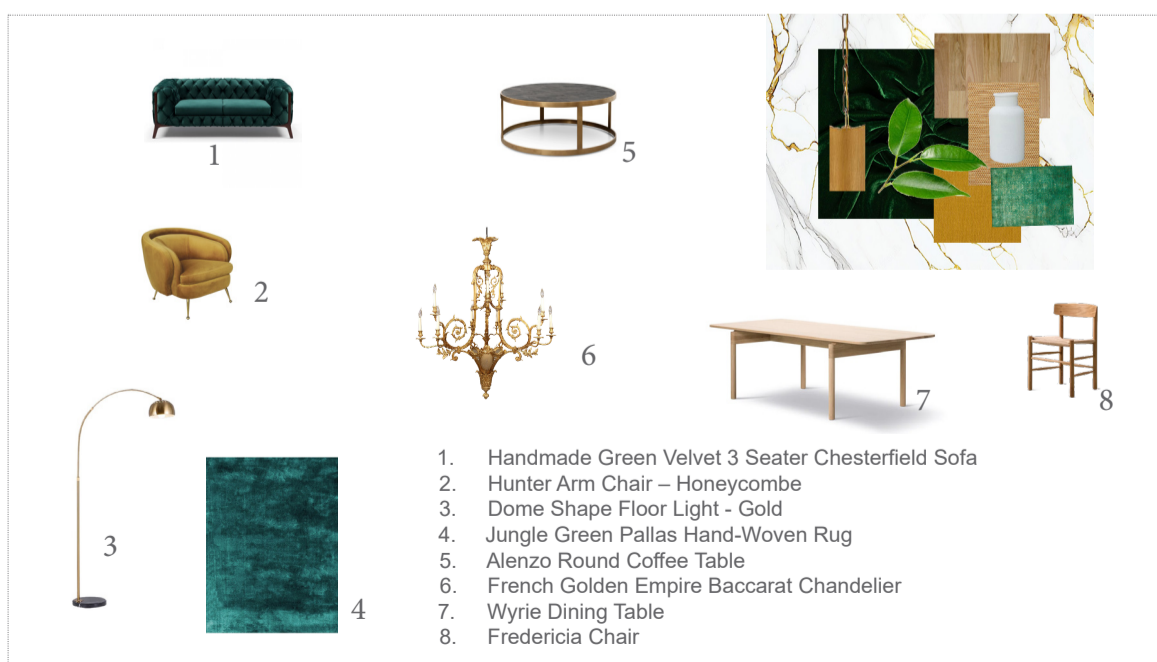
DESIGN REQUESTS:

Overall the clients are seeking a contemporary aesthetic.

My role here is an Interior Decorator to furnish and decorate their new home, with a primary focus on the downstairs living area that includes the kitchen and outdoor terrace. Upstairs, there is a master bedroom and combined study and guest stay with a balcony.

LIVING AREA CONCEPT: Zenquility

The area should provide a quiet and peaceful feeling as an escape from the hustle and bustle of everyday life after the young couple's busy working day.



Materials Board

+

Finishes Board

+

Legend

Ground Floor Plan @ 1:50



All floor plans and elevations drafted on SketchUp. Perspective view details rendered using Photoshop.

One of the clients has a passion for cooking (especially traditional pizza) and entertaining. The design of the living/outdoor area includes plenty of entertainment spaces and a family size woodfire oven in the terrace.

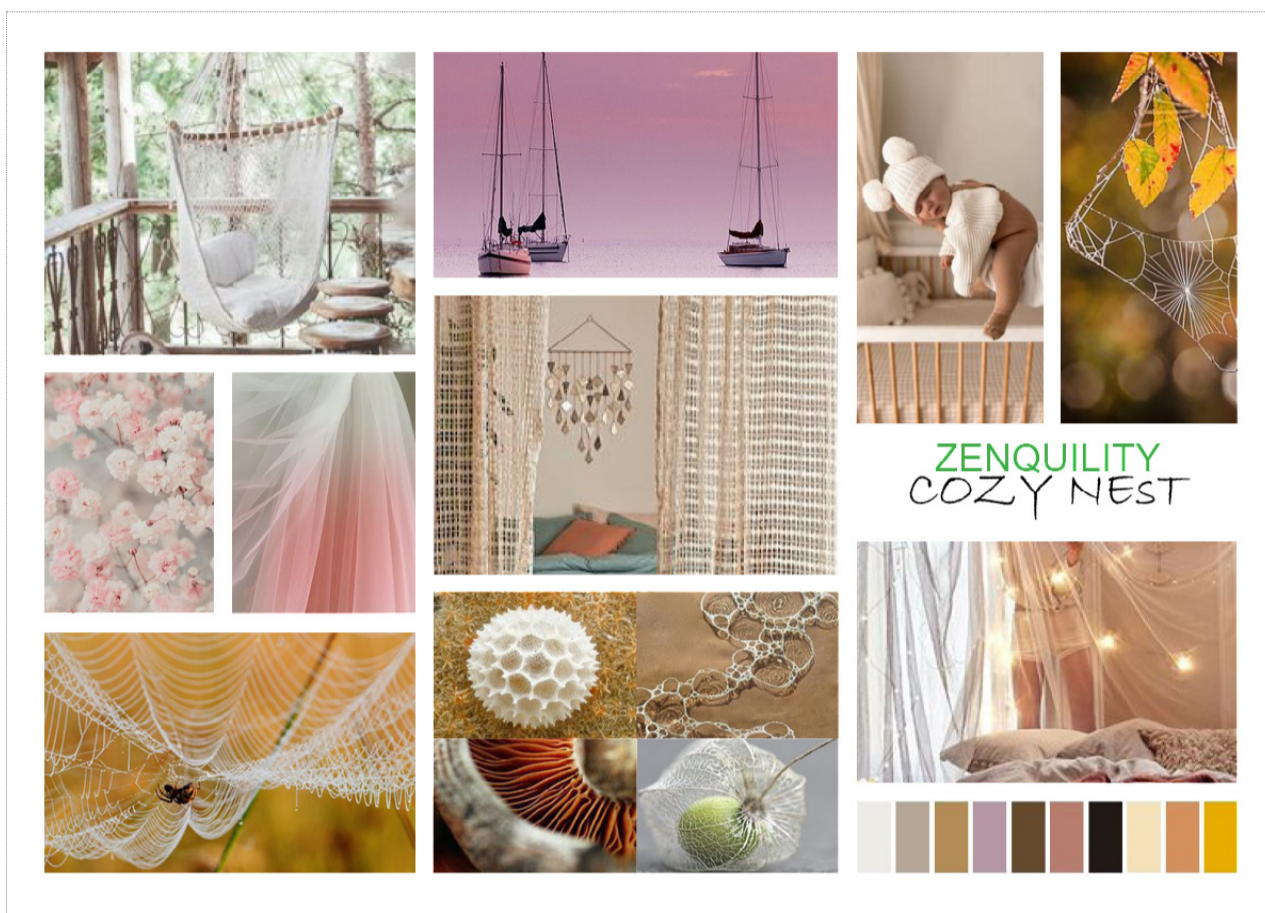


- Living area
- Kitchen area perspective
- Over view of dining and living area



02

Waverton Duplex House



**MASTER BEDROOM
CONCEPT: Cozy Nest**

The bedroom is a little 'hideout'. A space that provides rest and relaxation for the young couple after a busy working day.

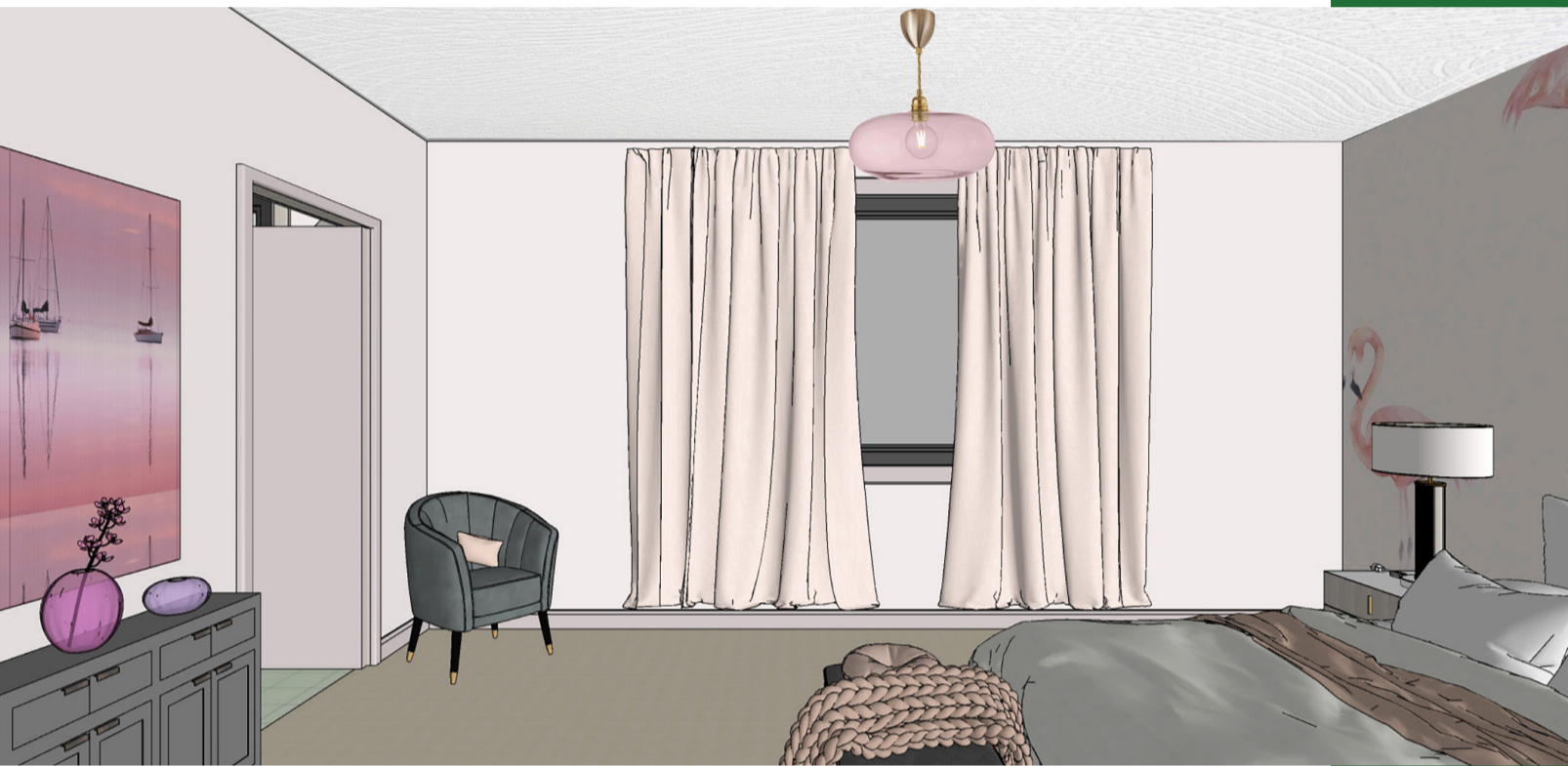
Materials Board + Finishes Board + Legend



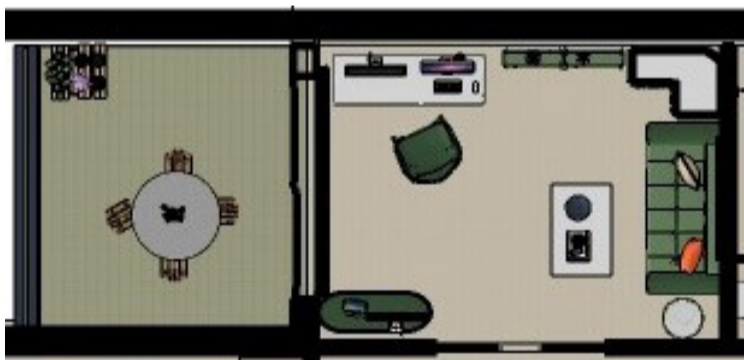
1. Marcel Wanders Dream King Bed
2. Matt Lacquered Ghiaccio Dream Bedside Table
3. Dream Chest of 3 Drawers - Matt Lacquered Roccia
4. Dots Colourway Hand Knotted in Pure Silk Rug
5. Moulon Lounge Chair
6. Sofia Table Lamp
7. Inverted Box Pleat Curtain
8. Chiarina 100% Cotton Cushion Cover Pink with Tassels
9. Natural Handmade Tassel Throw



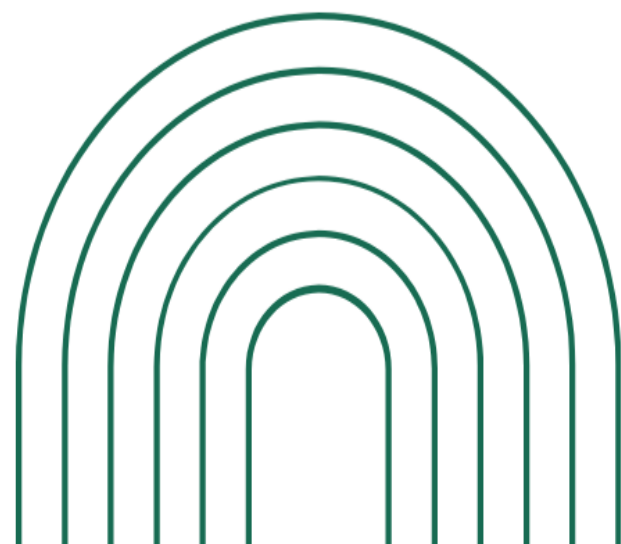
Front Elevation



Master Bedroom Perspective view

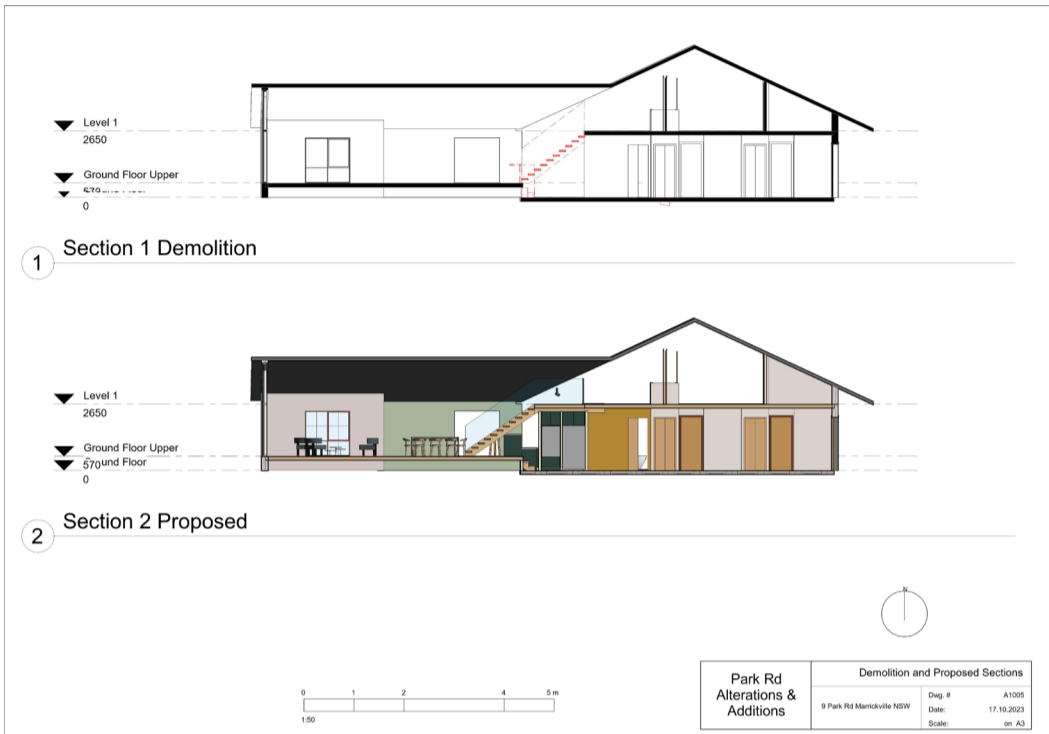
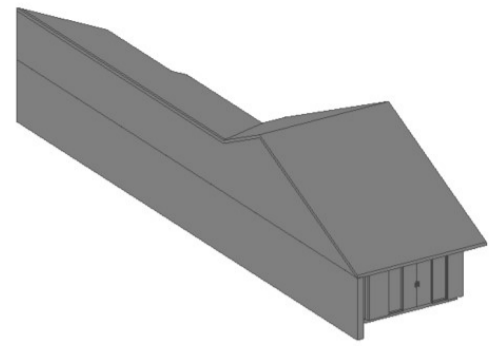


Guest Stay and Study





Marrickville Semi-House



PROJECT BRIEF AND CLIENT PROFILE:
 A couple with one child recently purchased a single-storey house in Marrickville, NSW. One partner works full-time as a chef and has recently opened a restaurant in the inner west, while the other is a flexible data analyst consultant for a city firm. Both share a strong commitment to environmental issues and prioritise finishes and furnishings that are ethically sourced, sustainable, durable, and renewable.

DESIGN REQUESTS: Their proposed renovation includes a new kitchen, bathroom, and staircase. The family wants the house to incorporate colour and texture in the finishes.

My role as an interior designer is to re-design their staircase, kitchen, and combine the bathroom with the laundry.

Mood/Concept Board

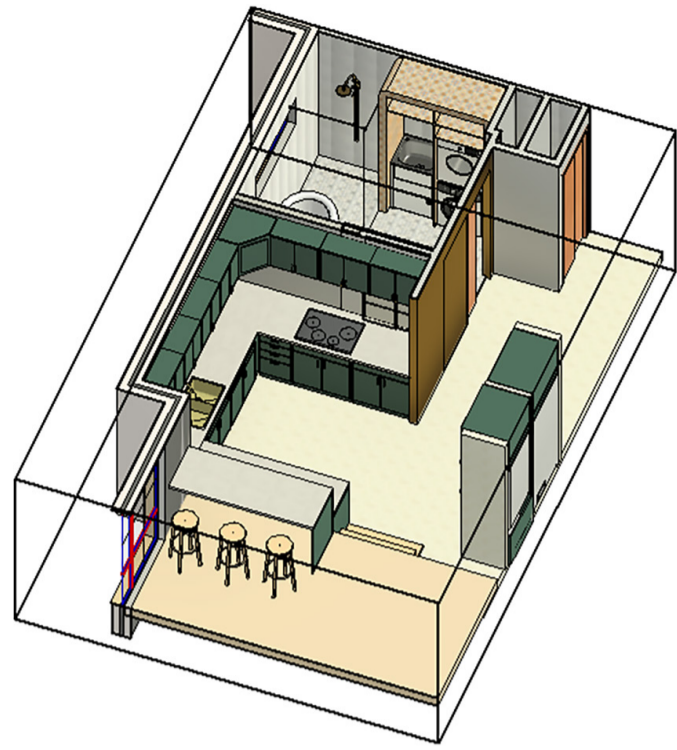
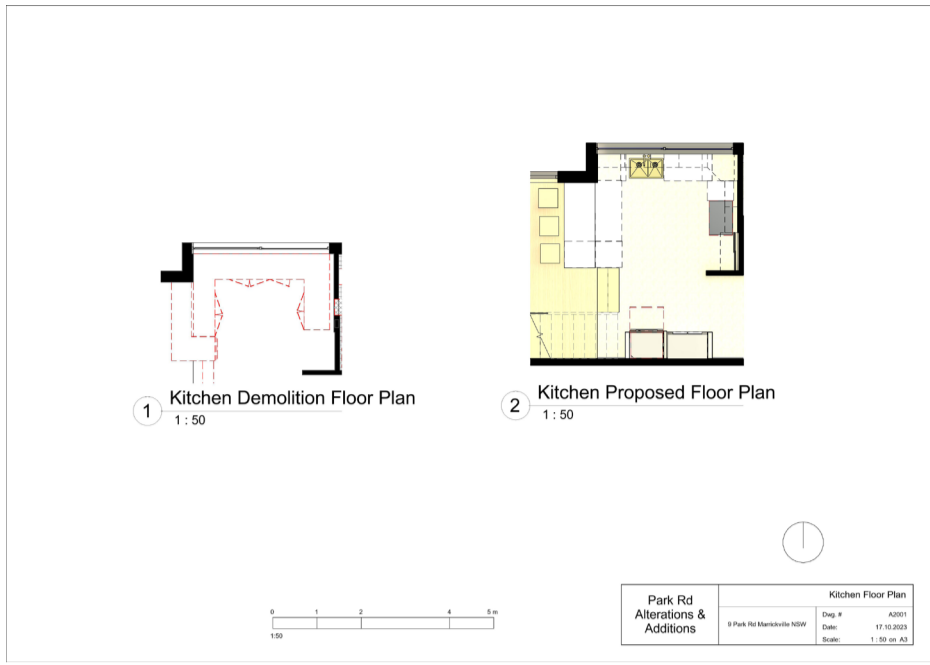
A focus on organic sources and drawing inspiration from nature, creating a recipe for a greener home.



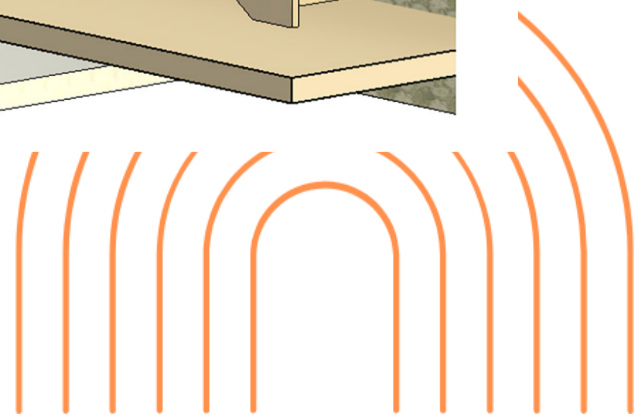
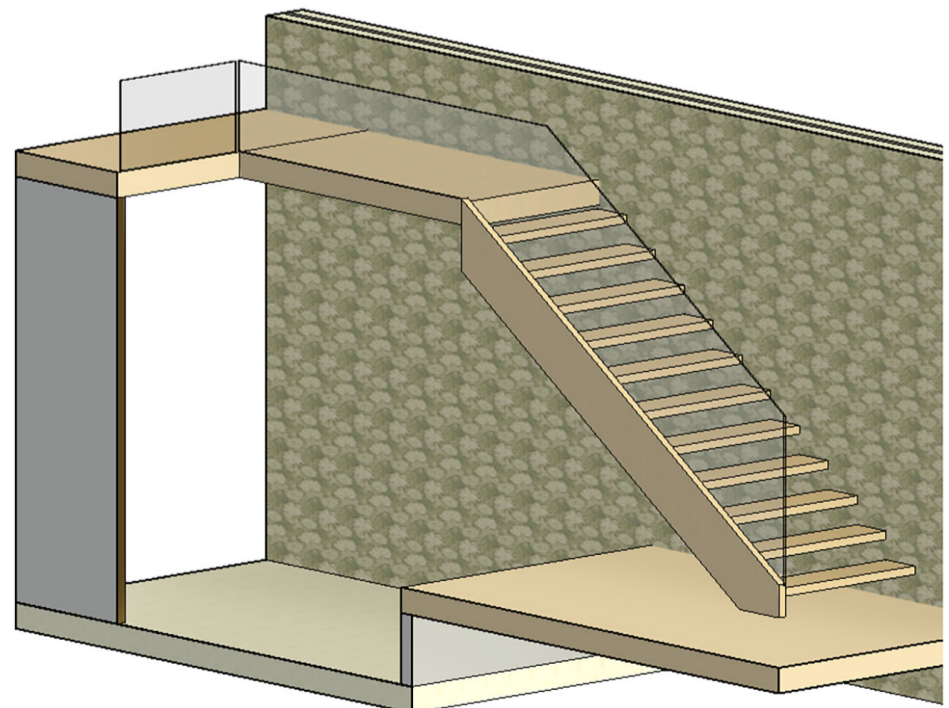
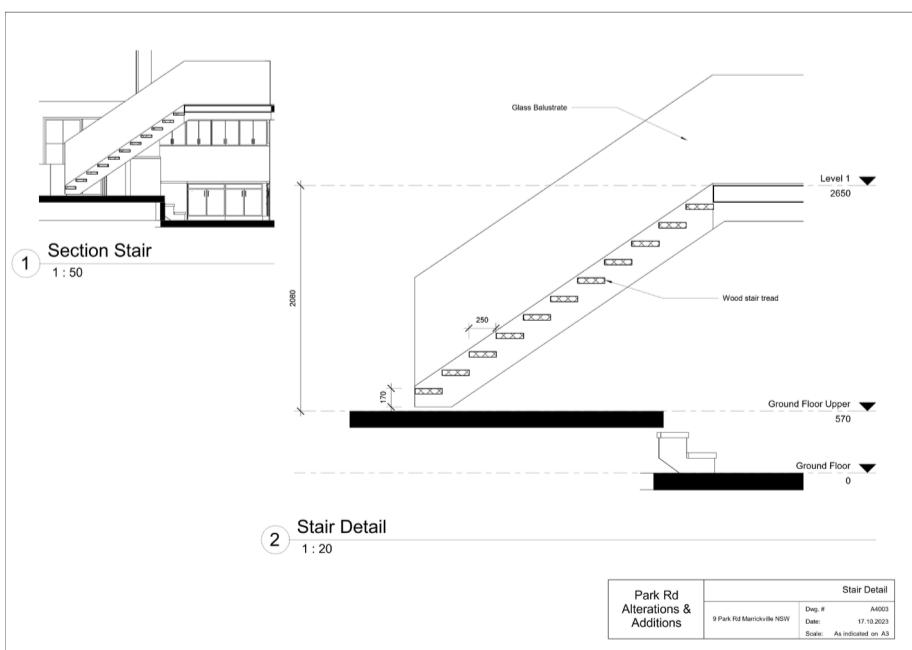
Finishes Board

Legend

- 1. Deckton Floor Tile
- 2. Deckton Bench Top
- 3. Oakwood Cabinet
- 4. Kitchen Splash
- 5. Kitchen Tap
- 6. Kitchen Sinks
- 7. Green Paint



All floor plans and elevations drafted on Revit.
Perspective view details rendered using Revit and Photoshop.



03

Marrickville Semi-House

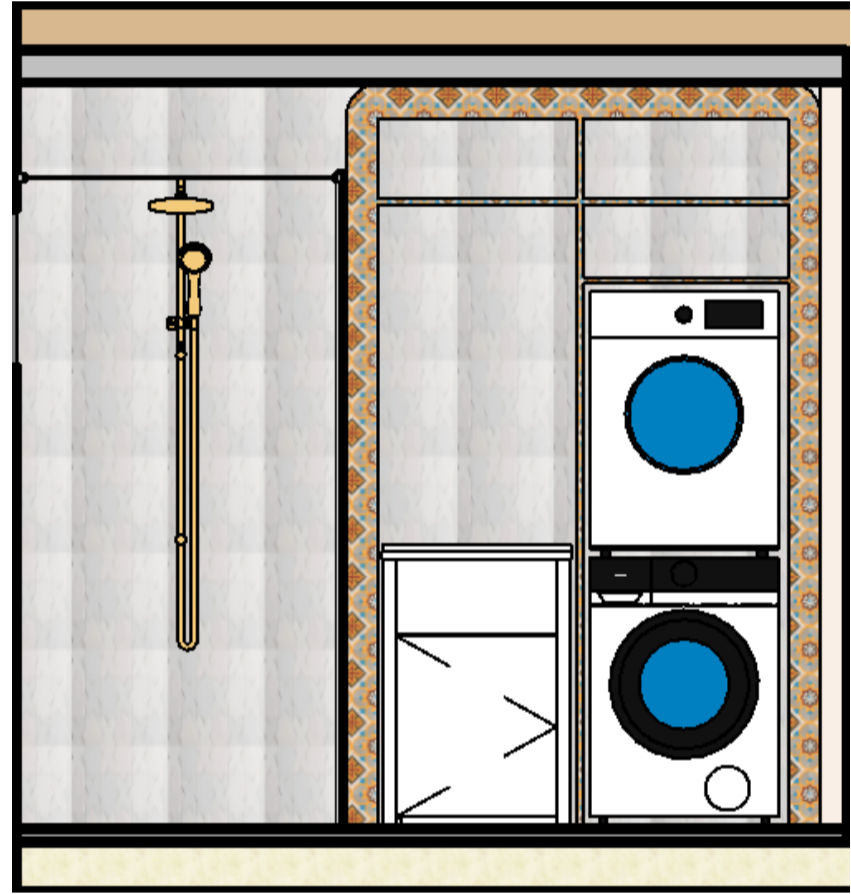


Mood/Concept Board

The client has been researching Moroccan culture for the bathroom. Therefore, a Moroccan-inspired finishes have been incorporated to create the feeling of being transported to an exotic oasis.

Materials Board + Finishes Board + Legend





With a vibrant tile feature wall and cabinet for the laundry, a sense of timeless beauty is created, where relaxation meets artistry.





Cheltenham MCM House

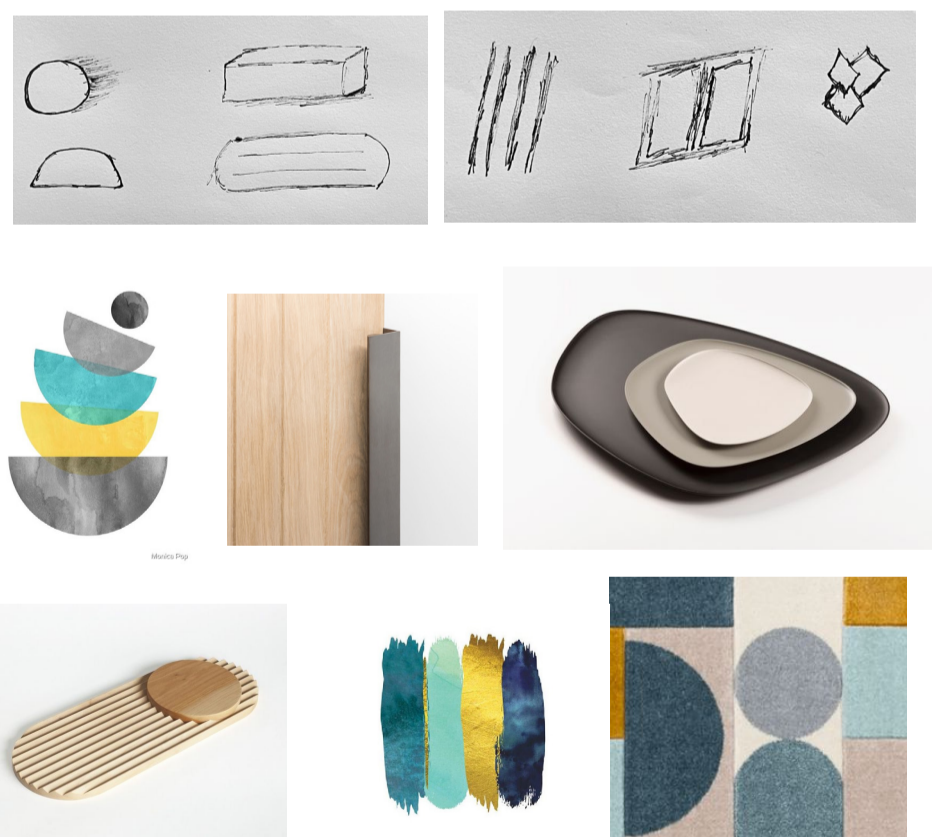
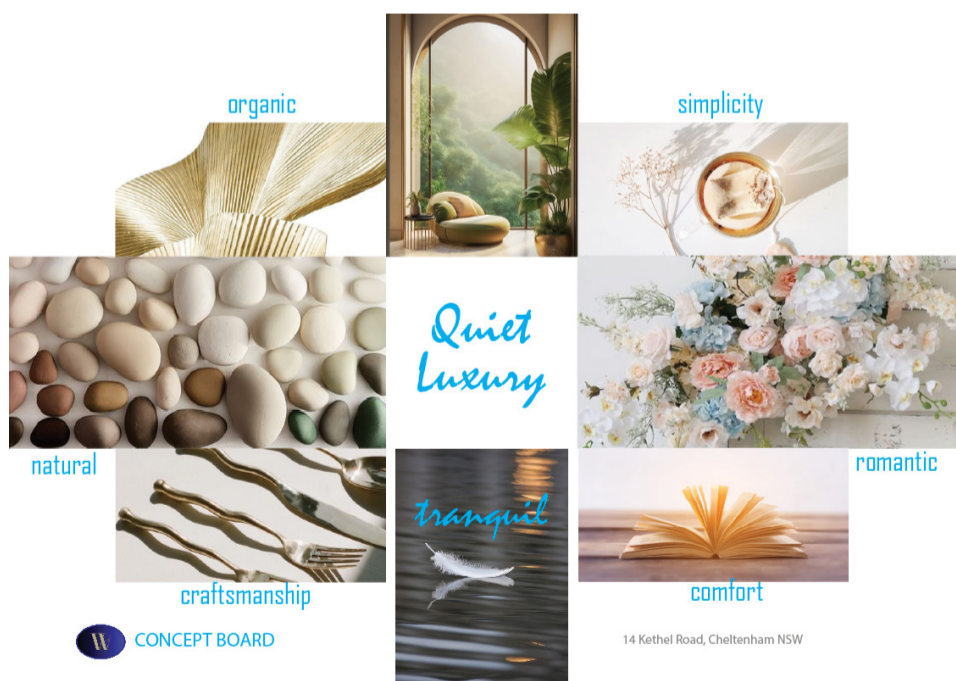


PROJECT BRIEF AND CLIENT PROFILE:

A professor is downsizing and has purchased this house because she appreciates its mid-century modern aesthetic and materials, the unobtrusive and private entrance to the battle axe block and the secluded bushland setting.

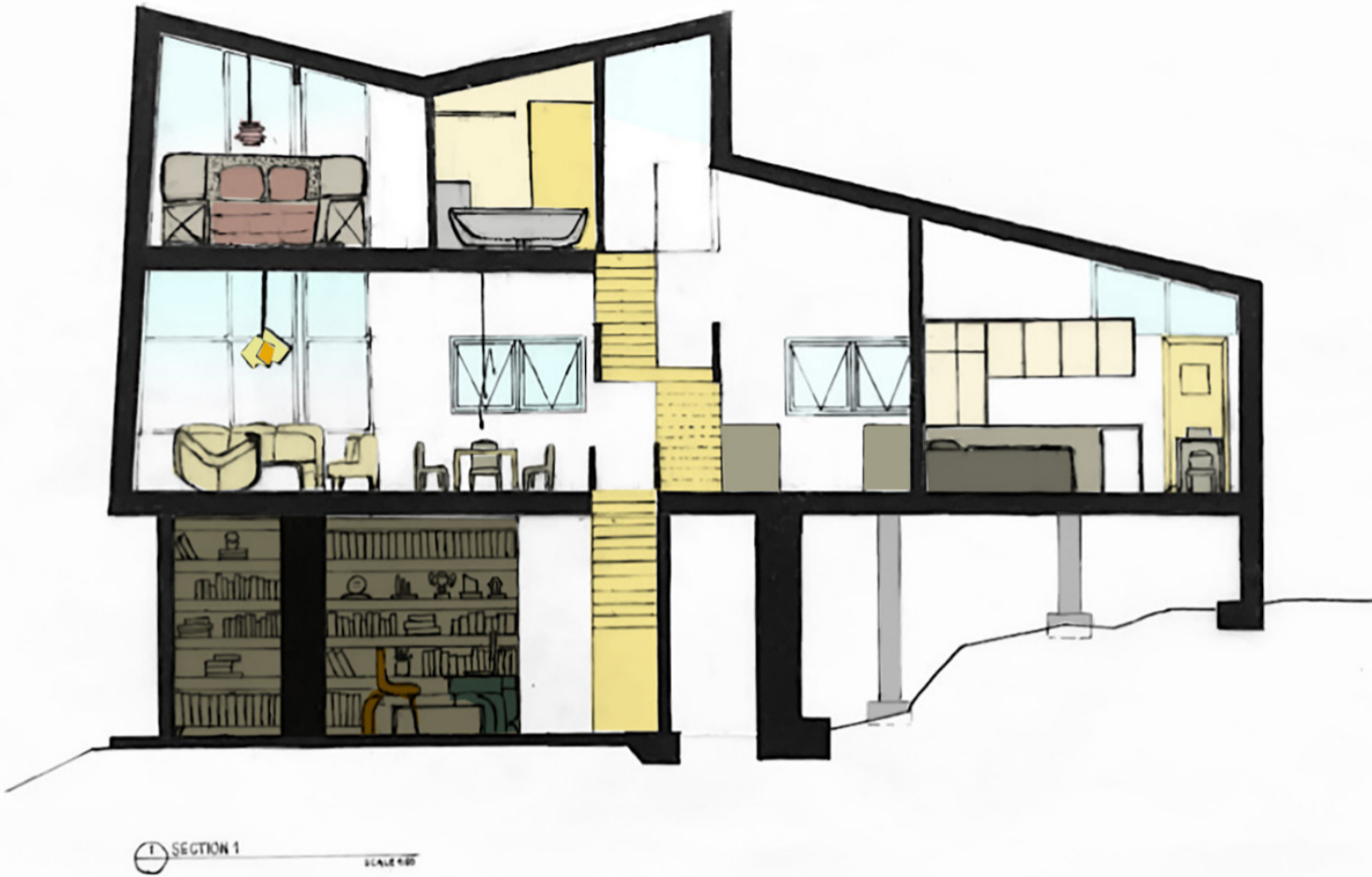
DESIGN REQUESTS:

The client intends that this will be her last home purchase and the redesign will accommodate aging in place. The client has requested to curate an art and designer furniture collection, that will complement the house re-design and environment with a sustainable focus. The project includes design a self contained unit in the lower level of the home. It will be designed in conjunction with the house design.



CONCEPT: Quiet Luxury

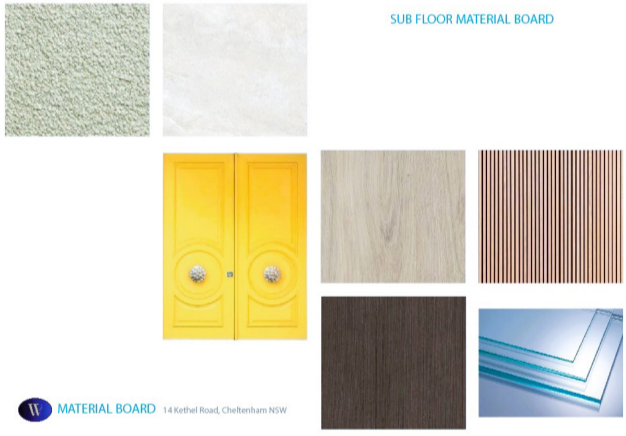
An understated yet lavish mid-century house, a harmonious blend of elegance and serenity.



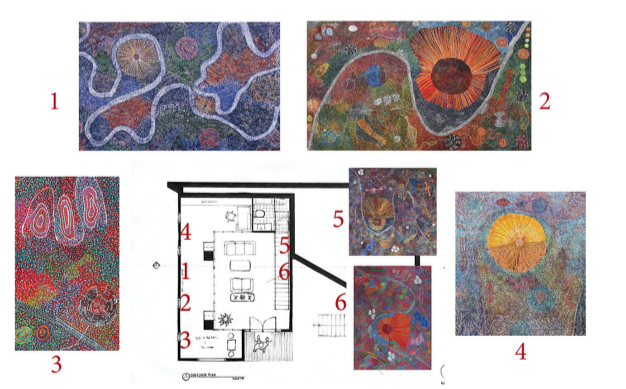
All floor plans and elevations hand sketched.
 Perspective view details rendered using Photoshop.



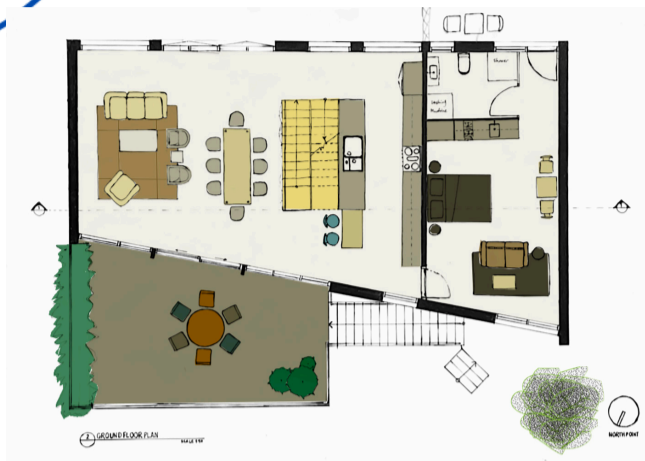
Main Entry Sub Floor



The client has requested to curate an art and designer furniture collection, therefore a display art gallery has been incorporated at the left side of the sub-floor to display their collection.

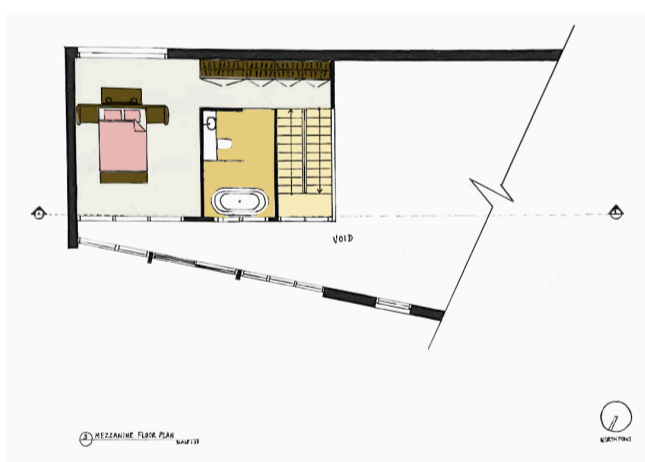
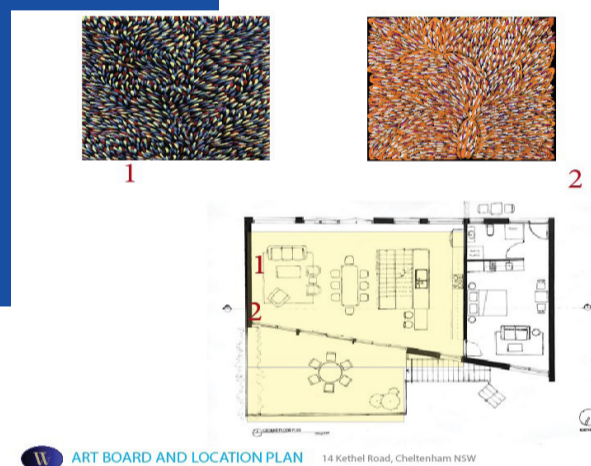
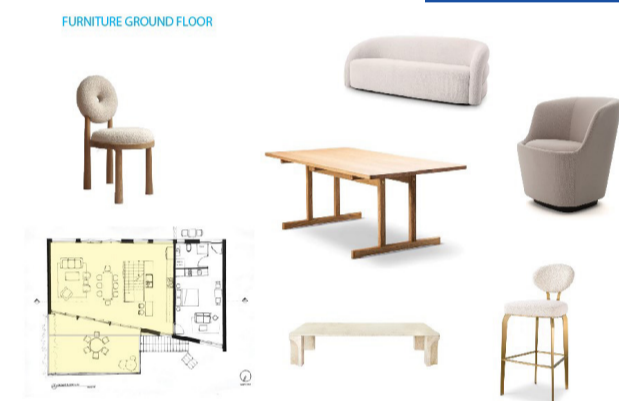
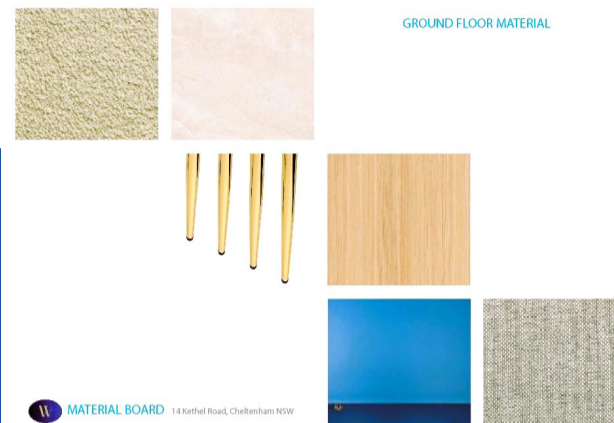


Cheltenham MCM House



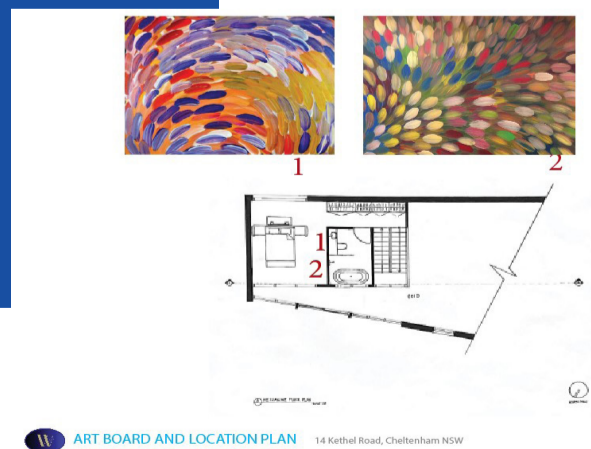
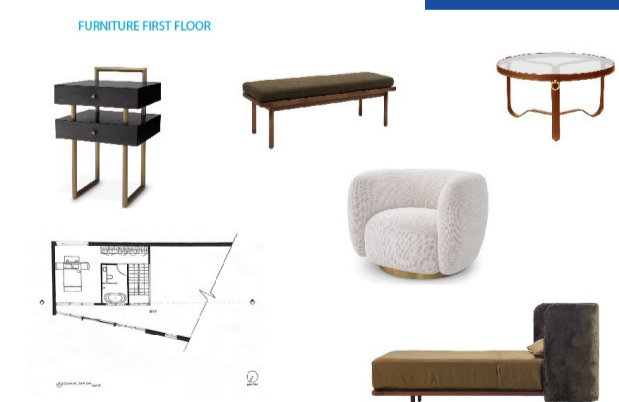
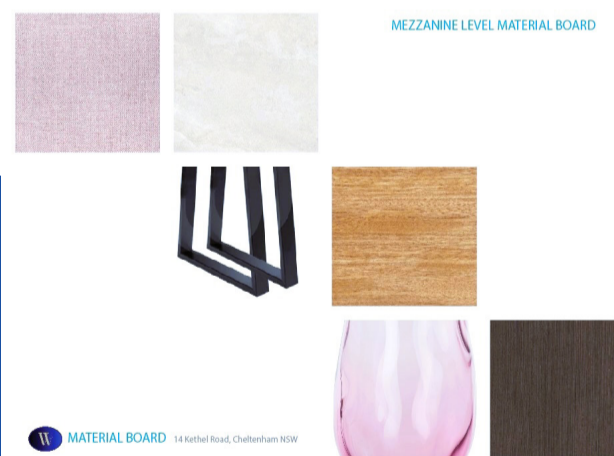
Ground Floor

- Living Area
- Kitchen
- Dining Area
- A self-contained unit



Mezzanine

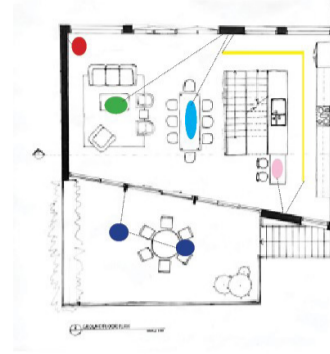
Master bedroom





LIGHTING SCHEME RCP 14 Kethel Road, Cheltenham NSW

- ELECTRICAL LEGEND**
- 1 Gallery Spot lights
 - 2 Entry Pendant light
 - 3 Modern Chandelier
 - 4 Study Table Lamp
 - 5 Decor Floor Lamp
 - 6 Stair lights

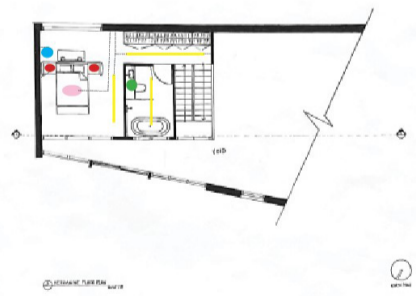


LIGHTING SCHEME RCP 14 Kethel Road, Cheltenham NSW

- ELECTRICAL LEGEND**
- 1 Spot lights
 - 2 Bartop Pendant light
 - 3 Dining Chandelier
 - 4 Living Area Chandelier
 - 5 Decor Floor Lamp
 - 6 Balcony lights

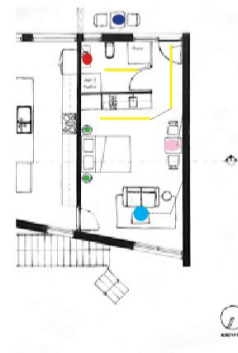


LIGHTING CONCEPT BOARD 14 Kethel Road, Cheltenham NSW



LIGHTING SCHEME RCP 14 Kethel Road, Cheltenham NSW

- ELECTRICAL LEGEND**
- 1 Spot lights
 - 2 Bedroom Pendant light
 - 3 Adjustable Wall light for Dressing Table
 - 4 Bathroom vanity wall light
 - 5 Bedside Table Lamp



LIGHTING SCHEME RCP 14 Kethel Road, Cheltenham NSW

- ELECTRICAL LEGEND**
- 1 Spot lights
 - 2 Dining Pendant light
 - 3 Living area Pendant light
 - 4 Bedside Table lamp
 - 5 Vanity lamp
 - 6 outdoor sensor light

Whole House Lighting Concept and Scheme RCP





THANK YOU

for taking the time to view my
portfolio.